

Paul	Garza Jr
First Name	Last Name

Full/Legal Name (if different than name provided above)

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Voter Registration or Street address)

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Sonoma Mendocino Economic Development District: Submitted

Which position, seat, or representational category would you prefer?

Board of Directors

Availability to Attend Meetings

☒ Other (Please Specify Below)

Availability to Attend Meetings (Other)

All

Interests & Experiences

Special Expertise, Experience, or Interest in This Area?

Deeply experienced economic development professional - now retired. I also have experience with acquiring and managing grants from the US EDA. I have special expertise providing services to under-represented communities.

Upload a Resume

[Paul Resume -
CC_Res_Econ_Dev.pdf](#)

Upload Additional Supporting Documents

Upload Additional Supporting Documents

Upload Additional Supporting Documents

Certification

Please read the following statements and indicate your acceptance thereof.

I hereby certify that I am a registered voter in the State of California, County of Mendocino, a citizen of the United States, and will be at least 18 years of age at the time of the next election. I am not imprisoned or on parole for the conviction of a felony. I certify under penalty of perjury, under the laws of the State of California, that the information on this application is true and correct. I understand that assuming this public responsibility could result in public knowledge of my background and/or qualifications, including financial interests. Applications will be kept on file for one year.

☒ I Agree *

PAUL GARZA, JR.

QUALIFICATIONS

Experienced higher education administrator with extensive experience in community colleges, profit and non-profit sectors. Expertise include:

- Economic Development
- Workforce Preparation
- Community Outreach
- Education Management
- Marketing
- Government Relations
- Public Relations
- Grant Writing
- Fundraising

PROFESSIONAL EXPERIENCE

COMMUNITY EDUCATION PARTNERS, INC., Nashville, TN

Vice President, Marketing & Business Development

(2008-Current)

Worked with community colleges to create new instructional offerings and academic transitions; focus on dropout prevention programs through the creation of charter schools in Texas. Responsible for market analysis, communications, community outreach, development of nonprofit boards, work with ethnic organizations, government relations with state agencies and elected public officials.

GARZA CONSULTING, Fullerton, CA

Managing Principal

(2006-2008)

Provided consulting services in public affairs, economic development and access to capital.

Major projects included:

- Co-lead the California State Assembly's Economic Development Committee, Emerging Domestic Advisory Group for the California Hispanic Chambers of Commerce;
- Performed economic development analysis of the Rio Hondo Community College District Service Area;
- Performed a study of microlending opportunities and needs in Orange County for the Wells Fargo Foundation;
- Conducted analysis and documentation of the economic need for a Life Science incubator for Cal-State Fullerton;
- Provided campaign consultation and field strategy to Rancho Santiago Community College District's Bond Campaign in 2008
- Designed and facilitated strategic planning for the Clinicas del Camino Real, Oxnard.
- Staffed a member of the Southern California Air Quality Management Board.

ORANGE COUNTY BUSINESS COUNCIL, Irvine, CA

Vice President, Economic Development & External Relations *(2002-2006)*

Marketed Orange County as a premier business location via website, advertising, and publications; coordinated attraction and retention efforts with cities; managed legislative agenda & advocacy programs; created and supported community coalitions & volunteer committees; communicated with elected officials; performed ethnic & mainstream media relations; wrote materials for publication, managed weekly online publications. Developed and managed economic and workforce strategies including manufacturing coalition. Life sciences regional skills collaborative, access to venture capital and Latino Education Attainment.

(resume – Paul Garza, Jr)

RANCHO SANTIAGO CCD, Santa Ana, CA

District Director, Economic Development

(1994-2002)

Responsible for the management and strategic direction of economic development and workplace programs. Worked with county, cities, and business organizations to develop and expand the District's economic development effort Secured new funding for:

- International Business (USDoE)
- International Trade Center (CA Community Colleges)
- Small Business Development Center (CA Trade & Commerce)
- Regional Skill Collaborative for Manufacturing (USDoL and CA Employment Training Panel)
- Center of Excellence (CA Community Colleges),
- Regional Marketing (CA Community Colleges),
- Workplace Learning Center (CA Community Colleges)
- ISO 9000 training (USDoD) and,
- Digital Media Business Incubator (US EDA)

Generated in excess of \$12 million in grants, contract training and other funding

ADLER/DROZ, INC., Costa Mesa, CA

Vice President, Marketing & Communications

(1989-1993)

Provided consultative management services to professional associations including: strategic planning, fiscal control, planning and coordination of continuing education conferences, Board meetings and retreats. Advised association boards regarding strategic initiatives and legislative agenda. Designed and developed marketing programs, brochures, and advertisements; designed, developed and edited newsletters. Provided public affairs consulting on legislative issues and coordinated membership campaigns.

DEMOCRATIC PARTY OF ORANGE COUNTY, Santa Ana, CA

Executive Director

(1988-1989)

Directed communications including press liaison, developed and wrote press releases and newsletters; planned and coordinated special events; managed fundraising programs; coordinated communications with elected officials, community leaders, state and national parties; researched and analyzed voting trends and legislation; organized volunteer programs and meetings.

JUBAIL VOCATIONAL TRAINING INSTITUTE, Jubail, Saudi Arabia

Director of Student Services

(1981-1983)

Planned, developed and implemented comprehensive vocational student services including recruitment, assessment, placement, counseling, residential placement & advisement, records, job placement, and follow-up.

NORTH ORANGE COUNTY CCD, Fullerton, CA

Director, Assessment & Recruitment Center

(1978-1981)

Designed, developed and managed a comprehensive employment & training services center providing recruitment, vocational counseling, work orientation, vocational training, and job placement to 3,000 disadvantaged and 1,200 general community clients annually. Worked closely with federal employment & training agencies (JTPA) and community organizations. Managed basic skills assessment for & training referrals to Fullerton & Cypress Colleges basic skills & vocational course offerings. Supervised over 20 coordinators, staff and faculty.

(resume – Paul Garza, Jr)

Teaching Experience

SADDLEBACK COLLEGE

Adjunct Instructor, Business Division

(2008)

NORTH ORANGE COUNTY CCD, School of Continuing Education, Anaheim (2005-2008)

Adjunct Instructor, Basic Skills/High School Subjects Lab

Taught reading, writing, and mathematics to students with widely varying levels of proficiency in a laboratory environment.

NORTH ORANGE COUNTY CCD, Adult Education, Fullerton (1986-1988)

Coordinator/Instructor, Basic Skills Lab

Developed, designed and coordinated a community-based program providing basic skills, GED, ESL and high school subjects to a diverse student population. Taught reading, writing, and mathematics to students with widely varying levels of proficiency in a laboratory environment.

EDUCATION

M. A., Indian Religion & Mythology, California State University, Fullerton, CA 1980

B. A., English, California State University, Fullerton, CA 1972

CREDENTIALS

Instructor, Marketing and Distribution, California Community Colleges, 1987 - Life

Instructor, Religion and Philosophy, California Community Colleges, 1980 – Life

Supervisor, California Community Colleges, 1980 – Life

(resume – Paul Garza, Jr)

COMMUNITY AND PROFESSIONAL ACTIVITIES

- *California State University, School of Education*, Advancement Board, 2006 - Present
- *United Way of Orange County*, Chair, Somos Familia, 2001 - 2009
- *Orange County Innovation*, Co-Founder and Secretary/Treasurer, 2005 – 2009
- *TELACU Community Capital*, Board of Directors, 2004 – 2009
- *California Hispanic Chamber of Commerce*
Access to Business Capital Committee, 2006 - 2009
- *Healthy Smiles OC*, Board of Directors, 2006 – 2009
- *Neighborhood Housing Services of Orange County, Inc.*
President, 2002 -2005, Board of Directors, 1999 - 2009
- *Project Tomorrow*, Board of Directors, 2003 – 2006
- *Hispanic Chamber of Commerce of Orange County*, Board of Directors, 1995 – 2003
- *Santa Ana Empowerment Zone Corporation*, Board of Directors, 1999 – 2003
- *Orange County International Trade Center*, Advisory Committee, 1998 – 2002
- *Statewide Strategic Priorities Committee for Contract Education*
Chair (CA Community Colleges), 1999 – 2002
- *Business Advisory Committee*, Rep. Loretta Sanchez, 1996 - 1998
- *Finance Chair*, Lou Correa for Assembly, 1996

AWARDS

- *Citation for Community Service*, Supervisor Janet Nguyen, 2008
- *Latino 100*, 2006
- *Citation for Community Service*, Supervisor Cynthia Coad, 2002
- *Millennium Award*, Vietnamese Community of Orange County, 1998
- *Congressional Citation for Community Service*, Congresswoman Loretta Sanchez, 1998