



Mendocino County
Homeless Services
Continuum of Care

MENDOCINO COUNTY 2024 HOMELESSNESS POINT-IN-TIME COUNT & REPORT

Updated August 29, 2024

Prepared by
Applied Survey Research



CONTENTS

| | |
|----|------------------------------|
| 3 | ACKNOWLEDGEMENTS |
| | 3 Supporting Organizations |
| 4 | INTRODUCTION |
| 5 | POINT-IN-TIME COUNT & SURVEY |
| | 7 Data Snapshot |
| | 9 Demographics |
| | 14 Unsheltered Survey |
| | 16 Special Populations |
| 19 | RESEARCH NOTES |
| | 20 About the Researcher |

ACKNOWLEDGEMENTS

The considerable efforts of many individuals, organizations, and government agencies helped ensure the success of the 2024 Homeless Point-in-Time Count. The Mendocino County Homeless Services Continuum of Care is grateful to the people, agencies, organizations, and community members who partner together to make homelessness for individuals and families in Mendocino County rare, brief, and non-recurring. We would like to thank the many staff, partner agencies, volunteers, residents of the shelters, and fellow community residents experiencing unsheltered homelessness who participated in the Point-In-Time (PIT) Count and survey administration, as well as the survey respondents themselves. This work is reflected throughout the findings of this report. We are particularly grateful to the leadership and staff at the following organizations for their assistance with all aspects of this report:

| Supporting Organizations | |
|---|---|
| Adventist Health | Cahto Tribe of the Laytonville Rancheria |
| City of Fort Bragg | City of Point Arena |
| City of Ukiah | City of Willits |
| Community Development Commission of Mendocino Co. & Housing Authority | Coyote Valley Band of Pomo Indians |
| Ford Street Project | Geo Group, Inc. |
| Guidiville Indian Rancheria | Hopland Band of Pomo Indians |
| Manchester Band of Pomo Indians of the Manchester Rancheria | MCAVHN Care and Prevention Network |
| Mendocino Coast Hospitality Center | Mendocino County Office of Education |
| Mendocino County Youth Project | Nation's Finest |
| Northern Circle Indian Housing Authority | Pinoleville Pomo Nation |
| Potter Valley Tribe | Project Sanctuary |
| Redwood Community Services | Redwood Valley Little River of Pomo Indians of the Redwood Valley Rancheria |
| Round Valley Indian Tribes | Rural Communities Housing Development Corporation |
| Sherwood Valley Band of Pomo Indians | State Council of Developmental Disabilities |
| Veteran's Administration | Yokayo Tribe of Indians |

INTRODUCTION

The Point-in-Time (PIT) Count is the only source of nationwide data on sheltered and unsheltered homelessness. It is required by the US Department of Housing and Urban Development (HUD) of all jurisdictions receiving federal funding to provide housing and services for individuals and families experiencing homelessness.

Mendocino County Homeless Services Continuum of Care board is responsible for the management of the PIT Count. It also coordinates planning and service delivery on a countywide basis to support general and special population shelter and supportive services funding from HUD, the State, and many other sources.

The following is a summary of data findings from the 2024 Mendocino County PIT Count conducted on the morning of January 24, 2024. Shelter data was based on sleeping locations from the night of January 23, 2024. Utilizing a location-based application, short surveys were administered to individuals and families residing on the streets and in vehicles, makeshift shelters, encampments, and other places not meant for human habitation throughout the County. Non-responsive observed persons were documented and included in the Count totals as well.



Point Arena Lighthouse



POINT-IN-TIME COUNT & SURVEY

This section provides an overview of the findings generated from the 2024 Mendocino County Point-in-Time Count and Survey. PIT Count data were gathered on the morning of January 24, 2024. A total of 73 interviews with homeless individuals were conducted and over 144 observations without interviews were documented. To gain a greater understanding of the experiences of individuals and families experiencing homelessness in Mendocino County, respondents were asked basic demographic questions including age, gender, race, and ethnicity. Respondents were not required to respond to all survey questions to respect their privacy and to ensure the safety and comfort of those who participated.

Tribal Lands and the PIT Count

In years past, PIT Count organizers and volunteers have not felt confident in their ability to effectively document the prevalence of homelessness on sovereign Tribal Lands throughout the County. This year, in order to improve our collective understanding and outcomes, the PIT Count Planning Team contacted local Tribal Nations and Northern Circle Indian Housing Authority, which were eager to help in this effort and work closely with the PIT organizing team to train and coordinate teams of Tribal Members and Leaders to canvas Tribal Land throughout Mendocino County.

Planning maps with layer displays of Tribal Land borders and US Census Tracts were used to develop Tribal PIT Count planning maps for Tribal Surveyor Teams to canvass. All known areas within Mendocino County were enumerated ranging from the Cahto and Round Valley Tribes in the North to the Hopland and Yokayo Tribes in the South to the Manchester Band on the Coast. Tribal Members familiar with the local areas surveyed the land and documented persons and vehicles known to be inhabited by persons experiencing homelessness. This local knowledge and access enabled Mendocino PIT Count teams the ability to include many vehicles of persons who were experiencing homelessness who previously would not have been reported.

The participation of Tribal Leadership in the PIT Count enabled the County to more effectively document the prevalence of people experiencing unsheltered homelessness who identify as Native American, Alaska Native, or Indigenous. Newly collected data and other system performance measures show this demographic may represent as many as 37% of the homeless population in Mendocino County. Special thanks to the organizing skills and participation of Priest Martinez of the Northern Circle Indian Housing Authority for all his help in achieving this component of the PIT Count

A New Baseline

We believe that the following factors significantly impacted our PIT results and report in 2024:

1. Retention of a professional consultant: For the first time in over a decade, the Mendocino County CoC retained the services of a professional consultant to assist with planning, data collection, and analysis. The introduction of an experienced professional brought new and different techniques of analysis and strategies of estimation.
2. As noted above, strengthened partnerships with Tribal Nations increased our collective ability to assess homelessness in and around Tribal areas with a thoroughness and sensitivity we hadn't been able to achieve in many years.
3. For the first time, our PIT team sought specific information from our school district partners about families experiencing unsheltered homelessness. As a result, our indicators for family homelessness have remained consistent despite significant focus on reducing family homelessness.

In conclusion, although we note and acknowledge that unsheltered homelessness appears to have increased since the 2023 PIT Count, we believe that the factors described above contributed to a more accurate and comprehensive count than we've enjoyed in the recent past. The disruption of the pandemic, an influx of new opportunities to address and assess homelessness, and variation in counting methodologies have contributed to an unstable data collection environment in the past five years or so. To that end, we consider 2024 to be a baseline year for the PIT Count experience in Mendocino County. We look forward to being able to analyze and understand our own data in a more robust and useful manner as we move forward toward our collective goal of ending homelessness in our communities.

For more information regarding the survey methodology, please see the [Research Notes](#).



Putding Creek Trestle

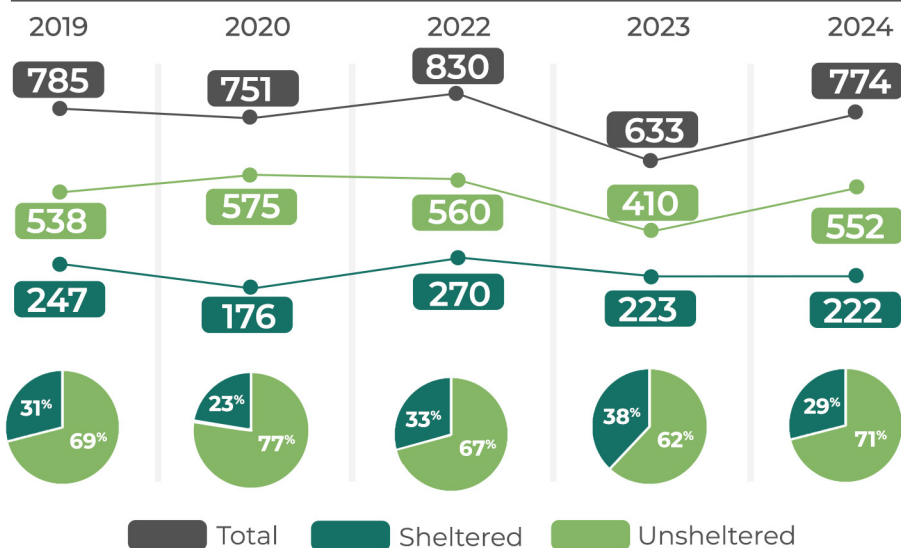
2024 MENDOCINO COUNTY POINT-IN-TIME COUNT & SURVEY



Every two years HUD requires during the last 10 days of January, communities across the country conduct comprehensive counts of the local homeless populations in order to measure the prevalence of homelessness in each local Continuum of Care.

The Mendocino CoC completes a Point-in-Time Count annually. The 2024 Mendocino Count was a community-wide effort conducted on January 24th to identify where people stayed the night of January 23rd. A survey was administered to 73 unsheltered individuals experiencing homelessness in order to profile their experiences and characteristics.

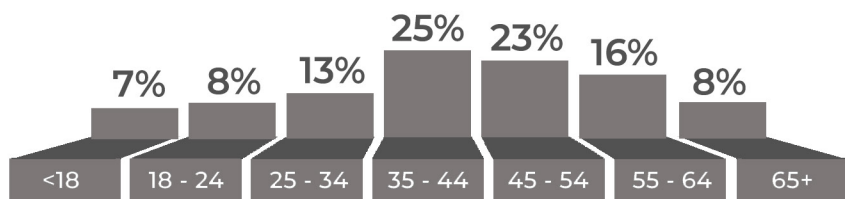
TOTAL POPULATION LONGITUDINAL TREND ^o



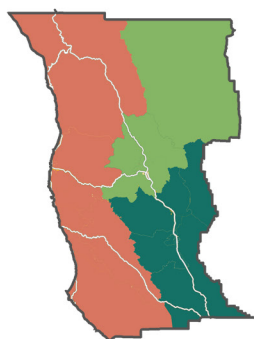
2024 SHELTERED/UNSHELTERED POPULATION ^o



2024 POPULATION BY AGE



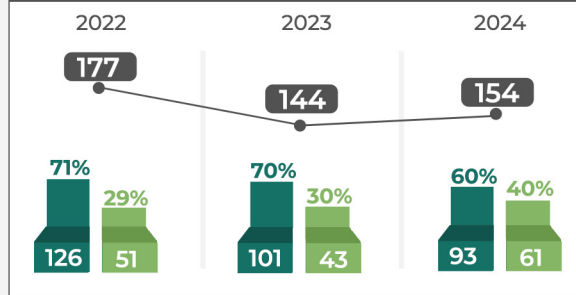
2024 UNSHELTERED POPULATION BY REGION



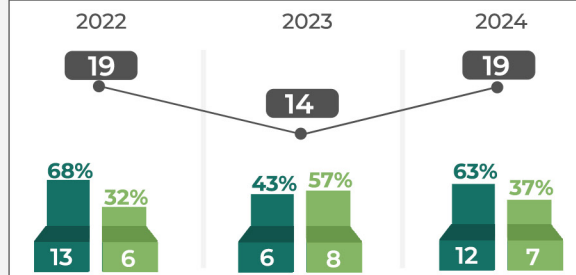
| Region | Count | Percentage |
|--------------|------------|-------------|
| Coast | 121 | 22% |
| Inland North | 216 | 39% |
| Inland South | 215 | 39% |
| Total | 552 | 100% |

SPECIAL POPULATION DATA

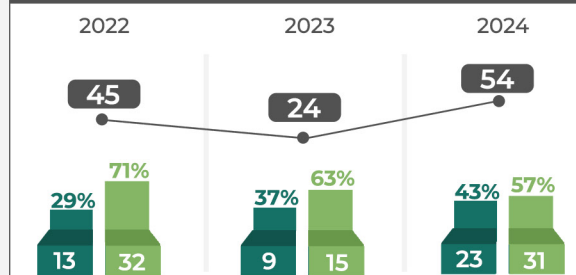
CHRONIC HOMELESSNESS



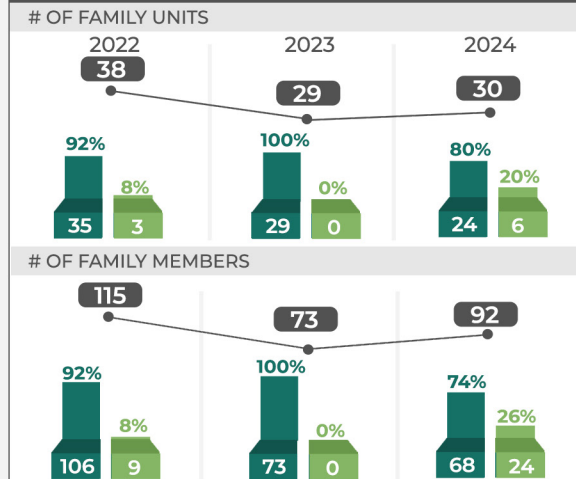
VETERANS



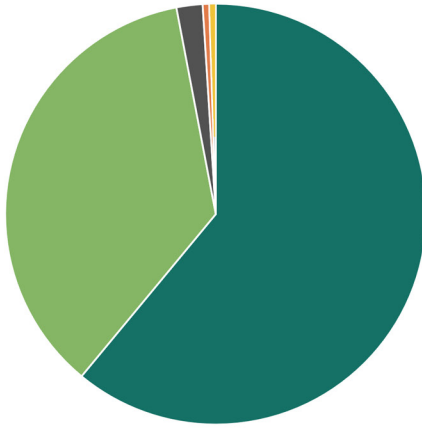
UNACCOMPANIED YOUTH AND YOUNG ADULTS



FAMILIES



GENDER



| | |
|--------------------------------|---------------------------|
| 61% Man/Boy | <1% Non-binary |
| 36% Woman/Girl | <1% Transgender |
| 2% More than one gender | |

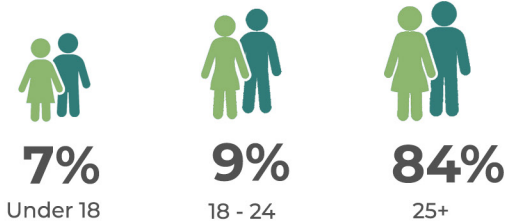
RACE & ETHNICITY



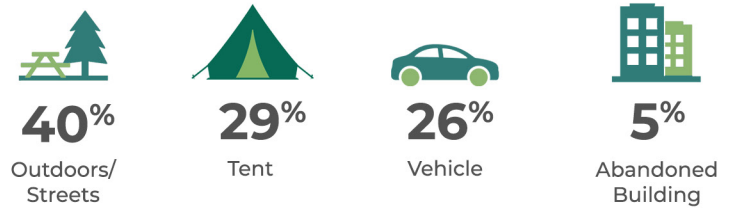
| | |
|---------------|--|
| 37% | American Indian, Alaska Native, or Indigenous |
| 1% | American Indian, Alaska Native or Indigenous & Hispanic/Latina/e/o |
| 1% | Black, African American, or African |
| 2% | Hispanic/Latina/e/o |
| <1% | Native Hawaiian or Pacific Islander |
| <1% | Native Hawaiian or Pacific Islander & Hispanic/Latina/e/o |
| 53% | White |
| 4% | White & Hispanic/Latina/e/o |
| <1% | Multi-Racial & Hispanic/Latina/e/o |
| 2% | Multi-Racial (not Hispanic/Latina/e/o) |

UNSHELTERED SURVEY DATA N= 73 | Margin of error 10%

AGE AT FIRST EPISODE OF HOMELESSNESS



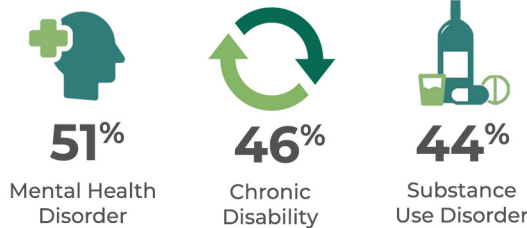
UNSHELTERED POPULATION BY SLEEPING LOCATION



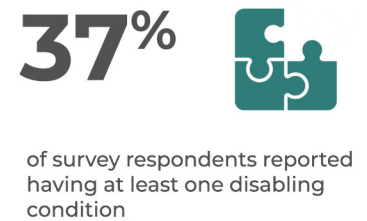
FIRST EPISODE OF HOMELESSNESS



SELF REPORTED HEALTH*



DISABLING CONDITIONS



SUBPOPULATION DEFINITIONS

CHRONIC HOMELESSNESS

An individual with one or more disabling conditions, or a family with a head of household with a disabling condition, who:

- Has been continuously homeless for one year or more and/or;
- Has experienced four or more episodes of homelessness within the past three years.

VETERANS

Persons who have served on active duty in the Armed Forces of the United States. This does not include inactive military reserves or the National Guard unless the person was called up to active duty.

FAMILIES

A household with at least one adult member (persons 18 or older) and at least one child member (persons under 18).

UNACCOMPANIED YOUTH YOUNG ADULTS

Youth under the age of 18 and young adults from the ages of 18 to 24 years old (TAY) who are experiencing homelessness and living without a parent or legal guardian.

* Only displaying top responses, all responsive data will be available in full report.

Note: Some percentages have been rounded so total percentage will equal 100%.

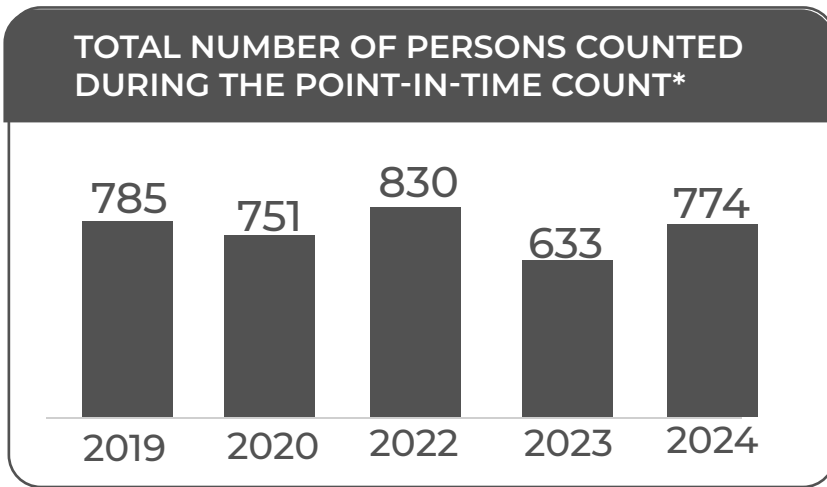
DEMOGRAPHICS

TOTAL POPULATION

The number of individuals counted in the 2024 Mendocino County Point-in-Time Count was 774.

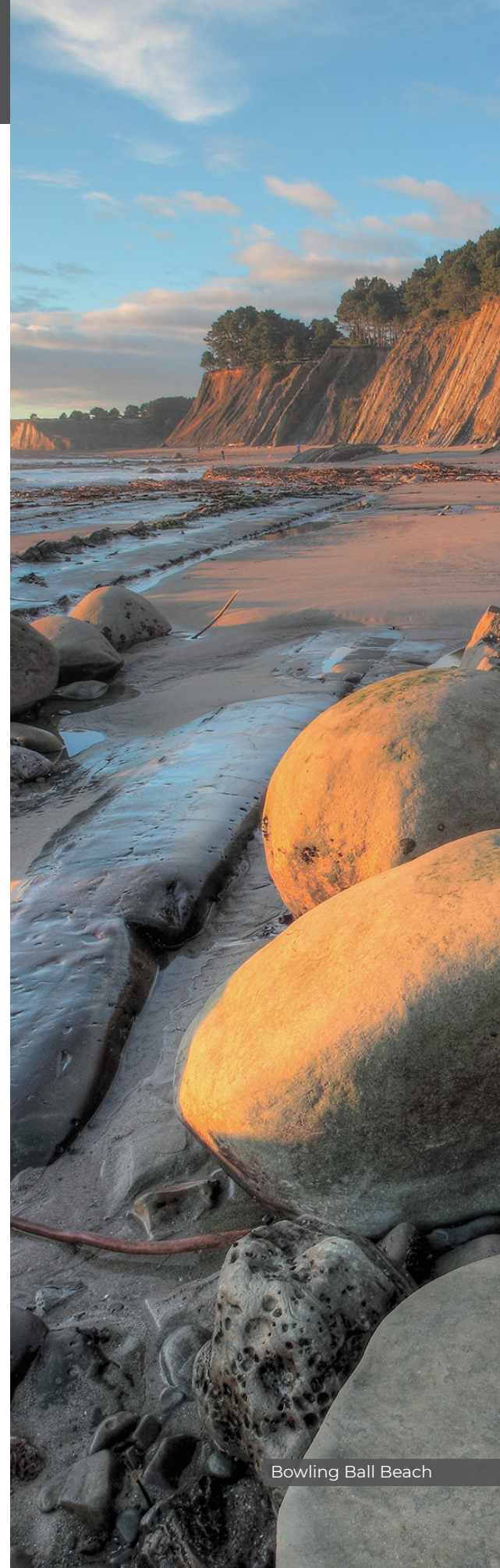
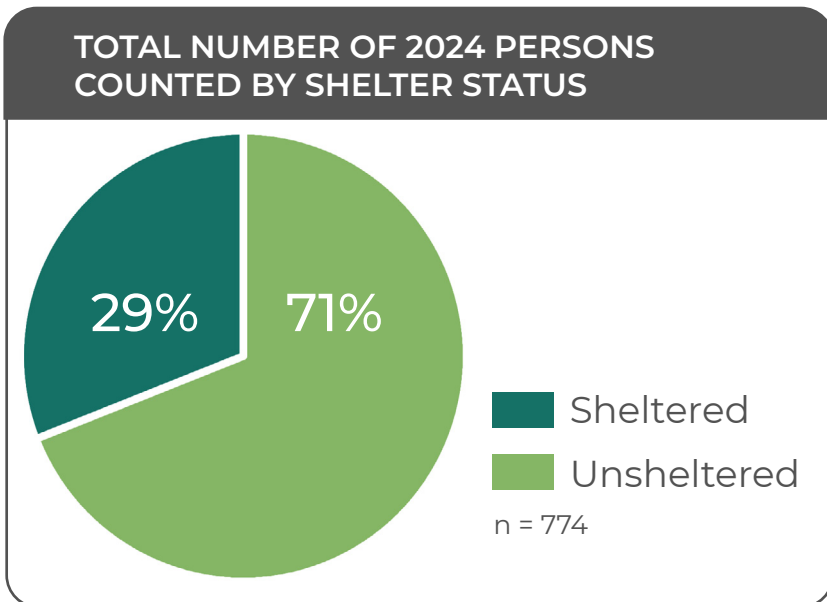
This was a 22% increase over the number of individuals counted in 2023 (633).

Figure 01



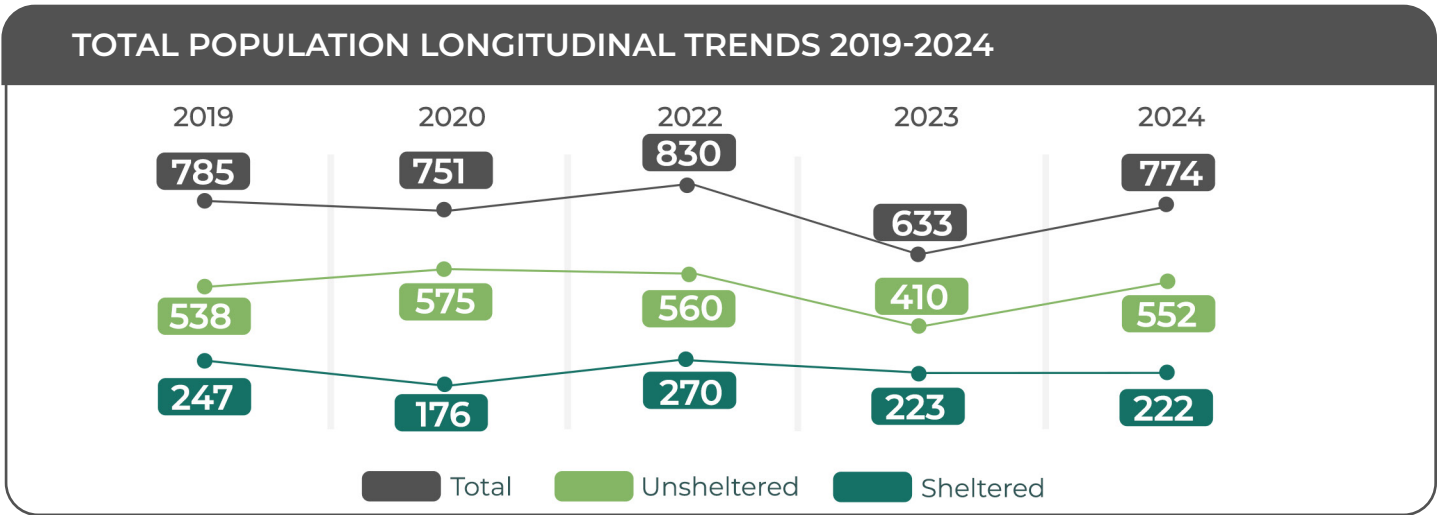
*2021 data is unavailable as an unsheltered count was not conducted due to health and safety concerns related to the COVID-19 Pandemic

Figure 02



Bowling Ball Beach

Figure 03



AGE

Approximately 8% of persons enumerated during the PIT Count were between the ages of 18 and 25, while 85% were 25 or older. There is an emerging trend of those experiencing homelessness at age 55 or older. In 2024, 24% of people experiencing homelessness were aged 55 and over, a slight increase from 2023 (21%)

Figure 04

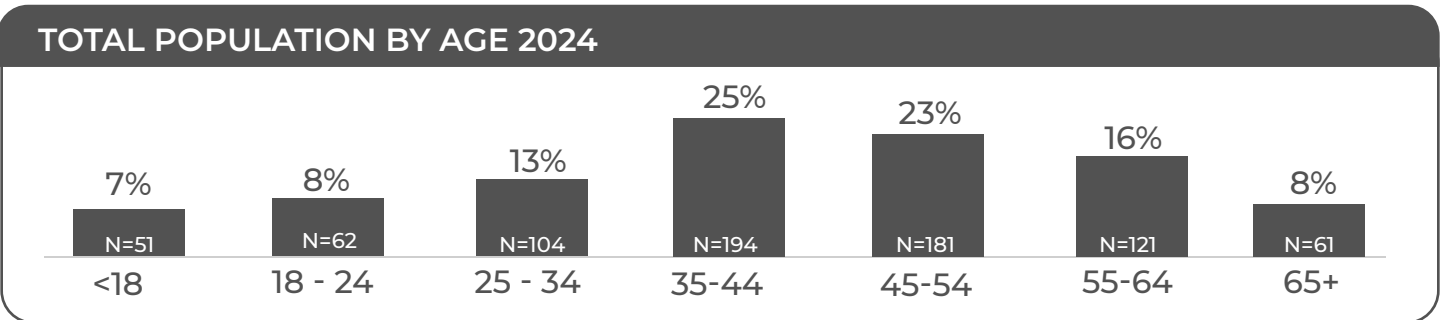


Figure 05

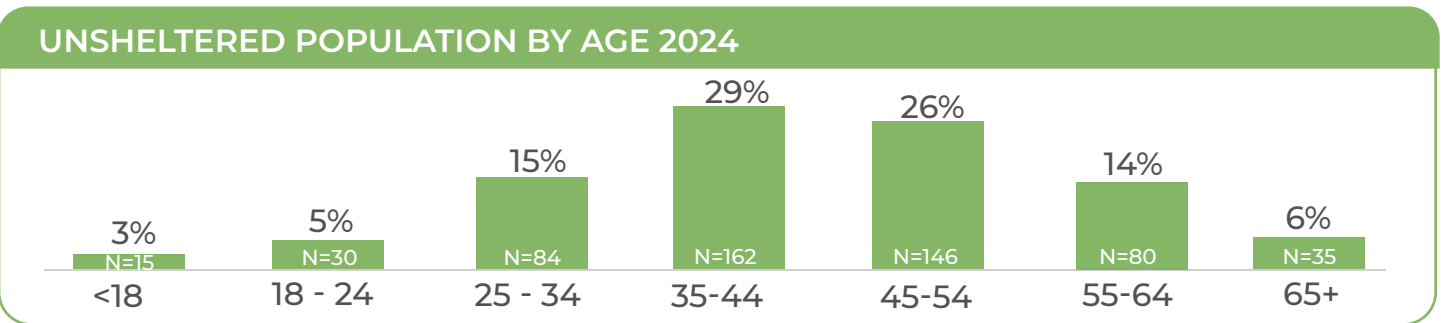
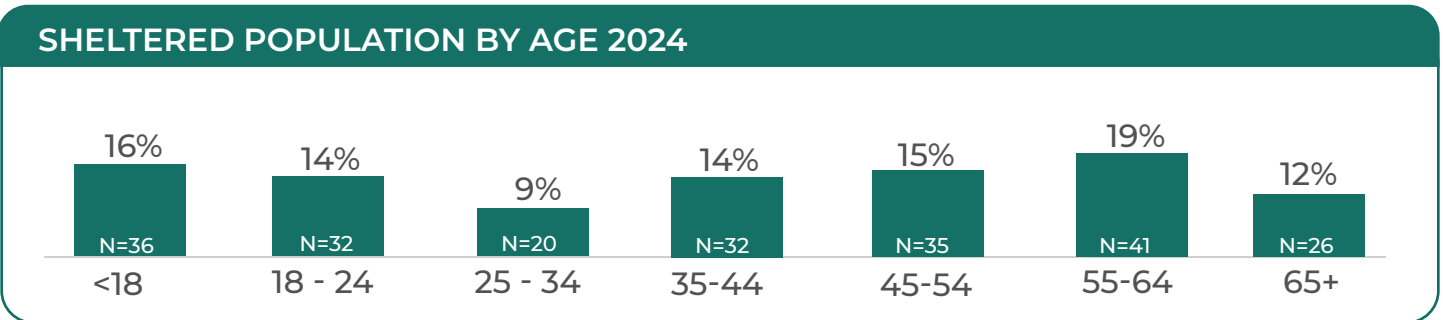


Figure 06



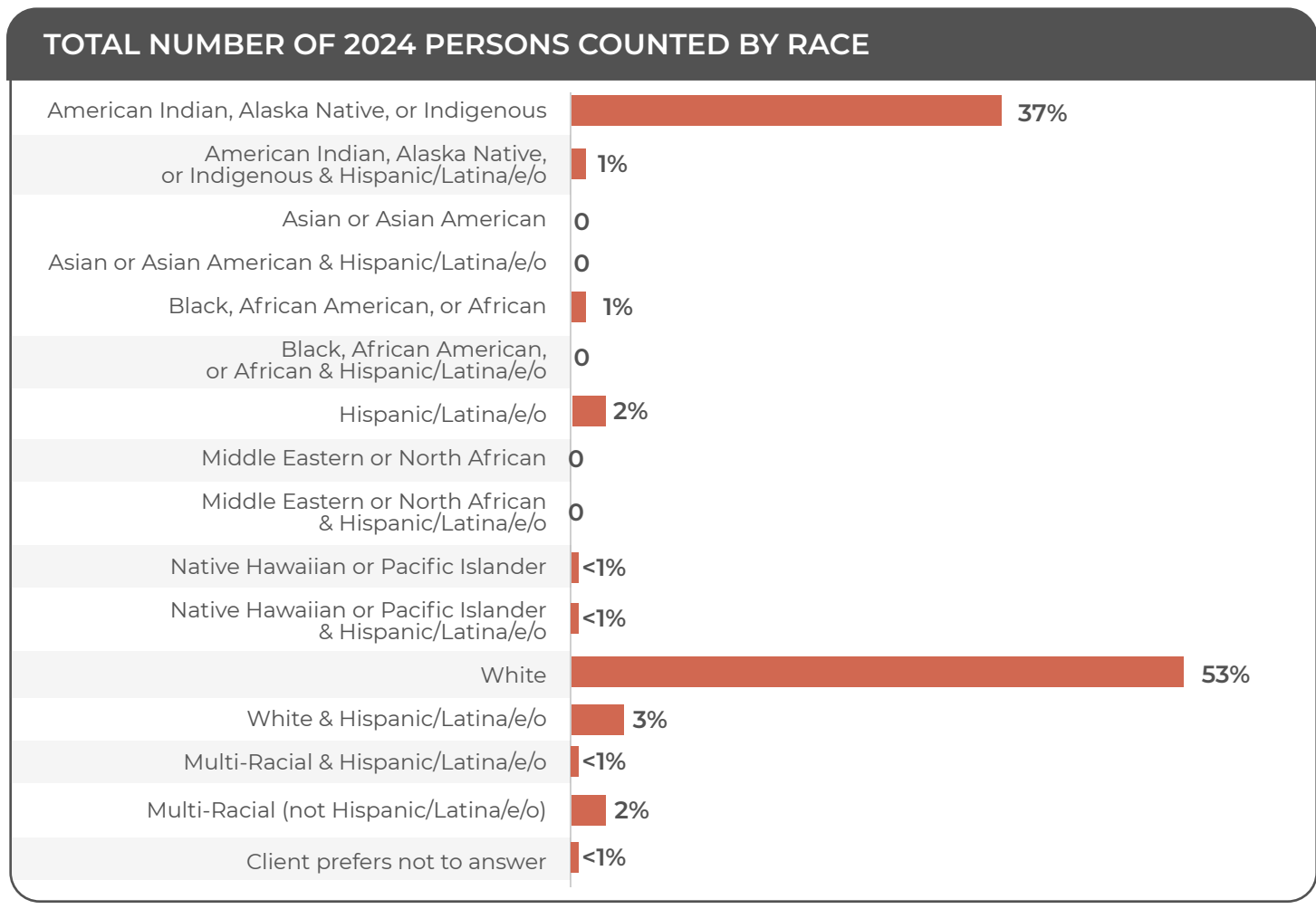


Skunk Train

RACE & ETHNICITY

A majority of the population identified as White (53%). Thirty-seven percent (37%) identified as American Indian, Alaska Native, or indigenous. Two percent (2%) identify as Hispanic/Latina/e/o.

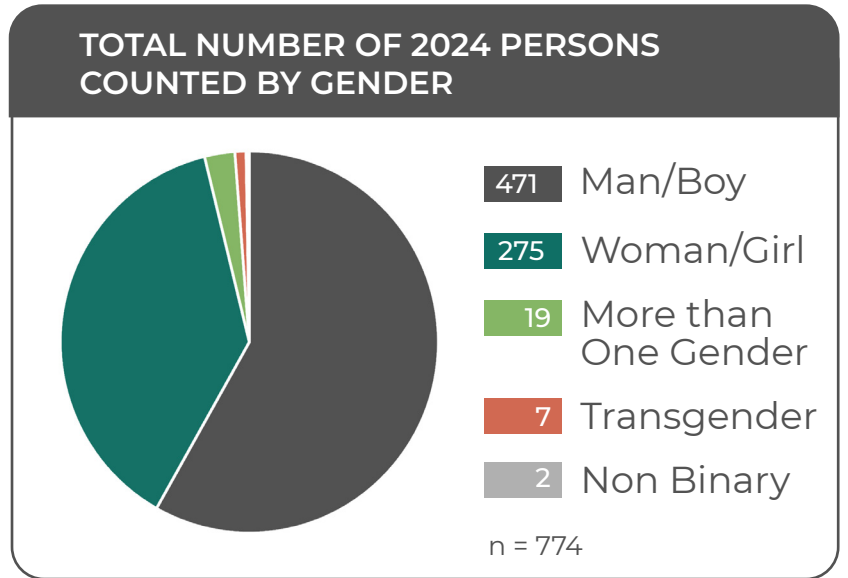
Figure 07



GENDER

Over three-fifths (61%) of the population identified as male, while 36% identified as female. Four percent identified as transgender, non-binary, or more than one gender.

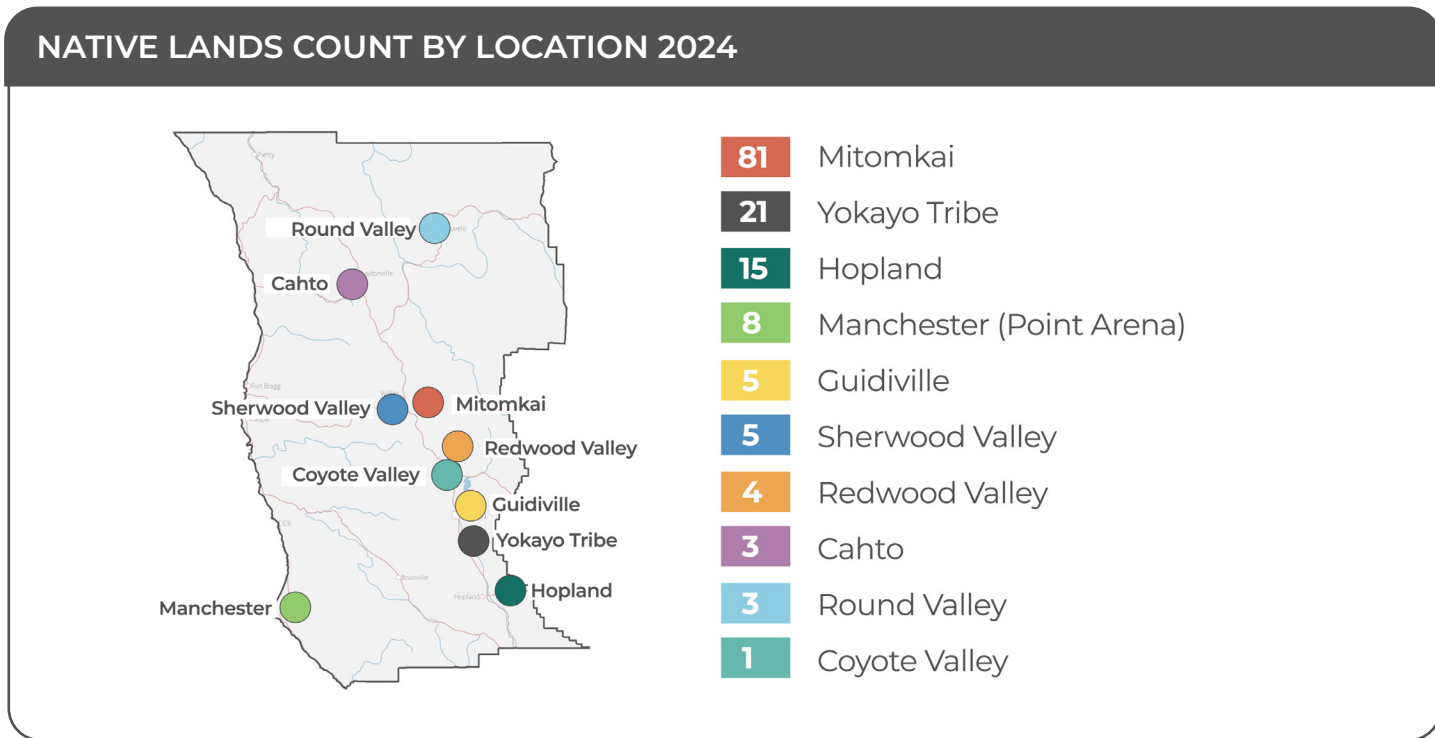
Figure 08



NATIVE LANDS COUNT BY LOCATION

The following table identifies the Tribal Lands on which people experiencing unsheltered homelessness were identified.

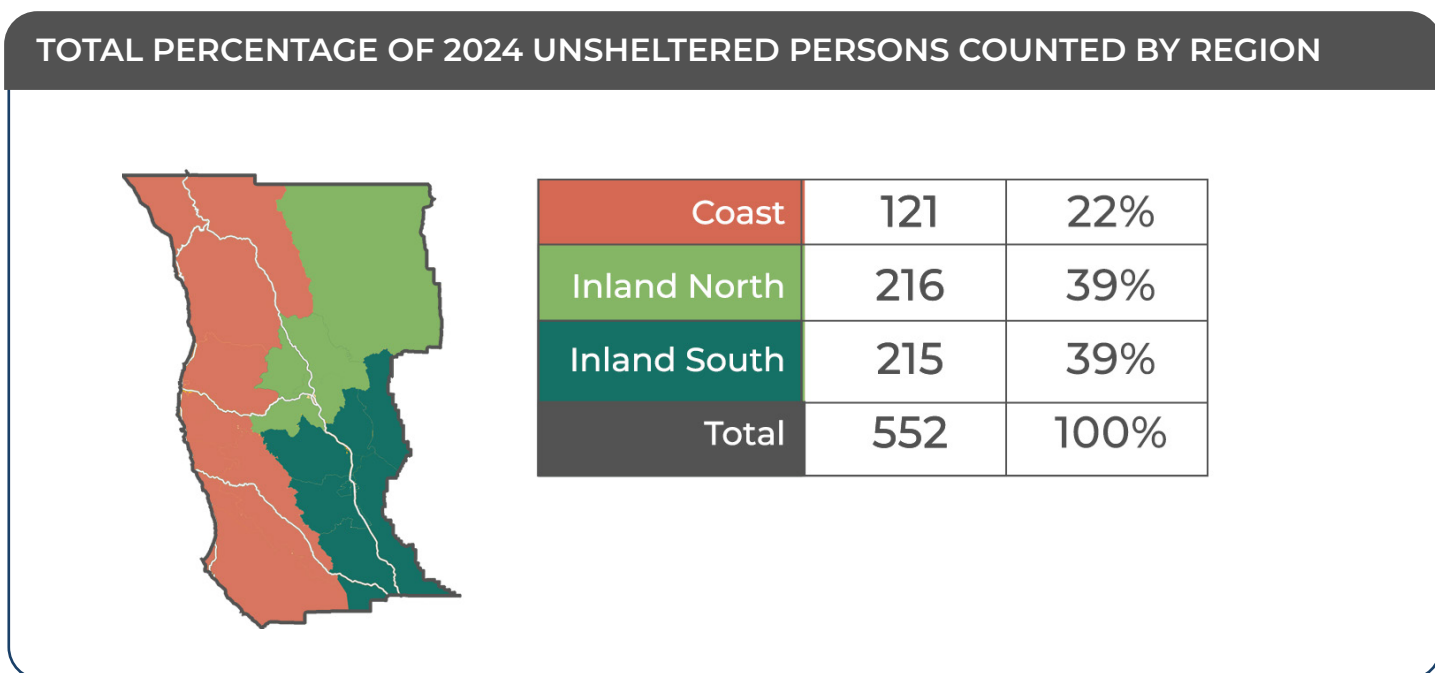
Figure 9



TOTAL UNSHELTERED POPULATION BY REGION

The following table displays the PIT Count results in a more regional context.

Figure 10





UNSHELTERED SURVEY DATA

A survey was administered to unsheltered individuals experiencing homelessness in order to profile their experience and characteristics. The data presented on pages 13 and 14 reflects responses gathered from 73 unsheltered individuals with a margin of error of 10%.

EXPERIENCING HOMELESSNESS

For many, their current episode of homelessness is their first, while many others experience multiple episodes throughout their lives.

Figure 11

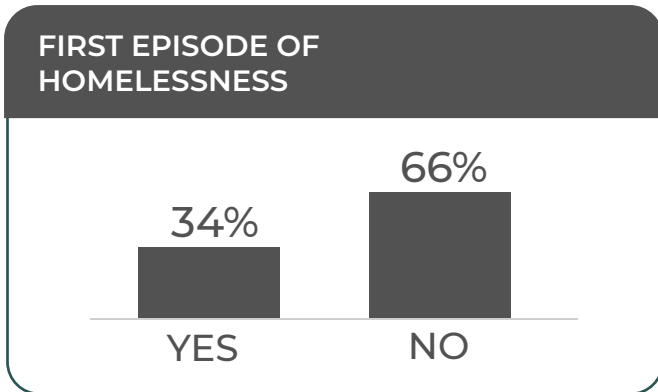


Figure 12

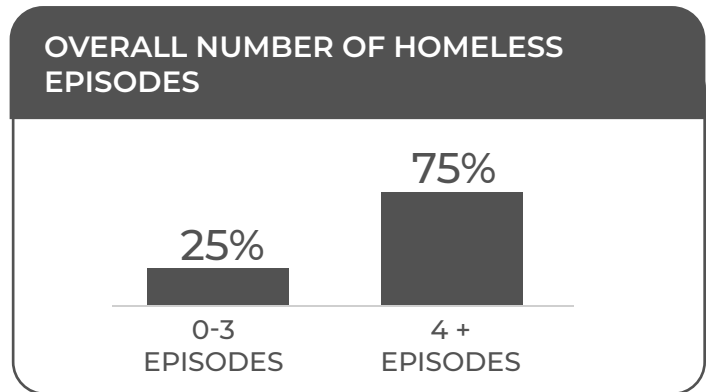


Figure 13

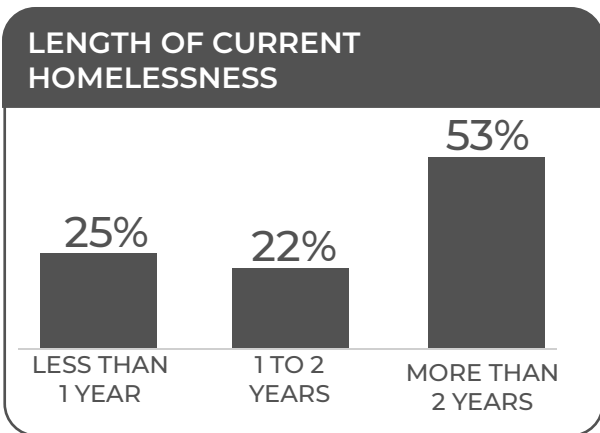
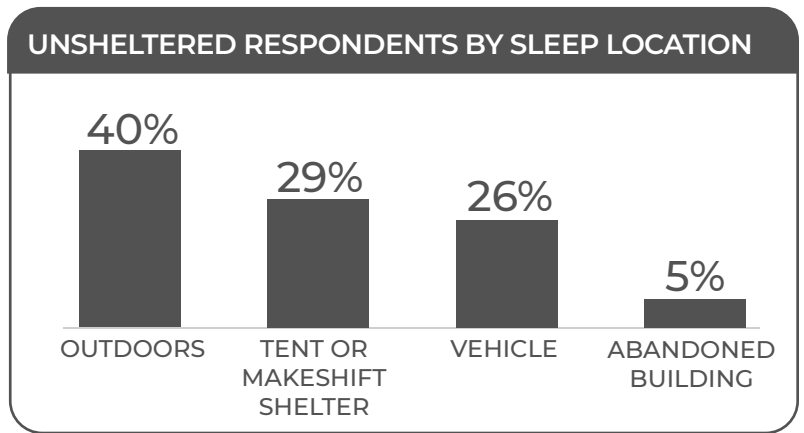


Figure 14



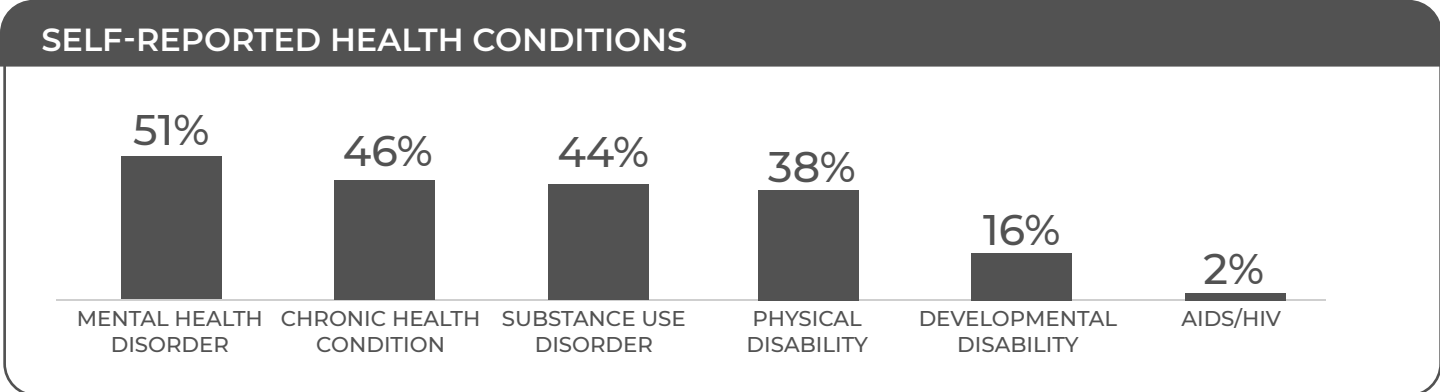


Fort Bragg, CA

HEALTH

The poor health of many who experience homelessness is both a cause and consequence of their lack of housing. Mental, behavioral and physical health issues are well documented in our survey.

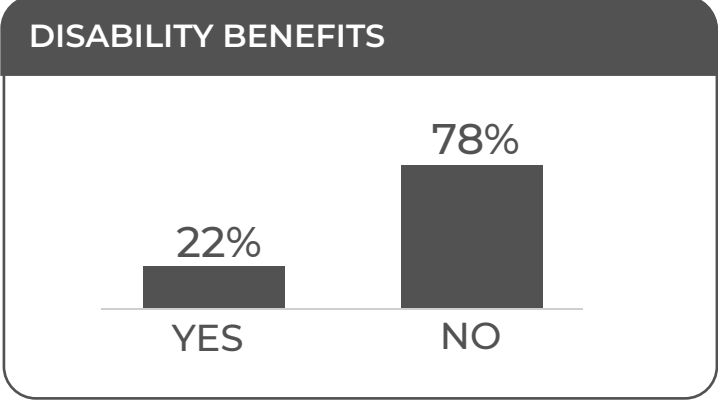
Figure 15



DISABILITY

Despite the prevalence of the many disabling conditions above, the percentage and number of persons receiving disability payments is relatively low.

Figure 16

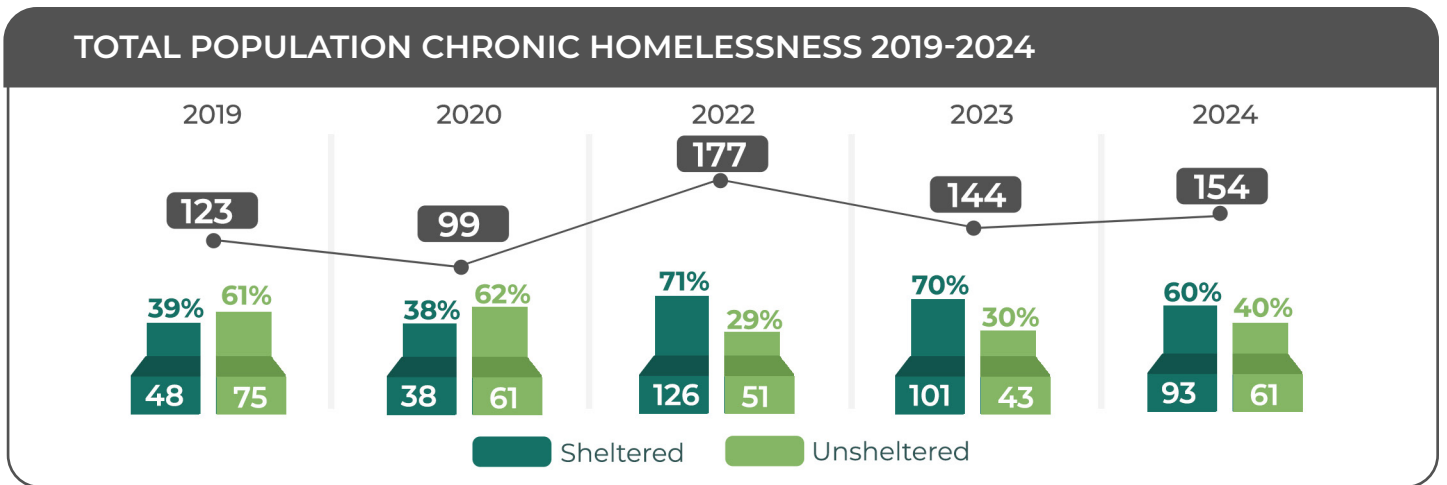


SPECIAL POPULATIONS

CHRONIC HOMELESSNESS

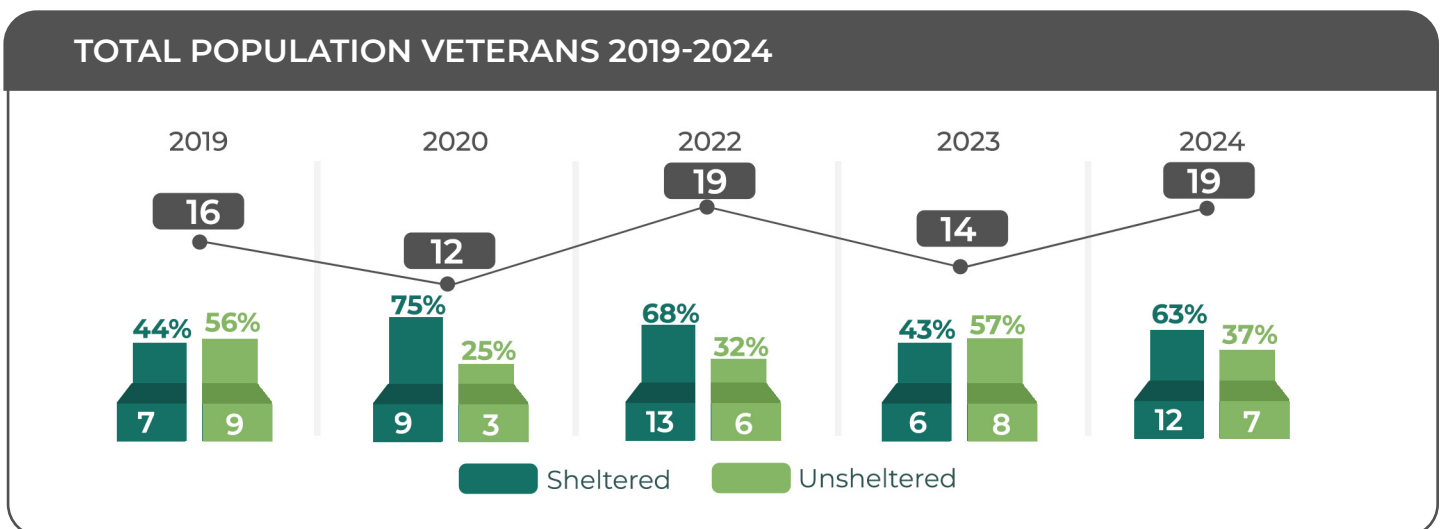
Chronic homelessness is a category that requires multi-episodic or yearlong homelessness combined with a disabling health condition that prohibits independent living. Twenty percent of persons experiencing homelessness in Mendocino are considered chronic, a decrease from 2023 (23%).

Figure 17



VETERANS

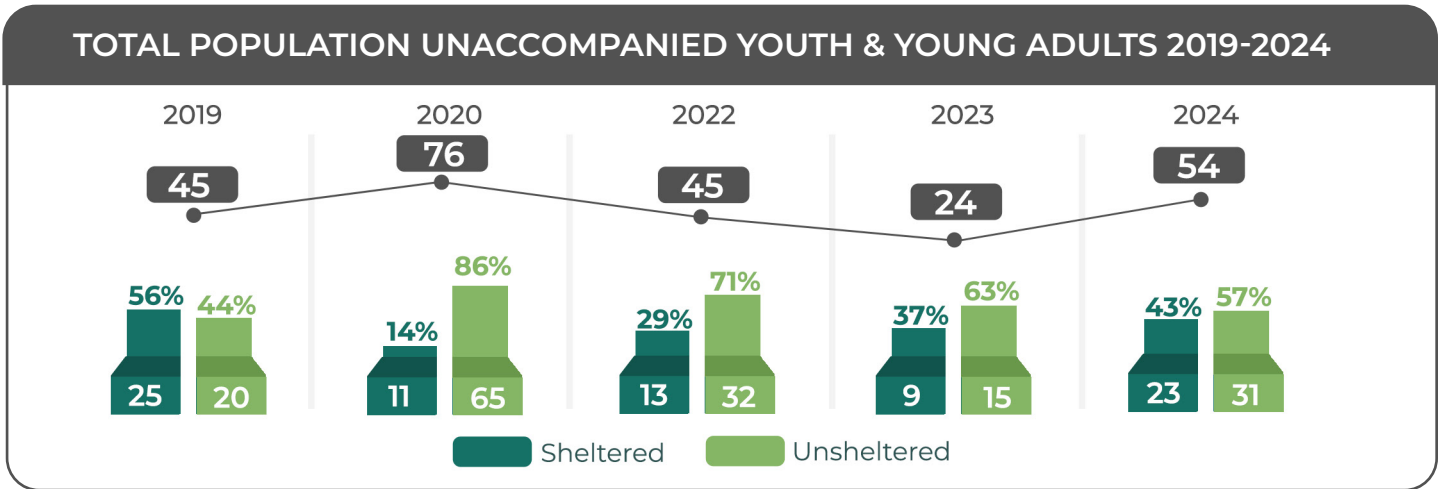
Figure 18



UNACCOMPANIED YOUTH & YOUNG ADULTS

As in previous years, the number of unaccompanied homeless youth is relatively small.

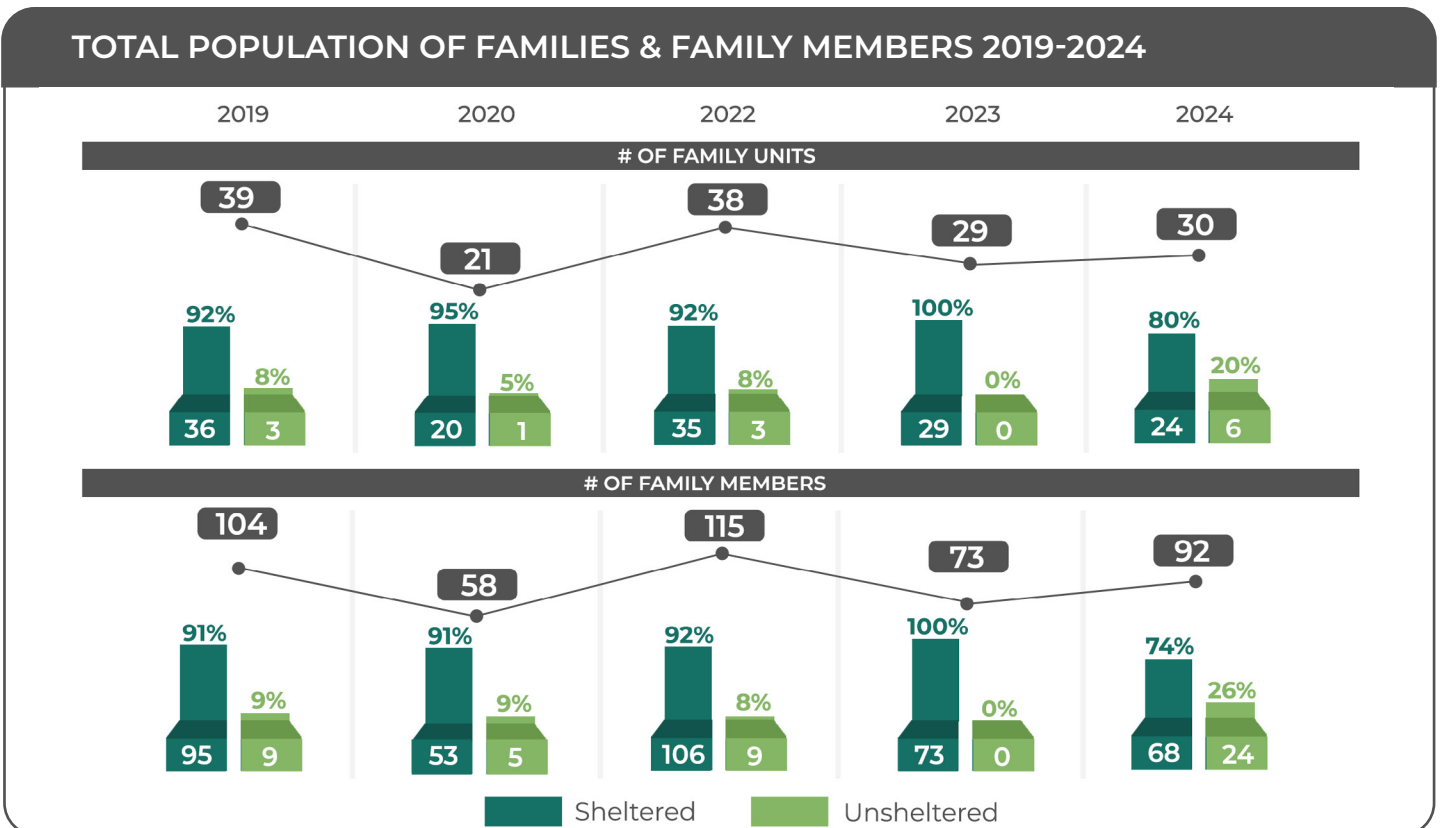
Figure 19



FAMILIES

The number of families enumerated in the PIT Count is consistent with previous years.

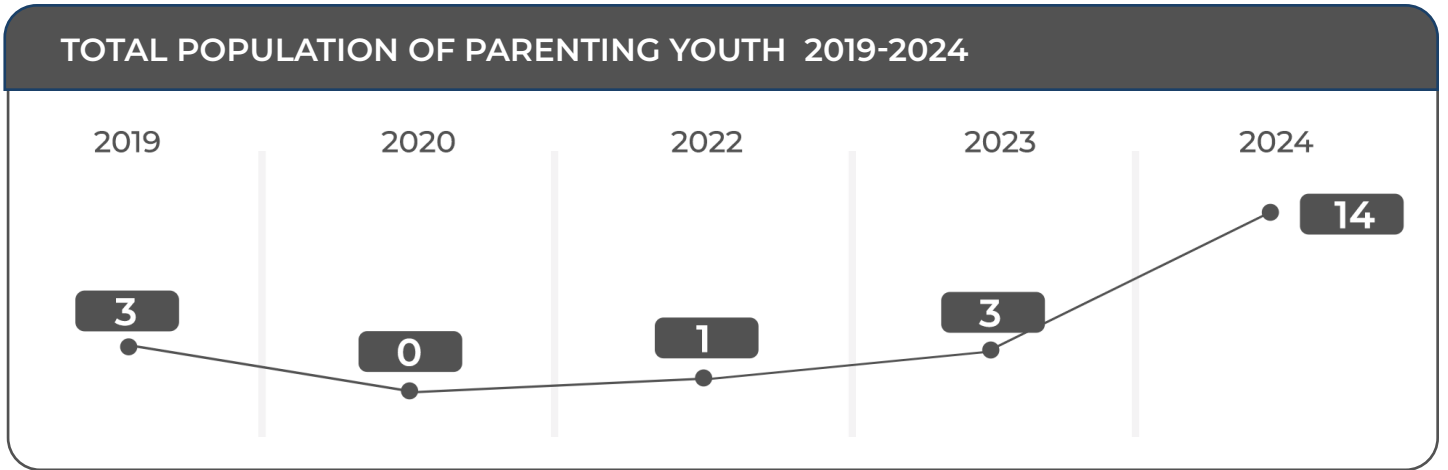
Figure 20



PARENTING YOUTH

This is a HUD reporting category for young families where the parent is under 25 years of age and there is an under 18 child.

Figure 21



Mendocino Headlands State Park

RESEARCH NOTES

The PIT Count was conducted under the direction of the County with independent teams organized by local agencies and County and jurisdictional staff in Mendocino County. Applied Survey Research was contracted to provide technical support for the project including development and management of the Simtech-based smartphone survey app and production of the summary report data. Data development of the survey results was completed by the staff at Applied Survey Research including the HDX data for the unsheltered component of the HUD submission. The Housing Inventory Chart and the corresponding shelter component of the HUD HDX data submission were completed by County staff.

Mendocino County PIT Count staff organized surveyor recruitment and trainings to support the Count. Approximately 140 persons participated and were trained on the usage of the smartphone PIT survey app and proper conduct and procedures for administering the survey. The survey was conducted primarily between the hours of 7:30 am and noon on January 24, 2024, in unsheltered locations throughout the County. Coverage and deployment organization was consistent with prior years with deployment sites in Ukiah, Willits, and Ft. Bragg. Indian reservations, rancherias, and closely surrounding areas were enumerated primarily by Native American enumerators who were authorized to canvas native lands and who deployed in pre-arranged locations on the morning of the Count. Priest Martinez, ESS Manager of the Northern Circle Indian Housing Authority acted as deployment captain and organized the PIT Count in Tribal areas.

Unsheltered family data is commonly under-reported due to surveyor inability to access these families. Recent HUD notices have approved calling family waitlist names to determine their housing status and family profile but that could not be accomplished with current list and staffing availability.

Unaccompanied youth under 25 years of age are also under-reported during the PIT Count survey process due, in part, to outreach shortfalls but also to the more common experience of youth “couch-surfing” which is not a HUD-allowable sleeping condition to be included as experiencing homelessness. McKinney-Vento liaisons at school districts in Mendocino County verified the sleeping locations of students as required by HUD for the specific date window of the PIT Count (2/24 – 3/10/2024) and contributed data on seven families.

Local VA Staff contacted all Veterans experiencing unsheltered homelessness they have engaged and completed surveys with seven Veterans over the telephone.

A best practice in homeless PIT Counts is the participation and contribution of persons with lived homeless experience in the effort. This was accomplished successfully in Ft. Bragg, Ukiah, and the Tribal areas. Surveyors with lived experience were paid \$20 per hour in cash for their efforts on behalf of the PIT Count.

ABOUT THE RESEARCHER

Applied Survey Research (ASR) is a social research firm dedicated to helping people build better communities by collecting meaningful data, facilitating information-based planning, and developing custom strategies. The firm was founded in 1980 on the principle that community improvement, initiative sustainability, and program success are closely tied to assessment needs, evaluation of community goals, and development of appropriate responses.

Project Manager:

Peter Connery

Senior Data Analysts:

Javari Fairclough, Javier Salcedo & Alex Werner

Graphic Design and Layout:

James Norton, Single Chair Studio

Department Vice President:

Peter Connery

LOCATIONS

Central Coast:

55 Penny Lane, Suite 101
Watsonville, CA 95076
tel 831-728-1356

Bay Area:

1871 The Alameda, Suite 180
San Jose, CA 95126
tel 408-247-8319

Sacramento:

5440 Park Dr, Suite 104
Rocklin, CA 95765
tel 916-827-2811

www.AppliedSurveyResearch.org



Helping People
Build Better Communities

