

October 2nd, 2017

Dear CEO Angelo,

As representatives of the Mendocino County cannabis industry, we would like to express our appreciation for your dedicated hard work to develop a fair and effective permitting program for commercial cannabis operators in Mendocino County. We are very encouraged by the formation of the Cannabis Working Groups, and we are confident that we can work together to reach solutions through these Working Groups.

We share the County's goal to maximize the enrollment of existing local cannabis operators into the permitting program, and believe that we can tangibly support this goal through coordinating our outreach efforts together.

As leaders in the local cannabis industry we understand the unique challenges our cannabis operators face in undergoing the transition into the regulatory framework. We are dedicated to supporting our community's transition through conducting outreach, providing compliance education, developing local professional services and sustained advocacy.

The zoning overlay/exemption/exclusion process will be a particularly powerful tool for removing barriers to entry for local operators, and we are grateful to the County for their commitment to this process. We recognize that the success of the overlay/exemption/exclusion process will be reliant upon comprehensive community outreach and input. To this end, we have formed the Mendocino Cannabis Outreach Coalition to support the County's efforts in the overlay process.

Collectively, our organizations have access to hundreds, potentially thousands of local cannabis operators. We would like to work closely with the County in coordinating outreach to the Mendocino cannabis community for the overlay process. We are committed to providing our assistance in hosting and organizing regional meetings, regional canvassing and outreach through our respective membership meetings, email lists, websites and social media platforms.

Listed below are the members of our Mendocino Cannabis Outreach Coalition. We look forward to working together, thank you for your consideration.

Sincerely,

Genine Coleman

Executive Director, Mendocino Appellations Project

Mendocino Cannabis Outreach Coalition:

Mendocino County Growers Alliance

Mendocino Appellations Project

Emerald Exchange

Choice Partner Group

Green Goat Estates

Chong's Choice Farmer's Market

DragonFly Wellness

Mendocino Cannabis Industry Association

International Cannabis Farmers Association

Mendocino Cannabis Resource

Flow Kana