

# OUTDOOR FESTIVAL ORDINANCE REQUIREMENTS:

Name of Festival: **NORTHERN NIGHTS 2022**

1.) Dates and hours of operation (MCC 6.16.040(C)). How many people will attend? (MCC 6.16.040(D))

**Dates: Friday, July 15<sup>th</sup> until Sunday, July 17<sup>th</sup>, 2022**

**Hours:**

Friday, July 15<sup>th</sup>: 8:00am – 12:00am

Saturday, July 16<sup>th</sup>: 12:01am - 2:00am and 8:00am – 12:00am

Sunday, July 17<sup>th</sup>: 12:01am - 2:00am and 8:00am – 12:00am

**Attendance: 19,230** over the course of the event (6410 per day)  
Including 2,000 performers, staff and vendors

2.) Sponsor of festival:

Non-profit:

Partnership:

Names and addresses of general partners:

**Northern Lights Music Group LLC**

Peter Huson, 705 US Hwy 101, Garberville, CA 95542

Andrew Borgelt, 705 Hwy 101, Garberville, CA 95542

Corporation:

Application signed by the President and attested to by the Secretary

Certified copy of the Articles of Incorporation

3.) Legal description of premises where festival will be held (MCC 6.16.040(B))

**Physical Location: 83950 Road 442E**

**Piercy, CA 95587**

**Laytonville, CA 95454**

**APNs: 053-020-1000, 053-020-1100, 053-020-1200, 053-020-1300, 053-020-1400,  
053-020-1600**

Proof of ownership and written consent of property owners for below listed parcel and legal description of premises: **Use permit issued by: Conrad "Keith" Bowman II**

4.) Statement of adequacy:

Sheriff attesting to the adequacy of the proposed security or statement itemizing the deficiencies (MCC 6.16.040(E))

Statement from County Health Officer attesting to the adequacy of the proposed sanitation, food handling and preparation facilities, and waste disposal (MCC 6.16.040(F))



---

**ZONING ADMINISTRATOR  
AGENDA (SPECIAL MEETING)**

---

**JUNE 15, 2022  
1:30 P.M.**

**VIRTUAL MEETING**

**ORDER OF AGENDA**

The Mendocino County Zoning Administrator meetings will be conducted *virtually* and not available for in person public participation pursuant to the provisions of Government Code section 54953 and the recommendation of the Mendocino County Health Officer. Meetings are live streamed and available for viewing on the Mendocino County YouTube page, at <https://www.youtube.com/MendocinoCountyVideo>

**1:30 PM ZOOM INFORMATION**

ZONING ADMINISTRATOR MEETING Wednesday June 15, 2022 1:30 PM Pacific Time (US and Canada) Mendocino County

Please click the link below to join the webinar: <https://mendocinocounty.zoom.us/j/87988473067>

**Or One tap mobile :**

US: +16699009128,,87988473067# or +13462487799,,87988473067#

**Or Telephone:**

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 346 248 7799 or +1 253 215 8782 or +1 646 558 8656 or +1 301 715 8592 or +1 312 626 6799

**Webinar ID:** 879 8847 3067

**Zoom Instructions:**

- 1. Via Computer as an attendee: To raise your hand click the Raise Hand icon on the bottom of the Zoom window. When you click the Raise Hand icon, a hand icon will appear next to your name that will notify the host your hand is raised. You will also see the hand icon turn green. When you want to lower your hand, you can click the hand icon again and your hand will be lowered. When you are called upon to speak the Zoom platform will ask you for permission to unmute your mic. If you encounter any issues, please use the call-in option below.**
- 2. Via phone call using cellphone or landline: When the Planning Commission meeting begins, and they begin to discuss the item you wish to comment on, Press \*9 to raise your hand. When you are called upon to speak, you will be prompted to unmute your mic, press \*6 to unmute.**

**Please note that each Zoom meeting has a unique meeting ID and password. Any item on this agenda that is continued to a future date will use the meeting ID and password applicable to the date the agenda item is to be heard again.**

In order to minimize the risk of exposure during this time of emergency, the public may participate digitally in meetings by sending comments to [pbscommissions@mendocinocounty.org](mailto:pbscommissions@mendocinocounty.org) or orally via telecomment in lieu of personal attendance. All public comment will be made available to the Commissioners, staff, and the general public after processing by staff, and can be viewed as attachments to this meeting agenda at <https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas/planning-commission>.

To submit public comments via telecomment, please use the telecomment form found at: <https://www.mendocinocounty.org/government/planning-building-services/meeting-agendas>

- 1. Meeting Called to Order – 1:30 P.M.**
- 2. Determination of Noticing.**
- 3. Regular Calendar.**



3a. **CASE#:** UR\_2021-0006

**DATE FILED:** 10/1/2021

**OWNER:** CONRAD & TRUDY BOWMAN

**APPLICANT:** NORTHERN NIGHTS MUSIC GROUP LLC

**AGENT:** PETER HUSON

**REQUEST:** Use Permit Renewal and Modification for an annual event known as the "Northern Nights Music Festival" during the third weekend of July, 2022. The projected on-site camping capacity of the event is approximately 8,410 attendees in eight designated camping areas spread over more than twenty-five acres. The on-site parking capacity is approximately 3,144 vehicles and 170 recreational vehicles and trailers in eight designated parking areas. Amplified music is proposed on the following days: 6:00 p.m. to 10:00 p.m. on the Thursday prior to the event, 10:00 a.m. to 2:00 a.m. on the Friday of the event, 10:00 a.m. to 2:00 a.m. on the Saturday of the event and 10:00 a.m. to 12:00 a.m. on the Sunday of the event. The modification of the original Use Permit (UR 2017-0002) would be to allow cannabis sales and consumption. The areas in which cannabis would be sold is proposed to be composed of four types of licensed participants, including: Cannabis Event Organizer, Retailer, Distributors and Exhibitors.

**ENVIRONMENTAL DETERMINATION:** Addendum to a previous Mitigated Negative Declaration

**LOCATION:** 2.5± miles north of Piercy, just south of the Mendocino/Humboldt County line, lying on the east side of Highway 101, just South of the Cook's Valley exit; located at 83950 County Road 442E; APNs 053-020-10, -11, -12, -13, -14 and -16 in the Piercy area.

**SUPERVISORIAL DISTRICT:** 3 (Haschak)

**STAFF PLANNER:** KEITH GRONENDYKE

4. **Matters from Staff.**

5. **Matters from the Public.** The Zoning Administrator welcomes participation in meetings. This item is limited to matters under the jurisdiction of the Zoning Administrator that are not on the posted agenda and items that have not already been considered by the Zoning Administrator. No action will be taken.

6. **Adjournment**

**ADDITIONAL INFORMATION/REPORT AVAILABILITY.** The staff report and notice are available on the Department of Planning and Building Services website at [www.mendocinocounty.org/pbs](http://www.mendocinocounty.org/pbs). Additional information regarding the above noted items may be obtained by calling the Department of Planning and Building Services at 234-6650, Monday through Friday, 8:00 a.m. through 5:00 p.m. Should you desire notification of the Zoning Administrator's decision you may do so by requesting notification in writing and providing a self-addressed stamped envelope to the Department of Planning and Building Services.

**APPEAL PROCESS.** Persons who are dissatisfied with a decision of the Administrator may appeal the decision to the Board of Supervisors. An appeal must be made in writing along with a fee to the Clerk of the Board within 10 days of the Administrator's decision. The appeal will be placed on the next available Board agenda and the appellant will be notified of the time and date. Appeals to the Board do not guarantee that the Administrator's decision will be overturned. In some cases, the Board may not have the legal authority to overturn the decision.

**AMERICANS WITH DISABILITIES ACT (ADA) COMPLIANCE.** Mendocino County complies with ADA requirements and upon request, will attempt to reasonably accommodate individuals with disabilities by making meeting material available in appropriate alternate formats (pursuant to Government Code Section 54953.2). Anyone requiring reasonable accommodation to participate in the meeting should contact the Department of Planning and Building Services by calling (707) 234-6650 at least five days prior to the meeting.

<http://www.mendocinocounty.org/pbs>

## Wendy Augustine

---

**From:** Peter Huson <peter@blapproductions.com>  
**Sent:** Monday, June 20, 2022 11:30 AM  
**To:** Wendy Augustine  
**Subject:** Re: Northern Nights 2022 Outdoor Festival Permit Application

Hi Wendy,

Thank you so much for the response.

6410 daily attendees  
2000 staff and performers  
19230 daily attendees over the course of the 3 day event (6410 x 3)

See below project description as well.

Thanks again,

--  
Peter Huson, PhD  
Co-Founder  
415-302-4688

**3a. CASE#: UR\_2021-0006**

**DATE FILED:** 10/1/2021

**OWNER:** CONRAD & TRUDY BOWMAN

**APPLICANT:** NORTHERN NIGHTS MUSIC GROUP LLC

**AGENT:** PETER HUSON

**REQUEST:** Use Permit Renewal and Modification for an annual event known as the "Northern Nights Music Festival" during the third weekend of July, 2022. The projected on-site camping capacity of the event is approximately 8,410 attendees in eight designated camping areas spread over more than twenty-five acres. The on-site parking capacity is approximately 3,144 vehicles and 170 recreational vehicles and trailers in eight designated parking areas. Amplified music is proposed on the following days: 6:00 p.m. to 10:00 p.m. on the Thursday prior to the event, 10:00 a.m. to 2:00 a.m. on the Friday of the event, 10:00 a.m. to 2:00 a.m. on the Saturday of the event and 10:00 a.m. to 12:00 a.m. on the Sunday of the event. The modification of the original Use Permit (UR 2017-0002) would be to allow cannabis sales and consumption. The areas in which cannabis would be sold is proposed to be composed of four types of licensed participants, including: Cannabis Event Organizer, Retailer, Distributors and Exhibitors.

**ENVIRONMENTAL DETERMINATION:** Addendum to a previous Mitigated Negative Declaration

**LOCATION:** 2.5± miles north of Piercy, just south of the Mendocino/Humboldt County line, lying on the east side of Highway 101, just South of the Cook's Valley exit; located at 83950 County Road 442E; APNs 053-020-10, -11, -12, -13, -14 and -16 in the Piercy area.

**SUPERVISORIAL DISTRICT:** 3 (Haschak)

**STAFF PLANNER:** KEITH GRONENDYKE

On Jun 20, 2022, at 11:24 AM, Wendy Augustine <augustine@mendocinocounty.org> wrote:

<input checked="" type="checkbox"/>	PIN	Legal Party	Role	Status	Situs
<input checked="" type="checkbox"/>	0530201000 ✓	BOWMAN CONRAD K II & TRUDY	Owner	Active	NONE , CA
<input checked="" type="checkbox"/>	0530201100	OUTRAGED ORANGUTAN LLC	Owner	Active	NONE , CA
<input checked="" type="checkbox"/>	0530201200 ✓	BOWMAN CONRAD K & TRUDY L	Owner	Active	83990 RD 442 E PIERCY, CA
<input checked="" type="checkbox"/>	0530201300 ✓	BOWMAN CONRAD KEITH II & T	Owner	Active	83970 RD 442 E PIERCY, CA
<input checked="" type="checkbox"/>	0530201400 ✓	BOWMAN CONRAD K II & TRUDY	Owner	Active	83950 RD 442 E PIERCY, CA
<input checked="" type="checkbox"/>	0530201600 ✓	BOWMAN CONRAD K II & TRUDY	Owner	Active	NONE , CA

# Cooks Valley Campground

May 23, 2017

To: Mendocino Planning

From: Keith Bowman, Owner Cook's Valley Campground

83950 County Road 442E Piercy, CA 95587

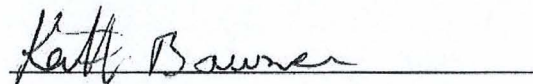
Re: Permission to Use Property and Modify Use Permits for Events

To whom it may concern.

I, Keith Bowman, property owner of Cook's Valley Campground, located at 83950 County Road 442E Piercy, CA 95587, give permission to Northern Nights Music Group, to apply for use permit modifications for festivals, concerts and events on my property. This includes Northern Nights 2017-2022, any one to three day events proposed between May – October 2017-2022, and in specific the one day event proposed for September 2<sup>nd</sup>, 2017.

Please let me know if you have any questions.

Thank you,



Keith Bowman

Property Owner

Cook's Valley Campground

83950 County Road 442E Piercy, CA 95587

(707) 247 – 3455

keith\_bowman2002@yahoo.com

**MATT KENDALL**  
Sheriff-Coroner



**Captain Gregory Van Patten**  
*Field Services*  
**Captain Joyce Spears**  
*Corrections*

**County of Mendocino**  
**Office Of The Sheriff-Coroner**

---

June 20, 2022

To: Julie Forrester, Mendocino County Treasurer - Tax Collector, Collections

Regarding: Letter of adequacy of security for the 2022 Northern Nights Music Festival, 83950 County Road 442E, Piercy, CA.

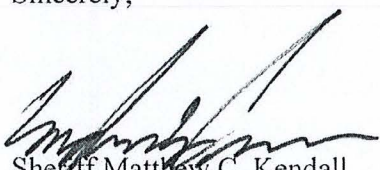
Mrs. Forrester,

I am authoring this letter to inform you that my staff has been in contact with Peter Huson PhD, Project Engineer for the 2022 Northern Nights Music Festival event, produced by Northern Nights Music Group, to be held on July 15-17, 2022. Dr. Huson has provided letters of his intention to provide adequate security numbers, including the hiring of a private security firm.

The intent of this letter is to inform you the security measures planned for this event currently meet the public safety requirements of the Mendocino County Sheriff's Office.

If you should have any questions or concerns, please feel free to contact me at (707) 456-3877.

Sincerely,

  
Sheriff Matthew C. Kendall  
Mendocino County Sheriff Office  
Inland, Central Operations

cc: Peter Huson, Project Engineer.  
Julie Forrester, Mendocino Treasurer, Tax Collector and Collections  
Capt. Greg Van Patten  
Sgt. James Wells  
Event file



**Public Health Department**  
**Mendocino County**  
*Healthy People, Healthy Communities*  
**Environmental Health**



Ukiah Office: 860 N Bush St, Ukiah CA 95482 Phone: 707-234-6625  
Fort Bragg Office: 120 W Fir St, Fort Bragg CA 95437 Phone: 707-961-2714

June 20, 2022

Julie Forrester  
Mendocino County Acting Treasurer-Tax Collector

**Subject: Northern Nights Music Festival/Statement of Adequacy**

Dear Julie Forrester:

Environmental Health received the Community Event Permit/Application on June 17, 2022. The application is for the Northern Nights Music Festival and has been reviewed. It is a three day event sponsored by the Northern Nights Music Group. It is to be held from July 15 to July 17, 2022.

The facilities and planned operation are adequate to meet the public health requirements of an outdoor festival.

Items addressed were: location, operation, sanitation (liquid waste and hand washing), potable water source, refuse disposal, and food service.

Sincerely,

A handwritten signature in black ink that reads "Brian Hoy".

Brian Hoy, REHS  
Consumer Protection Program Manager  
Mendocino County Environmental Health  
707-234-6645

cc: file(s), W. Augustine



DEPARTMENT OF CALIFORNIA HIGHWAY PATROL

Garberville Area  
P.O.Box 515  
Garberville, CA 95542  
(707) 932-6100 (Office)  
(707) 923-2159 (Fax)  
(800) 735-2929 (TT/TDD)  
(800) 735-2922 (Voice)



May 2, 2022

File No.: 126.15859

Keith Gronendyke  
County of Mendocino  
Department of Planning and Building Services  
860 N. Bush St  
Ukiah, CA 95482

Reference: 2022 Northern Nights Music Festival

Dear Mr. Gronendyke:

The California Highway Patrol, Garberville Area, is aware of the Northern Nights Music Festival being held at the Cooks Valley Campground on July 15<sup>th</sup> to July 17th, 2022. Based on the information provided to date by the Event Coordinator, Peter Huson, and conditional upon the Event Coordinator complying with all requirements of the permit process, the California Highway Patrol (CHP) is not opposed to this event. Based on past issues involving traffic, parking, camping on the state right-of-way of US-101, the CHP, Garberville Area, will be entering into a reimbursable services contract with Northern Nights Music Festival organizers, and Peter Huson, to provide traffic control and roving and stationary patrols on US-101 during this event.

Should have any questions or concerns, please contact me or Sergeant Ken Enger at (707) 932-6100.

Sincerely,

*Jami McCannless*  
T. L. MCCANLESS, Lieutenant  
Commander  
Garberville Area

cc: Peter Huson, Northern Nights Music Festival





## COUNTY OF MENDOCINO

501 Low Gap Rd., Room 1060  
Ukiah, California 95482  
Phone (707) 234-6875  
Fax (707) 463-4166

*Shari L. Schapmire*  
*Treasurer-Tax Collector*

### Application for Outdoor Festival License under Article III of Chapter 11 of the Mendocino County Code

1. Name NORTHERN NIGHTS MUSIC GROUP LLC
2. Residence Address 705 US HWY 101, GARBERVILLE, CA 95542
3. Mailing Address 705 US HWY 101, GARBERVILLE, CA 95542
4. Individual \_\_\_\_\_ Corporation or Partnership
5. Names and addresses of partners or corporation officers:

<u>PETER HUSON</u>	<u>MANAGING MEMBER</u>	<u>705 US HWY 101</u>
Name	Title	Address
<u>ANDREW BORGELT</u>	<u>MANAGING MEMBER</u>	<u>705 US HWY 101</u>
Name	Title	Address
_____	_____	_____
Name	Title	Address

6. Principal location of event:  
83950 ROAD 442E, PIERCY, CA 95587 415-302-4688  
Address Telephone

7. Provide certified copy of Articles of Incorporation, if applicable.
8. Provide location and legal description of the premises where the outdoor festival is to be conducted, including all lands to be used for parking or other uses incidental to the outdoor activity. Submit **proof of ownership** of said premises **or the written consent of all owners**.
9. **Provide the date or dates and the hours during which the festival is to be conducted.**
10. Provide an **estimate of the maximum number of spectators, participants, or others expected to attend the outdoor festival for each day conducted.**
11. Applicant must contact the **Mendocino County Sheriff's Office** and comply with all requirements. Provide detailed explanation of the plan for policing the activity with particular emphasis on the control and prevention of alcohol and drug consumption.
12. Applicant must contact the **Mendocino County Department of Planning and Building Services** and comply with all requirements.
13. Applicant must contact the **Mendocino County Environmental Health Department** and comply with all requirements.
14. Provide written explanation of implementation of waste reduction, reuse, recycling, and diversion programs.

15. Provide detailed information on the following areas:

- a. Security Protection
- b. Water Supply
- c. Food Supply
- d. Sanitation facilities
- e. Medical facilities and services
- f. Vehicle parking space
- g. On-site traffic control and vehicle access
- h. Plans for spectators or participants remaining at night or overnight
- i. Camping facilities
- j. Illumination of premises
- k. Cleanup of premises
- l. Rubbish removal
- m. Plans for handling larger number of overnight spectators than are expected

This **application shall be filed with the Tax Collector no later than three weeks prior to the event.** This application shall be accompanied by a non-refundable fee, (if applicable), which shall be of an amount to be set by resolution of the Board of Supervisors.

6/17/2022

Date

DocuSigned by:

Peter Huson

Applicant

Managing Member

Title

President of Corporation

Attest: Secretary of Corporation

## **Plan of Operations**

### ***Event History***

Northern Nights Music Festival was held for seven consecutive years between 2013-2019. The event did not occur in 2020 and 2021 due to the COVID-19 pandemic.

### ***Location and Environmental Setting***

The Project Site, known as Cook's Valley Campground, is approximately 100 acres in size and is located adjacent to and east of Highway 101 approximately 2 miles north of Piercy. The South Fork Eel River runs through the entire site, which extends east of the river. Proposed uses include music, camping and vending as well as music and camping along approximately 3,000 linear feet of gravel bar. The project extends onto over 160 acres into Humboldt County. The total use area is shown in Exhibit B.

### ***Attendance Levels***

A population of approximately 5% of the total attendance capacity will be on-site two weeks before and two weeks after the event as build and strike crews. Event vendors and staff will start arriving Wednesday before the event. It is estimated that a population of approximately 25% of the total event capacity will be on-site by Thursday evening and a population of another 50% of total event capacity will have arrived by Friday evening. The remaining 25% of the total event capacity will arrive Saturday resulting in peak capacities Saturday night.

It is expected that a minimum of 25% and maximum of 50% of the population will leave Sunday by 4 pm. It is estimated that 75% of attendees will stay on-site and that 25% will stay off site either at hotels or at their home.

The Applicants are event management professionals and ensure that the number of individuals on-site will not exceed the capacity for which infrastructure can reasonably and safely support. Total attendance of the festival in both Humboldt and Mendocino

Counties at any one time will be verified through wristband counts, box office cross-verification, and on-site security.

### ***Schedule and Hours of Operation***

*May 1st* – Water system preparation

*June 15<sup>th</sup>* – Fencing, electrical, signage and general infrastructure setup

*Wednesday prior to event* – vendors arrive for setup mid-day

*Thursday prior to event* - gates open in AM for up to 25% of total event capacity, amplified music from 6 PM to 10 PM

*Friday of the event* – gates open 8 AM, amplified music from 10 AM to 2 AM

*Saturday of the event* – gates open 8 AM, amplified music from 10 AM to 2 AM

*Sunday of the event* – gates open 8 AM, amplified music from 10 AM to 12 AM

*Monday following the event* – attendees depart, strike and cleanup begins

*July 31<sup>st</sup>* – strike and cleanup complete

*Dec 31<sup>st</sup>* – Post Event Report Submitted to County

### ***Concert and Infrastructure***

Temporary stages will be built and oriented away from Highway 101 and developed residences in the Piercy area, keeping them shielded from the main source of light and sound. The stages will be separated from the highway by a number of mature trees and is at least 40 feet lower in elevation than the highway, further mitigating any paths of direct light to properties across the highway. Any lighting other than performance displays (such as light towers) will be downcast and shielded from adjacent properties.

### ***Camping and Parking***

Camping and parking for the participants and staff will be provided on both Cook's Valley Camoground and adjacent Humboldt County properties. The on-site camping capacity of the event is approximately 8,410 attendees in eight designated camping areas spread over more than 25 acres. The on-site parking capacity is approximately 3,144 vehicles and 170 RVs and trailers in eight designated parking areas. Campers will be required to maintain a 30 ft. setback from the water's edge and vehicles will be required to maintain a 100 ft. setback. These setbacks will allow for pedestrian traffic as well as emergency access. Total camping and parking capacities are shown in Table 1 and are identified in Exhibit B.

**Table 1. On-Site Parking and Camping Capacities**

<u>PARKING</u>	<u>CARS AND TRUCKS</u>	<u>RVS AND TRAILERS</u>	<u>CAMPING</u>	<u>ATTENDEES</u>
P1	514		C1	2080
P2	784	50	C2	884
P3	792	75	C3	1071
P4	193	25	C4	818
P5	91	10	C5	1029
P6	111	10	C6	1250
P7	458		C7	915
P8	202		C8	363
<b>TOTAL PARKING</b>	<b>3,144</b>	<b>170</b>	<b>TOTAL CAMPING</b>	<b>8,410</b>

### ***Traffic Flow and Parking***

The festival traffic flow, parking, and encroachment plans will be the same as previous years and can be found in Exhibit D. The plan has been designed by the Applicant and Stop N Go Traffic and reviewed by Caltrans, Garberville CHP, and stamped by a licensed traffic engineer. The plan includes measures for required signage, CMS Boards, cones, light towers, in-and-out regulations, and cancellation procedures. Estimated total number of vehicles parked on-site is 3,100 vehicles and are based on an average of 2.6 people per

vehicle. Parking areas are shown in Figure 2 and will be filled in sequential order – beginning with P1.

*Wednesday (2 days prior to the event)*

The only traffic allowed on-site two days prior to the event will be vendors and staff, resulting in approximately 10% of the total vehicle capacity on-site.

*Thursday (day prior to the event)*

The only traffic allowed on-site the day before the event includes 4 day ticket buyers and staff resulting in approximately 25% of the total vehicle capacity on-site.

*Friday– Sunday (during the event)*

Most of the traffic to the event will be paying ticket holders. The gates will open at 8:00 AM on Friday. If there is a need to open the gates early for safety concerns, the Applicants will have staff in place to handle this, following any commands of on-site Garberville Highway Patrol. Northbound traffic will use the right turn lane at the intersection of Highway 101 and State Route 271. Southbound traffic will use the left turn lane at the intersection of Highway 101 and State Route 271. The Applicants utilize a thorough traffic plan implemented by an experienced traffic crew that has proven very successful during past events at the same location. All vehicles will be directed to traffic lanes away from Highway 101 for processing.

There will be two main access points – one into Humboldt for staff, volunteers and performers, and one into Mendocino for ticket holders. Upon arrival to Mendocino, the entry will be divided into four lanes for wristband retrieval and impact checks.

*Monday (day after the event)*

The campground will close no later than noon on the Monday following the event and it is estimated that 5% of the total vehicle capacity will remain on-site for clean up over the following two weeks.

*Re-entry*

During the event, patrons will be allowed to leave the event only as necessary and only by vehicle. Patrons will be prohibited from leaving the premises as pedestrians, and this will be enforced by highway security staff and/or CHP. We will work to have reasonable prices in the general store to discourage attendees from leaving the property for additional supplies.

#### *Shuttle Services*

We intend to offer a shuttle service by a licensed transportation company to and from the Garberville area to provide safe means of transportation for the local community and encourage out-of-town attendees to utilize local travel hospitality options.

The traffic plan will be reviewed by Garberville CHP and Caltrans and written correspondence with these agencies will be submitted at least one month prior to the event.

#### ***Public Safety***

Contact with local law enforcement, fire agencies, and emergency response personnel will be made more than two (2) months prior to the event. Any warranted walkthroughs will be made during the week of the event. A briefing sheet will be supplied during the walkthrough with contact and schedule information for all on-site emergency personnel.

A detailed emergency plan will be finalized in conjunction with emergency providers to include fire, medical, law enforcement and evacuation procedures. The final plan will contain detailed checklists and direct contact information for use by security and safety personnel. The plan will be submitted to the Humboldt County Planning Division and Sherriff's Office at least two months before the commencement of the event. The Applicant has and will continue to coordinate with Humboldt and Mendocino County Sherriff's Offices, Piercy, Leggett and Garberville Fire Departments, Howard Fire, City Ambulance and Garberville CHP to ensure cross-county safety and clear emergency service provider communication.



Communications will be conducted through the use of radios, cell phones, and a land line in the event that cell phone reception is poor.

### ***Emergency Medical Plan***

An experienced medical service team will be contracted as the on-site medical care provider for the duration of the event. The ALS-staffed medical team will be available around the clock at an established medical tent accessible to anyone on-site. The team will consist of licensed E.M.T.'s, paramedics, M.D.'s, and nurses. Highly visible signage will identify the medical tent. All medical and security staff will communicate via radio with the command center. The Applicants will provide the identity and on-site contact information for medical team members at least 14 days prior to the event. Communication and transportation equivalent to Cal Fire dispatch will be on-site and available for any life-threatening emergencies. A helicopter landing area is available for emergency evacuation. Jerold Phelps Community Hospital in Garberville and City Ambulance will be notified of the event dates.

An evacuation plan satisfying emergency service agencies will be available prior to the event and the contracted medical team documentation will be submitted to the Planning Commission at least one month before the event.

### ***Emergency Fire Plan***

A Cal Fire Safety Regulations Package will be submitted to the California Department of Forestry and Fire Protection (Cal Fire). On-site fire safety support at the event will be supervised by Piercy Volunteer Fire Department who will be available for the duration of the event around the clock with a minimum of two (2) personnel and supported with a minimum of one (1) Type 3 fire engine and one (1) water tender for standby emergency water and dust abatement, and radio communication equivalent to Cal Fire dispatch. An all-weather surfaced 20-ft fire lane existing around the perimeter of the campground will be designated for fire and emergency use. Visible signage will indicate designated locations for fire, medical, and security personnel. Fire extinguishers will be mounted accessibly around the event site.

The Applicants employ a team to specifically target prohibited burning and open flames, including fireworks, in addition to posting signage and informing patrons and staff of fire danger and the strict no burn and no fireworks policies. The Applicants will advertise this information on the event website, email, social media, and local radio.

The emergency fire plan will be reviewed by Cal Fire and Piercy Volunteer Fire Department and written correspondence with these agencies will be submitted to the Planning Division at least one month before each event.

### ***Emergency Response Plan***

Prior to each event, members of the medical, security and fire teams will meet and plan responses to emergency scenarios as well as identify and correct potential safety risks. A Communications Leader will be designated. Contact information will be organized and shared to facilitate emergency communication during the event.

If there is an emergency situation during the event, the Communications Leader will coordinate response efforts involving the event producers, security, medical, and fire team leads, and on-site law enforcement. In the case of a medical evacuation, the Communications Leader will also communicate with City Ambulance dispatch, Jerold Phelps Community Hospital and coordinate with on-site law enforcement and traffic crew to ensure a clear path for emergency vehicles. A helicopter landing area is available for emergency evacuation.

The various emergency response teams will communicate using handheld radios and cell phones. The Communications Leader will be able to contact Cal Fire dispatch, as will fire, medical and security personnel.

As necessary, event producers will communicate information to event attendees using main stage amplification and provide instructions to ensure emergency service providers can safely and quickly access necessary locations.

If a fire occurs, the Communications Leader will coordinate with Piercy Volunteer Fire Department, Cal Fire dispatch, on-site law enforcement, event security, medical, and traffic teams to ensure a clear path for emergency vehicles and to implement the Emergency Fire Plan as follows:

- 1) Notify off-site responders
- 2) Secure and clear the affected area
- 3) Shelter in place along the river bar; in the case of approaching wild land fire dismantle tents and campsites.
- 4) Responding agencies will determine extent of evacuation area.
- 5) Clear the evacuation area on foot to the predetermined evacuation zones
- 6) Use on-site communications resources such as the stage PA, on-site FM radio broadcasting, and event staff to inform and direct the public.

The emergency response plan will be reviewed by Garberville CHP, Mendocino County Sheriff's Office, and Piercy Volunteer Fire Department and written correspondence with these agencies will be submitted to the Planning Commission at least one month before the event.

### ***Security***

Professional on-site security services shall be secured for the event and will consume the largest percentage of our on-site staff budget. We will use an experienced security service provider as our lead supervising company to organize and lay out the complete final plan, which will emphasize strictly enforcing responsibility to the property and policing attendee activity, with particular emphasis on the control of alcohol and prevention of drug consumption, as well as the noise curfew enforcement. The contracted team will be given distinctive colored clothing as approved by the Sheriff's Office.

Temporary fencing around the perimeter of the site will be installed to mitigate trespassing onto adjacent properties. Twenty-four hour per day security will be provided

on-site for the protection and service to attendees and neighboring property owners. Every attempt will be made to limit encroachment/trespassing onto neighboring properties. The perimeter of the site shall be clearly identified and fenced, and shall be posted to limit access beyond the approved event, camping, and parking area sites.

Security will be on site beginning Wednesday prior to the event until Tuesday following the event and operating 24 hours a day reaching close to 75 staff members at peak times.

There will be (2) security positions assigned to the River Stage swimming area during the operating hours of 12 PM – 8 PM, in addition to the (3) medical staff composed of (2) lifeguards and (1) staff. During all other times at the River Stage swimming area, signs will be posted advising “NO LIFEGUARD ON DUTY”.

There will be (2) security roamers throughout the festival, with emphasis on the campgrounds, specifically assigned to monitoring those attendees under 21.

Northern Nights Music Group will remain in consistent contact with the Sheriff's Office, CHP, and contracted security as the event approaches and we are committed to maintaining these relationships through responsible management practices and an open communication with all local law enforcement. A post-event meeting to address public safety concerns will be held following the event, to improve the event each year.

Our security plan will be reviewed by Garberville CHP and the Mendocino Sheriff's Office and written correspondence with these agencies will be submitted to the Planning Commission at least a month before the event.

### ***Water Supply and Distribution***

The water supply will be sourced from an on-site well and we project estimated water use of 100,000-200,000 gallons throughout the month of the festival including showers, drinking water, irrigation, domestic and vendor water use.

The on-site water system will be tested before and after the event and the water sample result will be included with the Community Event Permit Application. Water quality sampling and testing will continue to be conducted by the event coordinators. The large water on-site distribution system runs throughout the site. There is a 3 inch line for irrigation and fire suppression, and a 2 inch line for drinking, showers, and for vendor use. Fire hydrants are available for quick use. For extreme use, there is ready access to a fill up spot at the river or in a 1,000,000 gallon pond.

Potable water is treated in four steps: (1) at the point of service via a sediment filter, (2) a 5-micron carbon block filter, (3) a UV filter and (4) a 1 micron carbon filter, as directed by Mendocino DEH.

### ***Sanitary Facilities***

There will be up to 300 portable toilets (including ADA) placed around the venue by a licensed service provider, maintaining a 40-50 people per facility. Hand wash stations are provided wherever toilets are located with a minimum of one wash station for every 10 toilets. Sewage will be disposed off-site at an approved disposal facility by the service provider. Locations of sanitary facilities can be seen in Exhibit B.

### ***Solid Waste Disposal and Recycling***

A "Green Crew" will roam the event area and periodically empty the barrels at each station and take materials to the recycling area to sort and store them for disposal. Forty yard dumpsters will be used for trash and large totes for recyclables and transferred to a permitted waste disposal facility or recycling center by a commercial hauler. Waste stations and recycling containers will be placed in strategic locations to discourage littering. The location of the waste stations can be found in Figure 5.

The "Green Crew" remains on-site for up to two weeks following the event, sorting recyclables from solid waste, picking up "microtrash" from the entire site, including the full length of the river bar and swimming areas.

### ***Wastewater Disposal***

Liquid waste is collected and stored on-site before being hauled off-site to an approved waste water facility.

### ***Craft Booths***

There will be approximately 20-30 craft booths located around the perimeter of performance and other high traffic areas.

### ***Food Service***

Food vendors will be provided with hot and cold water by existing water systems. Cooking will be done with propane gas supplied by each vendor. Solid waste will be disposed in general waste receptacles, until a full analysis of composting regulations is completed. Liquid waste is planned to be collected and stored on-site before being hauled off-site until the system has been approved by County and State agencies.

### ***Alcohol Service***

Alcohol will be served at specific booths and managed by a professional concessions team. All ABC rules and regulations will apply and will be enforced. Attendees will not be allowed to bring their own alcoholic beverages into the concert area. As per Northern Nights Music Group procedure, all attendees who wish to purchase or consume alcohol will be required to show ID at an "ID Check" Booth to demonstrate age over 21. The ID

check book will be separate from general ticketing and be located near the music/stage area. Consumers will then need to purchase “drink tickets” at an adjacent booth, where 21+ wristbands will be checked again in order to receive drink tickets. Only then, with a drink ticket and wristband, will alcohol be served to festival participants.

### ***Cannabis Service***

Cannabis will be served at specific booths and managed by a professional cannabis event organizer. All DCC rules and regulations will apply and will be enforced. Details are provide in Exhibit C.

### ***Environmental Monitoring***

The proposed project incorporates mitigation measures in the project design to minimize environmental impacts. Aspects of the Environmental Monitoring program will continue to include:

- Vehicles will be subjected to an “Impact Check” when arriving to look for leaking fluids, fireworks, and other prohibited items.
- Water quality (potable and river) will be monitored before, during and after the event.
- Noise levels will be monitored throughout the event.
- Dust will be controlled through the use of a water truck as necessary.
- No significant vegetation removal is required or proposed, other than for fire safety.
- No camping will be permitted within 30 ft of the river and no parking permitted within 100 ft of the river.

### ***Event Cancellation Protocol***

This is in case of a cancellation of event for any reasons such as fire, earthquake, or any other occurrence that may harm the public. In case of event cancellation, there will be several methods used for notifying the public that the event is cancelled and not to arrive at the festival grounds.

Notification techniques include:

- Posting on event website and social media outlets notifying public of cancellation.
- Computerized message boards on Highway 101 notifying regional travelers of cancellation
- Targeted emails to all ticketholders with notification of cancelled event.
- Local newspaper and radio advertisements.

### ***Commitment to Local Schools, Non-Profit Organizations and Economic Boost***

Non-profit and community organizations that benefit directly from Northern Nights Music Festival include Piercy Volunteer Fire Department, Southern Humboldt and Northern Mendocino school districts, The Eel River Recovery Project, Salmonid Restoration Federation, EPIC, The Eel River Clean-up Project, Friends of the Eel River, KMUD Community Radio, Southern Humboldt Community Park, the Surfrider Foundation and Healthy Planet US. In 2015, a detailed Economic Impact Analysis was conducted and demonstrated that Northern Nights increased local economic impact of over \$2,000,000 in Mendocino and Humboldt Counties.

### ***Conclusion***

Northern Nights Music Festival is produced by an experienced and professional production company, with a mission to ensure high quality events that showcase the region to new audiences, facilitate positive and enlightening experiences rooted in art and music, and demonstrate ways to act sustainably. Northern Nights meets goals by implementing measures that ensure public safety, stimulate Humboldt and Mendocino economies, provide financial support to local school districts, public service providers,



non-profits and charities, and protect the local environment and quality of life.

The Applicants have proven for seven consecutive years that they can successfully manage large events in the Cook's Valley area. Positive feedback has been received from both Mendocino and Humboldt County officials, law enforcement agencies, local fire departments, service providers, press outlets, and the local community. The Applicants continue to review, improve, and refine event management practices in order to produce a safe event, abide by permit regulations, and continue dialogue with the local community on how to best stimulate local business and promote tourism into the area.

FIGURE 1



CASE: UM 5-13(2013)  
OWNER: BOWMAN, Keith, et. al.  
APN: 053-020-16, et. al.  
AGENT:  
ADDRESS: 83950 Road 442E, Piercy

2010 NAIP AERIAL ORTHOPHOTO

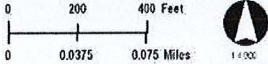
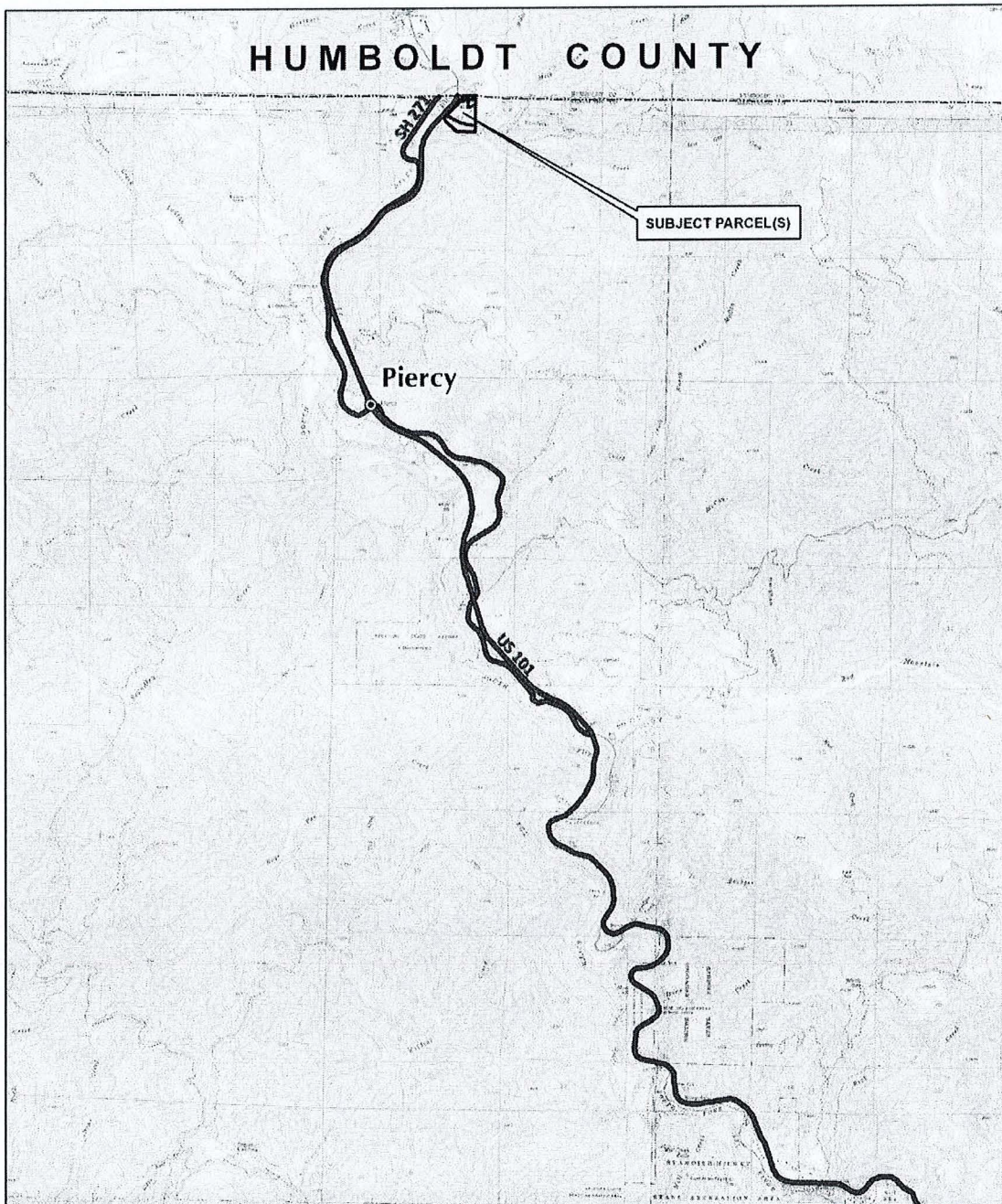
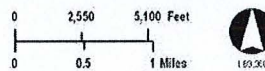


FIGURE 6



CASE: UM 5-13(2013)  
OWNER: BOWMAN, Keith, et. al.  
APN: 053-020-16, et. al.  
AGENT:  
ADDRESS: 83950 Road 442E, Piercy

LOCATION MAP

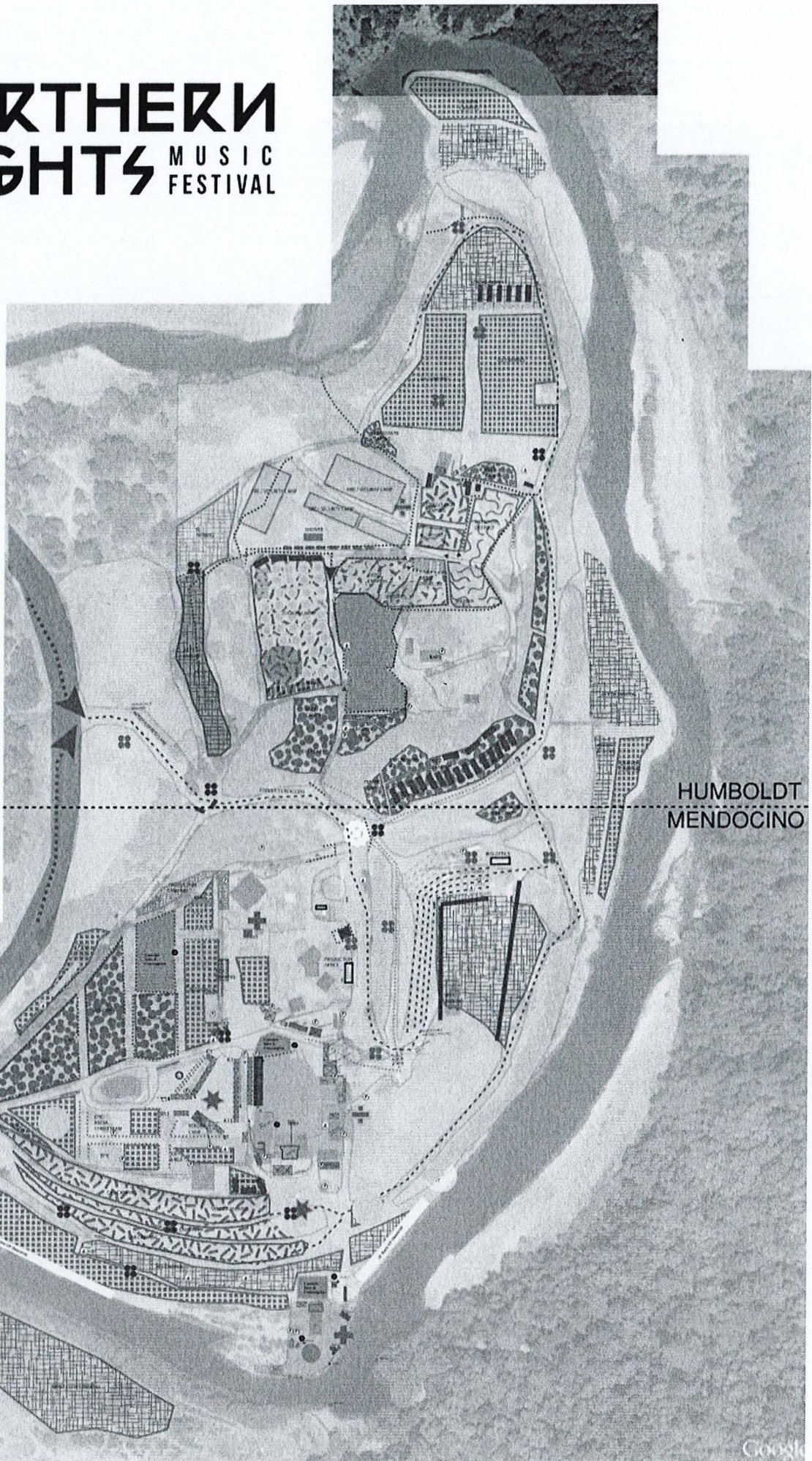




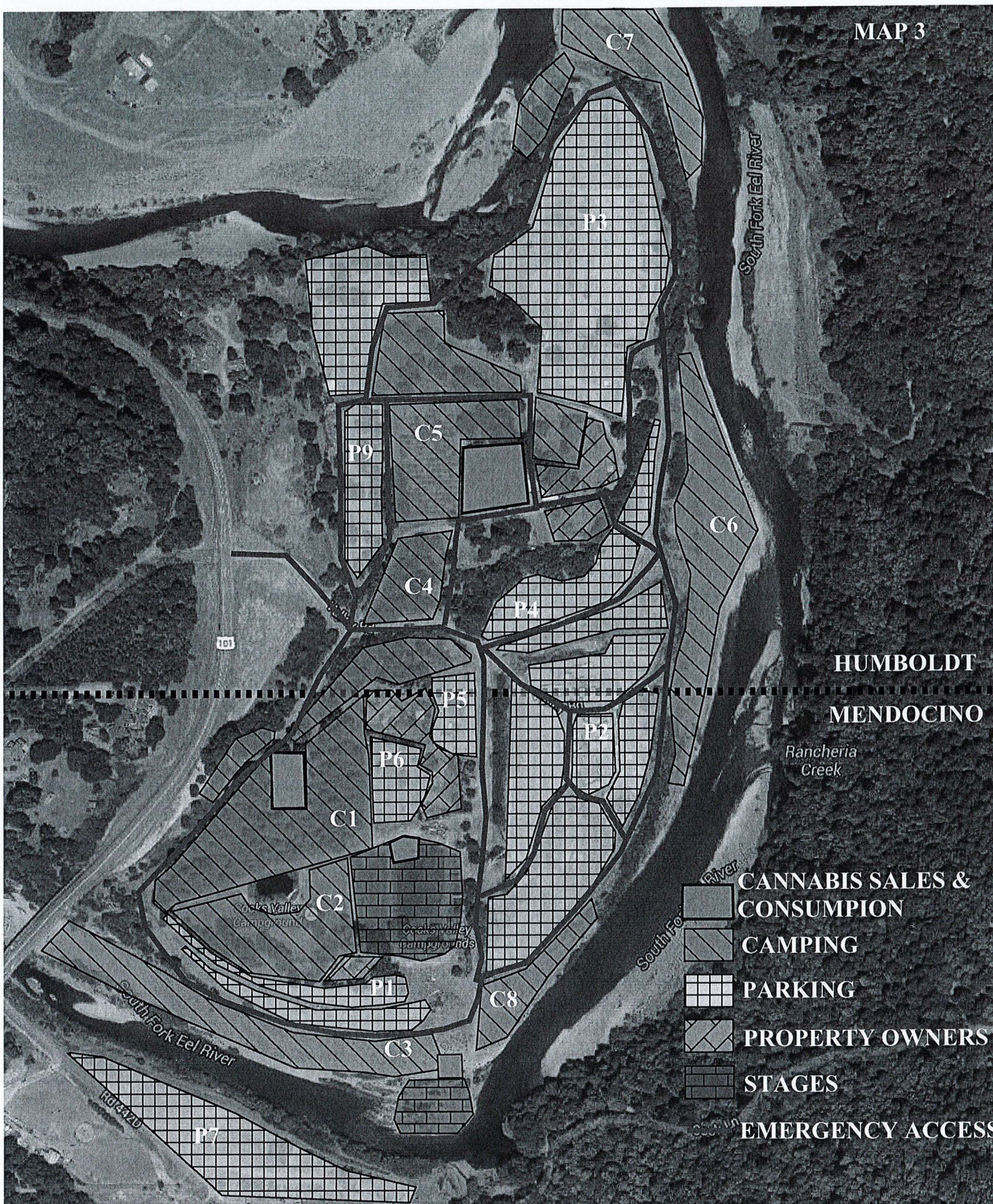
# NORTHERN NIGHTS

MUSIC FESTIVAL

EARTH	
GRASS/FORREST	
BAR	
PARKING	
CAMPING	
CAR CAMPING	
ARTIST CAMPING	
SPECIAL CAMPING	
STAGE	
BAR	
BAR ZONES	
BUILDINGS	
ART GALLERY	
WATER STATION	
MEDICAL	
FIRE DEPT.	
PARKING STAFF	
NON-PROFITS	
SECURITY ZONE	
SECURITY	
SECURITY 21+	
SECURITY CC	
GENERATOR	
SHORE POWER	
LIGHT SOLAR	
LIGHT GAS	
TOP SHELF LIGHT	
ART INSTALLS	
PROD TRAILERS	
FENCE	
CANNABIS SALES & CONSUMPTION	



HUMBOLDT  
MENDOCINO



HUMBOLDT  
MENDOCINO

Rancheria  
Creek







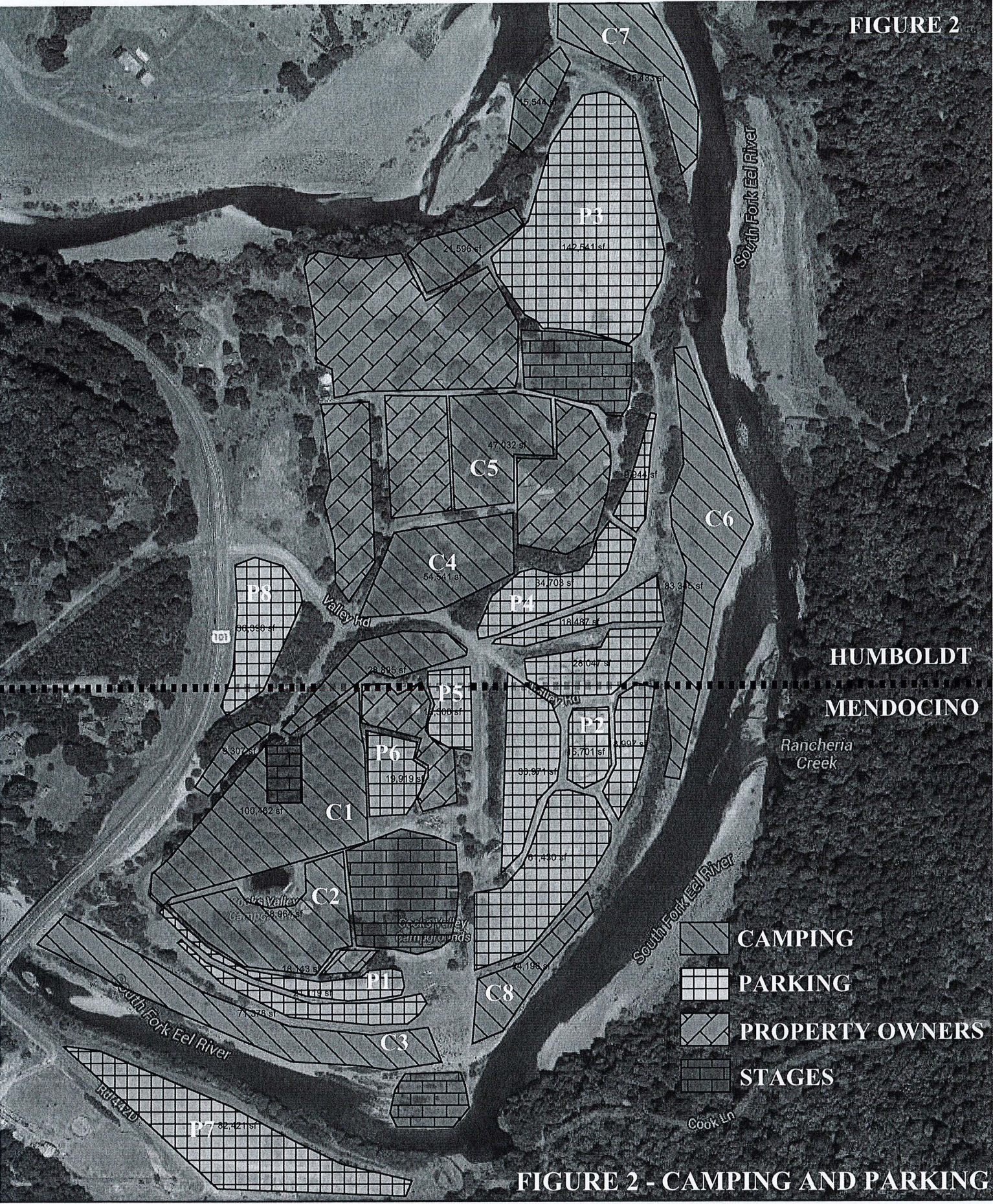
-  CANNABIS SALES & CONSUMPTION
-  CAMPING
-  PARKING
-  PROPERTY OWNERS
-  STAGES
-  EMERGENCY ACCESS

FIGURE 2



HUMBOLDT  
MENDOCINO

Rancheria  
Creek





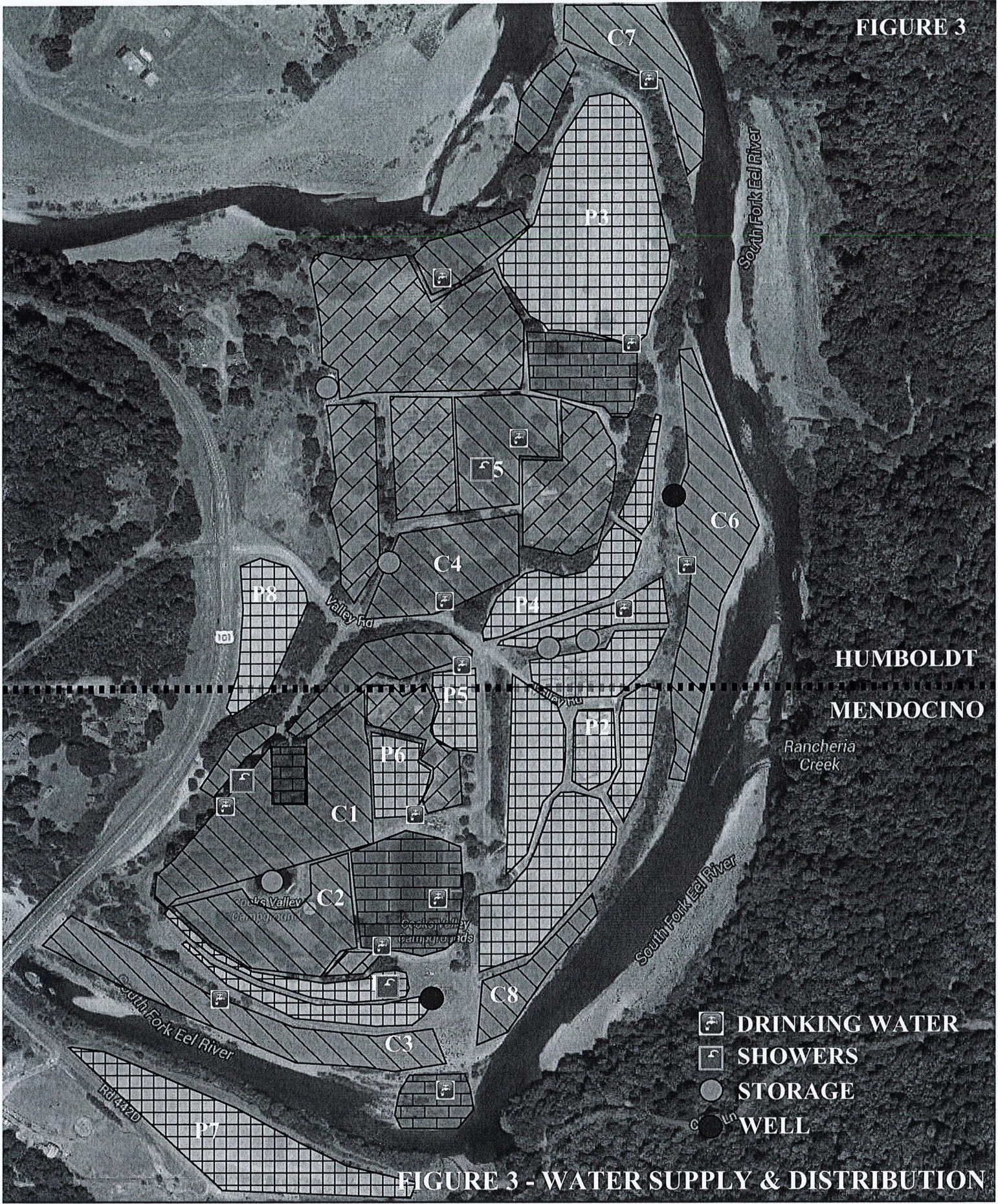
-  **CAMPING**
-  **PARKING**
-  **PROPERTY OWNERS**
-  **STAGES**

FIGURE 2 - CAMPING AND PARKING

FIGURE 3



HUMBOLDT  
MENDOCINO





-  DRINKING WATER
-  SHOWERS
-  STORAGE
-  WELL

FIGURE 3 - WATER SUPPLY & DISTRIBUTION

FIGURE 4



HUMBOLDT  
MENDOCINO

Rancheria  
Creek



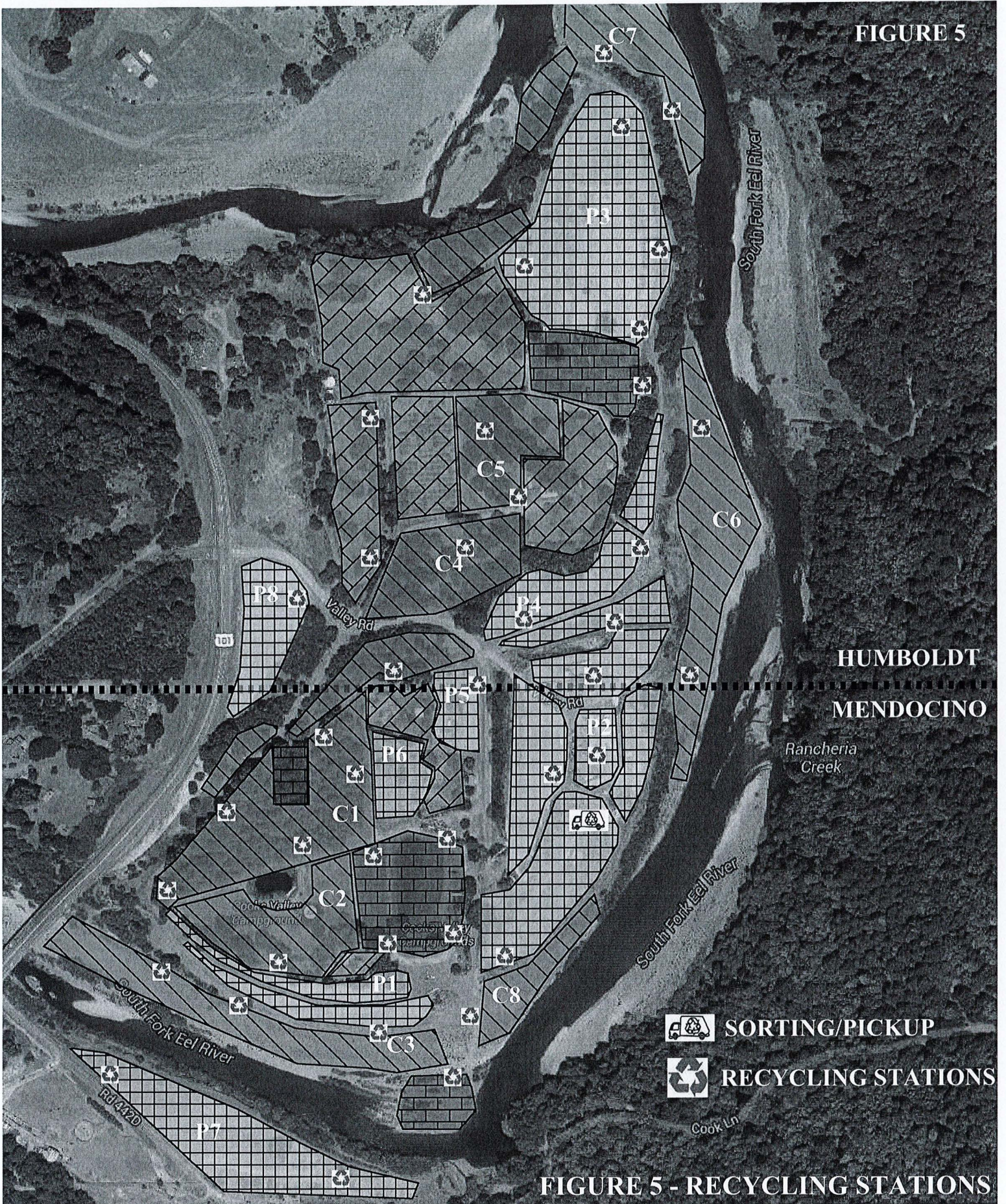
RESTROOMS &  
HAND WASHING

Cook Ln

FIGURE 4 - SANITARY STATIONS



FIGURE 5



HUMBOLDT

MENDOCINO

Rancheria  
Creek



SORTING/PICKUP



RECYCLING STATIONS

Cook Ln

FIGURE 5 - RECYCLING STATIONS