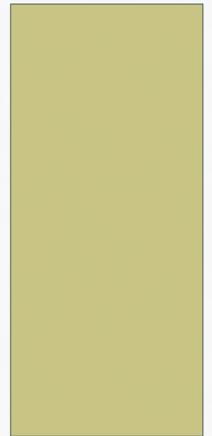


STRATEGIC PLAN  
TO ADDRESS HOMELESSNESS IN  
MENDOCINO COUNTY

MENDOCINO COUNTY CONTINUUM OF CARE



# BACKGROUND

## **Mendocino County Homeless Services Homeless Continuum of Care (MCHSCoC):**

A collaborative of over 31 public agencies and private non-profit organizations throughout the County that serve the unsheltered population

Project monitoring and fiduciary oversight provided by the County of Mendocino

# STRATEGIC PLAN IS NEEDED FOR:

- Addressing the fragmentation that currently exists in the system
- Improving coordination between service providers, the community, and the governing agencies
- Maintaining eligibility for funding from the US Dept. of Housing and Urban Development, which requires a community plan for addressing homelessness.

# THE COMMITTEE

- **Dan McIntire, Chair** Rural Communities Housing Dev. Corp.
- **Shannon Riley** City of Ukiah
- **Lisa Judd** Community Dev. Commission of Mendocino Co.
- **Angelica Millan** Legal Services of Northern California
- **Wynd Novotny** Manzanita Services
- **Carla Harris** Mendocino Coast Hospitality Center
- **Blythe Post** Mendocino County Office of Education
- **Que B. Anthony** Individual—formerly unsheltered
- **Judy Albert** Project Sanctuary
- **Sage Wolf** Redwood Community Services
- **Diana Clark** Ukiah Senior Center
- **Veronica Wilson/Megan Van Sant/Heather Criss** Mendocino  
County Health and Human Services (non-voting)

# DEVELOPMENT OF THE PLAN

- Analysis of Marbut Study
- Guidance from Technical Assistance Collaborative
- Facilitation by Mari Rodin
- Over 50 hours of committee meetings

# STRUCTURE OF PLAN

- Four overarching goals
  - Strategies for implementation
  - Action Steps
  - Person/Organization Responsible
  - Timeline
  - How we'll know it worked

# GOAL #1

## **Make homelessness rare.**

- Source new housing opportunities of all types whenever possible
- Identify and support programs within the County provide effective homelessness prevention services
- Identify and support programs within the County that provide effective homelessness diversion services
- Provide expansion of meaningful mental health and substance abuse treatment options to address housing barriers
- Review and evaluate overall system volume needs on a regular basis for continuous program improvement

# GOAL #2

## **Make homelessness brief and one-time**

- Identify the most effective homelessness programs within the County, particularly those that provide emergency, transitional, and permanent housing to individuals experiencing homelessness, and provide support to expand services.
- Increase utilization of resources already available in the system.
- Create quicker and seamless movement through the homelessness system for all individuals and families experiencing homelessness (e.g., operating at maximum capacity by increasing utilization of the overall system).

## GOAL #2, CONT.

- Fully build out and robustly use HMIS.
- Establish low barrier and no-barrier shelter(s)—with uniform eligibility criteria across agencies—for families with children.

# GOAL #3

## **Improve community and policy-maker engagement around homelessness**

- Gain buy-in and agreement for one overarching strategic plan—with action steps.
- Improve strategic coordination between the CoC, the County and cities.
- Develop a community understanding of the scope, scale, and structure of the homelessness problem and need to use common nomenclature to improve decision making.
- Increase engagement of persons experiencing homelessness in planning, implementation and decision making for the CoC.

# GOAL #4

## **Improve the CoC's capacity to govern itself.**

- Cultivate a culture of understanding and support across all agencies while establishing a system of accountability for actions of membership.
- Ensure governance charter, strategic plan, and board committees stay active, current and relative to the mission of the organization.
- Incorporate performance measures related to all four goals of the Strategic Plan and all contracts initiated by the CoC, including those between the County (as CoC Administrative Entity), its Contractors, and Subcontractors.
- Continue the establishment of a diverse board that fills perspective, skills and knowledge gaps in dealing with the mission of the CoC.

# NEXT STEPS

- Plan was formally adopted by CoC on 4/27/20
- Presentations to County and each of the Cities, seeking endorsement
- Continual improvement and reinforcement of goals

THANK YOU

Questions?