

Mendocino Coast Child Abuse Prevention Coordinating Council aka Advocates Supporting Coast Kids

We seek to prevent child abuse through education, resource referral and collaboration with other groups whose main focus is the well-being of children in our community.

PROPOSED BUDGET FOR MCCAPCC aka ADVOCATES SUPPORTING COAST KIDS FY 2018/2019

1. COUNTY will pay CONTRACTOR up to \$6,800 as follows:

ITEM	BUDGETED
a. Child Abuse Prevention Education program in the Fort Bragg, Mendocino, and Point Arena Schools	\$ 2,000
b. Support for Young Children's Family Advocate located at Safe Passage to promote childhood trauma prevention and resiliency	\$ 2,000
c. Outreach materials to reach children, parents, grandparents, and professionals with information and resources about childhood trauma	\$700
d. April event for coastal families to celebrate Child Abuse Prevention Month	\$ 500
e. Support for multi-agency sponsored event for coastal families to promote Safe Communities	\$ 300
f. Support for professional development for expenses related to training and collaboration with others who are addressing disaster preparedness and problems resulting from childhood trauma	\$500
g. Concrete support for underserved children living in precarious situations that could lead to child abuse and neglect	\$800
TOTAL Requested	\$6,800
In Kind Match provided by MCCAPCC Partners ● Additional staff, committee member and volunteer time ● Additional supplies & materials	\$ 1,000

Please see page 2 for further explanation of planned deliverables,
a.– g. which correspond to our budget items, a. – g.

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PROPOSED DELIVERABLES FOR MCCAPCC aka ADVOCATES SUPPORTING COAST KIDS FY 2018/2019

In 2018/2019 our coastal chapter intends to continue the work of informing our community about the issue of childhood trauma. This is a message that needs to be widely shared, so our focus will be to inform more professionals and community members about the effects of child abuse and neglect on its victims, and how both brain development and physical health are negatively impacted by trauma.

- a. **Child Abuse Prevention Education program in the Fort Bragg, Mendocino, and Point Arena Schools**
Project Sanctuary is an experienced provider of information about staying safe for children of all ages. Support from the Children's Trust Fund will help provide a Prevention Presenter to deliver age appropriate lessons in three school districts.
- b. **Support for Young Children's Family Advocate located at Safe Passage to promote childhood trauma prevention and resiliency** – The Five Protective Factors including healthy activities to promote healthy relationships among family members, and resiliency for those who have suffered from childhood trauma, will be the focus of this position.
- c. **Outreach materials to inform children, parents, grandparents, and professionals about childhood trauma** – Books, videos, curriculum materials, and laminated signs with information about child abuse and domestic violence with contact information for local resources, are examples of the variety of ways funding will be utilized. Support for the printing of new resource guide packets created by the Healthy Mendocino Childhood Trauma Action Team will be provided. These will be available at Back to School Nights in the fall of 2018.
- d. **April event for coastal families to celebrate Child Abuse Prevention Month** – The fourth annual First Friday Family Fun Night in downtown Fort Bragg will kick-off a month of activities to build awareness about this issue.
- e. **Support for an event for coastal families to promote Safe Communities** – Collaboration with the Fort Bragg Police Department and Mendocino County Youth Project to bring many youth-serving organizations together for a free event held at Bainbridge Park in May 2019 with the focus of protecting our community's children from harm.
- f. **Professional development for training and collaboration** – Coastal persons interested in training opportunities and meetings requiring out of town travel will be eligible for support for travel costs. In addition, trainings can be provided locally to help child care and other service providers be better prepared to address the needs of their clients in the event of a disaster.
- g. **Concrete support for underserved children living in precarious conditions** – Children living at risk of Adverse Childhood Experiences (ACEs) have parents facing many challenges, so extra help will be provided with items such as gas cards, bus passes, quarters for laundry and showers, diapers, CV Starr passes, grocery cards, and meal cards for places such as Papa Murphy's and Subway.

Court Appointed Special Advocate (CASA)

1. CASA will receive funds and act as the fiscal agent on behalf of the Children's Action Committee (CAC)/Childhood Trauma Team.
2. The Children's Action Committee (CAC)/Childhood Trauma Team supports the following goals:
 - a. Interagency cooperation and coordination in the prevention, detection, treatment, and legal processing of child abuse cases;
 - b. Promotion of public awareness of child abuse and neglect and the resources available for prevention, intervention and treatment;
 - c. Encouragement and facilitation of training professionals in the detection, treatment, and prevention of child abuse and neglect to include trauma informed trainings;
 - d. Improvements to services for Mendocino County at risk families and children; and,
 - e. Community engagement and outreach messaging child abuse prevention.
3. CASA will ensure that CAC carries out the following projects and tasks:
 - a. Convene at least 10 meetings annually;
 - b. Participate quarterly on the Child Death Review committee resulting in opportunities to build awareness in Mendocino County about child safety;
 - c. Participate in the development of and support thereafter of the goals of the County System Improvement Plan process;
 - d. Establish and maintain effective working relationships with organizations, government agencies, and the general public within the county;
 - e. Identify key prevention partners in the community and invite them to participate in events/monthly meetings and maintain communications with those identified to encourage their continued participation on the committee. Key players should include: Parent partners; Child Death Review Team members; Health and Human Services Agency; Juvenile Court stakeholders; County Child Abuse Prevention Commission members; Family Resource Centers; Medical Community; Tribal Community; Hispanic Community; Educators, etc.;
 - f. Coordinate an email list to serve as communication to include all county stakeholders; Policy Council on Children and Youth (PCCY) members; Family Resource Center Network; Educators; parent leaders; etc.;
 - g. Update and support prevention messages through CAC social media outlets;
 - h. Collaborate and resource sharing with County Family Resource Centers (FRC) with the goal of supporting sustainability and the establishment of new FRCs in geographic areas that are not currently served;
 - i. Establish, develop, and coordinate an Adverse Childhood Experiences (ACES)/Trauma Informed campaign countywide to include education and awareness about ACES and its impact on child abuse;
 - j. Coordinate and support a community effort to prevent ACEs, heal trauma through trauma informed education, and build resilience in the community;
 - k. Support and collaborate with domestic violence public awareness magnet campaign coordinated with Public Health;
 - l. Biannually hang community awareness banners;
 - m. Provide a lunch presentation to the Mendocino County Board of Supervisors in honor of Child Abuse Prevention Month during the month of April 2019 with a presentation updating the Board on CAC activities and the state of at-risk children in Mendocino County;
 - n. Child Abuse Prevention Month, outreach activities April 2019 to include community awareness walks in Ukiah and Willits; coordination with FRC network as to awareness events; pinwheel garden campaign through local school districts and FRC networks;

- o. Produce and distribute updated child abuse prevention materials during fiscal year 2018-2019 through local participation at street fairs and organized events; to parents and students via the schools; and via FRCs;
- p. Provide support for PCCY;
- q. Facilitate a PCCY focused training priority;
- r. Support Trauma Informed/ACES/Resiliency training opportunities through registration and travel stipends.

Proposed Budget is as follows:

Banner Display – City of Ukiah	\$300.00
BOS Luncheon Presentation	\$500.00
Public Relations / Marketing / Newsletter / Website Maintenance / Mendocinokids.org	\$1200.00
Outreach Activities and supplies for April Awareness Walks; Pinwheel Garden Campaign; ACES Outreach Activities & trainings; Community Health Fairs, etc.	\$2000.00
Miscellaneous – Educational Support Materials, Bookkeeping, Storage	\$800.00
Training Registrations / Travel	\$465.00
Office Supplies / Equipment / Copying	\$500.00
Program support to execute contract (Audit, bookkeeping, Admin salaries)	\$2455.00
PCCY Focused Training (Mandated Reporting)	\$3000.00
Administrative Costs	\$1980.00
TOTAL	\$13,200.00