

PROCLAMATION
OF THE
MENDOCINO COUNTY BOARD OF SUPERVISORS
RECOGNIZING AUGUST 2018
AS BREASTFEEDING MONTH IN MENDOCINO COUNTY

WHEREAS, breastfeeding is a proven primary disease prevention strategy that protects both infants and mothers from a host of chronic and acute diseases and conditions while building a foundation for life-long health and wellness; and

WHEREAS, breast milk is the preferred and most appropriate source of nutrition for infants, adapting over time to meet the changing needs of the growing infant; and

WHEREAS, the act of breastfeeding builds a strong emotional connection between the mother and infant, a bond which can last a lifetime; and

WHEREAS, employers that provide workplace lactation support experience an impressive return on investment including lower health care costs, absenteeism and turnover rates, as well as improved morale, job satisfaction and productivity; and

WHEREAS, the mission of the Mendocino County Breastfeeding Coalition is to improve the health of our residents by working together to protect, promote and support breastfeeding.

NOW, THEREFORE, BE IT RESOLVED, that in furtherance of the joint role of Mendocino County's HHSA, Public Health and the Mendocino County Breastfeeding Coalition to advance breastfeeding in our county through collaboration, leadership and advocacy, so that all of Mendocino County's infants will have the opportunity to breastfeed, the Board of Supervisors of the County of Mendocino hereby proclaims August, 2018, as:

"Breastfeeding Month in Mendocino County"

Dated: August 7, 2018

Dan Hamburg, Chair