

County of Mendocino Cannabis Program Update

March 27, 2018

Cannabis Program Data (through March 20, 2018)

Cannabis Cultivation Permit Applications

Received	857	
Issued	90	
Approved	24	
Issued + Approved	114	13.3%
Withdrawn	19	2.2%
Denied	18	2.1%
Under Review	517	60.4 %
In Queue	189	22.0%

Cannabis Program Data (through March 21, 2018)

Cannabis Cultivation Permits – By Type

	Issued	Approved	Total	%
Large	23	5	28	24.6
Large Mix Light	37	9	46	40.6
Cottage Outdoor	9	3	12	10.6
Nursery	7	5	12	10.5
Medium Outdoor	6	0	6	5.5
Medium Mix Light	5	1	6	5.5
Cottage Mix Light	2	1	3	2.7

Cannabis Program Update

Three County of Mendocino Cannabis Program (CMCP) social media pages have been launched. There are now CMCP pages on Facebook, Twitter and Instagram. The traffic on Facebook page is increasing daily. The Twitter and IG pages have been only soft launches.

New and updated content is being prepared for launch of dedicated CMCP page on County website. A soft launch is planned for final week of March

Cannabis Program Update

Public Service Announcements on Range Land Ordinance Amendment have been prepared and are being distributed to local media. The PSAs encourage those who have applications pending to complete/submit missing paperwork so permits can be issued in April. Additional PSA(s) reminding community of approaching “phase one” deadline are being developed.

Printed instruction and information sheets for submitting “phase one” are being developed for distribution at events and community meeting places.