

Strategic Plan Goals

from the Plan to Address Homelessness in Mendocino County

1

Make homelessness rare

1.1 Source **new housing opportunities** of all types whenever possible.

1.2 Identify and support programs that provide effective homelessness **prevention and diversion services**.

1.3 **Review and evaluate** overall system volume needs on a regular basis for continuous program improvement.

4

Improve CoC's Capacity to Govern

4.1 Ensure **governance charter**, strategic plan, and board committees stay **active and current**.

4.2 Incorporate **performance measures** related to Strategic Plan in all contracts

4.3 Continue the establishment of a **diverse board** that fills knowledge gaps.

2

Make homelessness brief and one-time

2.1 Identify **the most effective homelessness programs** within the County, particularly those that provide emergency, non-congregate, transitional, and permanent housing, and provide support to expand or maintain services.

2.2 **Increase utilization** of housing resources already available in the community.

2.3 Create **quicker and seamless movement through the homelessness system**

2.4 Develop and implement collaborative strategies to **engage individuals experiencing street-level homelessness**.

2.5 Fully build out and robustly use our **Homeless Management Information System**.

2.6 Launch an initiative specifically focused on the unique needs of **homeless families with children**.

3

Improve community and policymaker engagement

3.1 Gain **buy-in and agreement** for one overarching strategic plan—with action steps.

3.2 Improve **strategic coordination between the CoC, the County and cities**.

3.3 Develop a **community understanding** of the scope, scale, and structure of the homelessness problem and to use common nomenclature to improve decision-making.

3.4 Increase **engagement of persons with lived experience** with homelessness in planning, implementation and decision-making for the CoC.

Developed in 2020 by the Mendocino County Homeless Services Continuum of Care

Endorsed by the Mendocino County Board of Supervisors

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