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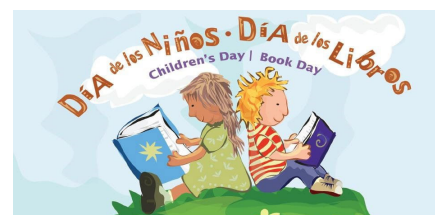
DÍA DE LOS NIÑOS/DÍA DE LOS LIBROS (CHILDREN'S DAY/BOOK DAY)

El Día de los Niños/El Día de los Libros, also known simply as Día, is a celebration of children, families, and reading that culminates yearly on April 30. "Children's Day" has been celebrated in many countries around the world officially since 1925.

After learning about Mexico's tradition of celebrating April 30th as *El Día del Niño*, children's book author Pat Mora helped create a new holiday in the United States emphasizing the importance of literacy for children of all linguistic and cultural backgrounds, linking families to diverse books, languages and cultures.

This page is to help California public libraries plan and fund Día celebrations and children and family literacy programs.

Todos los niños, todos los días — every child, every day!



Tools and Resources for Día Programming

Día library programs:

- Celebrate children and connect them to the world of learning through books, stories and libraries.
- Nurture cognitive and literacy development in ways that honor and embrace a child's home language and culture.
- Introduce families to community resources that provide opportunities for learning through multiple literacies.
- Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.

Financial Support for Día Programs



Día Program Funding

The [Early Learning with Families \(ELF\) project](#) will provide \$500 in reimbursement to California public library outlets for the costs of Día programs, books, and supplies. Some limitations and restrictions apply, please see the [opportunity page](#) for details. **Application deadline is March 9, 2021.**

