

CARMEL J. ANGELO
Chief Executive Officer
Clerk of the Board



COUNTY OF MENDOCINO
BOARD OF SUPERVISORS

CONTACT INFORMATION
501 Low Gap Road • Room 1010
Ukiah, California 95482
TELEPHONE: (707) 463-4221
FAX: (707) 463-7237
Email: bos@mendocinocounty.org
Web: www.mendocinocounty.org/government/board-of-supervisors

The Honorable Mike McGuire
State Capitol 1303 10th Street
Room 5061
Sacramento, CA 95814

RE: Senate Bill 67 (McGuire) – Support

Dear Senator McGuire:

On behalf of the Mendocino County Board of Supervisors, I am pleased to convey that our Board supports SB 67, which further refines and develops the state's cannabis geographic indications programs for licensed California cannabis.

This bill would limit the establishment of appellations of origin to cannabis planted in the ground, in open air, with no artificial light during the flowering stage of cultivation until harvest. The bill would also require the department to establish standards by which a licensed cultivator may designate a city or city and county of origin for cannabis produced 100% within the designated city or city and county. The bill would apply the same prohibitions against misrepresentations related to the county of origin and the misleading use of county names to city or city and county origins and names.

Mendocino County is a renowned cannabis producing region in the state of California, home to a great many multi-generational cultivators, breeders, manufacturers, and other added value cannabis industry participants. Appellations will protect the genetic resources and heritage of our region's cannabis farming communities, while supporting their long term economic viability.

SB 67 will build upon our important consumer protection laws and ensure the development of a meaningful appellation system for California cannabis. In turn, this will support sustainable rural economic development within producing regions like Mendocino County. For these reasons, the Mendocino County Board of Supervisors supports SB 67.

Sincerely,

John Haschak, Chair
Mendocino County Board of Supervisors

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