



THE CENTER

at Sierra Health Foundation

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You can review the information you've provided so far and make necessary modifications here. If you're satisfied with the contents of the application, click **Submit** to forward your application for consideration. If you're not ready to submit your application yet, click **Save & Finish Later**.

Instructions

[Printer Friendly Version](#) | [E-mail Draft](#)

* [Required before final submission](#)

Application Instructions

Be sure to read the request for applications carefully before beginning your application. Required fields and attachment uploads are marked with *.

You may save your in-progress application at any time and return to it later using the link you will receive in an automated e-mail.

Should you have questions, send an e-mail to mataccesspoints@shfcenter.org with the subject line: LGBTQ2S+ Application Online Help.

Applicant Information

Applicant Information

* Organization Name

[Enter the organization's legal name.](#)

County of Mendocino Behavioral Health and Recovery Services

* Is the applicant organization a fiscal sponsor for this proposal?

[A fiscal sponsor is an organization that applies on behalf of an entity or group that does not have legal nonprofit standing with the IRS.](#)

☒ No ☐ Yes

Name of fiscally sponsored organization, if applicable.

[Enter the name of the organization who will be implementing the project, otherwise known as the fiscally sponsored organization.](#)

* Address

1020 S. Dora St.

* City

Ukiah

* State

CA

* Zip Code

95482

* County

Mendocino

* Phone

7074722355

Website URL

<https://www.mendocinocounty.org/government/heal>

* Tax Exempt ID # or Employer ID

[Enter the applicant organization's Tax-ID or the Employer ID if the organization is an individual.](#)

946000520

DUNS

[Enter the organization's Data Universal Numbering System number. If the organization does not have DUNS number, we highly recommend that the organization completes registration as soon as possible as it is a requirement before funds can be disbursed.](#)

148558195

SAM Expiration Date

[Enter the registration expiration date for the organization. It can be found in the SAM system. If the organization does not have SAM expiration](#)

date, we highly recommend that the organization completes registration as soon as possible as it is a requirement before funds can be disbursed.

*** Organization Status**

Organization has 501(c)(3) nonprofit status with the IRS. Select one.

- ☐ Yes
☒ No
☐ Unsure

*** Annual Budget**

What is the applicant organization's annual budget amount?

*** Annual Audit**

Does the applicant organization have an annual financial audit?

- ☒ Yes
☐ No

CEO / Director

*** Prefix**



*** First Name**

*** Last Name**

*** Title**

*** E-mail**

*** Office Phone**

Extension

Application Contact (for questions related to this proposal)

☐ Check here if same as CEO/Director

*** Prefix**



*** First Name**

*** Last Name**

*** Title**

*** E-mail**

*** Office Phone**

Extension

Project Information

Project Information

*** Project Name**

10 words maximum

Word count 7 of 10

*** Brief Summary and Purpose of Project**

100 words maximum

Word count 10 of 100

Project Start Date 3/1/2022
Project End Date 2/28/2023

*** Total Amount Requested**

Request up to \$250,000.00.

250000

Project Geography

* Geography: County-level

Please indicate what percentage of activity will be spent in which California counties. Total must add up to 100.

- | | |
|---|------------------------------------|
| <input type="checkbox"/> Alameda | <input type="text" value="0"/> % |
| <input type="checkbox"/> Alpine | <input type="text" value="0"/> % |
| <input type="checkbox"/> Amador | <input type="text" value="0"/> % |
| <input type="checkbox"/> Butte | <input type="text" value="0"/> % |
| <input type="checkbox"/> Calaveras | <input type="text" value="0"/> % |
| <input type="checkbox"/> Colusa | <input type="text" value="0"/> % |
| <input type="checkbox"/> Contra Costa | <input type="text" value="0"/> % |
| <input type="checkbox"/> Del Norte | <input type="text" value="0"/> % |
| <input type="checkbox"/> El Dorado | <input type="text" value="0"/> % |
| <input type="checkbox"/> Fresno | <input type="text" value="0"/> % |
| <input type="checkbox"/> Glenn | <input type="text" value="0"/> % |
| <input type="checkbox"/> Humboldt | <input type="text" value="0"/> % |
| <input type="checkbox"/> Imperial | <input type="text" value="0"/> % |
| <input type="checkbox"/> Inyo | <input type="text" value="0"/> % |
| <input type="checkbox"/> Kern | <input type="text" value="0"/> % |
| <input type="checkbox"/> Kings | <input type="text" value="0"/> % |
| <input type="checkbox"/> Lake | <input type="text" value="0"/> % |
| <input type="checkbox"/> Lassen | <input type="text" value="0"/> % |
| <input type="checkbox"/> Los Angeles | <input type="text" value="0"/> % |
| <input type="checkbox"/> Madera | <input type="text" value="0"/> % |
| <input type="checkbox"/> Marin | <input type="text" value="0"/> % |
| <input type="checkbox"/> Mariposa | <input type="text" value="0"/> % |
| <input checked="" type="checkbox"/> Mendocino | <input type="text" value="100"/> % |
| <input type="checkbox"/> Merced | <input type="text" value="0"/> % |
| <input type="checkbox"/> Modoc | <input type="text" value="0"/> % |
| <input type="checkbox"/> Mono | <input type="text" value="0"/> % |
| <input type="checkbox"/> Monterey | <input type="text" value="0"/> % |
| <input type="checkbox"/> Napa | <input type="text" value="0"/> % |
| <input type="checkbox"/> Nevada | <input type="text" value="0"/> % |
| <input type="checkbox"/> Orange | <input type="text" value="0"/> % |
| <input type="checkbox"/> Placer | <input type="text" value="0"/> % |
| <input type="checkbox"/> Plumas | <input type="text" value="0"/> % |
| <input type="checkbox"/> Riverside | <input type="text" value="0"/> % |
| <input type="checkbox"/> Sacramento | <input type="text" value="0"/> % |
| <input type="checkbox"/> San Benito | <input type="text" value="0"/> % |
| <input type="checkbox"/> San Bernardino | <input type="text" value="0"/> % |
| <input type="checkbox"/> San Diego | <input type="text" value="0"/> % |
| <input type="checkbox"/> San Francisco | <input type="text" value="0"/> % |
| <input type="checkbox"/> San Joaquin | <input type="text" value="0"/> % |
| <input type="checkbox"/> San Luis Obispo | <input type="text" value="0"/> % |
| <input type="checkbox"/> San Mateo | <input type="text" value="0"/> % |

<input type="checkbox"/> Santa Barbara	<input type="text" value="0"/> %
<input type="checkbox"/> Santa Clara	<input type="text" value="0"/> %
<input type="checkbox"/> Santa Cruz	<input type="text" value="0"/> %
<input type="checkbox"/> Shasta	<input type="text" value="0"/> %
<input type="checkbox"/> Sierra	<input type="text" value="0"/> %
<input type="checkbox"/> Siskiyou	<input type="text" value="0"/> %
<input type="checkbox"/> Solano	<input type="text" value="0"/> %
<input type="checkbox"/> Sonoma	<input type="text" value="0"/> %
<input type="checkbox"/> Stanislaus	<input type="text" value="0"/> %
<input type="checkbox"/> Sutter	<input type="text" value="0"/> %
<input type="checkbox"/> Tehama	<input type="text" value="0"/> %
<input type="checkbox"/> Trinity	<input type="text" value="0"/> %
<input type="checkbox"/> Tulare	<input type="text" value="0"/> %
<input type="checkbox"/> Tuolumne	<input type="text" value="0"/> %
<input type="checkbox"/> Ventura	<input type="text" value="0"/> %
<input type="checkbox"/> Yolo	<input type="text" value="0"/> %
<input type="checkbox"/> Yuba	<input type="text" value="0"/> %

Population to be Served

* **For the racial and ethnic populations that will be affected, provide your best estimate of the percentage of the total people of each population (Total must add up to 100.)**

<input checked="" type="checkbox"/> African-American/Black	<input type="text" value="2"/> %
<input checked="" type="checkbox"/> Asian-American/API	<input type="text" value="6"/> %
<input checked="" type="checkbox"/> Latino/Hispanic	<input type="text" value="26"/> %
<input checked="" type="checkbox"/> Mixed race	<input type="text" value="4"/> %
<input checked="" type="checkbox"/> Native American	<input type="text" value="6"/> %
<input type="checkbox"/> Other	<input type="text" value="0"/> %
<input checked="" type="checkbox"/> White	<input type="text" value="56"/> %

Other Populations

If you selected "Other" above, please specify.

* **For the age groups that will be impacted, provide your best estimate of the percentage in each age group. (Total must add up to 100.)**

There are no age restrictions/limits for individuals served with these funds.

<input type="checkbox"/> Under 5	<input type="text" value="0"/> %
<input type="checkbox"/> 5-9	<input type="text" value="0"/> %
<input checked="" type="checkbox"/> 10-14	<input type="text" value="15"/> %
<input checked="" type="checkbox"/> 15-19	<input type="text" value="20"/> %
<input checked="" type="checkbox"/> 20-24	<input type="text" value="20"/> %
<input checked="" type="checkbox"/> 25-54	<input type="text" value="30"/> %
<input checked="" type="checkbox"/> 55+	<input type="text" value="15"/> %

Project Narrative

Project Narrative Questions

* Organization Description

Provide a brief overview of your organization (the entity that is carrying out the project), including: a) when it was established, b) its mission, and c) whom you serve. (200 words maximum)

Organizations that do not have a mission focus on LGBTQ2S+ services are not currently eligible for this funding opportunity.

The Behavioral Health and Recovery Services (BHRS) program cares for people whose lives are affected by serious mental illness and substance use disorders. Substance Use Disorder Treatment (SUDT) programs assist participants with substance use disorders in creating and maintaining a healthy, balanced lifestyle, free of alcohol and other drug abuse.

Mendocino County BHRS SUDT Prevention services work with Mendocino County youth on tobacco prevention campaigns, preventing underage drinking, and school-based prevention education around substance use, self-harm,

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Fiscal Sponsor Description

If the project has a fiscal sponsor that is different from the organization that is implementing the project, briefly describe the fiscal sponsor, including its mission and any past and/or current work with the sponsored organization. (200 words maximum)

N/A

Word count 1 of 200

*** Track Record with Proposed Project Activities**

State whether the proposed activities are new to your organization or an expansion of or supplement to existing activities. Describe your organization's experience with the kind of work proposed in this application. Briefly describe 1-3 examples of successes your organization has had implementing similar work. (200 words maximum)

Mendocino County Prevention programs coordinate Friday Night Live (FNL) youth groups in collaboration with schools and diverse community groups. We recruit youth, maintain enrollments in youth groups, organize youth activities, and support youth through advocacy, training, and meaningful community activities. We work with various at-risk youth, including LGBTQ2S+, NA/AI, and Latino (a) (x). The purpose of youth groups is to reduce risk factors for substance use, develop youth leadership and advocacy roles, and educate and raise awareness among youth around health and wellness topics. For example, Gay and Lesbian Alliance of Mendocino (GLAM), Ukiah's LGBTQ+ focused youth group meets at the Arbor Youth Resource Center, with the goal to provide a safe space for lesbian, gay,

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*** Population Description**

Describe the population that will be affected by the proposed project. Include any data available on their geographic setting or neighborhood as well as demographic characteristics (age, gender, race/ethnicity), socioeconomic status, and any other relevant information.) (200 words maximum)

Mendocino County has limited LGBTQ2S+ population and substance use rates data. Census and service data collection does not include extensive sexuality and gender identity spectrum data. Programs have received feedback that stigma or fear of how data is used impacts responses. Mendocino County LGBTQ2S+ youth focus-groups identify health disparities felt by the LGBTQ2S+ population can be explained by stressors induced by a hostile and homophobic culture. This impacts individual willingness to self-identify as LGBTQ2S+.

These prevalence rates estimate the need for these services in Mendocino County:

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*** Track Record with Proposed Focus Population**

Describe your organization's experience providing culturally and linguistically appropriate services to the LGBTQ2S+ community. Briefly describe 1-3 examples of your work with this community (or communities). (200 words maximum)

Friday Night Live chapters in Ukiah specifically work with LGBTQ youth to make school safer through education and policy advocacy (GLAM). Ukiah High School also has a tobacco and alcohol prevention Group (GASP) and a youth opioid use prevention advocacy group that educates about the harmful impacts of opioid use; and participates in prescription drug Take-Back events. Other Prevention projects include Safe RX Mendocino, a coalition dedicated to reducing harm to the community caused by opioids.

Mendocino County's youth coordinator explains her experience working with LGBTQ+ youth as follows "In my

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*** Use of Funds**

Describe in detail your plan to use these funds to pursue the long-term impact of OUD and SUD prevention and treatment in the LGBTQ2S+ community. List the specific activities and resources needed to carry out your proposed project, and the timeline. (300 words maximum)

Mendocino County intends to:

- Implement a stigma-reduction campaign that is culturally responsive and linguistically appropriate. Increase awareness, empathy, and knowledge of available support resources.
- Develop and circulate educational prevention materials (e.g., printed educational materials, duplication, and distribution)

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*** Expected Outcomes**

List 2-5 expected direct outcomes of the proposed activities. (300 words maximum)

Mendocino County expects our LGBTQ2S+ targeted education and media campaign to raise awareness of specific risk factors for this community, provide information and resources to members of the LGBTQ2S+ community, and increase access and referral for individuals from the LGBTQ2S+ community to opioid and stimulant prevention and treatment services.

1. Media campaign that reduces stigma:
 - a. Share the campaign with the Safe Rx Mendocino Opioid Safety Coalition's Media Action Team
 - b. Develop Key messaging

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* Evaluation Process

Describe how you will document or evaluate project activities and progress toward the outcomes. (300 words maximum)

Mendocino County will engage in continuous review and quality improvement to evaluate our program by monitoring our quarterly outcome metrics. We will continuously collect feedback from stakeholders in existing prevention activities (specifically youth groups and opioid coalition) for ongoing feedback on successes and the need to improve the campaign activities. We will internally review our success in completing deliverables each quarter, and use that feedback to adjust, adapt, and improve implementation efforts. We will conduct a survey of attitudes and awareness at the beginning and the end of our media campaign efforts. We will consult with LGBTQ2S+ stakeholder groups and experts for input on improvements. We will utilize consultants to evaluate the outcome of the project activities and

Word count 129 of 300

* Partnerships

Describe partnerships that are already in place or will be established to support implementation of your program goals. If no partners are needed, please explain. (200 words maximum)

Mendocino County will utilize existing Prevention partnerships with school districts and students, community-based organizations dedicated to health and wellness, substance use prevention, and treatment. In addition, we will expand relationships with organizations that specialize in resources for the LGBTQ2S+ community. Partners include but are not limited to school districts, family resource centers, Mendonoma Health Alliance, PFLAG, Adventist Health Center, Anderson Valley Health Center, Arbor Youth Resource Center, Consolidated Tribal Health Project, Ford Street Project, MCAVHN Care & Prevention Network, Mendocino Community Health Clinics, Public Health, Mendocino County Youth Project, Partnership Health Plan, Redwood Coast Medical Services, Redwood Community Services, and

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* Organizational Capacity

Describe the qualifications of the project leaders and key staff on the project. Specify which positions have staff in place and which will need to be hired. Explain how these qualifications demonstrate an ability to be culturally responsive in carrying out the activities identified above. (200 words maximum)

Mendocino County has three positions assigned to Substance Use Prevention activities: a Program Administrator, a Program Specialist I/II, fiscal analyst support, and a VISTA. Mendocino County will leverage existing partnerships with Opioid coalition partners and will engage new partners for additional diversity and expertise with the LGBTQ2S+ community.

Mendocino County works persistently to identify and address underlying social and familial factors that prompt youth and adults to substance use. Cultural competency is reflected in our Substance Use Disorder Prevention Program

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* Sustainability

If the project is to continue beyond the grant period, describe your plans for sustainability of the proposed project. Include (1) if you are leveraging or plan to leverage other existing sources of funding and (2) if you have submitted or will submit this project to other funders. (200 words maximum)

The issue of sustainability threads throughout this project. Identifying existing community-based programs and examining the strengths and weaknesses of county programs offers directions for developing strategies that will provide the highest impact/results in relation to cost-effectiveness for the community. For example, building upon existing successful programs is one tactic to enhance the sustainability of prevention programs. In addition, any capacity gaps have to be considered when developing SUD prevention strategies. Finally, finding ways to partner with existing organizations and utilize their expertise will increase impact as well as sustainability.

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Technical Assistance

To help us plan a technical assistance strategy, please tell us what technical assistance your organization would benefit from in implementing this project? (Your response to this question is not considered in decisions about funding.) (150 words maximum)

Mendocino County always appreciates technical assistance related to identifying and accessing best practices, evidence-based practices, and culturally specific community promising practices specific to rural communities, small counties, and LGBTQ2S+ populations. We would like technical assistance and information sharing from similar projects on how to better collect statewide data, county data, and prevalence data to more accurately reflect the needs of the community. We will also appreciate any sharing of information related to networking with other counties, agencies, and grantees regarding resources available.

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Attachments

Proposed Budget

Proposed Budget

*

Download The Center's budget form [here](#). Fill it in and upload it in Excel format.

File Name	Uploaded	Size
Center Proposed Budget Form MAT SOR2 LGBTQ2S Mendocino County.xls	1/28/2022	48 KB

[Remove](#)

*** Proposed Budget Narrative**

Applicants may use the provided budget narrative/justification template. Download the form [here](#). Upload your budget narrative/justification in word or PDF format.

File Name	Uploaded	Size
SSP Budget Justification Form Mendocino County.doc	1/28/2022	82 KB

[Remove](#)

W-9

*** Applicant Organization's Form W-9**

Upload the applicant organization's form W-9 in PDF format.

File Name	Uploaded	Size
W9 MENDO BH.pdf	1/28/2022	91 KB

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