



## COUNTY OF MENDOCINO

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**Shari L. Schapmire**  
**Treasurer-Tax Collector**

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DATE: OCTOBER 18, 2016

TO: HONORABLE BOARD OF SUPERVISORS

FROM: SHARI L. SCHAPMIRE, TREASURER-TAX COLLECTOR

SUBJECT: CERTIFICATION OF ELECTED MEMBER TO THE MENDOCINO  
COUNTY TOURISM COMMISSION – LARGE COASTAL LODGING  
OPERATOR SEAT

Per Ordinance No. 4336, Ordinance Amending Chapter 5.140 of Title 5 of the Mendocino County Code pertaining to the Mendocino County Lodging Business Improvement District, and pursuant to procedures approved by the Board of Supervisors, the governing board of the Mendocino County Tourism Commission shall be comprised of eleven members of whom five shall be directly elected by lodging operators and six shall be appointed by the Board of Supervisors.

The tax collector is tasked with performing the functions required to seat all elected lodging operators as the required information necessary in calculating the vote for the five lodging operator seats is proprietary and resides within this office. For continuity purposes, the terms of the governing board members are staggered; the only seat with a term expiring on December 31, 2016 is the “Large Coastal Lodging Operator” seat.

### **Declaration of Candidacy Process**

A list was compiled assigning each lodging establishment with a percentage figure based on their individual gross receipts from January 1, 2015 through December 31, 2015. After selecting the top 60% of lodging establishments to identify the “Large” operators, 24 coastal lodging establishments were identified.

On August 18, 2016, a *Declaration of Candidacy* was mailed to each large coastal lodging owner located in the County of Mendocino, as well as the City of Fort Bragg. All lodging owners notified had the opportunity to submit his or her name for candidacy. The deadline for filing the declaration was 5:00 p.m. on September 16, 2016. With only one candidate submitting a declaration, no election was required.

### **Final Certification**

The newly elected member to fill the “Large Coastal Lodging Operator” seat is as follows:

- **Guy Pacurar – Brewery Gulch Inn (Mendocino)**  
**Expiration of Term - December 31, 2019**