

Economic Development Team

Employee	Title	Department
Howard Dashiell	Director of Transportation	Department of Transportation
Steve Dunnicliff	Deputy Chief Executive Officer	Executive Office
Carla Harris	Sr. Program Manager	Health & Human Services Agency
Julie Forrester	Assistant Treasurer-Tax Collector	Treasurer- Tax Collector
Vince Hawkins	Sr. Environmental Health Specialist	Health & Human Services Agency
Amber Munoz	Deputy Director Transportation	Department of Transportation
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COUNTY OF MENDOCINO
EXECUTIVE LEADERSHIP TEAM

Economic Development Project Charter

Date Created: 02/08/17

Date Last Revised: 12/15/17

*Our
Leadership Philosophy*

*In order to achieve effective
leadership at all levels, and
excellence in public service, we
believe...*

*(1) Trust and integrity
are essential.*

*(2) In departments
working together
as one organization.*

*(3) In employees being
involved in key program and
policy decisions that impact
the organization.*

*(4) That
investing in and supporting
employee development results
in the retention
and promotion
of quality employees.*

(September 9, 2013)

Project Name: Economic Growth and Development of Mendocino County

Description and Purpose: Identify and initiate solutions to improve local economic, social, and environmental issues in order to build a healthy, sustainable, economically viable and resilient community.

Project Scope: Identify and implement strategies to improve economic growth and development by improving housing availability and employment opportunities through:

- Facilitating fire recovery efforts;
- Eliminating obstacles to development by increasing the capacity of critical infrastructure including roads, water, sewer, storm water facilities and broadband; and,
- Creating and/or expanding education and training programs to increase job opportunities.

Provide Examples of Project Goals and Objectives:

- Mobilize resources (people, capital, institutions, and educational, organizations) to meet local needs.
- Hold community/public meetings to facilitate communication between public and private entities to eliminate obstacles and connect people to business and education.
- Gather data on existing infrastructure capacity and plans for infrastructure expansion including financing.
- Gather data on current and planned education and training programs.
- Identify barriers to economic development and identify realistic future project(s).

Provide Examples of Project Deliverables:

• Phase 1- December 20, 2017-June 30, 2018 (0-6 months):

- Hold exposition in Redwood Valley to promote information regarding fire recovery efforts including design, construction, permitting, sustainable technology, community needs and business opportunities.
- Joint economic development workshop with the Board of Supervisors, West Company, and Economic Development & Financing Corporation.
- As a result of data gathering, identify realistic long-term projects for housing and education/training programs.
- Redwood Valley Tree Planting/Beautification Effort

• Phase 2 – June 30, 2018-June 30, 2019 (6-18 months):

- Identify and support housing subdivisions projects such as Garden's Gate or Redwood Valley Elementary.
- Partner with Redwood Valley County Water District to improve water infrastructure.
- Identify funding opportunities and/or complete application for grant funding to assist with housing or workforce development.
- Partner with local educators to provide educational programs, including expansion of existing programs.