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**COUNTY OF MENDOCINO  
BOARD OF SUPERVISORS**

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January 10, 2017

Tim Craggs, Caltrans District 1 Director  
District 1  
P. O. Box 3700  
Eureka, CA 95502-3700

RE: Additional signage in the City of Willits alerting travelers to services and attractions

Dear Mr. Craggs:

The City of Willits offers many important services to travelers on Highway 101, including fuel, food, lodging, shops, as well as attractions like the County Museum, Skunk Train, Roots of Motive Power, parks and more.

Current signage regarding the existence of and services offered in Willits is inadequate and with the opening of the 101 Bypass, even with adequate signage, there will be adverse impacts on many businesses in Willits as well as a reduction in City revenues.

Inadequate signage also deprives the traveling public of information about services and attractions in the City of Willits. It is also important to properly identify access to westbound Highway 20 for the benefit of travelers to the Mendocino Coast.

In September 2016, the Willits City Council requested that Caltrans immediately order and have installed at least one additional sign along northbound 101, approximately two miles south of the Willits exit, saying "Willits, two miles: gas, food, lodging, hospital, or similar wording. The City of Willits indicates that some signage has since been installed and that you continue to work with them to identify additional opportunities to establish beneficial signage.

The County of Mendocino would like to express our support of the City of Willits request for additional signage and urge Caltrans to continue to work with them on any additional signage so as to mitigate adverse financial impacts to the business community and City revenues.

Sincerely,

John McCowen, Chair  
Mendocino County Board of Supervisors

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