



PROCLAMATION
OF THE
MENDOCINO COUNTY BOARD OF SUPERVISORS
RECOGNIZING
BILL STEELE

WHEREAS, veteran broadcaster Bill Steele has benefited Mendocino County and its communities for over 45 years of diligent broadcast services with over 40 years as Morning Host and Program Director of KWNE FM radio station. Generations of listeners have started their day enjoying Bill's insightful and tasteful humor, sharing his warm personality and intelligent observations while listening to entertaining music he chose for them. Bill's coming into our homes daily through the years has contributed to our County's civility, our values and admirable lifestyle and to the happiness, goodwill and contentment of our citizens; and

WHEREAS, Bill's Pro Bono broadcasting work for our charitable, civic, cultural, non-profit and educational organizations has reaped rewards for our communities and set examples for others. He has given generously of his time to help important community efforts by creating public service announcements and promotional campaigns, by broadcasting annually from our 12th District Fair and live on site elsewhere; and

WHEREAS, Bill has interviewed hundreds of guests representing non-profit efforts on his weekly "Wine Barrel" talk segment. Many important institutions have been nurtured from their very inception by his generous broadcast efforts particularly Mendocino College, Grace Hudson Museum, SPACE, our local Cancer Society, and Ukiah's Sundays in the Park Concert Series. Bill has enhanced our business community helping many diverse local enterprises prosper through marketing and advertising campaigns he created for them over the years; and

WHEREAS, Bill also is a veteran having served his country in the United States Navy. He has been a contributing member and an officer of the Ukiah Host Lions service club for over 20 years during which he helped raise over a million dollars for youth projects and other charities; and

WHEREAS, Bill Steele is remembered by thousands of our citizens from 15 to 85, from kids to their grandparents, as their morning companion, helping them start their day with a smile. .

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors of the County of Mendocino, hereby salutes Bill Steele for his outstanding career in local broadcast and wishes him the very best time in retirement.

Dated: May 21, 2019

Carre Brown, Chair

