Please address this at your next meeting:

There is a segment of population that does not do social media, has limited access to local media and may or may not have access to national media. I know this because I have a few people in my life who are in that situation and they rely on me to pass on updates and current information. Not everyone out there has access to everything and a lot are not social media fluent or even users. A great deal of them are our most vulnerable. What is happening as a community to reach this segment of the population?