

# PROCLAMATION

## OF THE

### MENDOCINO COUNTY BOARD OF SUPERVISORS

#### “RECOGNITION OF NATIONAL BREASTFEEDING MONTH AUGUST, 2016”

**WHEREAS**, breastfeeding is a proven primary prevention strategy, protecting both infants and mothers from a host of chronic and acute diseases and conditions and building a foundation for life-long health and wellness; and

**WHEREAS**, breast milk is the preferred and most appropriate source of nutrition for infants, adapting over time to meet the changing needs of the growing infant; and

**WHEREAS**, the act of breastfeeding builds a strong emotional connection between the mother and infant, a bond which can last a lifetime; and

**WHEREAS**, employers that provide workplace lactation support experience an impressive return on investment, including lower health care costs, absenteeism, and turnover rates, and improved morale, job satisfaction, and productivity, and

**WHEREAS**, the mission of The Mendocino County Breastfeeding Coalition is to improve the health of our residents by working together to protect, promote, and support breastfeeding.

**NOW, THEREFORE, BE IT RESOLVED**, that in furtherance of the joint role of Mendocino County HHSA-Public Health and The Mendocino County Breastfeeding Coalition to advance breastfeeding in our county through collaboration, leadership, and advocacy, so that all of Mendocino County’s infants will have the opportunity to breastfeed, the Board of Supervisors of the County of Mendocino, hereby proclaims August, 2016, as:

**“NATIONAL BREASTFEEDING MONTH”**

Dated: August 16, 2016

---

Dan Gjerde, Chair  
Board of Supervisors