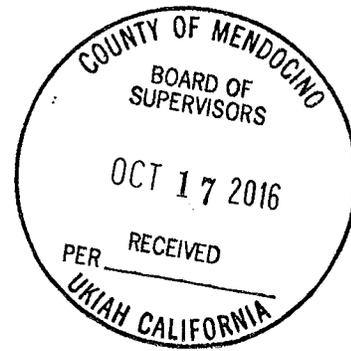


October 17, 2016

Mark Greene  
Farmacy Phactory  
75 N. Main Street #158  
Willits, CA 95490



Board of Supervisors General Government Committee:

We appreciate you taking the time to read this letter. As a legal cannabis medicinal farm located here in Mendocino County, we want to make sure that the future zoning and planning changes encompass many aspects of legal cannabis cultivation and tourism. Today we are a medicinal farm, but with the help of the Supervisors and the Planning Agency, we hope to one day be an eco-travel destination where individuals can come and experience what many today go to the Mendocino and Napa areas to experience with wineries, including tastings and tours.

As a fourth generation Mendocino County family, we own 192 acres of beautiful pristine Mendocino forest property in the hills north of Willits and south of Laytonville. We hope to one day have an eco-travel lodge where we can cater to travelers from all parts of the world. We want to offer an eco-friendly restaurant and lodge along with the ability for cannabis users to see how cannabis is grown and harvested. However beyond just that, we also want the ability to have a tasting room on site just as the wineries and tasting rooms have now. There are hundreds of unique smells and tastes to each different strain of cannabis, and having the ability to offer an area of secure tasting will bring people from all over the world and will continue to distinguish Mendocino County as a destination for tourism and increase the share of travel spending in our county versus other top tourism destinations in California.

The area of eco-tourism is bound to be a huge and long term money maker for the county, creating jobs and business growth, creating tax revenues and contributing to sustainable development. We are afforded the most beautiful landscape on earth and want to be able to show it in the most respectful way possible to the world. Our plan is to hire an additional 24 employees for the eco-lodge, including chefs, waiters, housekeeping, concierge and eco-travel experts with mountain biking and other outdoor adventure activities which will allow us to continue to invest back into our community and county. Please think carefully when creating zoning and ordinances as it relates to planning for the future of legal and lawful cannabis in this county, including zoning for rural Bed & Breakfast style lodging in conjunction with cannabis tasting and informative tours.

We have a very unique opportunity to create and manage a huge industry for our county, and with proper thought and action, we can create a worldwide eco-travel destination that not only caters to wineries, but also to "weederics!"

Thank you,  
Mark Greene  
Farmacy Phactory