

1. Anna Macken, Administrative Analyst, County of Mendocino

Anna Macken serves as Administrative Analyst to the Economic Development Division of the Executive Office of the County of Mendocino. Since joining the team in 2023, she has significantly contributed to the Redwood Region RISE project planning effort and is providing staff support to the Sonoma Mendocino Economic Development District (SMEDD); successes within this role include organizing a Biomass Symposium, a cross-sectoral platform that assembled biomass and forest health stakeholders to strategize on their shared goals.

Anna's additional responsibilities include strengthening relationships with other local jurisdictions, collaborating with stakeholders during economic development roundtables, partnering with the Grants Unit to develop and submit project proposals, providing technical assistance to small businesses in the county, and researching strategies to promote long-term, sustainable economic growth.

Before joining the County, Anna worked in the private sector for 15 years, specializing in business and financial management; for eight of those years, she served the Bay Area construction industry with a focus on financial, project, and account management. This extensive experience provides valuable insights into the challenges and opportunities that small businesses face in today's economy. Anna holds a bachelor's degree in business economics through Omicron Delta Epsilon in Economics and a Master of Business Administration from Mills College with a focus on socially and environmentally conscious business practices.

2. TBD Consultant

The County of Mendocino will procure a qualified consultant to be responsible for conducting a comprehensive market and workforce analysis that assesses the regional demand for fire-resilient construction and home hardening, the potential labor market needs to train workers, and the overall feasibility and need of workforce training programs within this industry. The consultant will conduct qualitative and data-driven research combined with extensive community outreach to generate reports that document Mendocino County's observed need for greater access to home hardening services.