



**MENDOCINO
COUNTY** *MUSEUM*
"Telling Our Story"



Potential Benefits of Non-Profit Management



- Ability for revenue generation with fewer limitations
 - memberships
 - fundraising
 - unique programming
- Increased maintenance efficiency
- Strengthen community/county partnerships
 - increased ability to respond to community

Exploring New Models

Kern County Museum

Kern County
retains ownership
of collections and
building

Museum
Foundation leases
and operates
Museum

County provides a
reduced level of
funding and saves
money

Museums utilizing unique models

Pacific Grove Museum

Calaveras County

Ventura County

Natural History Museum of Los Angeles

Crocker Art Museum

Santa Cruz Museum

Kern County Model

Kern County Museum Foundation formed as a non-profit benefit corporation. The Foundation has a board of trustees responsible for the overall operation, maintenance, and development of the museum, educational, cultural, and recreational activities taking place or originating from the Museums grounds and facilities.

The Kern County Museum Foundation board provides policy direction as to the operation and maintenance of the Museum, which shall include all grounds, facilities, collections, education and other programs, community events, and fiscal matters such as budget, staffing, fees, fundraising, grant applications, and expenditure of grant awards and other revenues.

Funding

Operating Revenue

Kern County Museum Foundation shall be entitled to retain and shall rely on all operating revenues from the Museum such as admissions, membership fees and all revenue from subleases with KCSOS for portions of the Museum grounds and Facilities.

Grants

Good faith efforts made to secure grant funding for operations, activities, educational programs, volunteerism fundraising, access fees etc.

County Funding

Kern County Board of Supervisors considers requests from the Foundation for support. Including but not limited to capital and facility improvement, and a minimum of 325,000 for Museum and utility costs.

Kern County funding subject to County's annual operating budget.

Administrative Support Services

Upon the Foundations request, Kern County shall provide administrative support services to the Museums operation. The use of legal services from County Counsel shall not be included in this provision and shall be the subject of a separate agreement between the Foundation and the County.

Mendocino County Museum

Non-Profit Model

Estimated Savings up to \$200,000

- Fewer expenses for salaries and benefits
- Reduced insurance costs - non-profit pays insurance
- Reduced costs associated with custodial, maintenance, landscaping, and other services
- Increased opportunity for fundraising

Facilities, Grounds, Collections and other Assets

Condition of Premises

Kern County Museum Foundation accepts as is. Foundation may make minor structural, exterior or capital improvements, modifications or repairs to the Museum facilities as needed (i.e. rain gutters and lighting fixtures) Any plans for new building or modifications shall first be submitted to the CAO for written approval. Unless authorized, such construction or modification shall be without cost to the County.

Ownership of Museum Grounds, Facility, Collections and other Assets

All assets remain the property of the County.

Lease of Property

All improvements and real property revert to County should agreement be terminated.

County Equipment

All equipment owned by the county and used for maintenance of the Museum (Equipment) as of lease shall be donated to the Foundation for use in the maintenance and operation of the Museum. All equipment acquired by the Foundation after the lease date would revert back to the County. As would all assets of any kind includes cash, bank accounts and assets of any kind.

Operation

The Foundation will have the Museum open at least 5 days per week in addition to private or rental parties, unless otherwise agreed.

Possible Transition

