

Mendocino County Board of Supervisors –

I am writing you to ask that you please vote to include the City of Point Arena in the Mendocino County Lodging Business Improvement District. As you are aware it has been out of the District for a number of years, and not to their benefit. Having spoken to a lot of business owners in the City they really wish they were included.

Point Arena and its' surrounding area has a lot to offer and it is too bad that it cannot be promoted. Now, more than ever they will need that help.

Thank you very much –

Jo Bradley RVT
MCTC - Past Board Member