



Mendocino County Local Child Care Development Plan, Strategic Priorities 2021-26

A joint project of the Mendocino County Office of Education (MCOE) and the Mendocino County Board of Supervisors (BOS), funded by the California Department of Social Services (CDSS).

STRATEGIC PRIORITIES

The Council agrees to the following strategic priorities for 2021-2026:

STRATEGIC PRIORITIES	GOALS
Promote Workforce Development	<ul style="list-style-type: none"> Promoting professional pathways and workforce development, through training and education, across the continuum of care which includes early learning and care, home visiting programs, and afterschool care Collaborate and connect organizations that provide education, training; look for new opportunities to improve systems integration. Support professional organizations that provide events, conferences, and trainings
Advocacy – Funding & Infrastructure	<ul style="list-style-type: none"> Advocate for rate reimbursement reform, additional slots, facilities funding, and other identified public policy goals Improve and develop systems to support children and families.
Education and Awareness	<ul style="list-style-type: none"> Internal <ul style="list-style-type: none"> Support LPC member knowledge and awareness of current issues across the continuum of care External <ul style="list-style-type: none"> Promote the social and economic benefits of the mixed delivery childcare system. Educate/inform community, service organizations, and governmental bodies about the care needs of the families in our community
Collaboration	<ul style="list-style-type: none"> Share resources, data, and best practices and solutions for identified needs to provide leadership and planning across the continuum of care Support and improve systems of collaboration to support children and families.



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PLANS AND ACTIVITIES

The **goals** are broad aims; general statements of what we're trying to achieve.
The **objectives** are specific, measurable, achievable, relevant, and time-bound (SMART)!

Priority 1: Promote Workforce Development

Goals:

- A. Promote professional pathways and workforce development, through training and education, across the continuum of care which includes early learning and care, home visiting programs, and afterschool care.
- B. Collaborate and connect organizations that provide education and training; look for new opportunities to improve systems integration.
- C. Support professional organizations that provide events, conferences, and trainings.

Objectives for Priority 1	Promote Workforce Development		
ACTIVITIES	DATE	COMMITTEE or PERSON RESPONSIBLE	
Collaborate with First 5 (F5) Commission, LPC member organizations and QCC Consortium to identify training needs for the workforce continuum	Ongoing	All members	
Explore utilizing social media platforms to promote professional pathways and to share information on training opportunities.	Fall 2022	Council Staff	
Collaborate with local entities on child care staff development and retention initiatives.	Ongoing	All members	
Collaborate and support on local child care conferences and events as opportunities arise	2022-26	All members	



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Priority 2: Advocate for Funding and Infrastructure

Goal: Advocate for rate reimbursement reform, additional slots, facilities funding, and other identified public policy goals

Objectives for Priority 2	Advocate for rate reimbursement reform, additional slots, facilities funding, and other identified public policy goals	
ACTIVITIES	DATE	COMMITTEE or PERSON RESPONSIBLE
Finalize public policy platform and take to the BOS for approval to act on support, concern, and oppose letters to legislators.	Spring 2022	Public Policy Committee/Council Staff
Track current relevant legislation.	Ongoing	Council Staff with input from all members
Send letters to key legislative members/committees to support or oppose relevant legislation.	2022-26	Public Policy
Identify and collaborate with state and local organizations that are already effective at advocacy; find opportunities to partner and amplify specific Mendocino County needs and parent voices (ex. EveryChild California, CAPPA, First 5 Association, R&R Network, Child Abuse Council, etc.).	2022-23	All members
Identify and collaborate with local committees and organizations who are already effective at advocacy for child care, children and families.	2022-23	All members



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Priority 3: Education and Awareness

Goals:

- A. Internal
 - Support LPC member knowledge and awareness of current issues across the continuum of care.
- B. External
 - Educate/inform community, service organizations, and governmental bodies about the care needs of the families in our community and the social and economic benefits of the mixed delivery childcare system.

Objectives for Priority 3A: Internal Education and Awareness	Support LPC member knowledge and awareness of current issues across the continuum of care.		
ACTIVITIES	DATE	COMMITTEE or PERSON RESPONSIBLE	
Update and provide Orientation annually to provide clarity of roles, importance of work, understanding of official functions of the LPC.	2021-22	Council Staff	
Agency walk at each General Council meeting so that all member agencies have presented throughout year.	Fall 2021	Council Staff/All members	



Local Child Care & Development
PLANNING COUNCIL

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Objectives for Priority 3B: External Education and Awareness	Educate/inform community, service organizations, and governmental bodies about the care needs of the families in our community and the social and economic benefits of the mixed delivery childcare system.		
ACTIVITIES	DATE	COMMITTEE or PERSON RESPONSIBLE	
Revisit/update quality and economic brochures/posters previously created by LPC; Develop talking points and/or one page document	2022-23	Council Staff, with input from members	
Provide annual presentation to the BOS on LPC high priority issues.	Ongoing	Council Staff with input from members on topics	
Annual proclamation for provider appreciation	Ongoing	Council Staff	



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Priority 4: Collaboration

Goal:

- A. As leaders in the continuum of care, share resources, data, and best practices.
- B. Support and improve systems to support children and families.

Objectives for Priority 4A: Collaboration	Share resources, data, and best practices and solutions for identified needs to provide leadership and planning across the continuum of care		
ACTIVITIES	DATE	COMMITTEE or PERSON RESPONSIBLE	
Create a repository for agency needs assessments, annual reports and parent surveys, wage comparability studies and other data resources	2021-22	Council Staff	
Summarize and analyze shared data from partner agencies to inform next LPC Needs Assessment	2024-25	Council Staff; All members	
Explore local comprehensive countywide child care plans designed to mobilize public and private resources to address identified needs.	2024-26	All members	



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Objectives for Priority 4B: Collaboration	Support and improve systems of collaboration to support children and families.		
ACTIVITIES	DATE	COMMITTEE or PERSON RESPONSIBLE	
QCC consortium to present to General Council on current activities, and gather feedback	2021-22	QCC Lead/Council Staff	
Support a collaborative relationship between LPC and QCC so that actions are continually responding to meet the needs of Family Child Care Providers and Family, Friend and Neighbor Providers.	2021-2023	All members	
At the end of the current QCC Grant period, continue collaboration with QCC partners and LPC members, reassessing county needs to set priorities.	2024-26	All members	