

Profile

Jitu

First Name

Ishwar

Last Name

Full/Legal Name (if different than name provided above)

Email Address

Primary Phone

Alternate Phone

Street Address

City

Suite or Apt

State

Postal Code

Mailing Address (if different than Street/Physical address)

Are you currently registered to vote at the Street Address you provided?

☒ Yes ☐ No

**Note: If you answered "No" to the previous question and do not upload an Alternate Document Proving Mendocino County Residency or a Request for a Residency Waiver, your application will not be processed.**

Upload Alternate Proof of Residency or Request  
for Residency Waiver

Which Boards would you like to apply for?

Mendocino County Business Improvement District Advisory Board: Submitted

Which position, seat, or representational category would you prefer?

Inland Lodging

Availability to Attend Meetings

☒ Day Meetings

Availability to Attend Meetings (Other)

Anytime

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## Interests & Experiences

### Special Expertise, Experience, or Interest in This Area?

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Owning & Operating Lodging for 27 years in Mendocino county,

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Upload a Resume

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Upload Additional Supporting Documents

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Upload Additional Supporting Documents

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Upload Additional Supporting Documents

Question applies to Mendocino County Tourism Commission, Mendocino County Business Improvement District Advisory Board

**Do you operate or control any lodging rooms for which TOT is not collected, or are otherwise illegal?**

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No

Question applies to Mendocino County Tourism Commission, Mendocino County Business Improvement District Advisory Board

**Name of all Mendocino County lodging businesses you represented:**

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Fairfield Inn & Suites, SureStay by Bestwestern, Extended Stay America, Super8, Economy Inn, (All in Ukiah)

Question applies to Mendocino County Tourism Commission, Mendocino County Business Improvement District Advisory Board

**Number of rooms per named business:**

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Fairfield Inn & Suites(56), SureStay by Bestwestern(55), Extended Stay America(66), Super8(54), Economy Inn(40), (All in Ukiah)

Question applies to Mendocino County Business Improvement District Advisory Board

**Are you current on the collection and payment of Transient Occupancy Tax (TOT)?**

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No

Question applies to Mendocino County Business Improvement District Advisory Board

**Have you or any representative of your business(es) served on the Board of Mendocino County Lodging Association (MCLA), Mendocino County Promotional Alliance (MCPA), or Visit Mendocino County (VMC)?**

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Yes

Question applies to Mendocino County Business Improvement District Advisory Board

**If yes, what was the term of that service?**

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2005-2020

Question applies to Mendocino County Business Improvement District Advisory Board

**The BID Advisory Board Bylaws and Rules of Procedure (adopted November 1, 2006) state that business shall be conducted from 1:00 - 3:30 p.m. Are you available to meet during that time period?**

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Yes

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## **Certification**

**Please read the following statements and indicate your acceptance thereof.**

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**I hereby certify that I am a resident in the State of California, County of Mendocino and am at least 18 years of age. I am not imprisoned or on parole for the conviction of a felony. I certify under penalty of perjury, under the laws of the State of California, that the information on this application is true and correct. I understand that assuming this public responsibility could result in public knowledge of my background and/or qualifications, including financial interests. Applications will be kept on file for one year.**

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☒ I Agree \*