

SHARI L. SCHAPMIRE
TREASURER-TAX COLLECTOR



JULIE FORRESTER
ASSISTANT TREASURER-TAX
COLLECTOR

MENDOCINO COUNTY TREASURER-TAX COLLECTOR
501 LOW GAP RD. ROOM 1060, UKIAH, CA 95482
(707) 234-6875

DATE: NOVEMBER 14, 2017

TO: HONORABLE BOARD OF SUPERVISORS

FROM: SHARI L. SCHAPMIRE, TREASURER-TAX COLLECTOR

SUBJECT: CERTIFICATION OF ELECTED MEMBERS TO THE MENDOCINO COUNTY TOURISM COMMISSION – LARGE INLAND LODGING OPERATOR SEAT AND MEDIUM LODGING OPERATOR SEAT

Per Ordinance No. 4384, Ordinance Amending Chapter 5.140 of Title 5 of the Mendocino County Code pertaining to the Mendocino County Lodging Business Improvement District, and pursuant to procedures approved by the Board of Supervisors, the governing board of the Mendocino County Tourism Commission shall be comprised of eleven members of whom five shall be directly elected by lodging operators and six shall be appointed by the Board of Supervisors.

The tax collector is tasked with performing the functions required to seat all elected lodging operators as the required information necessary in calculating the vote for the five lodging operator seats is proprietary and resides within this office. For continuity purposes, the terms of the governing board members are staggered; two seats will have terms expiring on December 31, 2017 – the Large Inland Lodging Operator Seat and the Medium Lodging Operator Seat.

Declaration of Candidacy Process

A list was compiled assigning each lodging establishment with a percentage figure based on their individual gross receipts from the 2016-17 fiscal year. After selecting the top 60% of lodging establishments to identify the “Large” operators, 13 inland lodging establishments were further identified. After selecting the next 20% of lodging establishments to identify the “Medium” operators, 46 lodging establishments were identified.

On August 15, 2017, a *Declaration of Candidacy* was mailed to each large inland lodging owner situated in inland County of Mendocino, City of Ukiah, and City of Willits. A *Declaration of Candidacy* was also mailed to each medium lodging owner located throughout the County of Mendocino, with the exception of the City of Point Arena. All lodging owners notified had the opportunity to submit his or her name for candidacy. The deadline for filing the declaration was 5:00 p.m. on September 15, 2017. With only one candidate submitting a declaration for each seat, no election was required.

Final Certification

The following incumbents will remain in their respective seats:

- **Janet Rodriguez – Baechtel Creek Inn (Willits)**
Expiration of Term - December 31, 2020
- **Joann “Jo” Bradley – Dennen’s Victorian Farmhouse (Mendocino)**
Expiration of Term – December 31, 2020