

# MENDOCINO COUNTY BOARD OF SUPERVISORS APPOINTMENT OF INTEREST APPLICATION

A Collins Above Drovention Commission	
COMMITTEE NAME Policy Council on Children and Youth & Child Abuse Prevention Commission	
Date: 10/26/16 Ment of Hopenha and Revertopul	
Representational Category:	
NAME: JOHN CRADITE PHONE: E-MAIL:	
VOTING ADDRESS:	
MAILING ADDRESS:	
	) MES
AVAILABILITY TO ATTEND MEETINGS:	
Night Meetings Day Meetings	
Other	
Ukiah Only	•
-Special Expertise, Experience or Interest in This Area:	·······
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I hereby certify that I am a registered voter in the State of California, County of Mendocino, a citizen of the Unite States and will be at least 18 years of age at the time of the next election. I am not imprisoned or on parole for the Conviction of a felony. I certify under penalty of perjury under the laws of the State of California, that the information on this application is true and correct.	
I understand that assuming this public responsibility could result in public knowledge of my background and/o qualifications, including financial interests.	
Applications will be kept on file for one year.	
Dated Dated	
Signature	
Torm	
Date Appointed:	
Return completed application to:  Joy Beeler beelerj@co:mendocino.ca:us for submission to -	
The Mandocino Collinia Duglius Duglius	
501 low Gap Road Room 1090	
Ukiah, CA\95482 or fax to (707) 463-7908	
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# Policy Council on Children and Youth & Mendocino Child Abuse Prevention Council

DATE: 11/21/14
Board of Supervisors
501 Low Gap Road, Room 101
Ukiah, CA 95482
Subject: Recommendation of appointment of Toold Crabtree to PCCY
Dear Supervisors,
I am hereby forwarding to the Mendocino County Board of Supervisors the recommendation of the
Policy Council on Children and Youth (PCCY) to appoint Toold Wahtree
to the vacant Management of Housing & Redevelopment 3.
PCCY voted in favor of this recommendation at our November 21,2016 meeting.
If you have any questions, please contact me or Joy Beeler, Mendocino County Health and Human
Services.
Sincerely yours,  All Moly aarel
Anne Molgaard
PCCY Chairperson

The Policy Council on Children and Youth's (PCCY) mission is to provide leadership, advocacy, and coordination of programs that benefit children, youth, and families in order to prevent and respond to child abuse and neglect.

Cc: Heidi Poor, HHSA

Submit Date: Jan 11, 2017 Status: submitted

#### **Profile**

Roseanne	lbarra		
First Name	Last Name		
Email Address			
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No. of the second second			
Street Address		Suite or Apt	
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City		State	Postal Code
Mailing Address (if Applicable)			
Primary Phone	Alternate Phone		
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Which Boards would you like t	to apply for?		
Policy Council on Children and You	uth (PCCY)		
Seat #12, Private Nonprofit			
Corporation Representative			
Which position, seat, or representational category would you prefer?	d		
Availability to Attend Meetings	3		
☐ Night Meetings			
☐ Day Meetings			

Availability to Attend Meetings (Other)

☐ Other (Please Specify Below)

☐ Ukiah Only

#### **Interests & Experiences**

## Special Expertise, Experience, or Interest in This Area?

I am the Executive Director of FIRST 5 Mendocino, a legal government entity, that invest public dollars in Mendocino County for parenting support, early literacy, and in other areas to ensure young children thrive in healthy environments. I am also the Chief Executive Officer of our non-profit, Raise & Shine, which is organized for the charitable purpose of fostering the healthy development of children in Northern California.

Roseanne Ibarra. Resume.doc
Upload a Resume
Library Company
Upload Additional Supporting Documents
Upload Additional Supporting Documents
Upload Additional Supporting Documents

#### Certification

Roseanne Ibarra Page 2 of 3

Please read the following statements and indicate your acceptance thereof.

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□ I Agree \*

#### 200

#### **EDUCATION**

Empire College, School of Law, Santa Rosa, CA, M.A. Legal Studies, May 2015

California State University Chico Paralegal Certificate, May 2007

Sonoma State University, Rohnert Park, CA, B.A. Political Science, Minor in Economics, August 2006

#### **EXPERIENCE**

Executive Director, FIRST 5 Mendocino, Ukiah, CA 9/16-Present

- Manage a \$1.2 million budget
- Manage 11 staff and 1 AmeriCorp
- Ensure Proposition 10 tax funds are administered in compliance with state laws
- Implement directives from a 9 member Commission
- Budget and strategic planning
- Data analysis and evaluation for effective programs and investments

# Field Representative, Congressman Jared Huffman, Ukiah, CA 4/14-Present

- Represent the member in Mendocino and Sonoma Counties
- Attend meetings and events
- Draft speeches and letters
- Respond to constituent inquiries
- Perform constituent casework with federal agencies
- Coordinate district events such as coffees with your Congressman and roundtable discussions on targeted issues (e.g. specific community/regional issues, broadband, tribal leaders)
- Staff the member while in the district

# Administrative Manager, FIRST 5 Mendocino, Ukiah, CA 11/11-07/15

- Administrative Team Lead
- Grants, contracts, accounts payable, payroll and benefits management
- Budgeting
- Fiscal analysis
- Assured compliance with state law regarding the investment of Proposition 10 funds
- Supervised AmeriCorps

# Executive Secretary, FIRST 5 Mendocino, Ukiah, CA 11/08-11/11

- Administrative support to the Executive Director and nine member Commission
- Coordinated logistics of monthly commission meetings
- Document management

# 2000-

- Monitored grantee compliance
- Managed an emergency grant fund program
- Conducted program evaluation and data analysis

Office Assistant, Assemblywoman Patty Berg, Ukiah, CA 8/07-11/08

- Administrative support to Assemblywoman Patty Berg in her Ukiah District Office
- Coordinated meeting logistics and district events
- Attended meetings and reported back to the member
- Performed constituent casework with state agencies
- Drafted letters to constituents and state agencies
- Responded to constituent inquiries

#### **SKILLS**

- Strong written and verbal communication skills
- Proficient in conversational Spanish
- Computer literate, proficient in Microsoft Word, Excel, Power Point, Outlook, Publisher, RFFlow Flowchart, WordPerfect and Pages
- Knowledge of legislative and legal research

#### COMMUNITY INVOLVEMENT

Partnership Scholars Program, Ukiah, CA Mentor, January 2016 to Present

Boys and Girls Club of Ukiah, Ukiah, CA Board Member, March 2011 to Present

North Coast Opportunities Inc., Ukiah, CA Leadership Mendocino Alumni, Class XVIII, May 2011

Submit Date: Nov 21, 2016

State

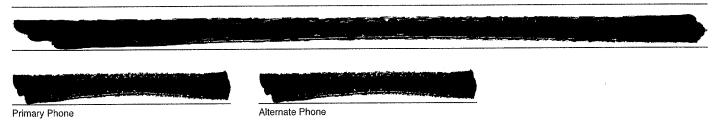
# Status: submitted

Postal Code

#### **Profile**

Robin
First Name
Collier
Last Name
Email Address
Street Address
Suite or Apt

## Mailing Address (if Applicable)



# Which Boards would you like to apply for?

Mendocino County Tourism Commission, Workforce Development Board

# Which position, seat, or representational category would you prefer? Availability to Attend Meetings Night Meetings Day Meetings

Availability to Attend Meetings (Other)

# **Interests & Experiences**

Special Expertise, Experience, or Interest in This Area?				
Entrepreneur in Mendocino County	from 1982-Present Cheesecake Lady, Cheesecake Momma			
Resume_newest.docx	_			
Upload a Resume				
Upload Additional Supporting Documents	<del>-</del>			
Upload Additional Supporting Documents	-			
Upload Additional Supporting Documents				
Are you current on the collecti  N/A	ion and payment of Transient Occupancy Tax (TOT)?			
·	m Commission,Mendocino County Business Improvement District Advisory Board.  lodging rooms for which TOT is not collected, or are			
No				
	m Commission, Mendocino County Business Improvement District Advisory Board.  y lodging businesses you represented:			
N/A				
Question applies to Mendocino County Touris  Number of rooms per named to	m Commission,Mendocino County Business Improvement District Advisory Board.			
N/A				

Question applies to Mendocino County Tourism Commission.

Have you or any representative of your business(es) served on the Board of Mendocino County Lodging Association (MCLA), Mendocino County Promotional Alliance (MCPA), Visit Mendocino County (VMC), or any other community board/commission? If yes please include the length of time that you served on the board/commission.

NO

#### Certification

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▼ I Agree \*

# Robin Collier

#### SUMMARY OF QUALIFICATIONS

- Over 30 years experience overseeing all aspects of project management from conceptualization through completion.
- Ability to understand and work within project guidelines and goals, with a focus on adherence to safety protocols as well as personal and project integrity.

#### **EXPERIENCE**

#### Earls Enterprises-Private Business Consultant, Ukiah, CA

#### Owner/Consultant, 2011-present

- Consult with business owners and start-ups about the process of growing their business.
- Conceptualized and presented countywide plan for joint, cooperative transportation hub to support efficient and affordable transport of Mendocino County products to market.

#### Mendocino County Tomorrow, Ukiah, CA

#### **Director**, 2008-2011

- Directed a non-profit community organization focused on passage of a county ballot measure.
- Acted as a liaison between Mendocino County tomorrow, the local community and the National Corporation standing to gain directly from passage of initiative.
- Conducted press interviews, shaped corporate message, reported to the non-profit board, and supervised 50 volunteers.
- Researched and strategized procedures in order to garner votes for a land use proposition.

#### Cheesecake Momma, Ukiah, CA

#### Owner/Operator, 1997-2009

- Established a national cheesecake line resulting in over \$1 million in annual sales.
- Operated two retail cases in addition to managing a wholesale product line with 25 employees.
- Negotiated all contracts and logistics with national product distribution firms.
- Sourced and ordered all ingredients, products, and packaging.
- Conceptualized public relations and marketing for trade show participation
- Ensured compliance with food safety regulations, worker safety guidelines, and adherence to public health protocols.
- Responsible for hiring, training, supervising, and, when necessary, terminating a staff of over 30.
- Managed accounts payables and receivables and non-profit budgeting.
- Conducted all product sales, company payroll, and workers compensation insurance and claims.
- Interfaced with the public, governmental agencies, and service representatives.
- Lead research and development for all product lines.
- Focused on public relations resulting in the company's feature in the New York Times.
- Created the first organic cheesecake production line in the United States.
- Created through collaboration website, marketing, advertising and packaging.

# Green Party Gubernatorial Race Ukiah, CA

Campaign Manager, 1997-1998

- Managed the campaign for the 1997-98 Green Party gubernatorial candidate, Dan Hamburg.
- Hired and managed campaign staff, coordinated candidate's schedule and oversaw day-to-day operations.
- Provided input on candidate platform, as well as the marketing and thematic material. <u>Page 2 Robin Collier</u>
- Responsible for creating and managing the campaign budget.
- Organized, conducted, and analyzed political polls and surveys.

#### A Wing and A Prayer, Ukiah, CA

#### Owner/Consultant, 1992-1997

• Consulted with small business owners about the process of growing their business.

#### Cheesecake Lady, Hopland, CA

#### Owner/Operator, 1982-1991

- Responsible for production schedules and efficiencies for national cheesecake production company.
- Created advertising, layout, logo and marketing model.
- Designed sales materials, brochures, signage, sampling program, and business marketing plan.
- Conceptualized public relations and marketing for trade show participation.
- Operated a retail dessert cafe in addition to managing a wholesale product line.
- Sourced and ordered all ingredients, products, and packaging.
- Developed production line policies and procedures.
- Hired, trained, and supervised entire staff and terminated employees when necessary.

#### **INTERESTS**

Traveling outside the US, stained glass, cooking, baking and photography.

Submit Date: Jan 02, 2017 Status: submitted

#### **Profile**

Charlotte
First Name

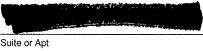
Last Name

Email Address

Street Address

Suite or Apt

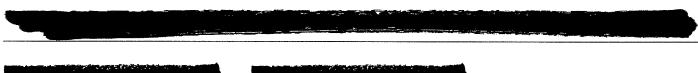




State



## Mailing Address (if Applicable)



Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Law Library Board of Trustees

#### Trustee, Law Library Board

Which position, seat, or representational category would you prefer?

### **Availability to Attend Meetings**

#### monthly or frequenstly as needed

Availability to Attend Meetings (Other)

# **Interests & Experiences**

# I have been serving on this board as an appointee of the Board of Supervisors for a few years now. I am a licensed attorney with nearly 14 years experience. I was raised in Mendocino County and have practiced law in the County for approximately 10 years. Thank you for the privilege. Upload a Resume Upload Additional Supporting Documents Upload Additional Supporting Documents Upload Additional Supporting Documents Certification Please read the following statements and indicate your acceptance thereof. I hereby certify that I am a registered voter in the State of California, County of Mendocino, a citizen of the United States, and will be at least 18 years of age at the time of the next election. I am not imprisoned or on parole for the conviction of a felony. I certify under penalty of perjury, under the laws of the State of California, that the information on this application is true and correct. I understand that assuming this public responsibility could result in public knowledge of my background and/or qualifications, including financial interests. Applications will be kept on file for one year. ✓ I Agree \*

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