



## COUNTY OF MENDOCINO EDA GRANT

Award Number 07-79-07

### ECONOMIC RECOVERY AND RESILIENCY PLAN

Progress Report: October 2020 – February 2021

**Activities Overview for Reporting Period:** October 2020 to February 2021

#### **Description of Accomplishments, Benefits and Impacts Attributed to Project and its Activities:**

- Apprenticeship Program progress with the agreement of a sub-committee under the CA State Apprenticeship Committee for progress in Mendocino specifically
- Contracted with web developer for updated, interactive website = [www.MOVE2030.org](http://www.MOVE2030.org)
- Hosted Community Stakeholder Meeting November 10, 2020
  - 61 people representing a variety of sectors from around the county,
  - 4 Economic Action Groups continue to meet monthly
    - Entrepreneurship and Business Expansion + Diversify industries
    - Green Infrastructure
    - Technology Implementation
- Attended State Economic Summit, 3 day event December 2020
- Regular engagement with County Municipal Advisory groups for unincorporated area representations = BigMAC meeting every 4<sup>th</sup> Thursday
- Discussion of MOU with UC Davis and MOVE2030 and Mendocino County furthering the impact of Economic Development in the region
- Continued collaborative interaction with Sonoma, Humboldt, Del Norte, Trinity and Lake Counties
- Industry Round Table – two separate meetings
- Restaurant Group – paths to income during winter COVID season, met weekly
- Regional Resiliency with Sol Systems and partnership with Sonoma Clean Power, working with City of Fort Bragg, City of Ukiah and various businesses throughout the region
- Road Show to present updated MOVE2030 findings to various regional groups such as MAC's and Rotary
- Preparation of presentation to County Board of Supervisors
- Collaboration with UC Davis = Agritourism Lecture Series, weekly in February

#### **Highlight of Possible Upcoming Media Events or Opportunities for Collaborative Media Events:**

- Hosted Community Stakeholder Meeting November 10, 2020
- Radio Show created on The New Normal radio hour to highlight Economic Development issues
- MOVE2030 steering committee expanded to include representation of four cities (Ukiah, Fort Bragg, Willits, P. Arena)
- Economic Action Groups meet monthly
  - Entrepreneurship/ Business Growth + Diversity
  - Green Infrastructure
  - Technology
- Big MAC meetings the 4<sup>th</sup> Thursday of every month
- Action Team Leaders Meeting the 4<sup>th</sup> Tuesday of every month

- Guest Speakers; Dr. Keith Taylor, UC Davis | Andrew Brickweg, Etheric Networks | Connie Stewart, regional broadband approach
- Industry Round Table Discussions
- Lecture Series set up, every Tuesday at 4 for 4 weeks beginning March 16th
  - Linc Housing
  - Genesis LA
  - EDD work force data
  - Etheric Networks
- Followed up on grant submitted for 200 free chrome books for all students in the Round Valley Tribe, to be distributed in March
- Agrotourism Lecture Series

### **Discussion of Progress to Date in Comparison to Established Timeline:**

#### **Phase 3 complete: August- December**

##### Created Community Engagement leads:

For our plan to have a long-term rippling impact on the county we will seek out community leaders who can be champions for change in their community. They will advise and support our roll out of stakeholder engagement sessions and contribute to the decision-making process for a strategic plan. Engagement is current and ongoing as planned.

#### **Phase 4 ongoing: January – March 2021**

##### Reports and Recommendations

The work would conclude with a final Economic resiliency and implementation plan. It will include a recommendation of selected economic development activities and the strategy to implement them over a ten-year period. The Mendocino County Board of Supervisors will review the plan and make any additional recommendations before voting for its adoption. Presentation set for March 22.

### **Discussion of Challenges that Current Impact or Could Impact Project Progress:**

- COVID-19 and the associated Shelter-in-Place ruling is causing some difficulty in contacting various entities for data collection
- Unable to have a community kick-off for event, due to Shelter-in-Place directive conducted a virtual meeting on Aug. 10 instead.
- Early fire season causing PSPS events and multiple evacuations throughout the county, including areas of Willits, Laytonville, and Covelo closed off for days with little to no access in person or via virtual meetings. This limits engagement of the public. And delays planning efforts
- Snow storm shutting down much of hwy 101 and power loss/ broadband loss for a number of days in most of the county

### **Discussion of Needs for EDA Assistance or Information that Should be Known to EDA:**

**None at this time**