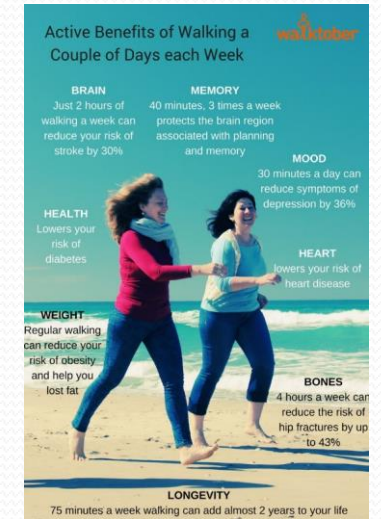






Healthy Mendocino works to improve quality of life in Mendocino County by providing a local resource for Social Determinants of Health.

Changing the Conversation





Healthy Mendocino Snapshot

2018: Release CHIP Report

2017: Develop Inland & Coastal Action Teams

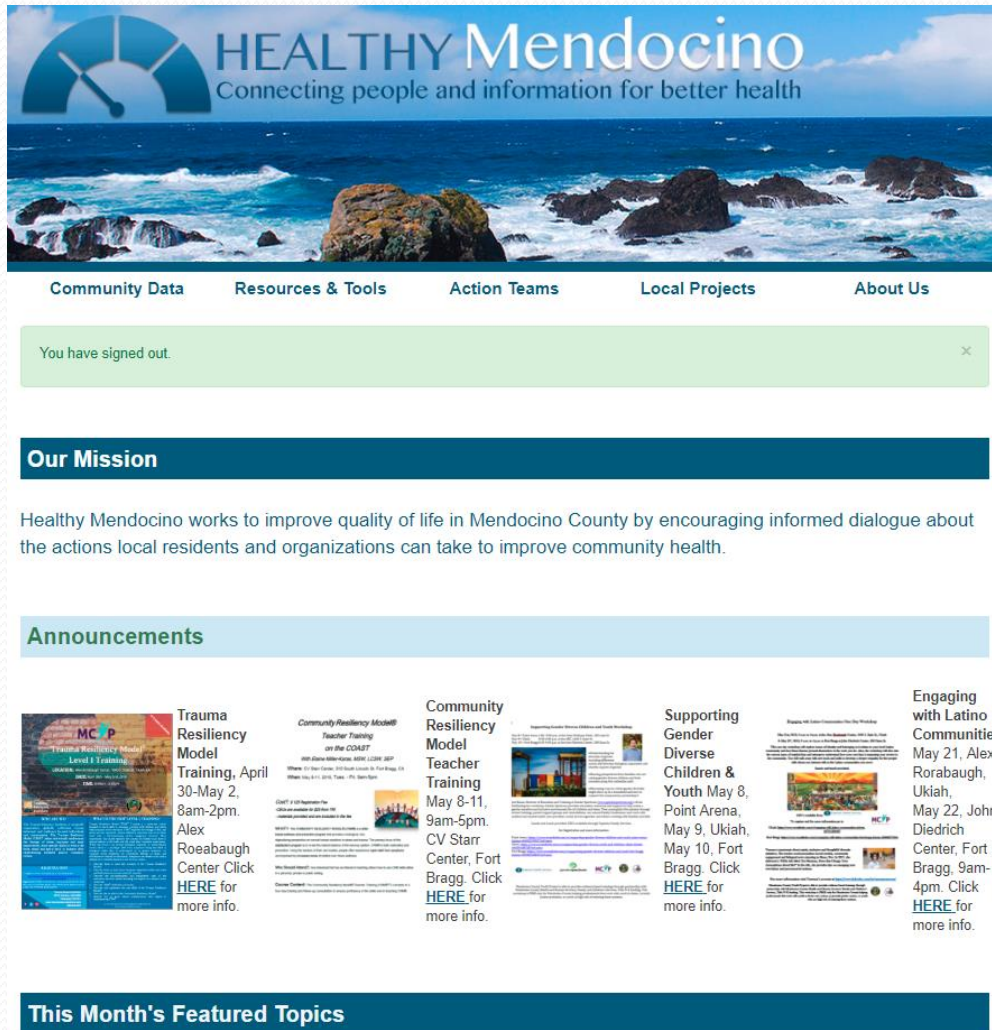
2016: Publish CHNA & begin community organizing work

2015: Work with partners on collaborative CHNA process

2013: Launch Healthy Mendocino website

2011: HHSA Advisory Board conceives the idea

The Website



- 9,268 Users in 2017, up from 5,246 in 2016
- Featured local projects:



- Announcements
- Featured Articles

Healthy Mendocino Project

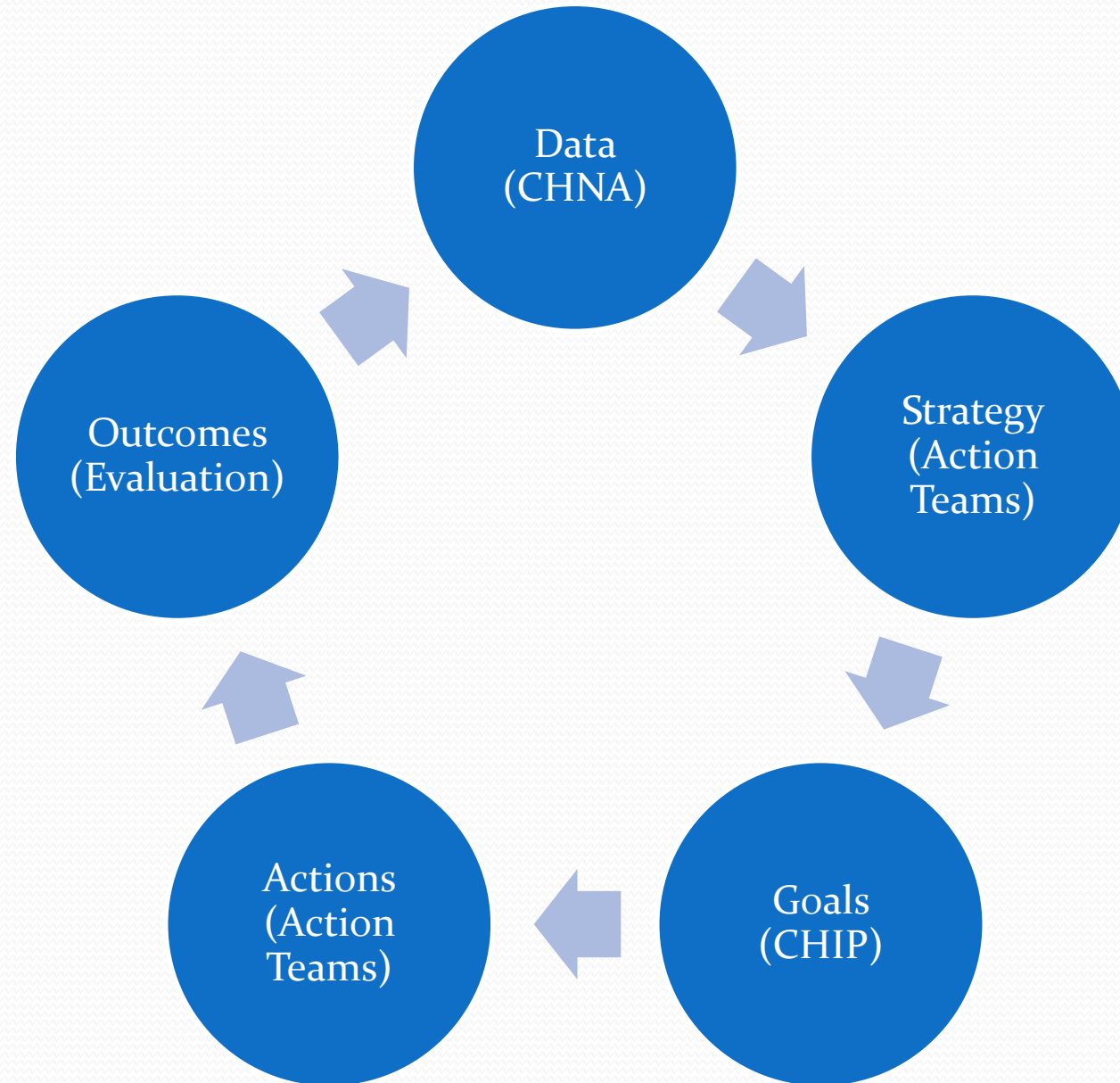


Strategic Approach

- Improve community health by identifying and using resources
- Consider unique community needs
- Form collaborative partnerships for action

HOW DOES IT WORK?

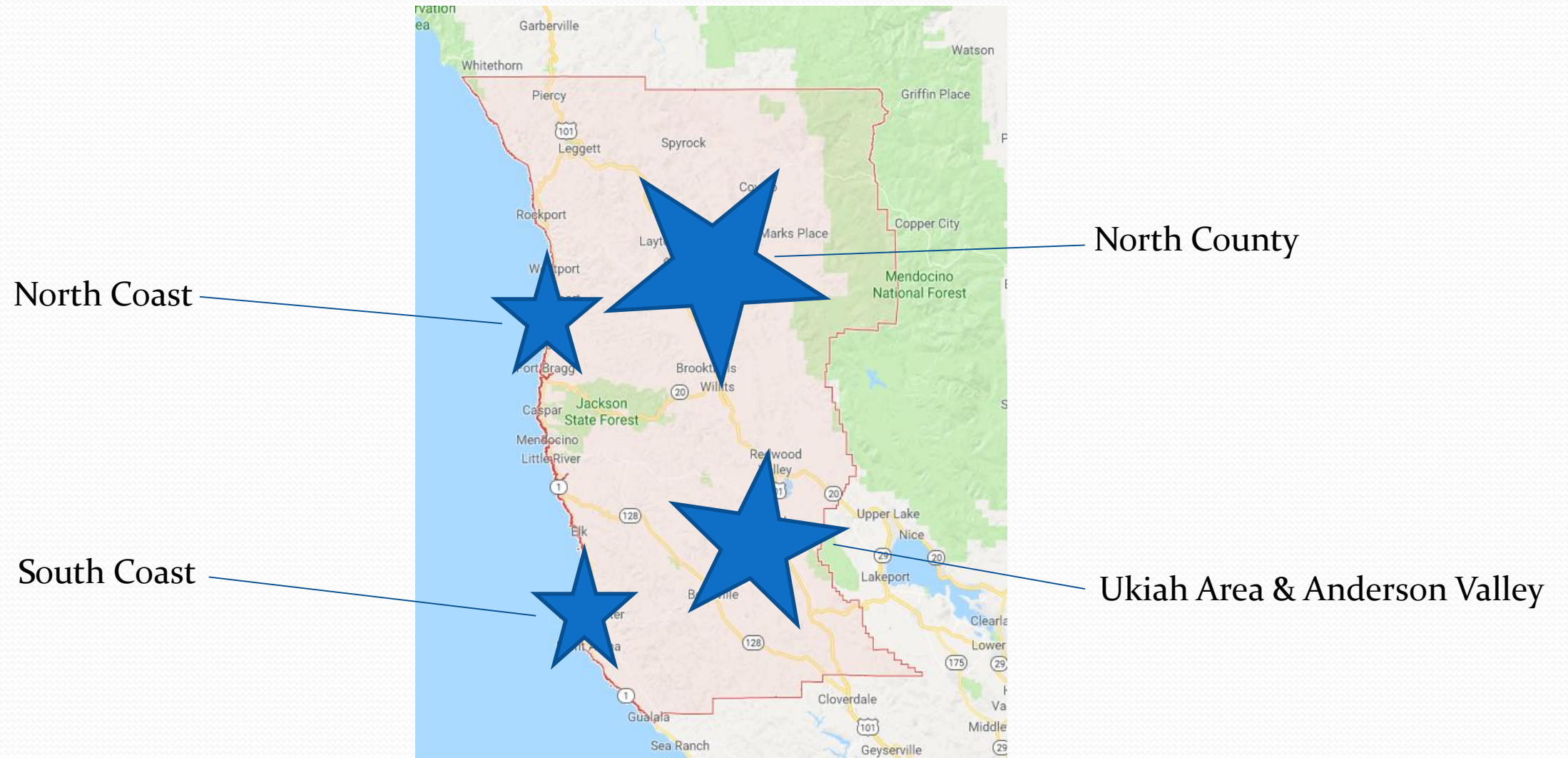
- Communities collect and analyze community-level health data
- Apply strategic thinking to prioritize local public health issues
- Identify resources to address these priorities
- Recruit Action Team members
- Conduct inventory of existing programs and resources
- Talk with subject matter expert
- Set actionable and measurable objectives for three year effort
- Implement action plans



5 PRIORITIES for Improving Health

- Family Wellness/Childhood Obesity
- Childhood Trauma
- Housing
- Mental Healthy
- Poverty

Regional Chapters





March Summit

- Ten Regional Action Teams Presented
- Sharing between Action Teams
- Next Steps

Preliminary Goals & Objectives

- Goals and Objectives Completed by 10 Action Teams
- CHIP Report completed
- Direction and Implementation Plans Identified

Who's at the table?

- Community Members
- Experts in the Field
- Service Providers
- Government
- City Council Members

How do we tell our community health story?



Resilient



Healthy

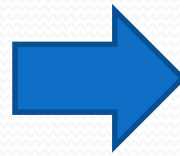


Happy



Outcomes

- support systems and services
- community participation in change
- connections and collaborations
- dialogue and resources
- shared vision and common goals



**Improved health and well-being
of people in Mendocino County**

Important Dates

- Update to CHNA Fall 2018
- New CHNA process 2021
- New CHIP process 2022



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[Thank you!!](#)