

**RESOLUTION NO. 2016-15**

**A RESOLUTION OF THE POINT ARENA CITY COUNCIL CALLING AND GIVING NOTICE OF THE HOLDING OF A SPECIAL ELECTION TO SUBMIT TO THE VOTERS A GENERAL TAX MEASURE WHICH WOULD INCREASE THE CITY'S TRANSIENT OCCUPANCY TAX RATE FROM 10 PERCENT TO 12 PERCENT, SUBJECT TO APPROVAL OF A MAJORITY OF THE ELECTORS VOTING, AND AN ADVISORY ELECTION TO INFORM THE CITY COUNCIL, IF THE VOTERS APPROVE THE GENERAL TAX MEASURE, ABOUT HOW THE GENERATED REVENUES SHOULD BE USED, TO BE HELD ON TUESDAY, NOVEMBER 8, 2016, AND REQUESTING THE BOARD OF SUPERVISORS OF THE COUNTY OF MENDOCINO TO CONSOLIDATE A SPECIAL ELECTION AND AN ADVISORY ELECTION TO BE HELD ON NOVEMBER 8, 2016, WITH THE STATEWIDE GENERAL ELECTION TO BE HELD ON THAT DATE PURSUANT TO SECTION 10403 OF THE ELECTIONS CODE**

**WHEREAS**, a statewide general election is scheduled for November 8, 2016;

**WHEREAS**, the City Council desires to submit to the voters at a Special Election to be held on November 8, 2016 a question relating to increasing the City's Transient Occupancy Tax ("TOT") from the existing 10 percent to 12 percent, subject to voter approval, for general purposes; and

**WHEREAS**, the City Council also desires to submit to the voters at an Advisory Election to be held on November 8, 2016 a non-binding advisory measure that informs the Council, if the voters approve the general tax measure, about how the revenues generated by the TOT increase should be used; and

**WHEREAS**, it is desirable that the Special Election and Advisory Election be consolidated with the Statewide General Election to be held on the same date, and that within the City, the precincts, polling places, and election officers of the two elections be the same, and that the County Election Department of the County of Mendocino canvass the returns of the Special Election and that the election be held in all respects as if there were only one election.

**NOW, THEREFORE, BE IT RESOLVED**, that the City Council of the City of Point Arena does hereby resolve, declare and order as follows:

**Section 1 – Order Calling for a Special Election and an Advisory Election.**

- A. That pursuant to the laws of the State of California relating to general law cities, there is called and ordered to be held in the City of Point Arena, California, a Special Election, on Tuesday, November 8, 2016, for the purpose of placing on the ballot a measure to increase the City of Point Arena's Transient Occupancy

Tax from ten percent (10%) to twelve percent (12%), effective April 1, 2017. The complete text of the proposed ordinance is attached to this Resolution as Exhibit A ("General Tax Measure") and is not to be printed in the voter pamphlet. The full text of the ordinance shall be made available to any voter on request. (Cal. Elections Code §§ 9223, 9280.) The vote requirement for the measure to pass is a majority (50%+1) of the votes cast.

- B. That pursuant to the laws of the State of California relating to general law cities, there is called and ordered to be held in the City of Point Arena, California, an Advisory Election, on Tuesday, November 8, 2016, for the purpose of placing on the ballot a non-binding advisory measure to inform the City Council, if the voters approve the General Tax Measure, about how the revenues generated by the Transient Occupancy Tax increase should be used ("Advisory Measure"). The results of the advisory vote will in no manner be controlling on the City Council, pursuant to Elections Code section 9603(c).
- C. That pursuant to the requirements of section 10403 of the Elections Code, the Board of Supervisors of the County of Mendocino is hereby requested to consent and agree to the consolidation of a Special Election and an Advisory Election with the Statewide General Election on Tuesday, November 8, 2016, for the purpose of the submission of the General Tax Measure and the Advisory Measure to the voters.
- D. That the City Council hereby orders each measure to be placed on the ballot in the following form ***[appears on the following page]:***

**Measure “\_” APPROVAL OF INCREASE TO THE TRANSIENT OCCUPANCY TAX**

<p>Shall Ordinance No. 227 amending portions of Chapter 3.30.030 of the Point Arena Municipal Code to increase the City of Point Arena’s existing Transient Occupancy Tax (a bed tax paid when overnight visitors rent a room) from ten percent (10%) to twelve percent (12%) to fund public services and maintain public areas, effective April 1, 2017, which proposed rate increase and amendment is anticipated to raise an additional \$17,000 per year in revenue and which will continue until repealed by the City Council or the city voters, be adopted?</p>	<b>YES</b>	
	<b>NO</b>	

**Advisory Vote Only.**

<p>If Measure “_____” is approved by voters, shall the People of the City of Point Arena advise the City Council to use the additional funds generated by the additional 2% of the Transient Occupancy Tax in the following manner: (1) One-quarter of the revenues to substantially increase promotions and marketing for Point Arena; (2) one quarter of the revenues to support events such as the Independence Day Celebration and Harbor Festival; (3) one quarter of the revenues to fund maintenance and improvements to the Arena Pier and City Property at the Cove; and (4) one quarter of the revenue for Park and Parking Improvements in the downtown area that support tourism and benefit the community?</p>	<b>YES</b>	
	<b>NO</b>	

- E. The City Council hereby directs the City Attorney to prepare an Impartial Analysis of the General Tax Measure and Advisory Measure in accordance with section 9280 of the Elections Code showing the effect of each measure on existing law and the operation of each measure.
- F. That the full text of the General Tax Measure shall not be printed in the Voter Information Pamphlet, but a statement shall appear under the Impartial Analysis informing voters that the information may be obtained from the City Clerk's office and the City's website.
- G. The election shall be held and conducted and the votes thereof canvassed and returns thereof made and the results thereof ascertained and determined as provided by law for the holding of municipal elections in the City and the consolidation of municipal elections with other elections.
- H. The proposed Ordinance is not subject to CEQA because it is not a "project" pursuant to Public Resource Code section 21065 and section 15378(b)(4) of the CEQA Guidelines; further if the proposed Ordinance were to be found a "project," it is statutorily exempt from CEQA pursuant to section 15273(a)(1) of the CEQA Guidelines, as the purpose of the increase to the transient occupancy tax is to meet operating expenses.

## **Section 2 – Request for Election Services**

- A. Pursuant to the requirements of Elections Code section 10403 of the California Elections Code, the Mendocino County Board of Supervisors is hereby requested to consent and agree to the consolidation of the City's Special Election and Advisory Election with the General Election on November 8, 2016. The consolidated elections will be held and conducted in the manner prescribed in Elections Code section 10418.
- B. That the County elections department is authorized to canvass the returns of the Special Election and Advisory Election. The election shall be held in all respects as if there were only one election, and only one form of ballot shall be used.
- C. That the Board of Supervisors is requested to issue instructions to the county election department to take any and all steps necessary for the holding of the consolidated election.
- D. That the City of Point Arena recognizes that additional costs will be incurred by the County by reason of this consolidation and agrees to reimburse the County for any costs.

- E. That the City Clerk is authorized, instructed, and directed to coordinate with the Mendocino County Clerk to procure and furnish any and all official ballots, notices, printed matter, and all supplies, equipment, and paraphernalia that may be necessary in order to properly and lawfully conduct the election.
- F. Notice of the time and place of holding the election is given and the City Clerk is authorized, instructed, and directed to give further or additional notice of the election, in time, form, and manner as required by law.
- G. The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original resolutions.

### **Section 3 – Designation of Duties**

- A. The County Clerk, in conducting the City's election is requested to provide the following services:
  - 1. Establish precinct boundaries to coincide with the General Election;
  - 2. Designate polling places and appoint election officers;
  - 3. Notify election officers of their appointment and instruct inspectors concerning their duties;
  - 4. Hire and pay election officers;
  - 5. Arrange for the availability of polling places and all supplies necessary for casting ballots, and setting up voting booths;
  - 6. Publish lists of precincts, election officers, polling places, and the hours that polls will be open;
  - 7. Provide sample ballots to each voter;
  - 8. Receive absentee voter applications; supply absentee voter ballots to applicants; accept absentee voter ballot returns; retain custody of absentee voter ballots; count absentee voter ballots;
  - 9. Provide Certificate of County Clerk as to Result of the Canvass, for approval by the Point Arena City Council.

B. The City Clerk in conducting the City's election shall provide the following services:

1. Publish the Notice of Election;
2. Receive ballot arguments, impartial analysis, and rebuttal arguments.

#### **Section 4 – Ballot Arguments**

A. The last day for submission of direct arguments for or against the ballot measures shall be by 5:00 p.m. on (City clerk will select date prior to August 10, 2016).

B. The last day for submission of rebuttal arguments for or against the ballot measures shall be by 5:00 p.m. on (10 days after deadline for arguments in favor/against).

**PASSED AND ADOPTED** The foregoing Resolution No. 2016-15 was passed and adopted at a Regular meeting of the Point Arena City Council on the 28th day of June, 2016, by the following vote. Motion by Councilmember Ignacio, Seconded by Councilmember Wasserman.

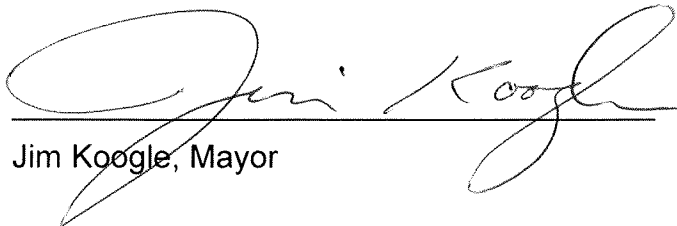
Ayes: 3

Noes: 0

Absent: 0

Abstain: 0

**WHEREUPON**, the Chair declared said Resolution adopted and **SO ORDERED**.



Jim Koogle, Mayor

ATTEST:



Richard Shoemaker, City Manager/Clerk