



Mendocino County *Museum*

UPDATE



Karen Mattson
Museum Administrator
May 9, 2023

Mendocino County Museum 50th Anniversary

This year, our goals were to:

- Improve financial sustainability
- Increase community engagement
- Create a 5-year strategic plan





Museum Exhibits





Exhibits THIS Fiscal Year!

Bear In Mind: The Story of the California Grizzly
A traveling exhibit loaned from Exhibit Envoy

Impressed: An Exploration of Printmaking
Noteworthy prints by artists Henry Evens, Bill Zacha, and Emmy Lou Packard were accompanied by printmakers throughout the county.

Exploramos Juntos: Nuestra Alianza
Guest Curator Graciela Botello documented the history of Nuestra Alianza with an emphasis on their summer arts education program.

Correspondence: A Gift For all Seasons
This exhibit explored the joy of human connection through the written word.

Our Story: The History of Cannabis in Mendocino County
Guest curators Richard Jergenson and Annie Waters shared collections and digital collages from the Counterculture Museum and Archives.

Legacy at Little River
Museum Curator Lindsey Dick created this exhibit celebrating the legacy of the Little River Inn.

Gadgets Galore: Transforming the American Household
Visitors can take a closer look at historic gadgets and consider how the gadgets of yesteryear informed our modern technology.



Admissions

Our mid-year numbers reflect a steady **increase** in museum visitation.

July 1, 2021 -April 1, 2022
Visitors: 2,831

July 1, 2022 - April 1, 2023
Visitors: 3,808

Collections Statistics

Since January of 2022, 2,520 item records were entered into our Past Perfect Museum collections database.

New Acquisitions: 7 collections of historically significant artifacts have been donated this year.



1,689 Volunteer Hours in 2022



Programs

Author Talk

Kim Bancroft

Stone Stories

Cemetery tour and
theatrical performance

Art Workshops

Printmaking and writing

Speaker Series

Cannabis and history

Art Walk

Showcasing local art

History Makers

History inspired crafts



MUSEUM INCOME	JULY - MARCH 2021-2022	JULY - MARCH 2022-2023
MUSEUM GIFT STORE	\$1,295.81	\$1,463.83
ADMISSION & OTHER FEES	\$2,611.00	\$5,955.00
DONATIONS/ ENDOWMENT	\$6,568.18	\$12,903.25
TOTAL	\$10,474.99	\$20,322.08

Wonacott Rental

County use 17 days
Community use 15 hours



SPACE AGREEMENTS	2021-2022	2022-2023
MCRCDC	N/A	\$4,225.81
MENDOCINO COLLEGE	\$16,407.08	\$16,142.93
TOTAL	\$16,407.08	\$20,367.00



Friends of the Museum

- Created a promotional brochure
- Initiated a membership drive
- Support museum programs

Community Foundation Endowment and Community Support

MUSEUM ENDOWMENT

Bittenbender Trust \$500,000

Interest will increase from \$5,300-\$23,000 over 4 years

City of Willits \$10,000.00

increased donation in support of exhibits and
programs

