



THE COMMUNITY
FOUNDATION
OF MENDOCINO COUNTY

Broadband Program for Mendocino County

March 2021



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County of Mendocino

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Jeff Tyrrell
Broadband Alliance,
The Community Foundation
of Mendocino County

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Jeff Tyrrell
Broadband Alliance,
The Community Foundation
of Mendocino County

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Tom West
North Bay / North Coast
Broadband Consortium



The Community Foundation of Mendocino County

SECTION 1

Mendocino County School Districts and Broadband Coverage

Mendocino County Broadband | March 2021



Goals and Objectives

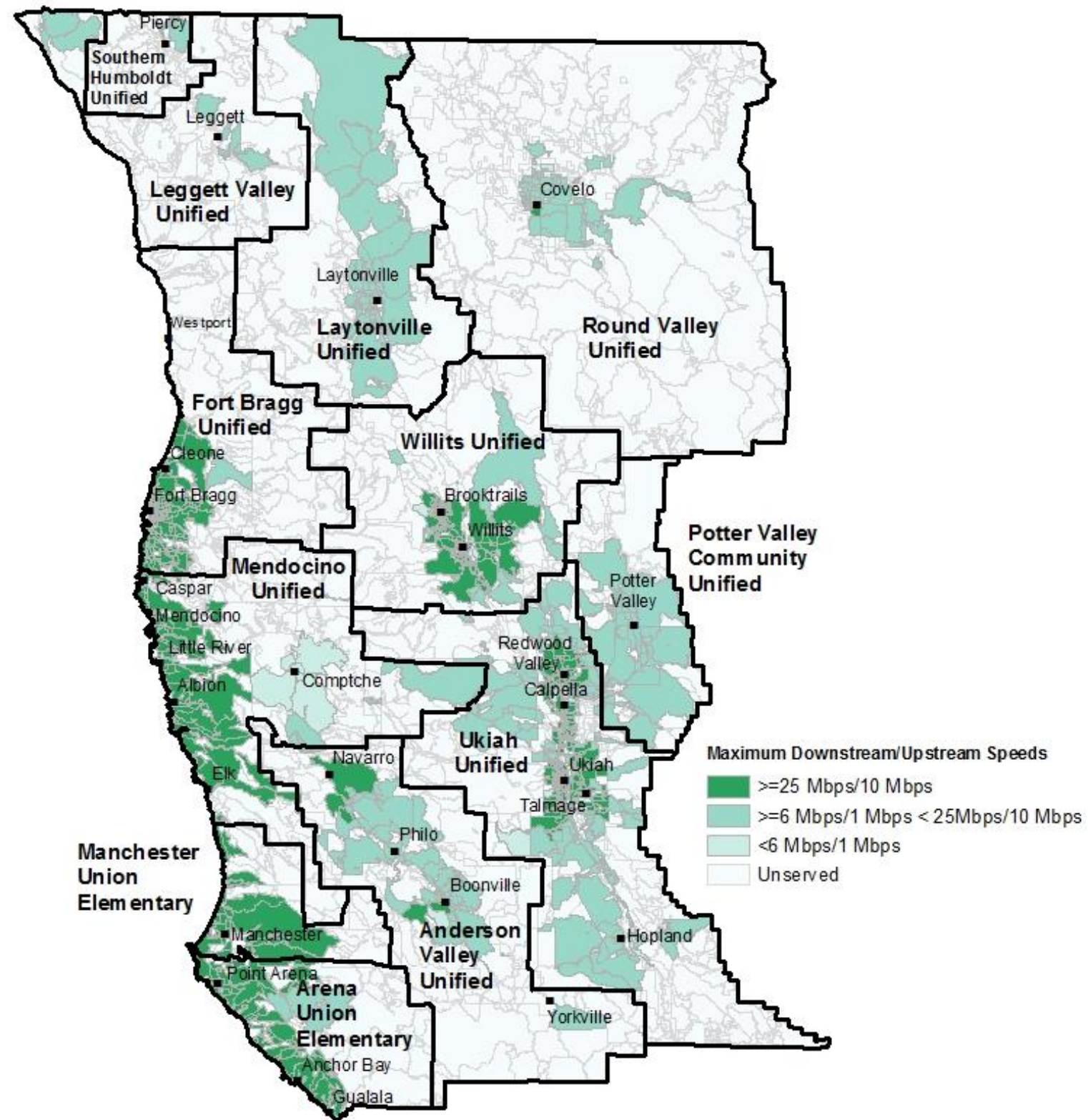
MAP

- Map broadband data from the CPUC with Mendocino County school district boundaries.

CALCULATE

- Calculate the estimated number of households in unserved census blocks.

Mendocino County, California Advertised Broadband Coverage



Source:
This map was prepared by the Mendocino County Executive Office, March 2021.
The broadband coverage data was obtained from the California Public Utilities Commission and was last updated on 12/31/2019.
The census block data was obtained from the 2010 United States Census.
Note:
This map is not a survey product and should not be used to determine legal boundaries.

0 5 10 Miles



Households in Unserved Census Blocks by School District

Advertised Downstream/Upstream Speeds Below 6 Mbps/1 Mbps			
District	Households in Unserved Blocks*	Total Households	% Households in Unserved Blocks
Anderson Valley Unified	282	1075	26
Arena Union Elementary	147	1484	10
Fort Bragg Unified	420	6280	7
Laytonville Unified	445	1252	36
Leggett Valley Unified	148	292	51
Manchester Union Elementary	38	243	16
Mendocino Unified	560	2735	20
Potter Valley Community Unified	167	814	21
Round Valley Unified	281	1022	27
Southern Humboldt Unified	64	98	65
Ukiah Unified	1307	14451	9
Willits Unified	1086	5190	21
Point Arena High School	185	1727	11
Total	4954	34945	14

*Blocks with service below 6 Mbps/1 Mbps or no service

Sources: Broadband coverage-CPUC, 2019
Census block boundaries and household data-2010 US Census

Households in Unserved Census Blocks by School District

Advertised Downstream/Upstream Speeds Below 25 Mbps/10 Mbps			
District	Households in Unserved Blocks*	Total Households	% Households in Unserved Blocks
Anderson Valley Unified	938	1075	87
Arena Union Elementary	191	1484	13
Fort Bragg Unified	455	6280	7
Laytonville Unified	1252	1252	100
Leggett Valley Unified	292	292	100
Manchester Union Elementary	44	243	18
Mendocino Unified	668	2735	24
Potter Valley Community Unified	814	814	100
Round Valley Unified	948	1022	93
Southern Humboldt Unified	98	98	100
Ukiah Unified	2538	14451	18
Willits Unified	1393	5190	27
Point Arena High School			
	235	1727	14
Total	9640	34945	28

*Blocks with service below 25 Mbps/10 Mbps or no service



Limitations to Analysis

- Data shows households in unserved census blocks-not unserved households
- Currently working with 2010 census data
- CPUC data is collected through advertised maximum speeds, which tends to overestimate coverage



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SECTION 2

Mendocino County Emergency Broadband Benefit Program

Mendocino County Broadband | March 2021





Emergency Broadband Benefit Program (EBB Program)

www.fcc.gov/broadbandbenefit

Emergency Broadband Benefit Program (EBB Program)

- Consolidated Appropriations Act, 2021 established an Emergency Broadband Connectivity Fund of \$3.2 billion
- Eligible low-income households may receive a \$50-75 discount off the cost of broadband service and certain connected devices.
- The EBB Program will leverage Lifeline systems like the National Verifier and the National Lifeline Accountability Database for subscriber eligibility.

Who can get the benefit?

- A household's income must be at or below 135% of the Federal Poverty Guidelines for a household of that size;
- At least one person in the household must receive benefits from one of the following federal assistance programs: Medicaid, Supplemental Nutrition Assistance Program, Supplemental Security Income, Federal Public Housing Assistance, or Veterans and Survivors Pension Benefit;
- At least one person in the household is in the free and reduced-price lunch program or the school breakfast program (including the Community Eligibility Provision)

Who can get the benefit?

- At least one person in the household has received a Federal Pell Grant in the current award year; or
- At least one person in the household can participate in their broadband provider's existing low-income or COVID–19 program.
- If a household is located on Tribal lands, it is eligible if at least one person in the household participates in Bureau of Indian Affairs general assistance, Tribally administered Temporary Assistance for Needy Families, Head Start (only those households meeting its income qualifying standard), or the Food Distribution Program on Indian Reservations.



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SECTION 3

Mendocino County & GEO Partners LLC Crowd Sourced BB Speed Test

Mendocino County Broadband | March 2021



Crowd Sourced Speed Test



Welcome to the GEO crowd-sourced broadband project.

From this web site we can collect data about your broadband speed and create a map for your community that will help your community in efforts to get grants and other support to improve broadband for your community. Select below the action you wish to take.

Please make sure that no one in your household is streaming videos or gaming while you take this test. If you are connected to **school or work**, please turn off your **VPN** during this test. If you don't know what a VPN is, then you are ready to take the test.

Unless you enter an address with no available service, **the address that you enter should be the address where you are right now.**

click on
choice

- ☐ Use my GPS location
- ☐ Enter my exact address
- ☐ Enter my partial address (if you are concerned about privacy, choose this)
- ☐ Enter an address with **NO AVAILABLE SERVICE**
- ☐ See a map of the results (requires a password for access)

Your contact email (optional)

Let's do it

We **do not** use tracking cookies.
We **do not** store your personal data or address.
We **will** store your location and speed test results.
Please review this Disclaimer.

Features

1

Enables survey of regional user-data, in real time.

2

Collects and shares accurate connectivity info.

3

Can corroborate or rebut carrier service claims.

4

Assists in infrastructure grant development.

5

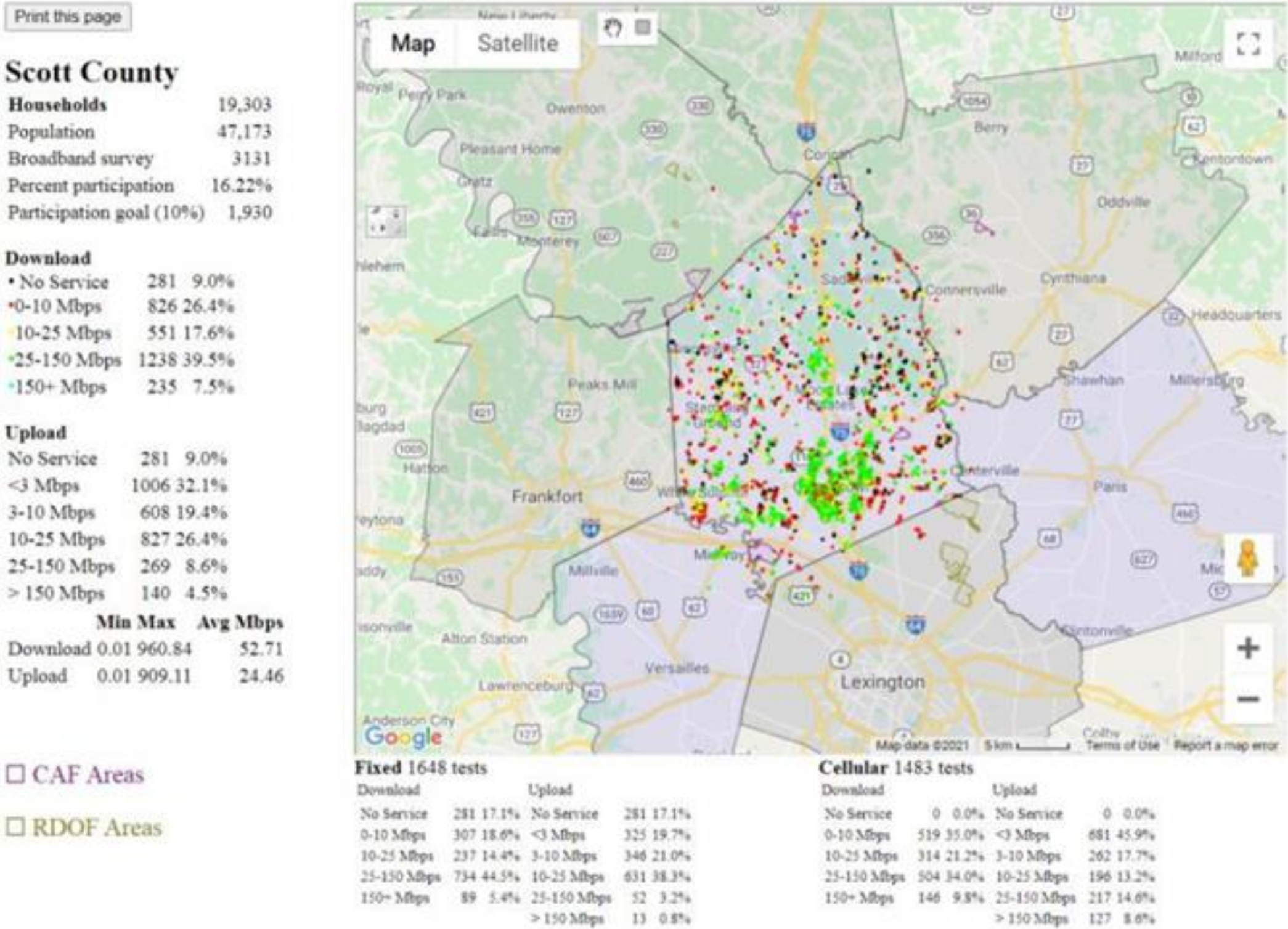
Calculates project route miles at any scale.

6

Proactively aligns us with DATA Act implementation.



Resulting Crowd Sourced Broadband Map






Satellite View

MapSatellite

Enter location here

Go to Location



Total Pop: 149

Total House: 49

Road Miles: 0.34

Est Miles: 0.310

Households: 49

Road Feet: 1,780

Est. Feet: 1,614

ID: 60450104004020

Providers: 6

ISP	down	up	bdown	bup	tech
AT&T California	12.00	0.51	0.00	0.00	ADSL2
Comcast	987.00	35.00	0.00	0.00	Cable Modem-DOCSIS 3.1
HughesNet	25.00	3.00	0.00	0.00	Satellite
Skycasters	2.00	1.30	2.00	1.30	Satellite
Sonic.net	40.00	12.00	100.00	100.00	ADSL2
Viasat Inc	35.00	4.00	0.00	0.00	Satellite

ISP	households	max down	max up
AT&T California	49	12.0	0.5
Comcast	49	987.0	35.0
HughesNet	49	25.0	3.0
Skycasters	49	2.0	1.3
Sonic.net	49	40.0	12.0
Viasat Inc	49	35.0	4.0

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Google

Imagery ©2021, Maxar Technologies, USDA Farm Service Agency | 20 m | Terms of Use | Report a map error



Broadband Data

Total Pop: 149
Total House: 49
Road Miles: 0.34
Est Miles: 0.310
Households: 49
Road Feet: 1,780
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ID: 60450104004020

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Next Steps

- Continue training through GEO Partners Pilot Project
- Complete, refine, and update the website with regional partners
- Coordinate outreach to schools, Tribes, service organizations, and Facebook groups.
- Monitor and collect speed-test survey responses.
- Reinforce crowd-sourcing of data, sufficient to region.



The Community Foundation of Mendocino County

SECTION 4

Implementation Projects of the Mendocino County Digital Infrastructure Plan

Mendocino County Broadband | March 2021



Goal

The stated goal of the
Mendocino County Digital Infrastructure Plan: 2019-2025:

Available and affordable high-speed internet access for 98% of households by 2025

At 100 megabits per second (mbps) download speed and 20 mbps upload speed



Objectives

The stated objectives of the
Mendocino County Digital Infrastructure Plan: 2019-2025:

—
Deploy Fiber-
based and Fixed
Wireless
Technology to
Remote and
Rural Areas

—
Create Policies
for local
governments to
use to Improve
the Network

—
Develop Equity
and Inclusion
Programs

—
Improve the
Resiliency and
Redundancy of
the Infrastructure

Project Planning Assumptions

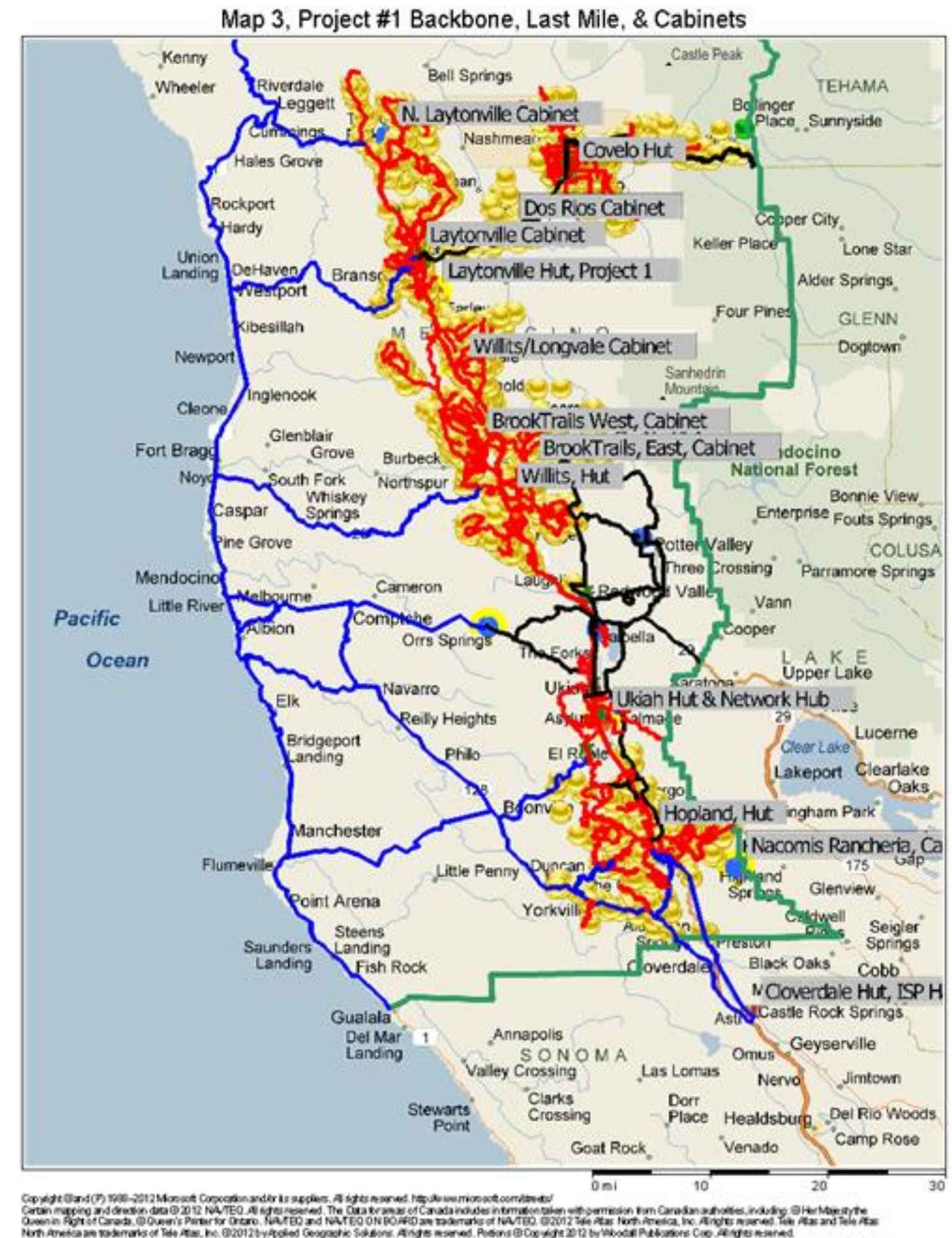
- 100% via underground fiber installation
- Underground to preserve and “future proof” the infrastructure during wildfires and other unforeseen disasters
- Provide up to 1 Gbps symmetrical Internet connectivity and voice service
- Cover the Ten (10) Native American Sovereign Nations located in the County

Project Planning Assumptions

- Maximum speeds: **1000 Mbps**
- The standard offering will be **100/100 Mbps**
- “Low-Income” customers service at no less than **25/25 Mbps**
at \$15.00 per month

Project #1

- Unserved Households 3,943
- Communities/Areas 5
- Round Valley/Covelo/Dos Rios; Laytonville; Willits/Brooktrails;
- Parts of Ukiah, Calpella, Redwood Valley and, Hopland
- Project Capital Costs \$158,145,578

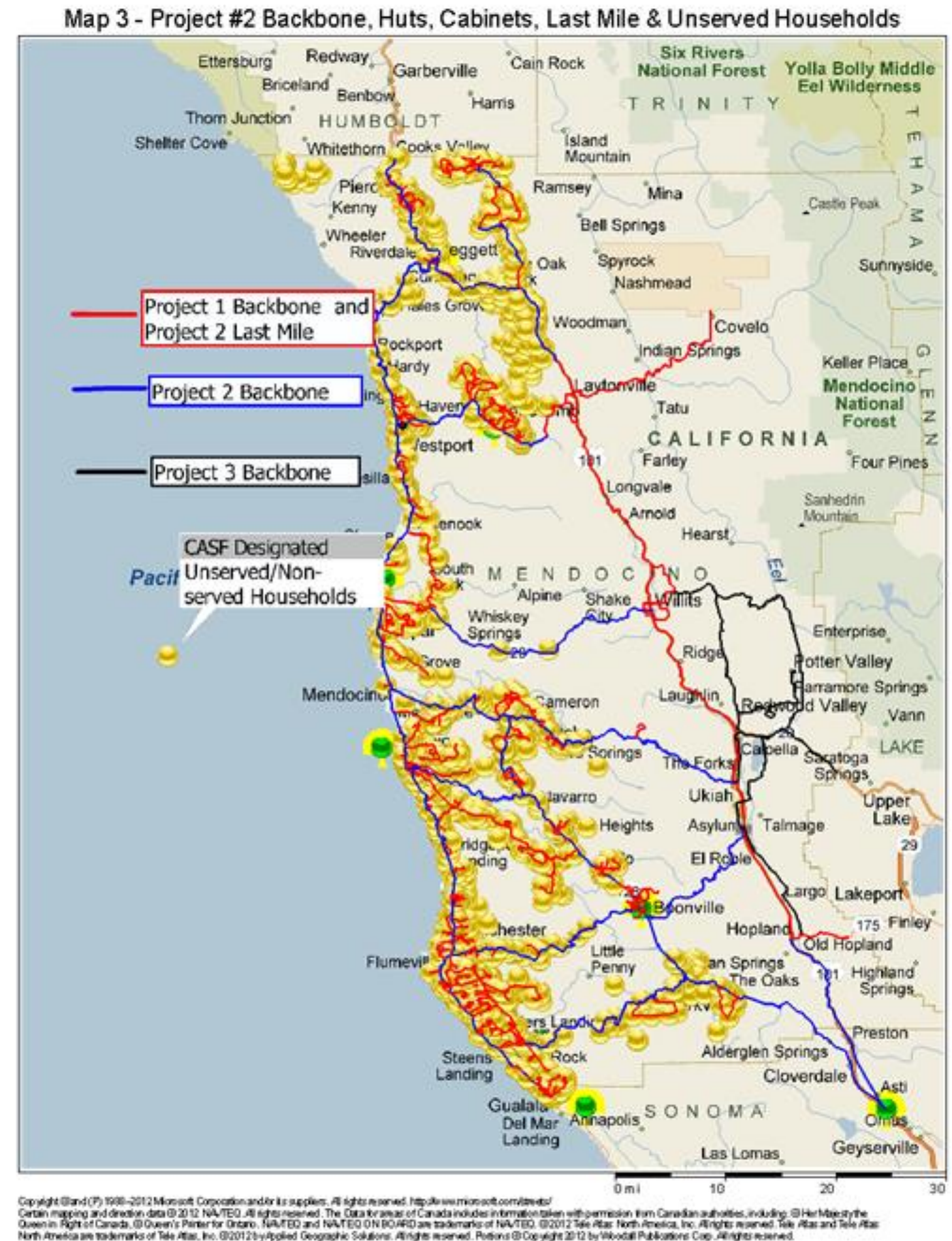


Project #2

- Unserved Households 2,716
- Communities/Areas 19
- Piercy, Leggett, Branscomb, Westport, Cleone, Fort Bragg, Caspar, Mendocino, Little River, Albion, Elk, Manchester, Point Arena, Anchor Bay, Gualala, Comptche, Philo/Navarro, Boonville, and Yorkville

Mendocino County Digital Infrastructure Plan: 2019-2025 - NBN/CBC

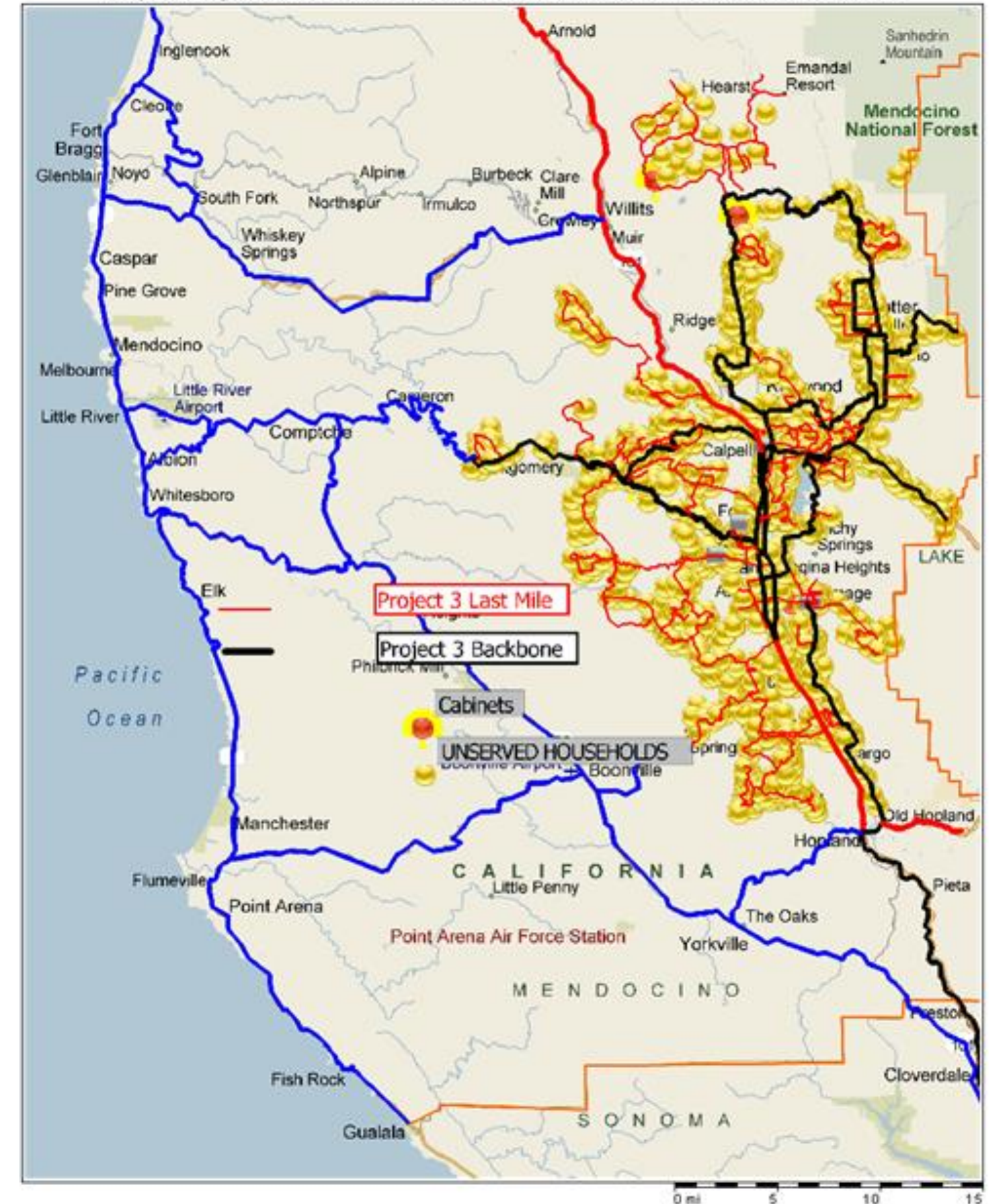
- Project Capital Costs \$263,291,658



Project #3

- Unserved Households 1,927
- Communities/Areas 6
- Redwood Valley, Potter Valley, Talmage, Calpella, Ukiah, and outlying regions of Projects 1 and 2
- Project Capital Costs \$110,347,182

Map 3, Project #3 Backbone, Last Mile, Cabinets & Unserved Households



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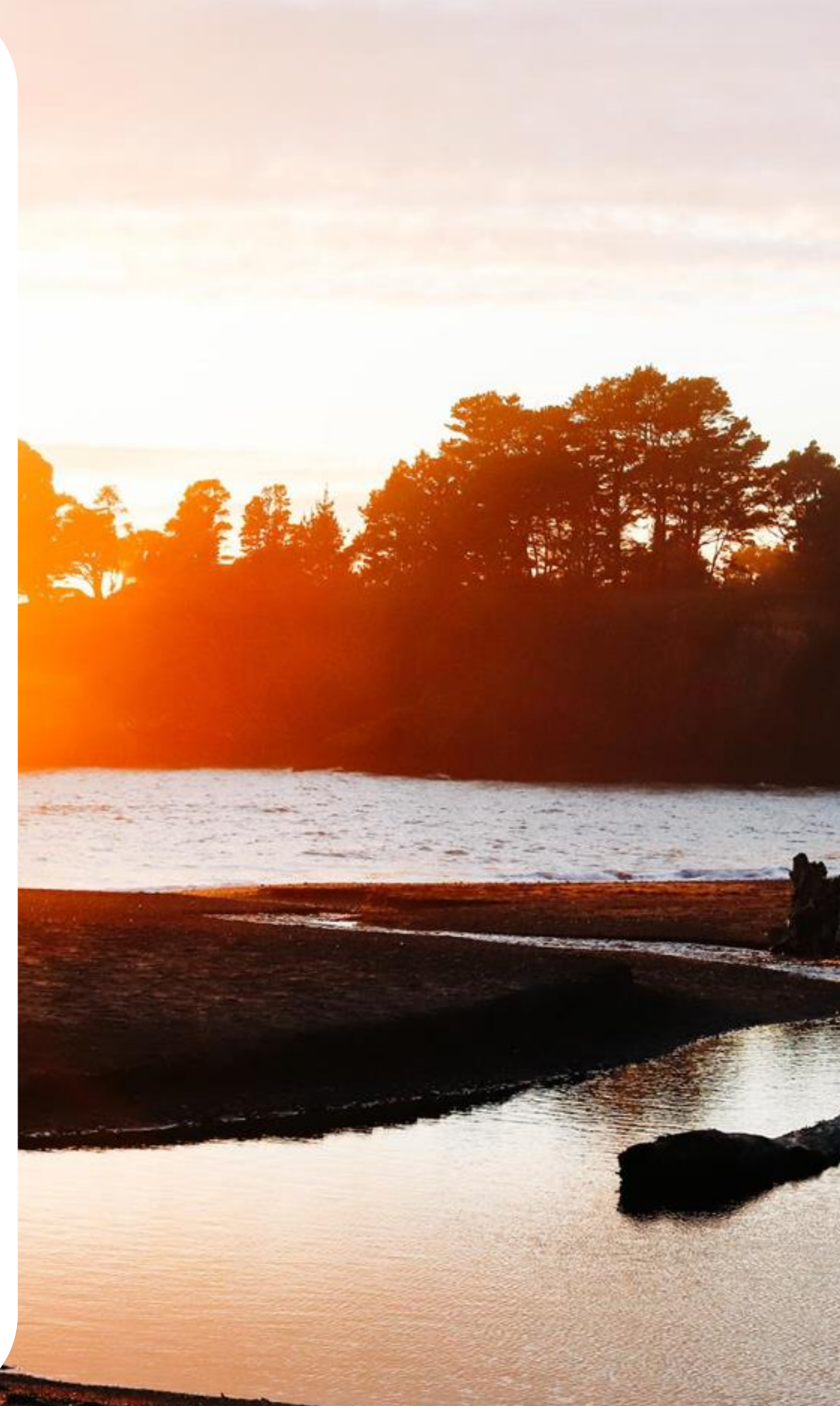
Current Status

- Project #1- Grant Application Awaiting CPUC Decision
- Project #2- Finalizing for Submission for CASF Grant
- Project #3-Finalizing for Submission for CASF Grant
- More at:
<http://www.mendocinobroadband.org/mendocino-county-digital-infrastructure-projects/>



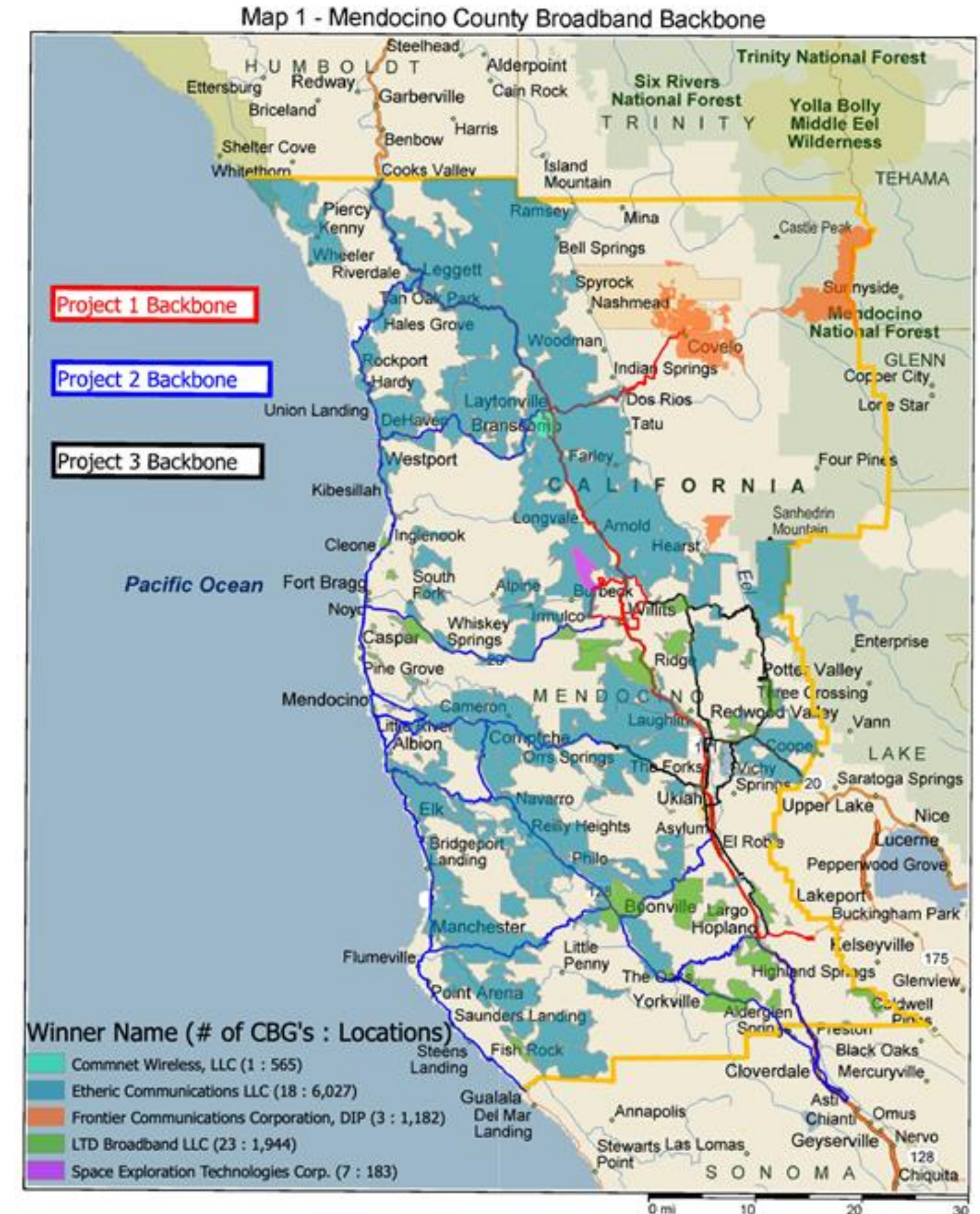
FCC Rural Digital Opportunity Fund

- Eligible Locations 9,901
- RDOF Winners 5
- Frontier; Etheric Networks; LTD Broadband, Commnet; and, Space X
- RDOF Funds \$46,614,159



FCC's Rural Digital Opportunity Fund Winning Bidders

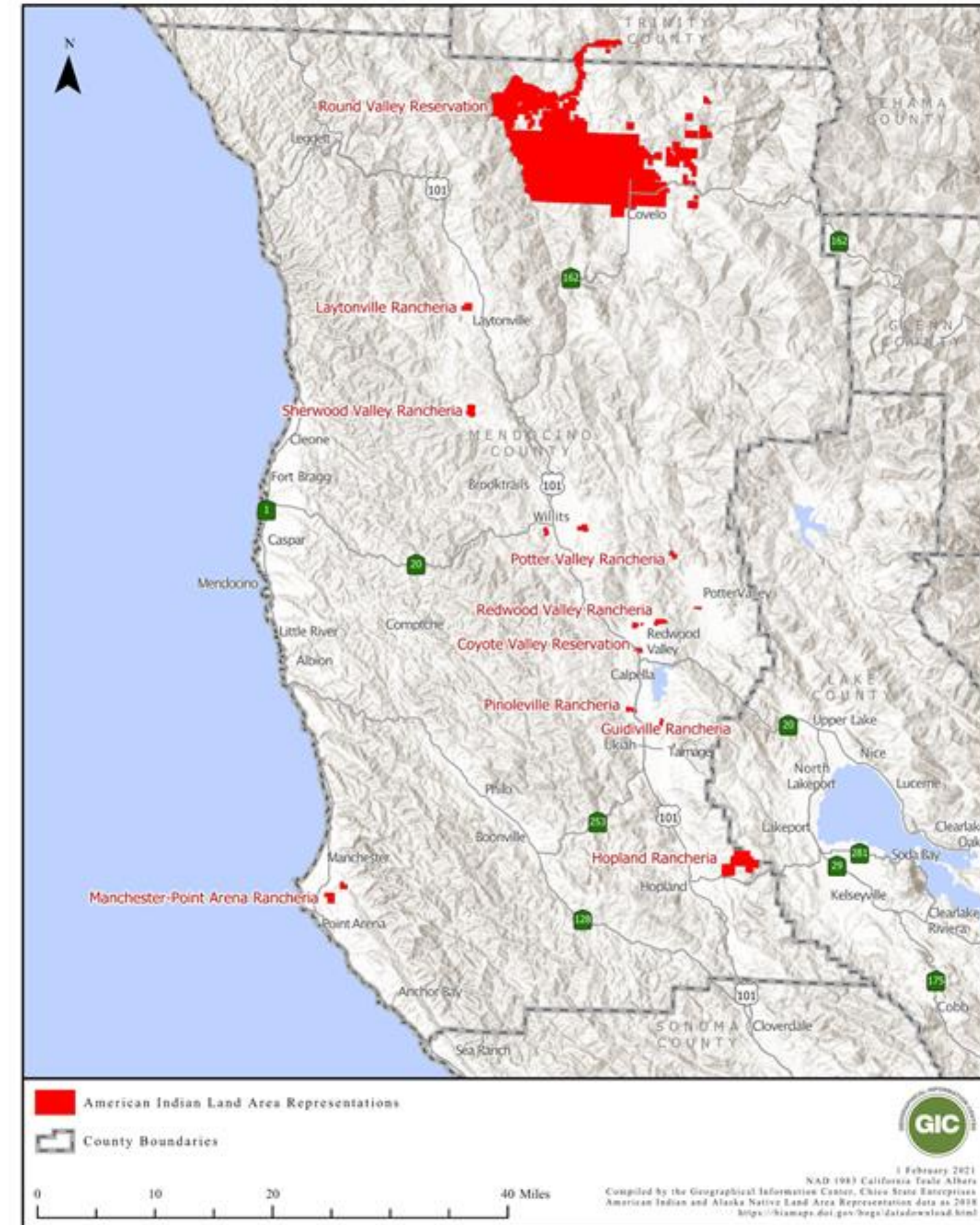
Mendocino County Digital Infrastructure Plan: 2019-2025 - NBNCBC



Tribal Stimulus Fund

- \$1.0 Billion Nationwide
- 10 Federally Recognized Sovereign Nations in Mendocino County

Sovereign Nations of Mendocino County



2020-21 State Legislation

Key points needed within SB 4 and AB 14

- NBNCBC Oversight (Marin, Mendocino, Napa and Sonoma) commend Senator Lena Gonzalez and Assembly-member Cecelia Aguiar-Curry for working collaboratively on needed legislation.
- We recommend the bills call for the California “floor” standards be 25 mbps download and 25 mbps upload to support remote learning, remote health delivery support and public safety communications. Ideally, we should strive for 100/100.
- We feel the FCC standards of 25/3 are inadequate and should be raised too and we should push for that to happen.

2020-21 State Legislation

Key points needed within SB 4 and AB 14

- We believe Job #1 is to get the CASF funding extended and the bills should explicitly state as much.
- There should be clarification in the bills as to how much money will be secured by the proposed service fee.
- We support the use of CASF funds to secure bonds.

We support the use of CASF funds to match Federal monies for infrastructure development.