Please begin issuing citations to people violating the mask ordinance.

I recommend adopting California's "Click It Or Ticket" model.

The fine would be the same, \$162.

Post notices everywhere, add it to the CalTrans signs, run PSAs on radio, issue press releases, flood social media - basically make certain people can't say the didn't know and take the approach that "Ignorance of the ordinance is no excuse". Issue a citation for first offense.

When word gets out people will comply or go somewhere else