
Profile

Brett

First Name

Schlesinger

Last Name

Full/Legal Name (if different than name provided above)

Email Address

Voter Registration Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Voter Registration or Street address)

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Mendocino County Tourism Commission: Eligible

Which position, seat, or representational category would you prefer?

Food & Beverage

Availability to Attend Meetings

☒ Other (Please Specify Below)**Availability to Attend Meetings (Other)**

Any time/location as required.

Interests & Experiences

Special Expertise, Experience, or Interest in This Area?

My work in Mendocino County is based entirely around promoting the crafts and culture of this region, with an emphasis on tourism. Between the talent of the farming community and the quality of our terroir, I believe Mendocino County can be one of the great culinary destinations of the world. I would be honored to add my voice and experience in branding, marketing and production to help improve the visibility and quality of the food, beverage, and tourism opportunities for this region.

[Brett_Schlesinger_Resume_JB_1_.pdf](#)

Upload a Resume

Upload Additional Supporting Documents

Upload Additional Supporting Documents

Upload Additional Supporting Documents

Question applies to Mendocino County Tourism Commission

Are you current on the collection and payment of Transient Occupancy Tax (TOT)?

N/A

Question applies to Mendocino County Business Improvement District Advisory Board,Mendocino County Tourism Commission

Do you operate or control any lodging rooms for which TOT is not collected, or are otherwise illegal?

N/A

Question applies to Mendocino County Business Improvement District Advisory Board,Mendocino County Tourism Commission

Name of all Mendocino County lodging businesses you represented:

N/A

Question applies to Mendocino County Business Improvement District Advisory Board,Mendocino County Tourism Commission

Number of rooms per named business:

N/A

Question applies to Mendocino County Tourism Commission

Have you or any representative of your business(es) served on the Board of Mendocino County Lodging Association (MCLA), Mendocino County Promotional Alliance (MCPA), Visit Mendocino County (VMC), or any other community board/commission? If yes please include the length of time that you served on the board/commission.

N/A

Education and Credentials: Please provide your education and professional credentials

Bachelor of Arts, Tulane University, 2009 Major: Communication with specializing in Journalism and Digital Media Minor: Architecture

Work Experience: Please provide your work experience

Emerald Sun 2018- Founder / CEO Strategic business development, marketing and branding strategy, product development, logistics, team-building Develop all strategic partnerships, regional advocacy, and key hires Cape 2016-2018 Founder / CEO Cannabis company specializing in rolled cannabis from the Emerald Triangle. Established sizable Southern California retail footprint & Northern California sourcing network. Vice News 2013-2016 Producer / Director of Photography / Drone Operator Original team member of Vice Media's news division - fastest growing news channel in history. Pitched, developed, budgeted, shot and scripted domestic and international short-form documentary and breaking news stories. Responsible for programming, production workflow, international bureau coordination, content development, and post-production deliverables. Table Bay Media 2012-2016 Producer / Director of Photography / Editor Founder of commercial production company offering high definition video, sound design, graphic design, aerial videography and post-production services. Notable clients include: Complex Media, Redbull, Adidas, NBC, HBO Documentary, NYAGV, Vice, Yahoo! DCTV 2012-2016 Digital Editor Assistant Editor to Jon Alpert, 15-time Emmy winning producer/director Feature Film editing for HBO and NYAGV (New Yorkers Against Gun Violence) Mutopo LLC 2010-2011 Digital Assistant Coordinating international email campaigns and social networking to promote crowd-sourcing campaigns for business solutions.

Special Skills: Please provide your special skills

Cinematography, photography, aerial videography Digital design (Adobe CC suite) NLE Systems (Premier Pro, Avid Media)

Certification

Please read the following statements and indicate your acceptance thereof.

I hereby certify that I am a registered voter in the State of California, County of Mendocino, a citizen of the United States, and will be at least 18 years of age at the time of the next election. I am not imprisoned or on parole for the conviction of a felony. I certify under penalty of perjury, under the laws of the State of California, that the information on this application is true and correct. I understand that assuming this public responsibility could result in public knowledge of my background and/or qualifications, including financial interests. Applications will be kept on file for one year.

☒ I Agree *