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CC: <COBSupport@mendocinocounty.org>

Date: 1/22/2018 11:20 PM

Subject: Agenda Item 5d TOT and Campgrounds

Good Morning Mendocino County Board of Supervisors,

I was planning to be in your chamber, this morning, Tuesday January 23, 2018. However, I have been over extended and am way behind on my work here at the Dennen's. I am sorry.

I am writing to urge you to please pass Item 5d: the resolution to present to the voters a measure to amend our Tax Code Chapter 5.20. If the voters pass the measure, it would cause the Private Campgrounds and Recreational Vehicle Parks to collect Transient Occupancy Tax (TOT). Though not mentioned on the Agenda, I would also strongly recommend the addition of the collection of the Business Improvement District Assessment (BID).

The Campgrounds and RV Parks provide lodging for guests to our County. They should be assessed as all other lodgings are. They all benefit from the BID Promotions and the work of the Mendocino County Tourism Commission (MCTC) and therefore should contribute to that cause, as well.

I realize this resolution is the beginning of a process. In my opinion, this process is overdue. Please pass Item 5d.

Thank you very much –

Jo Bradley
Innkeeper

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