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TREASURER-TAX COLLECTOR



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DATE: SEPTEMBER 23, 2019

TO: HONORABLE BOARD OF SUPERVISORS

FROM: SHARI L. SCHAPMIRE, TREASURER-TAX COLLECTOR

SUBJECT: CERTIFICATION OF ELECTED MEMBER TO THE MENDOCINO
COUNTY TOURISM COMMISSION – LARGE COASTAL LODGING
OPERATOR SEAT

Per Ordinance No. 4384, Ordinance Amending Chapter 5.140 of Title 5 of the Mendocino County Code pertaining to the Mendocino County Lodging Business Improvement District, and pursuant to procedures approved by the Board of Supervisors, the governing board of the Mendocino County Tourism Commission (MCTC) shall be comprised of eleven members of whom five shall be directly elected by lodging operators and six shall be appointed by the Board of Supervisors.

The tax collector is tasked with performing the functions required to seat all elected lodging operators as the required data necessary in calculating the vote for the five lodging operator seats is proprietary and resides within this office. For continuity purposes, the terms of the governing board members are staggered; the Large Coastal Lodging Operator seat is currently filled by Cally Dym of Little River Inn and expires on December 31, 2019. With that, the election for 2019 includes only large operators with establishments situated on the coast.

Declaration of Candidacy Process

A list was compiled assigning each lodging establishment with a percentage figure based on their individual gross receipts from the 2018-19 fiscal year. After selecting the top 60% of lodging establishments to identify the "Large" operators, 42 large lodging establishments were further identified. Of the total 42 large lodging establishments, 27 were further identified to be situated in the coastal area of Mendocino County.

On August 23, 2019, a *Declaration of Candidacy* was mailed to all large lodging operators with establishments situated on the coast. All lodging owners notified had the opportunity to submit his or her name for candidacy. The deadline for filing the declaration was 5:00 p.m. on September 20, 2019. As of the filing deadline, the following individual submitted a Declaration of Candidacy:

Large Coastal Lodging Operator

- Cally Dym – Little River Inn (Little River)

With only the minimum number of candidates applying for the seat, no election is required.

Final Certification

The 2019 Elected member of the Mendocino County Tourism Commission is as follows:

- **Cally Dym – Large Coastal Lodging Operator (Term expires December 31, 2022)**