## **CULTURAL SERVICES AGENCY**

## **CONCEPTUAL FRAMEWORK**

## **Core Values, Programs and Services:**

- Provide greater access across all demographics to information, cultural resources, opportunities for recreation and education, to enhance the quality of life and well-being of residents and visitors to Mendocino County
- Inspire personal growth, lifelong learning, healthy lifestyles, connection to nature, and sense of community
- Share resources for greater marketing, finance, outreach and interpretive programming
- Collaborate as an organization in service and program delivery to connect our visitors and residents to educational, recreational and cultural experiences