



# Community Choice Energy (CCE)

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IN MENDOCINO COUNTY



# CCE is Growing in California!



## Operational CCAs

MCE Clean Energy (*includes Napa County, parts of Contra Costa and Solano Counties*)  
Lancaster Choice Energy  
Sonoma Clean Power

## 2016 Launch

City/County of San Francisco / CleanPowerSF  
San Mateo County / Peninsula Clean Energy

## Exploring / in Process

Alameda County / East Bay Community Energy  
Butte County  
City of San Jose  
Contra Costa County  
Humboldt County  
Lake County  
Los Angeles County  
Mendocino County  
Monterey County\*  
Placer County  
Riverside County  
San Benito County\*  
San Bernardino County  
San Diego County  
San Luis Obispo County\*\*  
Santa Barbara County\*\*  
Santa Clara County / Silicon Valley Clean Energy  
Santa Cruz County\*  
Solano County  
Ventura County\*\*  
Yolo County

\*Monterey Bay Tri-County

\*\*Central Coast Tri-County



# Current Trends

Overall, market remains strong; timing for new CCEs is good

2017 will see some tightening due to PG&'s proposed rate reduction, increase in PCIA, and competition for carbon free resources

Regulatory focus on PCIA/exit fee reform and fair implementation of SB 350 integrated resource planning provision – CPUC is a mixed bag for CCE

Growing number of CCEs will yield greater market share, greater market power and opportunities for joint action and cost sharing among CCE programs

The market (and its participants) is expanding and evolving. This is a good thing!



# The Path Forward: Program Options

## *What options are being considered by the County?*

- Join an existing CCE program (such as Sonoma Clean Power)
- Form a stand-alone CCE program that includes the county and interested cities
  - Option A: Outsource program funding and operations (similar to Humboldt County)
  - Option B: Form a new JPA that is locally funded and operated (similar to San Mateo County)
- Consider an operational partnership with City of Ukiah Electric Utility



# For More Information

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