

Board of Supervisors,

We would like to express our whole-hearted support of the expansion to include Point Arena in the Mendocino County Lodging Business Improvement District. We own and operate a 14-room motel, which opened on August 3, 2020 after five years of renovation. During those five years, we were active members of the Point Arena Merchants Association (Laura served as President for four years) and have vigorously promoted the BID to other lodging and business owners. It is our hope that the majority of current lodging owners will support this expansion.

We are grateful to the Board, as well as Visit Mendocino County/Mendocino County Tourism Commission, for your efforts regarding this very important matter.

Sincerely,

Laura Cover and Jeff Hansen