

Warm greetings. I hope this message finds you well.

I am a wildlife activist. I spent four years working to reduce ivory demand and to get China out of the ivory carving business. Successful efforts, those.

I am ally to Project Coyote, working in media to assist them.

I know and love Mendocino County, prize its natural resources along with its human and animal populations.

Community standards change.

We are no longer a trapping economy. The cruelty, and inadvertent evils, of trapping are known and largely disparaged. I urge you to consider nonlethal (and not-abominable) techniques to address whatever nuisance your local folk may encounter with wildlife abounding in your region.

We will be watching, and we'll know what you decide to do.

You can lead -- or you can become a target of disparagement that will be costly to tourist businesses and much else.

Better, and smarter, to lead.

The future has arrived. It is vastly more humane than it was a century ago.

I trust you will step into it with grace.

With every good wish,

Martin Perlmutter

Organizer, Indivisible Media City Burbank