

PROCLAMATION
OF THE
MENDOCINO COUNTY BOARD OF SUPERVISORS
HONORING JODI TRAVERSARO
FOR HER SERVICE TO MENDOCINO COUNTY

WHEREAS, Jodi Marie Traversaro began her public service career in August 1992 as a Business Taxes Representative at the Board of Equalization (BOE) after obtaining a B.S. degree in Business Economics from California Polytechnic State University, San Luis Obispo in 1991; and

WHEREAS, Ms. Traversaro early in her career exhibited strong communication and change management skills, as well as the ability to remain mission-focused while helping both internal and external customers; and

WHEREAS, Ms. Traversaro rose quickly within BOE to become a Manager in Tax Compliance and Training, and then ultimately a Staff Services Manager II over BOE's Training and Equal Employment Opportunity division for the department's 4,000 employees in 2005; and

WHEREAS, later that year, Ms. Traversaro was hired by the California Governor's Office of Emergency Services (Cal OES) in a Career Executive Appointment (CEA) to serve as the Director of Cal OES' California Specialized Training Institute; and

WHEREAS, while serving in this capacity, Ms. Traversaro led the state's all-hazards emergency management training and exercise programs for California's first responders, including instruction for over 5,000 students each fiscal year; and

WHEREAS, in 2007 and 2008, while massive statewide fires were devastating California, Ms. Traversaro served as Cal OES' Chief of External Affairs and Chief of Legislative Affairs, leveraging her broad experience in government and legislative processes, emergency management, and disaster response; and

WHEREAS, in this role, Ms. Traversaro provided critical information to members of the Legislature and the public, thus furthering a critical component of Cal OES' public safety mission; and

WHEREAS, in 2008, Ms. Traversaro continued on to serve in yet another statewide leadership role as the Learning and Performance Management Manager at the California Office of Human Resources, partnering with colleges and universities to create and implement occupational training and learning experiences for the state's workforce; and

WHEREAS, in 2009, Ms. Traversaro earned her national certification as a Certified Emergency Manager (CEM), which reflects her passion for, dedication to, and expertise in all phases of Emergency Management; and

WHEREAS, in 2013, driven by her deep commitment to public safety, disaster response, and emergency management, Ms. Traversaro returned to Cal OES as the Coastal Region Regional Administrator; and

WHEREAS, Ms. Traversaro distinguished herself as a proven leader in the areas of disaster planning, response, and recovery while serving local government and the residents in 16 counties, 151 cities, and a population of over eight million people comprising the world's 19th largest economy; and

WHEREAS, in this capacity, Ms. Traversaro built trust among local elected officials, local emergency managers and first responders, and non-governmental entities during and between some of the state's most devastating disasters, including the 2018 Mendocino Complex wildfire (Ranch and River wildfires) in Mendocino and Lake Counties, the 2017 North Bay "Firestorm" in Mendocino, Lake, Sonoma, and Napa Counties, the 2016 "Ghost Ship" warehouse fire in the City of Oakland, the 2015 Rocky, Jerusalem, and Valley fires in Lake County, and the 2014 South Napa Earthquake; and

WHEREAS, in the midst of these catastrophic threats to lives and property, Ms. Traversaro remained undaunted, working assiduously to ensure that disparate political subdivisions and first responder disciplines operated seamlessly in furtherance of a shared mission; and

WHEREAS, displaying her sustained and unwavering dedication to the Cal OES mission, Ms. Traversaro coordinated with local governments to supply them with the resources necessary to address the impacts these disasters caused; and

WHEREAS, while Ms. Traversaro successfully managed multiple emergency responses, she also generously mentored staff, thus cultivating future generations of state emergency management and homeland security leadership; and

WHEREAS, starting in June of 2019, Ms. Traversaro will begin a new mission in public safety and emergency management, joining the leadership of the Bay Area Rapid Transit Authority Police Department; and

WHEREAS, Ms. Traversaro has served the people of California and the County of Mendocino honorably for almost twenty-seven years.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors of the County of Mendocino thanks her for her many years of service to California and the County of Mendocino.

Dated: June 11, 2019

Carre Brown, Chair