

MENDOCINO COUNTY

COMMUNITY

HEALTH

IMPROVEMENT

PLANNING Project

CHIP: Building the Future Together

SOCIAL DETERMINANTS OF HEALTH



External Requirements



Prerequisite for Public Health Accreditation Board (PHAB)



IRS requirement for charitable 501(c)(3) hospitals



Compliance with the CSBG Act (public law)



Condition of federal funding by the Public Health Services Act

Project of:



Project of:



Healthy Mendocino
Steering Committee

Planning
Group

Project Manager

Coordinator

Mental
Health

Childhood
Trauma

Childhood
Obesity/ Family
Wellness

Housing

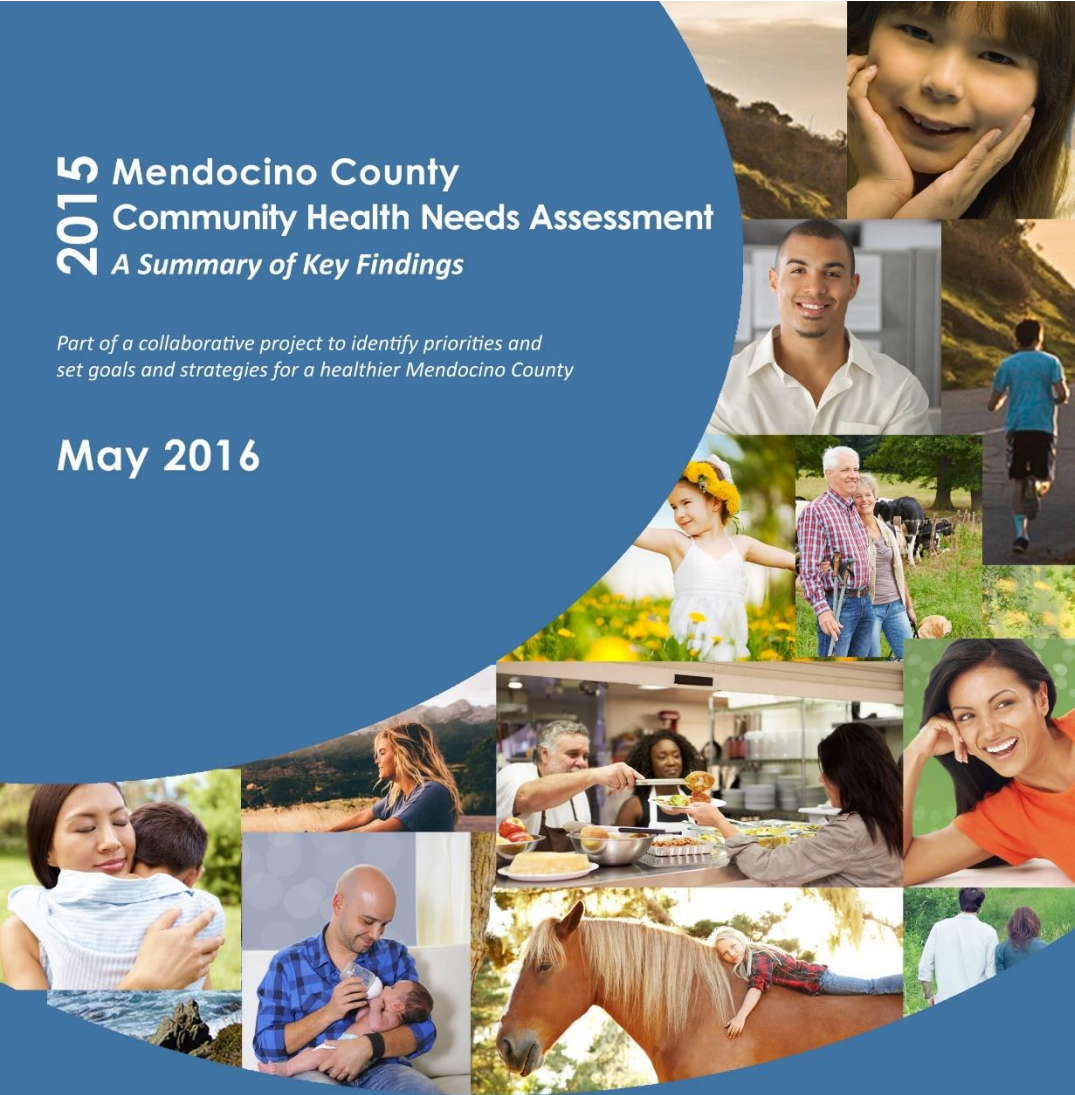
Poverty

ACTION TEAMS

2015 Mendocino County Community Health Needs Assessment *A Summary of Key Findings*

*Part of a collaborative project to identify priorities and
set goals and strategies for a healthier Mendocino County*

May 2016



2015 Mendocino County Community Health Needs Assessment

KEY FINDINGS

Sponsored by

Alliance for Rural Community Health
Frank R. Howard Memorial Hospital
Healthy Mendocino

Mendocino County Health & Human Services Agency
North Coast Opportunities
Ukiah Valley Medical Center

Community Planning Framework



Methodologies

Community Health Survey

1,486

1,402 English; 84 Spanish

Key Informant Interviews/Survey

16

11 Interviews; 5 Surveys

Local Public Health System

10

34 leaders

Community Health Status

165

Healthy Mendocino indicators
7 Broad-based categories

Selection Criteria: Impact, Severity, Collective Action and Outcome

Community Health Improvement Planning Workshop

- Hosted on June 8, 2016
- Located at the Ukiah Conference Center
- Over 100 Stakeholders
- Various Sectors including:
 - Businesses
 - Hospitals and Clinics
 - Education
 - Community Base
 - Tribes
 - Government



Keynote Speaker:
Dr. Ron Chapman, Health Strategist and
former Director of the California
Department of Public Health.

Five Action Teams

For collective action and improving the community's health



The diagram consists of five colored circles arranged horizontally, each containing text. From left to right, the circles are: a mustard yellow circle with 'Poverty', an orange circle with 'Housing', a brown circle with 'Mental Health', a lime green circle with 'Childhood Obesity & Family Wellness', and a blue circle with 'Childhood Trauma'. Below these circles is a solid dark blue horizontal bar.

Poverty

Housing

**Mental
Health**

**Childhood
Obesity
& Family
Wellness**

**Childhood
Trauma**

Our Goals

- To identify gaps that need filling and opportunities to be seized
- To spark interest among fellow community members and show them how they can contribute
- To build connections
 - across the regions and communities of our County
 - between people in need and available resources
 - among existing programs and initiatives
 - between community members and opportunities to be change agents
- To improve the health and well-being of every person in every part of Mendocino County

Early Steps

As we develop our Community Health Improvement Plan for 2016-2019, the Action Teams working on each issue are:

- Conducting inventories of existing programs and resources
- Talking with subject matter experts and recruiting more team members
- Setting actionable and measurable objectives for a three-year effort
- Crafting and starting to carry out action plans

Growing & Sustaining the Initiative

➤ Coordination

➤ Staffing

➤ Infrastructure

➤ Stable Funding



Leadership
& Workforce



Essential
Infrastructure



Strategic
Partnerships



Data Analytics
& Metrics



Flexible &
Sustainable
Funding