

Redwood Valley Community Action Plan

February~~NOVEMBER~~~~JUNE 2025~~August 2022



The Redwood Valley Community Action Plan was made possible by the Mendocino County Board of Supervisors who sponsor the existence of the RVMAC. Thanks to RVMAC members who organized community meetings, and community volunteers, and hundreds of Redwood Valley residents who helped to bring this work to fruition. The RVMAC is grateful for the provision of a \$10,000 Planning grant from PG&E, as well as a \$1,000 grant from the Mendocino Community Foundation. These funds were instrumental in completing this project. Thanks to the Redwood Valley Grange and its members who generously gave their space for community meetings.



Redwood Valley Community Action Plan (CAP) Update

Prepared by and for the Community of Redwood Valley and the Redwood Valley
Municipal Advisory Council (RVMAC)

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~~June-August, 2023~~ February 2025

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PART I.

1. Purpose

The purpose of the Redwood Valley (RV) Community Action Plan (CAP) is to establish a path for creating Redwood Valley's future. In this Plan, we intend to capture the community's values based on its history, current events, and vision for the future. It is a document created with hope, intent, and participation. Through the Plan, the community intends to take a stronger role in determining if and how RV will be developed, the types of land use that will be encouraged or prevented, and the character of how the community will look and function. The new CAP endeavors to set forth a vision for the next 10-20 years.

The CAP update was initiated in 2017 by the RVMAC, which was formed in 2016 in large part due to community concerns about development in Redwood Valley, and its commensurate impact on the community, namely the threat of development of corporate box store retail that threatened to eliminate locally owned businesses.

The RVMAC is comprised of seven volunteer members and two alternates. In the process of establishing the RVMAC in 2016 and determining its goals, the 2004 CAP was rediscovered. The RVMAC determined that it was time to update the CAP and embarked on a public outreach process to do so. The process consisted of four dedicated public stakeholder meetings, with 50-100 persons per meeting. All residents of RV received notice by means of post cards of the initial meeting. The first meeting, for which refreshments were provided by the RVMAC, had about 100 attendees. All meetings were facilitated by local attorney and experienced community planning facilitator, Cliff Paulin, and by RVMAC members. Mr. Paulin used a "World Cafe" method, which is a standard approach for gaining group input and consensus. Work paused after the initial meeting in 2017 due to the catastrophic 2017 wildfire that devastated Redwood Valley. Additional work was re-commenced in 2018 by RVMAC members, and has continued in regular RVMAC meetings. [-The documents were approved by the Mendocino County Board of Supervisors for further review on February 6, 2024, and the Action Items were given better definition and returned to Planning and Building Dept for further approval on February 20, 2025.](#) This document is the product of those efforts.

Through the process, it was determined that the CAP update should consist of three major components, each of which serve distinct but overlapping goals. The first component (Part I) is the **Community Action Plan**, which includes the history, purpose, and process for community planning. The **Community Action Plan** includes a section on *Goals and Objectives*, *Policies*, *and Action Steps*, which are based on community input and outlined in fairly general form. Part II of the CAP is a series of **Design Guidelines**, which serve to direct future commercial, ~~and~~ industrial, and multi-family housing developments in Redwood Valley in a way that is consistent with the current and desired future "community character." -Both the Community Action Plan and the Design Guidelines were derived from the public meetings, as well as research into neighboring communities and other towns/counties that have implemented successful

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community plans. The RVMAC intends that both these sections of the plan be presented to the Mendocino County Board of Supervisors, via the Planning and Building Services Department, for adoption and implementation into updates to the County General Plan and Zoning Ordinance. Part III of the CAP is the **Appendices**, and includes materials and references that are necessary for the timely and detailed maintenance of the CAP. For example, a jurisdictional map of Redwood Valley is contained in the Appendices, and it may include reference to State and Federal regulations affecting building. The Appendices are informational and are designed to be reviewed and updated regularly under the oversight of the RV_MAC, with ongoing public input, and will be available digitally on the RV MAC website.

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A community plan should be both visionary and strategic, setting forth a future vision that is aspirational, yet achievable. Most importantly for Redwood Valley, it must enable actual implementation through the County by means of both the advisory role of the RVMAC, as well as by establishment of legal status. The 2004 CAP was, apparently by an oversight, never adopted by the County, nor were its key findings incorporated into the General Plan.

The County General Plan, updated in August of 2009, mentions Redwood Valley specifically as a Planning Area only on pages 6-38 and 6-39. Those pages mention: “Maintain a transition buffer between the existing commercial, industrial, and residential uses;” “supports and promotes ‘Smart Growth’;” “establishing a consistent architectural theme;” “Parking to be located off of the East Road frontage... including landscaping, pedestrian access...”; and even: “The County encourages redevelopment of the northwest corner of East Road and School Way, such as with a mixed retail commercial/residential project.” A In fact, in absence of an approved RV CAP, a large storage unit facility was built on this corner. It is the hope and expectation of the Redwood Valley community that such significant development is subject to public review and comment so that local residents can voice opinion and provide an exchange of ideas which could lead to innovative solutions. It is our ~~hope that intention that~~ these General Plan intentions will be realized by the additional clarity of the CAP and Design Guidelines. The RVMAC, as supported by the Redwood Valley Community, intends that development in Redwood Valley be conducive to aesthetics and a strategic vision. The chief interests of virtually every Redwood Valley participant in the CAP public meetings is the maintenance of a sustainable rural lifestyle in Redwood Valley.

The development of the first **Design Guidelines** (Part II of this CAP document) for Redwood Valley is intended to govern future development, to reflect the vision of our community. Since the RVMAC is an advisory group, the County retains governance over development in the unincorporated areas (such as Redwood Valley). Insofar as the Design Guidelines represent the intended vision for Redwood Valley, they are somewhat prescriptive, and therefore require adoption into the General Plan and Zoning Ordinance in order to fully take effect.

2. Background and Process

The CAP update process has consisted of four public meetings held at the Redwood Valley Grange. These meetings were held on June 14, 2017; May 31, 2018; May 14 and December 4, 2019. The intention was to host ongoing meetings throughout 2017 and finalize the CAP in

2018, but the Redwood Complex Fire of 2017 delayed this process. That federally declared disaster, which killed 9 Redwood Valley residents, destroyed 402 households, and burned 36,523 acres, underscored how crucial it is to revisit plans regularly in order to respond to new information. Certainly, the more recent iterations of the draft CAP documents contain additional materials related to emergency preparedness and response.



The first community meeting (June 2017), attended by approximately 100 Redwood Valley residents, utilized a “World Café” format, where participants attended a series of roundtable discussions focused around a variety of topics. These topics were: A) Agriculture; B) Public Safety and Security; C) Environment; D) Economic Development and Housing; and E) Public Facilities and Infrastructure. Participants were able to comment at three different topic areas during the evening and voice their thoughts and concerns in these different areas. RVMAC members, acting as topic facilitators and scribes, solicited and captured these comments for development into Goals and Objectives for the RVMAC and the community at large. A full digest of these table notes is in the RVMAC archives.

The second meeting (May 2018), attended by approximately 50 residents, was aimed at prioritizing the Goals and Objectives offered at the first meeting, and beginning to define a greater sense of the “community character” of Redwood Valley in order to create Design Guidelines. The process consisted of the RVMAC and the facilitator narrowing possible Goals and Objectives for consideration based upon public interest at the first meeting, priorities in the 2004 CAP, and other input from the community. Five Goals for each topic area were selected and participants were able to offer their opinion on each Goal based upon the perceived “Impact” and “Achievability” of each Goal. In doing so, clusters of interest were identified which will allow the RVMAC to prioritize Goals to pursue through future efforts.

The second portion of the May, 2018 meeting invited participants to offer their sense of “community character” of Redwood Valley in five different land use areas: Residential,

Commercial, Community Spaces, Agricultural, and Natural Spaces. Each of these land use areas was “seeded” with ideas gleaned from the June 2017 public meeting, which provided multiple ideas as to planning with regards to the c“What is the Community cCharacter of Redwood Valley, in response to requests from the Mendocino County Planning and Building Department. Participants added their own thoughts in each topic area, which inform the recommendations provided for Design Guidelines in this CAP. A final description of community character is summarized in this document as the first paragraph of Part II Design Guidelines.y” document created by the RVMAC in 2017, in response to requests from the Mendocino County Planning and Building Department. Participants added their own thoughts in each topic area, which inform the recommendations provided for Design Guidelines in this CAP. The intention is that these Design Guidelines will shape future planning decisions for the County of Mendocino within the RVMAC jurisdiction. The Design Guidelines are also based on researching successful guidance documents in other jurisdictions. The final two community meetings added more clarity to these goals, and included additional focus on public safety.

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The RVMAC, reflecting the views of Redwood Valley residents, wants development of parcels to be implemented in a planned manner, consistent with the vision of community character, which was developed from considerable input by numerous local members of the public from 2017-2019 (as stated earlier). Therefore, the Design Guidelines are precise and clear. However, with proposed development subject to public input and the RVMAC, it is intended that some flexibility be incorporated into the process when required. As stated in the Design Guidelines, implementation may be “less stringent” when appropriately indicated. The precision written into the Design Guidelines can serve to assist developers and property owners by providing a “road map” for how to plan and design buildings, removing some of the guesswork. The Design Guidelines will act as a short-cut to guide development in the following ways. First, the exterior appearance and design of the proposed work is in harmony with the exterior appearance and design of existing structures within the community, and with that of the existing subject structure. In addition, the appearance of the proposed work will not detract from the appearance of other property within the community.

3. Topic Areas for Community Action Goals and Objectives

A. Agriculture

Redwood Valley has a long and proud history as an agricultural region. Native American peoples and early European settlers introduced the gathering and cultivation of a wide variety of crops, including acorns and sedge grasses, orchards and vineyards, and participated in animal husbandry. More recently the area was the birthplace of the wine grape industry in Mendocino County, and still has extensive wine grape production. In addition, the area has become a hotbed of organic and sustainable farming practices in the wine world, featuring the United States’ first organic and biodynamic winery.

Participants in the June 14, 2017 meeting highlighted this unique history as a point of pride and voiced strong support for continuing and building upon this heritage. Defining the niche of Redwood Valley agriculture as an example of organic and non-GMO production, and preserving the sustainability of agriculture in the valley, were identified as top priorities. In addition,

encouraging the preservation of agricultural lands through conservation easements, restrictive zoning, and the limiting of subdivision were noted.

Other agriculturally related issues also were emphasized, including providing support for ancillary agricultural activities such as cottage food production, a meat processing facility, fiber manufacturing, dairy facilities, cold storage, commercial kitchens, equipment-sharing banks, seed banks, farmers cooperatives, and compost production.

Concerns related to agriculture mentioned were the availability of water both from the Redwood Valley Water district and private wells, the impact of pesticide and herbicide use in the valley, waste from agricultural production, and the need to protect native habitat.

Finally, any conversation in Redwood Valley related to agriculture would not be complete if the topic of cannabis cultivation was not addressed. Participants expressed concern about the cultivation of cannabis on small parcels, large scale indoor or outdoor grows, the impacts of those growers who remain in the underground economy, and the impacts on neighbors of new legal grows. Specifically, cannabis cultivation in the Redwood Valley area shall be restricted to parcels of 5 acres or larger.

B. Public Safety/Security

Public Safety and security are important to all communities, but in particular rural communities like Redwood Valley, which are often “underserved” and face greater challenges in these areas. Redwood Valley is served by the Mendocino County Sheriff’s Department for law enforcement as well as the California Highway Patrol, and agents serving the Coyote Valley Tribe. Fire service is provided by the Redwood Valley Calpella Fire Department, a primarily Volunteer department, which has mutual aid agreements with other local and state fire agencies.



The Redwood Valley Calpella Fire District station is centrally located, and staffed primarily by many local volunteers.

Concerns in the public safety area included traffic, crime, fire preparedness, mental health, and the impacts of drugs and alcohol on the community. Participants raised concern about vehicular

traffic, including speeding on local roads. Lowering speed limits and requesting more patrols from local agencies were voiced as possible remedies. Crime, particularly in the form of home invasions related to the cannabis industry, was raised, as well as the impact of transients along local rail lines and the river. Participants also voiced that a Sheriff's Department satellite station in RV would be a beneficial remedy for many security issues.

Wildfire preparedness was a top issue, and a prescient topic given subsequent events. Concerns were raised over homes in the wildland urban interface (WUI), the low number of volunteers at the local fire department, and the presence of locked gates that make access difficult for fire fighters. It was strongly felt that the County should be more restrictive about development in wildland and heavily wooded areas. In addition, there was community desire to implement more Community Emergency Response Teams (CERT) and Fire Safe Councils to address wildfire and other natural disaster impacts.

C. Environment

Redwood Valley residents care deeply about the quality of their natural environment and have long worked to be good stewards of these resources. This impulse is evident in the level of organic and sustainable agriculture, the preservation of oak woodland ecosystems, and the presence of the Redwood Valley Outdoor Education Project.



Participants at the June 2017 meeting expressed concern about a number of environmental issues. Key concerns included the availability of water, or lack thereof, for humans and non-humans due to draws (both legal and illegal) from local creeks and the river, as well as the impacts of the reliance on ground water. The preservation of wildlife habitat in the form of oak woodlands and riparian corridors was also highlighted. Echoing sentiments in the 2004 CAP, participants noted the impacts of not having centralized waste water facilities in terms of lack of municipal grey water availability, and potential fresh water contamination from individual septic systems. Air quality issues surrounding Highway 101, and subsequently from the pellet mill in Calpella, were raised and often come up in monthly RVMAC meetings.

Participants in the Environment discussions addressed many issues surrounding residential and commercial development in Redwood Valley. A strong preference for slow growth and a total limit to growth were expressed by many residents at all the public meetings, as well as a preference enabling accessory dwelling (“in-law”) units on existing parcels. Redwood Valley residents were aware that growth is inevitable and would like to be involved in guiding that development through the implementation of the Design Guidelines.

D. Economic Development and Housing

In an area with limited economic growth opportunities and limited housing opportunities, participants saw the need to promote development in line with community values. Participants stated preferences for locally owned small businesses, particularly those that meet local needs not currently satisfied in the area (i.e. pharmacy, coffee shop, hardware store, feed store, etc.). Maintaining the character of Redwood Valley through the enforcement of the Mendocino County Community Character Combining District ordinance (2017), which requires a review of “formula/chain stores,” was stressed as important. Also identified was limiting the impacts of tourism on the area character, while still attracting more visitors who might be drawn to Redwood Valley’s scenic beauty and rural environment. As of this writing, our State Senator actively supports converting the Northwest Pacific Railroad track to the Great Redwood Trail for walking, hiking, and biking.

Perceived barriers to economic development included limited water availability, a lack of affordable housing, Redwood Valley’s continued prevalence as a bedroom community, lack of public transportation, and a limited local availability of post-high school educational opportunities.

Legal cannabis cultivation and associated industries were also noted as a potential economic development opportunity, albeit but one that is not without controversy among Redwood Valley residents.

E. Public Facilities and Infrastructure

The limited number of locations at which the Redwood Valley community can currently gather and utilize was an overall theme of the sessions. The relatively recent closing of the Redwood Valley School was noted as both a challenge and an opportunity for the community.



The Redwood Valley Grange is a community organization dedicated to public service, and is a social center for many public and private events.



With a well-equipped children's playground, ball field, covered meeting area, and site of seasonal Farmer's Market, Lion's Club Park is very busy. It is also the site of a memorial to the victims of the 2017 wildfire.

Other topics of concern included the utilization of Lion's Park, both in its capacity as the venue for the RV Farmers Market and for events. Also noted as lacking was a public health clinic, which necessitates RV residents traveling to Ukiah or other locations for basic healthcare needs. Participants felt the need for a more cohesive "Town Square" in RV, and interest in creating such a forum was expressed. The RV Grange, the site for the RVMAC and other meetings, was noted as a vital community resource and one in need of additional attention. The desire for the Grange to offer additional programming was expressed, as were the financial and physical needs of the Grange for maintenance and improvement.



RV Farmer's Market is open seasonally and offers produce and meat.



Eagle Peak Middle School, located on West Road.

Finally, the public spaces of roads, sidewalks, and potential bike and pedestrian trails was raised as a top priority, allowing for increased ability for both residents and visitors to utilize non-motorized transportation. Maintaining “dark skies” in RV was a strongly stated value that residents want to preserve.

4. Top Priority Goals and Objectives

At the May 31, 2018, meeting residents prioritized potential projects for the MAC and the community to engage in. The following is a list of priorities based upon input from those members present and work undertaken by the RVMAC [Subcommittee, and reflects revisions completed February 20, 2025.](#) -

Public Safety and Security ——— **[AI= Action Item]**

Public Safety and Security

1. Objective: Promote a Disaster Prepared Community that includes local Fire Safe Councils, personnel trained in Emergency Response and disaster preparedness, while coordinating with government entities in safety planning that includes active fire preparedness.

Policy: The Mendocino County Office of Emergency Services (OES) has prepared an Emergency Operations Plan (EOP), a comprehensive strategy for disaster management as a platform for planning and response to all hazards in compliance with State law and FEMA, to cover earthquake, fire, flood, terrorism, tsunami, severe storm and public health emergencies. It was created to meet the actual needs of the community, engage the community, and strengthen what works well in the community.

Action: The community will support Redwood Valley Calpella Fire Department (RVCFD), Mendocino County Sheriff Department, and County Emergency Response Team (CERT) in efforts to respond in emergencies and notify citizens of evacuation processes. Notification will be by text and media alerts, sirens, and Ham radio. Support local Fire Safe Councils in which neighbor-to-neighbor outreach and media exposure results in set meetings in which contact information is shared, tasks are assigned, and group is registered with County Fire Safe Council. Support homeowner involvement in Firewise USA Program. Encourage interested citizens to participate in CERT and Emergency Response training using support of RVCFD, Redwood Valley Grange, Redwood Valley Municipal Advisory Council (RV MAC) and seek sponsorship and assistance through such local entities that may also include churches and Behavioral Health Center for location of training. Support an operations center in Redwood Valley as needs are determined in a disaster or emergency. United Disaster Relief of Northern California (UDRNC) will provide assistance from preparedness and support through recovery, as a regional service who sponsors and accesses support resources.

2. Objective: Promote Enhanced Traffic Safety Programs with increased visibility of posted speed limits, improved road surface traffic markings, improved lighting at major road junctions, and create bike and pedestrian lanes.

Policy: Traffic calming techniques improve safety for motorists, bicyclists, pedestrians, and others.

Commented [RF1]: County

Commented [RF2]: Other

Commented [RF3]: County

Commented [RF4]: This is simply a statement, so I'm not sure what to do with it.

Action: Continue communication between citizen groups such as the RV MAC and local business groups with County Department of Transportation, Mendocino Council of Governments (MCOG), and CalTrans to further create improvements in roadways. As development occurs, reserve road frontage for future pedestrian and bicycle ways in the case immediate installation of such is not feasible.

Commented [RF5]: Other

3.Objective: Support Law Enforcement Efforts for Crime Prevention and Response, including support for Mendocino County Sheriff to utilize the Redwood Valley Behavioral Health Center as a sheriff substation.

Commented [RF6]: County, very generally

Policy: Work with law enforcement agencies, the local community, and other groups to prevent illegal activity.

Commented [RF7]: Other

Action: Continue to invite Mendocino County Sheriff and First District Supervisor to speak with community members monthly at the RV MAC to examine local issues and seek solutions.

Commented [RF8]: Other

4.Objective: Ensure Secondary Egress or equivalent for all new development and encourage knowledge of neighborhood safe zones and alternative egress options for existing developments. Policy: New development and renovations will comply with CalTrans, Redwood Valley Calpella Fire Department (RVCFD), and Mendocino County requirements to identify evacuation routes consistent with the Mendocino County Evacuation Plan.

Commented [RF9]: Ideally County through subdivision requirements, but may also prevent development where access agreements are not forthcoming.

Covered by DE-139, DE-131, DE-155 and Action Item DE-155.3

Action: Evacuation routes, alternate ingress/egress routes, and safe zones will be identified by Sheriff's Department, CalTrans, OES and Fire Department. Such information will be communicated to neighborhoods and at Firesafe Council meetings, and conveyed to local citizens at times of evacuation through text message and media notification, with siren alerts to awaken citizens to check these communicators.

Commented [RF10]: Other

Economic Development and Housing

1.Objective: Maintain and encourage locally-owned non-polluting business, including commercial sites, home and internet businesses. Encourage availability of broadband services.

Commented [RF11]: Other

Policy: Work with local groups and businesses to identify concerns relative to long-term business viability. Assist the retention and expansion of existing businesses. To encourage non-polluting practices, the Air Quality Control District, and California Department of Fish and Game (water) may be consulted. The County supports the extension of broadband internet access.

Commented [RF12]: Other

Action: Encourage and support local businesses to affiliate with local non-profit and volunteer groups to use community media to promote businesses, which may include a local business directory. Support installation of solar panels and battery storage. Encourage non-polluting practices. Encourage open-air markets that may include portable sanitation facilities. Continue to work with County and State representatives to extend broadband internet access.

Commented [RF13]: Other

2.Objective: Maintain affordable spaces for light industry.

Commented [RF14]: County, if 'affordable' were removed.

Policy: The integrity of local industrial zones is important to the community, and priority shall be given to programs and applications that support development of local industry in these areas.

Commented [RF15]: I'm not sure that one application could legally be 'prioritized' over another.

Action: Residents will strive to support local landowners for environmentally-friendly industrial uses in areas so zoned. Support expansion of markets in agro- and eco- tourism to maintain and

Commented [RF16]: Other

prolong sustainable agriculture and local culture, such as visitors participating in education and appreciation of local food products, bringing more sustainability to local light industry.

3.Objective: Promote affordable, safe housing that includes new building technologies and alternative types of home construction.

Commented [RF17]: County

Policy: Revise development standards for residential densities to accommodate the development of affordable housing consistent with the County Housing Element. Encourage a range of housing types to address the housing needs of the community.

Commented [RF18]: Since building codes are set by the State, I would say 'other'.

Action: Support new housing technologies such as Class K, accessory structures (in-law units), Polecraft Solutions (using harvested small trees as structural homebuilding material), permitted Tiny Homes, and intergenerational home "campus" compounds.

Commented [RF19]: Other

Environment

1.Objective: Protect and enhance the native upland and riparian habitats by removing invasive species and encouraging use of native species in new landscaping. Preserve and protect native plant habitats and oak woodlands.

Commented [RF20]: Other

Policy: Conserve and enhance riparian vegetation through development design and standards. Property owners will work to engage in and facilitate the removal of invasive weeds and flammable plants and trees such as gorse, French broom, eucalyptus, etc. Promote conservation and use of native species and drought-tolerant, fire-resistive, and noninvasive vegetation in private property and along main travel corridors. Conserve and replant oak woodlands, and comply with the Oak Woodlands Preservation Act.

Commented [RF21]: First sentence seems 'County', but the rest is 'Other'

Action: Stewards of new and existing landscaping will work to encourage the use of drought-tolerant and native species including oak woodlands, and when possible, remove invasive and flammable vegetation. Community members may engage in beautification projects.

Commented [RF22]: Other

2.Objective: Encourage resiliency and sustainable practices in all development.

Commented [RF23]: County

Policy: Promote sustainable practices in development that minimize environmental impacts, considers water supply, water use, and water protection, and promote sustainable forest management practices, within any housing or development.

Commented [RF24]: County

Action: Any development or construction planning will consider and be mindful of water supply and environmental protection, including monitoring and discouraging the use of harmful pesticides and fertilizers, and promoting sustainable forest management practices.

Commented [RF25]: This is what CEQA does

3.Objective: Promote local heritage, historical continuity and the preservation of rural character and indigenous cultures in the Redwood Valley community, which includes adoption of the Community Action Plan and Design Guidelines, preservation of the Redwood Valley Grange and its historical records, and pursuit of Public Land Trust opportunities to preserve lands.

Commented [RF26]: County

Policy: The County will consider the Redwood Valley Community Action Plan (CAP) and Design Guidelines to be the preferred plan. The community supports the Redwood Valley Grange (RV Grange) activities such Pancake Breakfasts because the RV Grange supports the community through scholarships and more. Community members will work with agencies, land trusts, and willing property owners to explore recreational opportunities for residents.

Action: The Redwood Valley Municipal Advisory Council CAP Subcommittee will continue to work with Mendocino County agencies and Supervisors to ensure the CAP becomes part of the

County General Plan, and is included in zoning regulations. Provide support for local research that preserves historical documentation. Participate in strengthening local community efforts such as the work of the RV Grange. The Redwood Valley Recreation Center (RVRC) working group will continue to address the Ukiah Unified School District to rehabilitate the unused Redwood Valley School for use as a recreation and community center. The community will pursue any Public Land Trust opportunities to utilize and preserve land areas for the benefit of the community and County.

Agriculture

1.Objective: Work to preserve agricultural lands.

Policy: Work with agencies to protect agriculture and natural landscapes by restricting conversion and fragmentation of timberlands, oak woodlands, stream corridors, and farmlands. Protect open space areas from unintended conversion to urban uses. Maintain agricultural land areas and limit incompatible uses. Actively encourage conservation easements, especially where they provide for expansion of extant and future agriculture production.

Action: Discourage residential or commercial development that would cause fragmentation of larger parcels either currently utilized for agriculture or with agricultural potential.

Commented [RF27]: Other

Commented [RF28]: Already covered by GP policies and CEQA

Commented [RF29]: Already in the GP

2.Objective: Support the creation of local, value-added agricultural products.

Policy: Develop vertical integration opportunities for adding value to natural resources, including local agricultural and timber processing facilities.

Action: Assist in providing incentives and marketing opportunities for market gardens, ranches, farms, fiber producers, and dairies geared toward local consumption of agricultural produce and value-added agricultural products such as cheese, yogurt, meats, eggs, fibers, etc. Support development of community commercial kitchens (e.g. Redwood Valley Grange).

Commented [RF30]: Other

Commented [RF31]: Other

3.Objective: Encourage Shared Community Resources.

Policy: Emphasize improvement and shared use of existing facilities.

Action: Develop a Redwood Valley equipment library for big expense items such as chippers, grading equipment, brush clearing gear. Utilize resources such as Fire Safe Council’s “chipper days” program, Redwood Valley Fire Department’s free rainy season sandbags, and intermittently offered free “go bags” for fire evacuation.

Commented [RF32]: County

Commented [RF33]: County

Commented [RF34]: Other

4.Objective: Encourage the creation of community gardens and shared use of land for agricultural purposes.

Policy: Encourage the creation of community gardening spaces near new and existing residential areas.

Action: Support neighborhoods that wish to start and maintain community gardens. Explore resources for sharing of agricultural land such as the Farmlink program which helps farmers and ranchers to access affordable financing, create business resilience, and secure land.

Commented [RF35]: County

Commented [RF36]: County

Commented [RF37]: Other

5.Objective: Encourage diverse and local food security.

Policy: Develop partnerships with community-based organizations, school districts, and health providers to reduce food disparity and increase food security and equity. Promote storage of

Commented [RF38]: County

Commented [RF39]: Other

grains and frozen foods for times of community need. Support commercial food production and organic farming methods.

Action: Work with churches, local tribes, Redwood Valley Grange, and local agencies to create a plan for community refrigerated and frozen storage of meats, grains, and other food items. Encourage commercial produce operations. Promote organic farming methods. Utilize free locally-adapted seeds available at Redwood Valley Grange and local libraries for home food gardens.

Commented [RF40]: Other

6.Objective: Continue to work with the cannabis community and the County to ensure cannabis cultivation is properly zoned and regulated.

Commented [RF41]: Other

Policy: Regulations governing licensed cannabis farms are fluid and merit participation from growers and neighbors alike. The community discourages cannabis cultivation adjacent to housing, schools, and other sensitive populations. Non-permitted cannabis farms are encouraged to come into licensure compliance. Non-permitted cannabis growers with 6 plants or less that do not possess a medical identification card have not been considered within the law.

Commented [RF42]: This is more of a narrative than a policy

Action: Community groups will continue to work with County Supervisors and the General Government Committee to determine better cannabis regulations that work for neighbors who are troubled by strong smells, dust, noise, added traffic, unshaded grower hoop- and green houses that stay brightly lit past 10 pm, excessive water use, and unsightly fences and structures; and work to create harmony with licensed cannabis growers. Policy updates will include consideration of natural sun-grown cannabis sites, with all sites located a defined distance from housing, schools, parks, places of worship, and other sensitive populations to avoid offensive issues. Fencing setback ordinances and other legal requirements will be clearly defined and ordinances will be observed. Research and bring forth policy ideas that are similar to medical cannabis setbacks and rules, to allow for household cannabis growers who grow 6 plants or less, do not have a medical license, and use product non-commercially, to be within the law.

Public Facilities and Infrastructure

1.Objective: Encourage Development of Community Facilities such as youth facilities and parks, increase safe uses for Lions Park, and promote positive community uses for the closed Redwood Valley School.

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Policy: Work with other agencies to provide safe and attractive places for recreational physical activities for all residents. Actively seek opportunities to provide new parks and recreational facilities on unused land. The County shall assume the primary responsibility for acquisition and development of neighborhood and community parks. Such parks may be provided by cities, schools, and other special district, incorporating agreements for use and maintenance. Emphasize improvement and shared use of existing facilities. Encourage restoration and reuse of buildings and spaces, especially those with community significance, over new construction. The County and other agencies should design, restore, reuse, and maintain public buildings and facilities in a manner that enhances community character.

Commented [RF44]: Other

Action: Promote sports and recreation usage of Lions Park which is managed by County General Services. The Redwood Valley Recreation Center (RVRC) working group will continue to work with Ukiah Unified School District to obtain a lease for the closed Redwood Valley School buildings and property for use as a recreation and community center. Continue to maintain the Redwood Valley Outdoor Education Project to allow the community to experience nature first

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hand. Promote the responsibility of absentee owners to safeguard the safety and security of unused buildings from nuisance, danger, and degradation.

2.Objective: Promote a Pedestrian and Bicycle friendly Community.

Policy: Create pedestrian connectivity between land uses, including residential, school, commercial, job centers, parks, community centers, and open space. Work with trail groups to promote and construct more trails for walking, bicycling, and pedestrian use. Concentrate pedestrian improvement along school and transit routes, in areas of established pedestrian activity, and adjacent to sites serving senior citizens and/or persons with disabilities.

Action: Create walking and biking trails, such as a trail between West and East Roads for children and families to arrive at Lions Park or Eagle Peak school without driving. Create bicycle parking facilities at destinations that receive bicyclists. Assemble a community-based trail planning committee that includes balanced representation to assist the State and County in planning trail routes, route acquisition, and trail use. Work to facilitate the Redwood Valley segment of the Great Redwood Trail, which may require bridge improvement and trail restoration for safe passage over the Russian River and other waterways.

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3.Objective: Explore the potential of centralized wastewater treatment.

Policy: Support funding applications to improve and expand water and sewer service capabilities in areas planned for future growth or resolve existing deficiencies.

Action: Develop a community engagement plan and funding strategies for a wastewater treatment system when such a project would be appropriate, with timelines, assigned responsibilities, monitoring plan, and evaluation system.

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4.Objective: Promote the development of energy self-sufficiency in the community.

Policy: Support the installation of solar and other renewable energy systems to adequately address year-round need. The County shall update the Mendocino County Code to incentivize the installation of renewable backup energy in homes and commercial buildings.

Action: Encourage the use of solar and other renewable energy sources. Assist the community in acquiring financing for solar and other renewable energy equipment. Promote the use of passive solar design. Encourage neighborhood micro grids. Support the installation of renewable backup energy in homes and commercial buildings. Encourage the expansion and creation of new EV charging stations in the community. Promote activities that will reduce the carbon footprint within the community.

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5.Objective: Support public transit, traffic improvement, and carpool potential.

Policy: Increase the attractiveness and use of energy-efficient forms of transportation such as public transit through various means, including promoting transit-oriented development and the use of transit by visitors to the area. Link pedestrian, bicycle, and trail routes with other transportation modes.

Action: Ensure bus routes are posted in public areas and available online. Consider usefulness and support for roundabouts and other traffic solutions at local major intersections. Increase safety measures at public transit waiting areas such as solar panels for night lighting atop covered bus stop waiting areas. Encourage networking of shared travel such as carpooling.

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1. Promote a Disaster Prepared Community

AI 1 Encourage neighborhood Fire Safe Councils.

- AI 2 Emergency Response Training.
- AI 3 Maintain a fire safety component element in the MAC Website.
- AI 4 In conjunction with Federal, State, and County guidelines, the focus of safety planning and disaster preparedness includes multiple hazard functional planning.

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2. Promote Enhanced Traffic Safety Programs

- AI 1 Increase visibility and number of posted speed limits.
- AI 2 Improve Road surface traffic markings.
- AI 3 Improve lighting at major road junctions.
- AI 4 Create bike and pedestrian lanes.

3. Support Law Enforcement Efforts for Crime Prevention and Response

- AI 1 Support efforts for establishment of a Sheriff substation.

4. Insure Secondary Egress or a safe equivalent for all new development.

- AI 1 Encourage knowledge of neighborhood safe zones (such as a large paved parking area or large irrigated field as emergency fire refuge as used in the Paradise fire) and alternative egress options for existing developments.
- AI 2 In conjunction with Federal, State, and County guidelines, the focus of safety planning and disaster preparedness includes multiple hazard functional planning.

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Economic Development and Housing

1. Maintain and encourage locally owned businesses.

- AI 1 Support development of home based cottage and internet business. (i.e., Mendocino Broadband Coalition).
- AI 2 Ideally provide an ever changing locally based business directory to be available on the RV MAC website. Create a local based business directory.

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2. Maintain affordable spaces for light industry.

- AI 1 Work with local land owners to encourage industrial affordability.

3. Promote affordable, safe housing.

- AI 1 Support new technologies. For example, *Polecraft Solutions* use of harvested small trees as structural homebuilding materials.
- AI 2 Support changes in County regulations to allow for auxiliary Class K construction of and alternative types of home construction such as permitted Class K homes, accessory structures (in-law units), and permitted Tiny Homes.
- AI 3 Pursue affordable home "campus," intergenerational type housing at core of community.

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4. Support agricultural sector.

- AI 1 promote agro and eco tourism.

Environment

1. ~~Protect and enhance the native upland and riparian habitats.~~
 - ~~AI 1 Organize removal of invasive species.~~
 - ~~AI 2 Encourage the use of native species in new landscaping.~~
 - ~~AI 3 Preserve and protect native plant habitats and oak woodlands.~~
2. ~~Encourage resiliency and sustainable practices in all development.~~
3. ~~Promote local heritage, historical continuity and the preservation of rural character.~~
 - ~~AI 1 Ensure the County adopts RV MAC Plan and Design guidelines.~~
 - ~~AI 2 Encourage of preservation of the Grange and its historical record.~~
 - ~~AI 3 Pursue Public Land Trust opportunities.~~
4. ~~Engage in beautification projects.~~
 - ~~AI 1 Use native landscaping on main travel corridors.~~

Agriculture

1. ~~Work to preserve agricultural lands.~~
 - ~~AI 1 Actively encourage conservation easements, especially where they provide for expansion of extant and future agriculture production.~~
 - ~~AI 2 Discourage residential or commercial development that would cause fragmentation of larger parcels either currently utilized for agriculture or with agricultural potential.~~
2. ~~Support the creation of local, value-added agricultural products.~~
 - ~~AI 1 Assist in providing incentives and marketing opportunities for market gardens, ranches, and dairies geared towards local consumption of agricultural produce and value-added agricultural products such as dairy products (cheese, yogurt), and meats.~~
 - ~~AI 2 Support development of community commercial kitchens (e.g., The Grange).~~
3. ~~Encourage Shared Community Resources~~
 - ~~AI 1 Encourage the development of a Redwood Valley equipment library for big expense items such as chippers, grading equipment, brush clearing gear.~~
4. ~~Encourage the creation of community gardens and shared use of land for agricultural purposes.~~
 - ~~AI 1 Explore resources for sharing of agricultural land. [i.e., Farmlink].~~
5. ~~Encourage diversity and local food security~~
 - ~~AI 1 Explore community refrigerated storage, grain storage, etc.~~
 - ~~AI 2 Encourage commercial produce operations.~~
 - ~~AI 3 Promote organic farming methods~~

~~6. Continue to work with the cannabis community and the county to ensure cannabis cultivation is properly zoned and regulated.~~

Public Facilities and Infrastructure

~~1. Encourage Development of Community Facilities.~~

- ~~—— AI 1 Support the creation of community facilities for youth.~~
- ~~—— AI 2 Increase the uses for Lions Park.~~
- ~~—— AI 3 Monitor use of the Redwood Valley School (UUSD).~~

~~2. Promote a Pedestrian and Bicycle friendly Community.~~

- ~~AI 1 Create walking and biking trails, such as a trail between West and East Roads for children and families to arrive at Lion's Park or Eagle Peak School without driving.~~
- ~~AI 2 Create bicycle parking facilities.~~
- ~~AI 3 Work to facilitate the Redwood Valley segment of the Great Redwood Trail.~~

~~3. Explore the potential of centralized wastewater treatment.~~

~~4. Promote the development of energy self-sufficiency in the community.~~

- ~~—— AI 1 Encourage the use of solar and other renewable energy sources.~~
- ~~—— AI 2 Assist the community in acquiring financing for solar and other renewable energy equipment.~~
- ~~—— AI 3 Promote use of passive solar design.~~
- ~~—— AI 4 Encourage neighborhood micro grids.~~

5. "Parking Lot" of Other Community Interests

The conversations at the community forums were lively and wide ranging. It is a testament to the engaged nature of the community that so many people took time out of their busy schedules to offer their suggestion for improving their community. By necessity, this process required narrowing and prioritizing suggestions; however, the RVMAC is committed to capturing the ideas offered up by the community for future action. These items are memorialized here in a "Parking Lot" for later consideration.

Environment – In the era after the October 2017 Redwood Valley Complex fires, which were ignited by wind-downed power lines, a strong case has been made for supporting RV residents to become energy self-sufficient through the adoption of renewable energy technologies.

Economic Development - The utilization of redevelopment funding to aid in the post-fire recovery could be leveraged into long term economic development for RV. Finding creative ways to repurpose the old RV school into an artist community, youth center, or other use could address economic development issues as well as other topic areas discussed by the RVMAC.

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Public Facilities – Creating a RVMAC-sponsored forum about the future of the RV school was identified as a way of engaging the community about an important local resource. An additional concept is connecting the old RV school with Lions Park to create a “campus” for summer and school year activities for RV youth.

Public Safety – Addressing the concern around a single route of egress for many areas in cases of wildfires has been raised. In addition, there has been concern about emergency notification systems in RV, with particular attention paid to the utilization of fire sirens and the reverse 911 system.

Agriculture – The proposed “Great Redwood Trail,” which would wind from the San Francisco Bay Area to Humboldt County, would pass through RV. This would provide a prime opportunity to expand the agricultural tourism industry in RV. [Cannabis regulations need to better clarified, fair to growers and neighbors, and utilize public input.](#)

6. Next Steps

The community planning process, begun by the CAP update, is an ongoing project that will continue to engage RV residents into the future. It is the expectation of the RVMAC that the CAP will serve as the guide for their work in the coming years. Following the publication of this document, the RVMAC will be working with Mendocino County Planning and Building Department to encourage adoption of the Plan and Design Guidelines through the Board of Supervisors into the General Plan, and any other necessary implementation legislation that will allow for more local oversight of proposed future development. The RVMAC will also be working with local community groups and individuals to achieve the project goals outlined herein. Once adopted, the CAP and Design Guidelines will need to be ~~printed and made~~ [digitally made](#) available for dissemination throughout the County ~~via~~ [the RV_MAC website](#). A Development Review Subcommittee was formed and is maintained under the RVMAC to address and discuss project and permit proposals.

7. Acknowledgements

Hundreds of Redwood Valley residents provided input to the Redwood Valley Plan process, donating thousands of hours of their time and attention. Instrumental in gathering together the process and the documentation was Cliff Paulin, a Mendocino County resident. Cliff’s planning expertise, facilitation skills, and diligence were crucial factors in developing the final documents.

The Redwood Valley Community Action Plan was made possible by the Mendocino County Board of Supervisors who sponsor the existence of the RVMAC. Thanks to RVMAC members who organized community meetings, and with community volunteers brought this work to fruition. The RVMAC is grateful for the provision of a \$10,000 Planning grant from PG&E, as well as a \$1,000 grant from the Mendocino Community Foundation. These funds were instrumental in completing this project.

In addition, the RVMAC would like to express its deep gratitude to the RV Grange and all its members for the continued use of their space, and all their help in orchestrating the community

meetings. Finally, many thanks to the dedicated elected officials and staff of Mendocino County for supporting these efforts, and the creation of the RVMAC initially. Former 1st District Supervisor Carre Brown has been a truly valuable mentor, and was succeeded by Supervisor Glenn McGourty, who continued in the spirit of valuable guidance in this project.

Part II: Design Guidelines [SEPARATE DOCUMENT]

PART III: APPENDICES

1. Jurisdictional Map of RVMAC

