



**Erica Pan, MD, MPH**  
Director and State Public Health Officer

**Gavin Newsom**  
Governor

February 14, 2025

Katheryn Reihl  
Mendocino County Public Health  
1120 S. Dora Street  
Ukiah, CA 95482

RE: Kids' Plates Program Request For Application #25-10026 for Childhood Unintentional Injury Prevention

Dear Ms. Katheryn Reihl,

The California Department of Public Health (CDPH), Injury and Violence Prevention Branch (IVPB) would like to thank you for submitting your application for the Kids' Plates Childhood Unintentional Injury Prevention funding opportunity. We received a total of fifteen applications, of which seven will be funded. We are pleased to inform you that your agency has been selected as a final award recipient. Your funding amount will be \$150,000 for the 24-month period of July 1, 2025, through June 30, 2027, and work cannot commence until a fully executed grant is in place with CDPH. Please keep in mind that all grant awards are contingent on the annual allocation of local assistance funding that CDPH receives from the Kids' Plates program.

In the coming weeks, CDPH/IVPB staff will be contacting your agency to schedule a grant negotiation call, in which we will discuss any needed changes to the Work Plan, Budget, or other minor changes. Once these negotiations are completed, the grant will be submitted for final processing.

We are very excited about this opportunity to expand our partnership with you and build on current efforts that impact childhood unintentional injury prevention. Should you have questions, please contact Jeffery Rosenhall at [jeffery.rosenhall@cdph.ca.gov](mailto:jeffery.rosenhall@cdph.ca.gov).



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Sincerely,

A handwritten signature in black ink that reads "Neha Shergill". The script is cursive and fluid.

Neha Shergill, MHA, Manager  
Injury and Violence Prevention Branch  
Center for Healthy Communities  
California Department of Public Health  
[Neha.Shergill@cdph.ca.gov](mailto:Neha.Shergill@cdph.ca.gov)

