

**California Department of Public Health (CDPH)  
Maternal, Child and Adolescent Health (MCAH) Division  
Local MCAH Scope of Work (SOW)**

The Local Health Jurisdiction (LHJ), in collaboration with the CDPH/MCAH Division, shall strive to develop systems that protect and improve the health of California’s women of reproductive age, infants, children, adolescents and their families.

The development of the Local MCAH SOW was guided by several public health frameworks including the ones listed below. Please consider integrating these approaches when conceptualizing and organizing local program, policy, and evaluation efforts.

- [The Ten Essential Services of Public Health](#)
- [The Spectrum of Prevention](#)
- [Life Course Perspective and Social Determinants of Health](#)
- [Policy Systems and Environmental Change \(PSE\) - \(TBD\)](#)

All Title V programs must comply with the MCAH Fiscal Policy and Procedures Manual and the Local MCAH Program Policies and Procedures Manual.

Certification by MCAH Director:	Name: Katheryn Reihl  Title: MCAH Director  Date: 5/15/2025  <i>I certify that I have reviewed and approved this Scope of Work.</i>
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Note:

- The Title V Maternal and Child Health Block Grant provides core funding to California to improve the health of mothers and children. The Title V Block Grant is federally administered by the Health Resources and Services Administration.
- CDPH/MCAH may post SOWs on the CDPH/MCAH website.
- CDPH/MCAH is available to provide technical assistance for any required activity and encourages LHJs to communicate their training needs.

**Section A: General requirements and activities for all LHJs**

Aligns With	General Requirement(s)	Required Local Activities	Time Frame	Deliverable Description
Title V and CDPH/MCAH Requirement	Local MCAH Annual Report	<p><b>A1</b> Complete and submit an Annual Report each fiscal year to report on Scope of Work activities</p>	Annually, each fiscal year	<p>The Annual Report will report on progress of program activities and the extent to which the LHJ met the SOW goals and deliverables and how funds were expended.</p> <p>In addition to reporting on the status of activities in each population domain, the LHJ shall report on the following counts of individuals served:</p> <ul style="list-style-type: none"> <li>• <b>the number of <u>Pregnant Individuals</u> served in the Fiscal Year</b></li> <li>• <b>the number of <u>Infants (less than 1 year of age)</u> served in the Fiscal Year</b></li> <li>• <b>Of the Infants (less than 1 year of age) in the above number, how many are <u>Children and Youth with Special Healthcare Needs (CYSHCN)</u></b></li> <li>• <b>the number of individuals <u>Ages 1-21</u> served in the Fiscal Year</b></li> <li>• <b>Of the individuals <u>Ages 1-21</u> in the above number, how many are <u>CYSHCN</u></b></li> <li>• <b>the number of <u>Other*</u> individuals served in the Fiscal Year</b></li> </ul> <p><i>*Other: Individuals that cannot be grouped into Pregnant, Infants, or Ages 1-21; Men and women 22 and over; any individuals with unspecified demographic information. Families with unspecified family members may be included in this category: count the family as one (1). (We acknowledge the undercounting but are following the "verifiable data source" guideline.)</i></p> <p>Guidance for Counting Individuals served are included as part of the Local Annual Report Instruction Manual and is sent out from CDPH/MCAH with the Local Annual Report request.</p>
CDPH/MCAH Requirement	Workforce Development and Training	<p><b>A2</b> Attend required trainings/meetings as outlined in the MCAH Program Policies and Procedures.</p> <ul style="list-style-type: none"> <li>• The MCAH Director or designee is required to attend the spring and fall MCAH Action meetings</li> </ul>	Annually, each fiscal year	<p>Report attendance in Annual Report:</p> <ul style="list-style-type: none"> <li>• MCAH Directors' Spring and Fall meetings</li> <li>• SIDS Coordinators' Annual meeting</li> </ul>

		<ul style="list-style-type: none"> <li>SIDS Coordinators are required to attend the SIDS Annual Conference, SIDS Advisory Council meetings</li> </ul>		
CDPH/MCAH Requirement	MCAH Director	<b>A3</b> Maintain required MCAH Director position as outlined in the MCAH Policies and Procedures.	Ongoing	The LHJ must submit a Local MCAH Director Verification form annually during the AFA process and resubmit with any changes.
CDPH/MCAH Requirement	Community Resource and Referral Guide	<p><b>A4</b> Develop a comprehensive MCAH resource and referral guide of available health, mental health, emergency resources, and social services.</p> <p><i>QI Opportunity!</i> Partner (participate in short-term workgroup, or respond to a survey, or discuss among other MCAH Directors at MCAH Directors call) with CDPH/MCAH and a workgroup of LHJs to develop a shared approach to an up-to-date and accessible local resource guide that supports all five MCAH population domains, in collaboration with strategic partners and existing systems, such as United Way/211.</p>	By end of 2025	<p>Report in Annual Report:</p> <ul style="list-style-type: none"> <li>Submit/upload a copy or link to the existing resource and referral guide</li> <li>Report on how you have aligned your resource guide with the recommendations of the workgroup, when available.</li> </ul>
CDPH/MCAH Requirement	Protocols	<b>A5</b> Develop and adopt protocols to ensure that MCAH clients are provided information and referred to health insurance coverage options, including how to access a provider and preventive health visits.	Annually, each fiscal year	Report on linkage/referral protocols for each of the five population domains and opportunities for further improvement in the Annual Report.

Title V Requirement	Conduct Local Needs Assessment	<b>A6</b> Conduct or leverage existing local needs assessment(s) to acquire an accurate picture of the strengths, weaknesses and needs across the MCAH population health domains.	Approximately every three to five years	Report on Local Needs Assessment findings as directed by CDPH/MCAH.
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### Section B: Domain specific requirements and activities

Aligns With	General Requirement(s)	Required Local Activities	Time Frame	Deliverable Description
CDPH/MCAH Requirement	Infant – Sudden Infant Death Syndrome/Sudden Unexpected Infant Death (SIDS/SUID)	<b>B1</b> <b>Required for Infant Domain - all LHJs</b> Provide SIDS/SUID grief and bereavement services and supports through home visits and/or mail resource packets to families experiencing an infant loss.	Annually, each fiscal year	Report on SIDS/SUID services and supports in the Annual Report.
CDPH/MCAH Requirement	Infant – Sudden Infant Death Syndrome/Sudden Unexpected Infant Death (SIDS/SUID)	<b>B1.a.</b> Submit Public Health Services Report Form of a sudden, unexpected infant death to the CDPH/MCAH.	As needed	Submit form in the event of a sudden, unexpected infant death.
CDPH/MCAH Requirement	Infant – Safe Sleep	<b>B2</b> <b>Required for Infant Domain - all LHJs</b> Promote the latest AAP Safe Sleep guidance and implement Infant Safe Sleep Interventions to reduce the number of SUID related deaths.	Annually, each fiscal year	Report on safe sleep activities in the Annual Report.
CDPH/MCAH Requirement	Child Health - Schools Collaboration	<b>B3</b> <i>New! Replaced B3 and B4</i> <b>Required for Child Domain - all LHJs</b> Explore opportunities to partner with local education agencies/school districts/schools (preschool through 12 <sup>th</sup> grade and alternative education	Annually, each fiscal year	Report on school-linked/school-based collaboration activities in the Annual Report.

		settings) to collaborate on school-linked/school-based health promotion and services and safe and supportive school climates.		
CDPH/MCAH Requirement	Children and Youth with Special Health Care needs (CYSHCN)	<b>B4 New! Replaced B5 and B6 Required for CYSHCN Domain - all LHJs</b> Strengthen referral pathways and service coordination strategies to connect CYSHCN and their families to safety net and/or social supports, medical service providers, public health programs and Family Resource Centers, as appropriate.	Annually, each fiscal year	Report on referral pathways and service coordination for CYSHCN in the Annual Report.
CDPH/MCAH Requirement	Infant – Infant Mortality Reviews	<b>B5 Required for CA FIMR+ funded LHJs only</b> LHJs funded for infant mortality reviews will implement activities in accordance with Local MCAH Program Policies and Procedures.	Annually, each fiscal year	Report on activities in the Annual Report.

**Section C: Local Activities by Domain**

**At least one activity must be selected or the LHJ must develop at least one activity of their own in the Women/Maternal Health Domain**

**Woman/Maternal Health Domain**

**Women/Maternal Priority Need:** *Advance Black birth equity by supporting women and birthing people to thrive through pregnancy and the postpartum period.*

**Performance Measures**

(National/State Performance Measures)

**NPM: Postpartum Visit:**

- A) Percent of women who attended a postpartum checkup within 12 weeks after giving birth, and
- B) Percent of women who attended a postpartum checkup and received recommended care components

**Women/Maternal State Objective 1:**

By 2030, reduce the rate of pregnancy-related cardiovascular deaths from 3.3 per 100,000 live births (2019-2021 CA-PMSS) to 3.0 per 100,000 live births.

**Women/Maternal State Objective 2:**

By 2030, reduce the rate of pregnancy-related deaths among Black birthing people from 49.7 per 100,000 live births (2019-2021 CA-PMSS) to 42.3 per 100,000 live births.

**Women/Maternal Focus Area 1: Access to Quality Care & Services**

**Women/Maternal Access to Quality Care & Services:**

**Strategy 1:**

Improve systems of risk-appropriate maternity care including (childbirth) regionalization and prenatal/postpartum access

**Women/Maternal Access to Quality Care & Services:**

**Strategy 2:**

Increase the proportion of facilities that evaluate the quality of their care using both patient experience and clinical measures

**Women/Maternal Access to Quality Care & Services:**

**Strategy 3:**

Increase maternal mortality/morbidity prevention by disseminating *California Pregnancy Associated Review Committee (CA-PARC)* recommendations and engaging potential implementation partners

**Local Activities for Women/Maternal Objective: Strategy 1**

**w 1.1.1**

Suggested local activity (Optional): Partner with RPPC and CDPH/MCAH to identify and share local funding barriers and care delivery policies that impede regionalization and perinatal access to care.

**What is your anticipated outcome?**

**Local Activities for Women/Maternal Objective: Strategy 2**

**w 1.2.1**

Suggested local activity (Optional): Promote policies, procedures, and practices that align with those recommended by Black Birth Equity experts to help perinatal facilities and clinics to combat anti-Black racism and mitigate biased treatment of people with historically marginalized identities.

**Local Activities for Women/Maternal Objective: Strategy 3**

**w 1.3.1**

Suggested local activity (Optional): Use the CDPH/MCAH CA-PARC data-findings and recommendations to inform policy and prevention strategies to reduce pregnancy related morbidity and mortality at the local level.

	<b>What is your anticipated outcome?</b>	<b>What is your anticipated outcome?</b>
<b>w 1.1.2</b> <input type="checkbox"/> Other local activity (Please Specify/Optional):  <b>What is your anticipated outcome?</b>	<b>w 1.2.2</b> <input type="checkbox"/> Other local activity (Please Specify/Optional):  <b>What is your anticipated outcome?</b>	<b>w 1.3.2</b> <input type="checkbox"/> Other local activity (Please Specify/Optional):  <b>What is your anticipated outcome?</b>

**Women/Maternal Focus Area 2: Mental Health & Substance Use**

<b>Women/Maternal Mental Health &amp; Substance Use: Strategy 1:</b> Implement policy, systems, and environmental change (PSE) activities to improve mental/behavioral health, including in the postpartum period	<b>Women/Maternal Mental Health &amp; Substance Use: Strategy 2:</b> Improve primary prevention, early intervention and social supports across the perinatal period to improve mental/behavioral health
<b>Local Activities for Women/Maternal Objective: Strategy 1</b>	<b>Local Activities for Women/Maternal Objective: Strategy 2</b>
<b>w 2.1.1</b> <input checked="" type="checkbox"/> Suggested local activity (Optional): Develop and implement PSE approaches to improve mental/behavioral health during pregnancy or postpartum.  <b>What is your anticipated outcome?</b> By June 30 <sup>th</sup> , 2026, The Mendocino MCAH will implement policy, systems, and environmental (PSE) change that seek to improve mental/behavioral health during pregnancy or postpartum. This will be achieved by; the use of evidence-based practices when interacting with clients of MCAH programs, staff trainings, and the dissemination of education that focuses on increasing awareness of mental health during postpartum and mental health crisis prevention during pregnancy.	<b>w 2.2.1</b> <input type="checkbox"/> Suggested local activity (Optional): Implement postpartum mental health screenings for birthing parent and infant at well child check-ups.  <b>What is your anticipated outcome?</b>

<p><b>w 2.1.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Develop "Success Story" on PSE strategy/intervention used for mental wellness.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>w 2.2.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Develop "Success Story" on primary prevention used for mental wellness.</p> <p><b>What is your anticipated outcome?</b></p>
<p><b>w 2.1.3</b></p> <p><input type="checkbox"/> Other local activity (Optional):</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>w 2.2.3</b></p> <p><input type="checkbox"/> Suggested local activity (Please Specify/Optional): Participate in CDPH/MCAH FLOURISH Training, Individualized TA or Learning Cohort</p> <p><b>What is your anticipated outcome?</b></p>

<p align="center"><b>Women/Maternal Focus Area 3: Social Determinants &amp; Family Supports</b></p>	
<p><b>Women/Maternal Social Determinants &amp; Family Supports: Strategy 1:</b> Promote culturally appropriate care and expand perinatal care teams (e.g., doulas, midwives) to include culturally congruent staff, including during the postpartum period</p>	<p><b>Women/Maternal Social Determinants &amp; Family Supports: Strategy 2:</b> Partner to improve neighborhood conditions, quality education, economic opportunities and social supports</p>
<p><b>Local Activities for Women/Maternal Objective: Strategy 1:</b></p>	<p><b>Local Activities for Women/Maternal Objective: Strategy 2:</b></p>
<p><b>w 3.1.1</b></p> <p><input checked="" type="checkbox"/> Suggested local activity (Optional): Provide education to birthing persons and their families about how to access quality care and care options.</p> <p><b>What is your anticipated outcome?</b> By June 30<sup>th</sup>, 2026, The Mendocino MCAH will have provided education to families and pregnant persons on how to access quality mental and physical healthcare, and be informed of the</p>	<p><b>w 3.2.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Collaborate with strategic partners to identify best practices for Local MCAH programs to improve social determinants of health (e.g., neighborhood conditions, quality education, economic opportunities and social supports); share best practices with CDPH/MCAH.</p> <p><b>What is your anticipated outcome?</b></p>

<p>options available to them. This activity will be achieved by such interventions, including; educational resources to MCAH clients and community members that focus on care options and dissemination of materials from local Social Services and Public Health programs that focus on care available to community members.</p>	
<p><b>w 3.1.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Partner to develop culturally and linguistically appropriate trainings and consumer education materials and supporting tools that promote breastfeeding or birth options for specific local populations (e.g. Mixteca).</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>w 3.2.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>
<p><b>w 3.1.3</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	

**Women/Maternal Focus Area 4: Physical Health & Prevention**

<p><b>Women/Maternal Physical Health &amp; Prevention: Strategy 1:</b> Promote Policy, Systems, and Environmental (PSE) strategies for leading causes of morbidity before, during and after pregnancy</p>	<p><b>Women/Maternal Physical Health &amp; Prevention: Strategy 2:</b> Partner on maternal anemia prevention across the perinatal period through PSE strategies</p>
<p><b>Local Activities for Women/Maternal Objective: Strategy 1:</b></p>	<p><b>Local Activities for Women/Maternal Objective: Strategy 2:</b></p>
<p><b>w 4.1.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional):</p>	<p><b>w 4.2.1</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p>

<p>Identify and implement PSE strategies that address leading causes of morbidity, including cardiovascular disease and gestational diabetes (GDM), before, during, and after pregnancy.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>What is your anticipated outcome?</b></p>
<p><b>w 4.1.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Participate in a CDPH/MCAH cohort project (to receive training, technical assistance and evaluation support) on PSE strategies focused on GDM.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>w 4.2.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>
<p><b>w 4.1.3</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	

**Section C: Local Activities by Domain**

**At least one activity must be selected or the LHJ must develop at least one activity of their own in the Perinatal/Infant Health Domain**

**Perinatal/Infant Health Domain**

**Perinatal/Infant Priority Need:** *Advance Black birth equity and support birthing people and families to have thriving infants.*

**Performance Measures**

(National/State Performance Measures)

**NPM:** Percent of women with a recent live birth who experienced racial/ethnic discrimination while getting healthcare during pregnancy, delivery or postpartum care.

**Perinatal/Infant State Objective:**

By 2030, reduce the rate of Black infant deaths from 8.81 per 1,000 live births (2023 CCMBF/CCMDF) to 8.37.

**Perinatal/Infant Focus Area 1: Access to Quality Care & Services**

**Perinatal/Infant Access to Quality Care & Services: Strategy 1:**

Translate Fetal Infant Mortality Review (FIMR) learnings and recommendations into action, including recommendations on the care experience.

**Local Activities for Perinatal/Infant Objective: Strategy 1**

**p 1.1.1**

Suggested local activity (Optional):

Participate in collecting infant mortality FIMR data using the National Fatal Review-Case Reporting System.

**What is your anticipated outcome?**

**p 1.1.2**

Suggested local activity (Optional):

Conduct and collect interview of families experiencing a stillbirth or infant loss.

<p><b>What is your anticipated outcome?</b></p>
<p><b>p 1.1.3</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Develop "Success Story" on prevention efforts based on FIMR recommendations.</p> <p><b>What is your anticipated outcome?</b></p>
<p><b>p 1.1.4</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>

**Perinatal/Infant Focus Area 3: Social Determinants & Family Supports**

<p><b>Perinatal/Infant Social Determinants &amp; Family Supports: Strategy 1:</b> Partner to increase economic and social supports (e.g., transportation, childcare, parenting resources) to families.</p>	<p><b>Perinatal/Infant Social Determinants &amp; Family Supports: Strategy 2:</b> Promote culturally-responsive grief and bereavement and support services.</p>
<p><b>Local Activities for Perinatal/Infant Objective: Strategy 1</b></p>	<p><b>Local Activities for Perinatal/Infant Objective: Strategy 2</b></p>
<p><b>p 3.1.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Identify opportunities to involve and integrate fathers into MCAH programs.</p>	<p><b>p 3.2.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Partner with CDPH/MCAH to develop and disseminate resources on navigating the legal aspects of infant or maternal loss (e.g. death certificates, adding unmarried spouse to birth certificate, etc.)</p>

<p><b>What is your anticipated outcome?</b></p>	<p><b>What is your anticipated outcome?</b></p>
<p><b>p 3.1.2</b></p> <p><input type="checkbox"/> Suggested local activity(Optional): Partner with CDPH/MCAH to identify best practice strategies for MCAH programs to provide families with economic and social supports.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>p 3.2.2</b></p> <p><input type="checkbox"/> Other local activity(Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>
<p><b>p 3.1.3</b></p> <p><input type="checkbox"/> Other local activity(Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	

**Perinatal Focus Area 4: Physical Health & Prevention**

<p><b>Perinatal/Infant Physical Health &amp; Prevention: Strategy 1:</b> Partner on maternal anemia prevention through policy, systems and environmental change (PSE) strategies to improve perinatal and infant outcomes</p>	<p><b>Perinatal/Infant Physical Health &amp; Prevention: Strategy 2:</b> Promote breastfeeding initiation and duration through PSE and workforce strategies, including considerations of the care experience</p>
<p><b>Local Activities for Perinatal/Infant Objective: Strategy 1</b></p>	<p><b>Local Activities for Perinatal/Infant Objective: Strategy 2</b></p>
<p><b>p 4.1.1</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>p 4.2.1</b></p> <p><input checked="" type="checkbox"/> Suggested local activity (Optional): Promote training, tools, policies and best practices, including workforce strategies, that support breastfeeding initiation and duration to families who choose to breastfeed.</p> <p><b>What is your anticipated outcome?</b> By June 30<sup>th</sup>, 2026, The Mendocino MCAH will utilize policy, systems and environmental change (PSE) strategies to increase initiation and duration of breastfeeding. For this activity, interventions will include; staff trainings on how to discuss breastfeeding with families, educational resources for families on the benefits of breastfeeding and evidence based resources for families on how to promote optimal breastfeeding, and staff members attending community events that promote initiation and duration of breastfeeding.</p>
	<p><b>p 4.2.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Identify resources and training opportunities for organizations, hospitals, birthing centers to support families who choose to breastfeed.</p> <p><b>What is your anticipated outcome?</b></p>

	<p><b>p 4.2.3</b></p> <p><input checked="" type="checkbox"/> Suggested local activity (Optional): Develop "Success Story" on PSE strategy/intervention used for breastfeeding promotion.</p> <p><b>What is your anticipated outcome?</b> By June 30<sup>th</sup>, 2026, The Mendocino MCAH will create a (video or social) medias "Success Stories" that focus on common barriers, and the interventions to overcome them, for community members to utilize during breastfeeding. This may be accomplished by either community members directly, or by staff recounting events.</p>
	<p><b>p 4.2.4</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>

**Perinatal/Infant Focus Area 5: Injury Prevention & Safe Environments**

**Perinatal/Infant Injury Prevention & Safe Environments: Strategy 1:**

Identify new partnerships to improve SIDS/SUID prevention

**Local Activities for Perinatal/Infant Objective: Strategy 1**

**p 5.1.1**

Suggested local activity (Optional):  
Develop population-specific recommendations for safe sleep practices based on FIMR data.

**What is your anticipated outcome?**

**p 5.1.2**

Suggested local activity (Optional):

Partner with local institutional organizations such as Nursing schools, Residency Programs, and other medical professions groups on Safe Sleep Education.

**What is your anticipated outcome?**

**p 5.1.3**

Other local activity (Please Specify/Optional):

**What is your anticipated outcome?**

**Section C: Local Activities by Domain**

**At least one activity must be selected or the LHJ must develop at least one activity of their own in the Child Health Domain**

**Child Health Domain**

**Child Priority Need:** *Improve the physical and mental health and development of all children so they flourish and thrive.*

**Performance Measures**

(National/State Performance Measures)

**NPM:** Medical Home - Overall\*:

Percent of children with and without special health care needs, ages 0 through 17, who have a medical home

**Child State Objective: NSCH 4.12 Medical Home**

By 2030, increase the percent of children in CA who have received care within a medical home from 39.3% (NSCH 2022-2023) to 41%.

**Child Focus Area 1: Access to Quality Care & Services**

**Child Access to Quality Care & Services: Strategy 1:**

Promote the pediatric medical home through school-linked and school-based health prevention, education and services.

**Local Activities for Child Objective: Strategy 1**

**ch 1.1.1**

Suggested local activity (Optional):

Partner with local provider groups, MCPs and organizations to increase understanding, build capacity, and promote the seven [American Academy of Pediatrics components](#) of a medical home.

**What is your anticipated outcome?**

**ch 1.1.2**

Other local activity (Please Specify/Optional):

**Child Access to Quality Care & Services: Strategy 2:**

Promote linkage and referrals to care and support services, especially those that target social determinants of health

**Local Activities for Child Objective: Strategy 2**

**ch 1.2.1**

Suggested local activity (Optional):

Work with state and local partners to promote and disseminate information to families around social supports and economic family supports, especially those that target social drivers of health, including housing, childcare, and nutrition.

**What is your anticipated outcome?**

**ch 1.2.2**

Other local activity (Please Specify/Optional):

<b>What is your anticipated outcome?</b>	<b>What is your anticipated outcome?</b>
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**Child Focus Area 2: Mental Health & Substance Use**

<b>Child Mental Health &amp; Substance Use: Strategy 1:</b> Promote social connectedness	<b>Child Mental Health &amp; Substance Use: Strategy 2:</b> Collaborate to improve education and awareness of, and access to mental and behavioral health care
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<b>Local Activities for Child Objective: Strategy 1</b>	<b>Local Activities for Child Objective: Strategy 2</b>
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<p><b>ch 2.1.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Identify and lead/participate in a policy, systems and environmental change (PSE) activity or primary prevention activity, in collaboration with local early childhood, parenting groups, and/or community-based organizations, centering social connectedness for children and their families, promoting positive parent-child relationships, connection, family wellness and resilience, and uplifting Positive Childhood Experiences and create a success story to share.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 2.2.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Connect with local education agencies to assist with/establish referral networks through the California Youth Behavioral Health Initiative School-Linked Multi-payer Fee Schedule for mental and behavioral health services.</p> <p><b>What is your anticipated outcome?</b></p>
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<p><b>ch 2.1.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Partner with community organizations to promote free play for children, access to green spaces, and safe/accessible community gathering places.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 2.2.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Increase LHJ capacity and understanding of trauma-responsive/ trauma-informed care and primary prevention of mental and behavioral health for children and families.</p> <p><b>What is your anticipated outcome?</b></p>
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<p><b>ch 2.1.3</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 2.2.3</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>

<b>Child Focus Area 4: Physical Health &amp; Prevention</b>			
<p><b>Child Physical Health &amp; Prevention: Strategy 1:</b> Increase child preventive health rates</p>	<p><b>Child Physical Health &amp; Prevention: Strategy 2:</b> Promote early childhood prevention, screening and intervention</p>	<p><b>Child Physical Health &amp; Prevention: Strategy 3:</b> Optimize nutrition and physical activity for children</p>	<p><b>Child Physical Health &amp; Prevention: Strategy 4:</b> Identify and work to reduce child health disparities</p>
<p><b>Local Activities for Child Objective: Strategy 1</b></p>	<p><b>Local Activities for Child Objective: Strategy 2</b></p>	<p><b>Local Activities for Child Objective: Strategy 3</b></p>	<p><b>Local Activities for Child Objective: Strategy 4</b></p>
<p><b>ch 4.1.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Lead and/or partner to participate in local activities promoting pediatric preventive health visits, screening, assessments and routine pediatric vaccinations, especially activities that are school-linked/school based and/or community-based.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 4.2.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Partner with local First 5, Help Me Grow, home visiting and other early intervention programs to increase access to and promote universal infant and child developmental screening based on AAP Bright Futures guidelines and closed-loop early intervention referrals.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 4.3.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Partner with schools, local WIC agencies, Early Childcare Education programs, and other organizations (such as SunBucks and The Governor’s Council on Physical Fitness) to improve food security and promote healthy nutrition and physical activity choices for children and families, including the Child MyPlate nutrition guidelines.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 4.4.1</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>

<p><b>ch 4.1.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Partner with local oral health programs, CDPH Office of Oral Health, and CDPH Office of School Health to promote children's oral health screening, preventive visits and closed-loop referrals, especially those that are school-linked/school-based.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 4.2.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 4.3.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	
<p><b>ch 4.1.3</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>			

**Child Focus Area 5: Injury Prevention & Safe Environments**

<p><b>Child Injury Prevention &amp; Safe Environments: Strategy 1:</b> Promote safe environments and communities and prevent unintentional injury for children and families</p>	<p><b>Child Injury Prevention &amp; Safe Environments: Strategy 2:</b> Uplift prevention efforts to reduce child abuse and neglect</p>
<p><b>Local Activities for Child Objective: Strategy 1</b></p>	<p><b>Local Activities for Child Objective: Strategy 2</b></p>
<p><b>ch 5.1.1</b></p> <p><input checked="" type="checkbox"/> Suggested local activity (Optional):</p>	<p><b>ch 5.2.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional):</p>

<p>Create/participate in and disseminate a child injury prevention campaign locally, targeting child passenger safety, infant/toddler car seat safety, teen driving safety, bike helmet use, water safety, or other areas of child injury prevention important to the local MCAH population.</p> <p><b>What is your anticipated outcome?</b>  By June 30<sup>th</sup>, 2026, The Mendocino MCAH will host community events that promote safe environments and injury prevention for children and families. The interventions for this activity include; providing car seat installation/inspections/evaluations/education to community members, providing means of community members and/or staff to obtain a child passenger safety technician (CPST) certification, and purchasing and/or providing child passenger safety equipment to local community organizations to disseminate to the community by a CPST.</p>	<p>Partner with local All Children Thrive project and network(s) to improve community-led efforts to create changes within systems and structures to reduce ACEs, child abuse and neglect and promote positive childhood experiences.</p> <p><b>What is your anticipated outcome?</b></p>
<p><b>ch 5.1.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>ch 5.2.2</b></p> <p><input type="checkbox"/> Suggested local activity (Optional):  Partner with local child welfare efforts to develop County Comprehensive Prevention Plans to determine local primary, secondary, and tertiary prevention strategies that can reduce the incidence of children and youth engaging with the child welfare system.</p> <p><b>What is your anticipated outcome?</b></p>
	<p><b>ch 5.2.3</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>

**Section C: Local Activities by Domain**

**At least one activity must be selected or the LHJ must develop at least one activity of their own in the CYSHCN Health Domain**

**Children and Youth with Special Health Care Needs (CYSHCN) Domain**

**CYSHCN Priority Need:** *Improve access to supports and services.*

<p><b>Performance Measures</b> (National/State Performance Measures)</p>	<p><b>NPM: Medical Home - Care Coordination:</b> Percent of children with and without special health care needs, ages 0 through 17, who receive needed care coordination</p> <p><b>NPM: Transition:</b> Percent of adolescents with and without special health care needs, ages 12 through 17, who received services to prepare for the transition to adult health care.</p>
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**CYSHCN State Objective 1:**  
By 2030, increase the percentage of children with special health care needs, ages 0 through 17, who receive needed care coordination from 47.7% (NSCH 2021-2023) to 50%.

**CYSHCN State Objective 2:**  
By 2030, increase the percentage of adolescents with special health care needs, ages 12 through 17, who received services to prepare for the transition to adult health care from 17% (NSCH 2021-2023) to 18%.

**CYSHCN Focus Area 1: Access to Quality Care & Services**

<p><b>CYSHCN Access to Quality Care &amp; Services Objective 1: Strategy 1:</b> Partner to improve access to quality, coordinated care and support services for CYSHCN and their families.</p>	<p><b>CYSHCN Access to Quality Care &amp; Services Objective 1: Strategy 2:</b> Fund the Department of Health Care Services (DHCS) to provide necessary care coordination and case management for California Children’s Services (CCS) program clients and improve systems to assist CYSHCN families in navigating services.</p>
<p><b>Local Activities for CYSHCN Objective 1: Strategy 1:</b></p> <p><b>cy 1.1.1</b></p> <p><input checked="" type="checkbox"/> Suggested local activity (Optional): Partner with your county CCS program AND/OR an organization that provides care coordination for CYSHCN and their families (i.e. community-based organizations, home visiting (CHVP), schools/universities, Regional Centers, other state/local governmental agencies/departments) to improve care coordination and communication between provider types for CYSHCN. <b>What is your anticipated outcome?</b></p>	<p><b>Local Activities for CYSHCN Objective 1: Strategy 2:</b></p> <p><b>cy 1.2.1</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>

<p>By June 30<sup>th</sup>, 2026, The Mendocino MCAH will partner with another organization to improve care coordination. This will be achieved by; identifying local community partners (Regional Center, and/or CCS and/or Partnership Health Plan (PHP) of California) who serve CYSHCN, and establishing initial baseline interest with local community partners on establishing mutual partnerships for CYSHCN cases.</p>	
<p><b>cy 1.1.2</b></p> <p><input type="checkbox"/> Suggested local activity(Optional): Create/join a local learning collaborative or workgroup focused on the transition to adult health care and supports and services for youth with special health care needs.</p> <p><b>What is your anticipated outcome?</b></p>	
<p><b>cy 1.1.3</b></p> <p><input type="checkbox"/> Other local activity(Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	

**CYSHCN Focus Area 2: Mental Health & Substance Use**

<p><b>CYSHCN Mental Health &amp; Substance Use State Objective 2: Strategy 1:</b> Partner to develop programs and resources to enhance resilience and mental wellness support for CYSHCN and their families.</p>	<p><b>CYSHCN Mental Health &amp; Substance Use State Objective 2: Strategy 2:</b> Support local health jurisdictions (LHJs) to build workforce capacity in serving CYSHCN and their families.</p>
<p><b>Local Activities for CYSHCN Objective 2: Strategy 1:</b></p>	<p><b>Local Activities for CYSHCN Objective 2: Strategy 2:</b></p>
<p><b>cy 2.1.1</b></p> <p><input checked="" type="checkbox"/> Suggested local activity(Optional):</p>	<p><b>cy 2.2.1</b></p> <p><input type="checkbox"/> Suggested local activity(Optional):</p>

<p>Implement a project focused on mental health for parents/caregivers of CYSHCN (examples: connecting families in the NICU to home visiting, provider outreach to integrate parental mental health screening into pediatric visits, partner with family-serving organization(s) and/or community members to develop a CYSHCN-focused/awareness building social media campaign, training program, or peer support network).</p> <p><b>What is your anticipated outcome?</b>          By June 30<sup>th</sup>, 2026, The Mendocino MCAH will increase resources aimed to enhance resilience and mental wellness support for CYSHCN and their families. This will be accomplished by; MCAH Home Visiting (HV) staff connecting with families post NICU admissions, and dissemination of local peer support networks materials during outreach events.</p>	<p>Participate in a workgroup or training covering primary prevention or Policy, Systems, or Environmental change (PSE) strategies/interventions to enhance resilience and mental wellness for CYSHCN families and develop a success story to share out best practices with other local MCAH Directors.</p> <p><b>What is your anticipated outcome?</b></p>
<p><b>cy 2.1.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>cy 2.2.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>

**CYSHCN Focus Area 3: Social Determinants & Family Supports**

<p><b><u>CYSHCN Social Determinants &amp; Family Supports Objective 2: Strategy 1:</u></b>          Partner with diverse organizations to build workforce capacity to serve CYSHCN and their families.</p>	<p><b><u>CYSHCN Social Determinants &amp; Family Supports Objective 2: Strategy 2:</u></b>          Lead development of informational platforms and tools for CYSHCN and their families</p>
<p><b>Local Activities for CYSHCN Objective 2: Strategy 1:</b></p>	<p><b>Local Activities for CYSHCN Objective 2: Strategy 2:</b></p>
<p><b>cy 3.1.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional):</p>	<p><b>cy 3.2.1</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p>

<p>Implement a project focused on social and community inclusion for CYSHCN and their families (examples: partner with Parks and Recreation departments to make public spaces and events more inclusive; partner with community organizations or government agencies to improve emergency preparedness and disaster relief support for CYSHCN and their families).</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>What is your anticipated outcome?</b></p>
<p><b>cy 3.1.2</b></p> <p><input type="checkbox"/> Suggested local activity(Optional): Partner with youth-facing programs and organizations (examples: youth community groups, service clubs, and youth serving non-profits) to include CYSHCN populations, considerations, and voices in programming, resource development, and event planning.</p> <p><b>What is your anticipated outcome?</b></p>	
<p><b>cy 3.1.3</b></p> <p><input type="checkbox"/> Other local activity(Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	

**Section C: Local Activities by Domain**

**At least one activity must be selected or the LHJ must develop at least one activity of their own in the Adolescent Health Domain**

**Adolescent Domain**

**Adolescent Priority Need:** *Enhance strengths, skills, and access to equitable supports, ensuring all youth thrive.*

**Performance Measures**

(National/State Performance Measures)

**NPM: Adolescent Well-Visit:**

Percent of adolescents, ages 12 through 17, with a preventive medical visit in the past year

**Adolescent State Objective:**

By 2030, increase the percentage of adolescents, ages 12 through 17, with a preventive medical visit in the past year from 62.9% to 66%.

**Adolescent Focus Area 1: Access to Quality Care & Services**

**Adolescent Access to Quality Care & Services: Strategy 1:**

Improve awareness of and access to quality youth-friendly care

**Adolescent Access to Quality Care & Services: Strategy 2:**

Support youth in valuing and prioritizing preventive care

**Local Activities for Adolescent Objective: Strategy 1:**

**a 1.1.1**

Suggested local activity (Optional):  
Promote and/or collaborate with school-linked/school-based services and school-based health centers to increase youth linkage to and engagement in health services.

**What is your anticipated outcome?**

**Local Activities for Adolescent Objective: Strategy 2:**

**a 1.2.1**

Suggested local activity (Optional):  
Disseminate information to youth and youth-serving partners about what happens during a preventive care visit and the benefits of attending recommended preventive care appointments (youth voice is encouraged in this work).

**What is your anticipated outcome?**

**a 1.1.2**

Suggested local activity (Optional)

**a 1.2.2**

Other local activity (Please Specify/Optional):

<p>Disseminate information to youth and youth-serving partners about insurance coverage, minor consent, and confidentiality for primary and behavioral health care services.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>What is your anticipated outcome?</b></p>
<p><b>a 1.1.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	

### Adolescent Focus Area 2: Mental Health & Substance Use

<p><b>Adolescent Mental Health &amp; Substance Use: Strategy 1:</b> Promote primary prevention and early intervention best practices for behavioral health</p>	<p><b>Adolescent Mental Health &amp; Substance Use: Strategy 2:</b> Enhance resilience and coping skills</p>
<p><b>Local Activities for Adolescent Objective: Strategy 1:</b></p>	<p><b>Local Activities for Adolescent Objective: Strategy 2:</b></p>
<p><b>a 2.1.1</b></p> <p><input type="checkbox"/> Suggested local activity (Optional): Partner to disseminate training opportunities and resources for youth and those that work with youth related to adolescent mental health and well-being, substance use disorder education/prevention/intervention, and harm-reduction strategies.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>a 2.2.1</b></p> <p><input checked="" type="checkbox"/> Suggested local activity (Optional): Promote resources and supports for youth around healthy relationships with self and others (family, peer, romantic and sexual partners).</p> <p><b>What is your anticipated outcome?</b> By June 30<sup>th</sup>, 2026, The Mendocino MCAH will seek to promote safe and healthy relationships that adolescents have with themselves and others. This will be achieved by; identifying evidence-based resources available to adolescents that focus on healthy relationships with themselves and others, identifying community resources available to adolescents on healthy relationship promotion.</p>
<p><b>a 2.1.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p>	<p><b>a 2.2.2</b></p> <p><input type="checkbox"/> Other local activity (Please Specify/Optional):</p>

<p><b>What is your anticipated outcome?</b></p>	<p><b>What is your anticipated outcome?</b></p>
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**Adolescent Focus Area 4: Physical Health & Prevention**

<p><b>Adolescent Physical Health &amp; Prevention: Strategy 1:</b> Promote youth-friendly sexual and reproductive health services, information, and education</p>	<p><b>Adolescent Physical Health &amp; Prevention: Strategy 2:</b> Enhance skills for independent living and transition to adulthood</p>
<p><b>Local Activities for Adolescent Objective: Strategy 1:</b></p> <p><b>a 4.1.1</b></p> <p><input type="checkbox"/> Suggested local activity(Optional): Promote medically accurate adolescent sexual and reproductive health practices by disseminating information, resources, and training opportunities to local youth-serving agencies and organizations.</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>Local Activities for Adolescent Objective: Strategy 2:</b></p> <p><b>a 4.2.1</b></p> <p><input type="checkbox"/> Suggested local activity(Optional): Partner with CDPH/MCAH to utilize evidence-based and/or evidence-informed tools and resources (such as the AFLP Positive Youth Development (PYD) approach or other strengths-based frameworks) to enhance autonomy and increase opportunities to improve health, social, and educational outcomes as youth transition to adulthood.</p> <p><b>What is your anticipated outcome?</b></p>
<p><b>a 4.1.2</b></p> <p><input type="checkbox"/> Other local activity(Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>	<p><b>a 4.2.2</b></p> <p><input type="checkbox"/> Other local activity(Please Specify/Optional):</p> <p><b>What is your anticipated outcome?</b></p>