

PROCLAMATION
OF THE
MENDOCINO COUNTY BOARD OF SUPERVISORS

RECOGNITION OF NATIONAL BREASTFEEDING MONTH
AUGUST, 2017

WHEREAS, breastfeeding is a proven primary prevention strategy, protecting both infants and mothers from a host of chronic and acute diseases and conditions and building a foundation for life-long health and wellness; and

WHEREAS, breast milk is the preferred and most appropriate source of nutrition for infants, adapting over time to meet the changing needs of the growing infant; and

WHEREAS, the act of breastfeeding builds a strong emotional connection between the mother and infant, a bond which can last a lifetime; and

WHEREAS, employers that provide workplace lactation support experience an impressive return on investment including lower health care costs, absenteeism and turnover rates, improved morale, job satisfaction and productivity; and

WHEREAS, the mission of the Mendocino County Breastfeeding Coalition is to improve the health of our residents by working together to protect, promote and support breastfeeding.

NOW, THEREFORE, BE IT RESOLVED, that in furtherance of the joint role of Mendocino County HHSA, Public Health and the Mendocino County Breastfeeding Coalition to advance breastfeeding in our county through collaboration, leadership and advocacy, so that all of Mendocino County's infants will have the opportunity to breastfeed, the Mendocino County Board of Supervisors, hereby proclaims August, 2017, as:

“National Breastfeeding Month”

Dated:

John McCowen, Chair