

Because of the disparities impacting the Hispanic/Latinx community we need to rapidly initiate solutions for those most impacted by the COVID-19 pandemic. An evidence-based and cost effective approach is to train people from the communities they serve for outreach, education, support, and connection to care and resources.

Mendocino County has an opportunity to effectively intervene in this pandemic by enabling Promotores de Salud. A small pilot program could engage trainers, recruit Promotores, with support of a small staff and cadre of bilingual volunteers with clinical, social services, or health promotion background.

We urge the Board to consider the proposed pilot program concept, and swiftly move barriers to implement a strategy that supports a Promotores program. In the longer term this is an opportunity for workforce development, reduction in health inequities of underserved Hispanic/Latinx communities, and county-wide health promotion.

Laura Diamondstone

In case this attachment has not been included elsewhere it is a brief Concept for a Pilot Program for Promotores de Salud.