

SUPPORT FOR THE BOARD OF SUPERVISORS’ PROPOSED “PHASE THREE” COMMERCIAL CANNABIS DEVELOPMENT ORDINANCE

After years of deliberation and a highly problematic Phase 1 cannabis cultivation program, the Supervisors’ proposed legislation offers a solution to longstanding policy issues and would enable a robust and responsible commercial cannabis industry.

Without a new, workable cannabis ordinance in place, current regulatory and enforcement problems will persist and Mendocino County risks being left behind altogether from the economic opportunities in the legal cannabis market.

WORKABLE LOCAL POLICY

The Board of Supervisors’ proposed ordinance provides a critical path forward for a viable local industry, with a clear and workable discretionary use permit framework. The ordinance will also bring local cannabis policy into alignment with state law regarding the California Environmental Quality Act (CEQA), provide equal opportunity to enter the permitting program, and mirrors neighboring counties (Lake & Sonoma) to allow scale up to 10% of parcel size in agriculturally appropriate zones (AG, RL, UR).

These provisions are essential to the creation of a healthy local cannabis industry and the future vitality of Mendocino’s economy. Coupled with the many environmental regulations built into commercial cannabis and a site-specific discretionary review process, the Use Permit model will ensure that all projects are environmentally compliant and neighborhood-appropriate before operations begin.

A BETTER FUTURE FOR MENDOCINO COUNTY

The new ordinance is a solution to longstanding problems in our community. The proposed zoning will move commercial cannabis activity out of neighborhoods and forest lands into more environmentally suitable zones — lessening the impacts on residential areas of the county, and reducing the crime and environmental degradation associated with illicit market activity.

It will also bring a much needed boost to our local economy, while many historic revenue streams are drying up. Given the high cost of regulatory compliance and the rapidly evolving industry, limiting cultivation to an acre or less is no longer economically sustainable. Allowing discretionary scale up to 10% of appropriate parcels will lead to a meaningful increase in economic activity, create well-paying local jobs, and generate millions in tax revenue. Existing farms will be able to expand to a viable scale, and new operators will be able to diversify with cannabis cultivation. This will allow Mendocino County to stay competitive, build our brand, and begin preparing for interstate and nationwide commerce.

**WE ENCOURAGE YOU TO ADOPT THE PROPOSED ORDINANCE,
FOR THE BENEFIT OF THE ENTIRE COMMUNITY.**

1. MEGHANN SOMMER, UKIAH
2. AMANDA REIMAN, UKIAH
3. HEATH DOLAN, UKIAH
4. AUBREY KARCEY, UKIAH
5. KEITH SHUSTER, WILLITS
6. MARK ROGERO, UKIAH
7. MICAH ANDERSON, WILLITS
8. AUSTIN BIRCH, WILLITS
9. DENNIS HUNTER, ROHNERT PARK
10. ADAM SHUMAKER, UKIAH
11. LORENA FELIX, UKIAH
12. JONNY PEREZ, UKIAH
13. KIM SHUSTER, WILLITS
14. MICAH FLAUSE, WILLITS
15. JOHANNA MORTZ, WILLITS
16. ERICK VELEZ, UKIAH
17. CESAR LUGO, UKIAH
18. CAREN WOODSON, REDWOOD VALLEY
19. ALEXIS IVÁN PEREZ, UKIAH
20. ANDREW GREENE, UKIAH
21. BRANDON BAIZE, WILLITS
22. JOHN GITTINS, SAN FRANCISCO
23. CHRISTOPHER POTTER, UKIAH
24. JULIAN NIELSEN, LAYTONVILLE
25. JOSHUA KEATS, UKIAH
26. SARAH BODNAR, LAYTONVILLE
27. ABI RIVAS, SAN RAPHEAL
28. CAROLINA GUTIERREZ, WILLITS
29. MALILA GORDON, REDWOOD VALLEY
30. CAROLINA GUTIERREZ, WILLITS
31. IAN POWELL, UKIAH
32. RICHARD LOEBL, LAYTONVILLE
33. ANN ANDERSON, WILLITS
34. FRANCISCO HERNANDEZ, ROHNERT PARK
35. JAIME RESTREPO, REDWOOD VALLEY
36. AARON GREENE, WILLITS
37. MARK GREENE, UKIAH
38. CHRIS CENA, AMERICAN CANYON
39. ASHLEY OLDHAM, REDWOOD VALLEY
40. RENEE PETRY, UKIAH
41. BENITO LOYA, WILLITS
42. CAILEY WALL, SANTA ROSA
43. NATHAN FRANCK, UKIAH
44. KEVIN MCDONALD, REDWOOD VALLEY
45. RICHARD WINTER, ROHNERT PARK
46. MICHAEL KRAMLICH, ROHNERT PARK
47. THOMAS WEGESSER, REDWOOD VALLEY
48. TIM POMA, UKIAH
49. BARRY NADLER, UKIAH
50. MATTHEW TALBERT, UKIAH
51. BRIAN WHITE, UKIAH
52. MOLLY MORALES, NAPA
53. DAVID ANDERSON, WILLITS
54. MAKENNA REDDEN, LOS ANGELES
55. JESSICA WARM, LAYTONVILLE
56. JESSICA MCCALL, OAKLAND
57. HEIDI ADAMS, LOS ALAMITOS
58. HECTOR LOPEZ, LAYTONVILLE
59. STEVEN AMATO, HOPLAND
60. JIM MAYFIELD, UKIAH
61. JULIE NOIA, LAYTONVILLE
62. NICHOLAS PROZZO, EUREKA
63. PATRICK GRAY, WILLITS
64. HEATH BLACKWELL, LAYTONVILLE
65. JENNIFER MCCARTHY, LAYTONVILLE
66. ADAM STEINBERG, REDWOOD VALLEY
67. JAROM FAWSON, MILL VALLEY
68. PAUL GARZA JR, FORT BRAGG
69. SHANE DAVIS, FORESTVILLE
70. GREGG GRANDE, LAYTONVILLE
71. GILLIAN FIRESTONE, SAUSALITO
72. RUTH POWELL, UKIAH
73. TREVOR THURSTON, UKIAH
74. RICH CRAWFORD, ROHNERT PARK
75. TURK BLACK, REDWOOD VALLEY
76. RYAN CARROLL, UKIAH
77. MICHAEL ADAMS, COVELO
78. JASON ZUMALT, REDWOOD VALLEY
79. ROBERT MCGOWAN, SAN DEIGO
80. NICK HALFACRE, REDWOOD VALLEY
81. DAVID HALSTAD, TURLOCK
82. TRAVIS MANION, LAYTONVILLE
83. RENEE JONES, MENDOCINO VILLAGE
84. LUCAS NELSEN, REDWOOD VALLEY
85. ERIN CORLEY, REDWOOD VALLEY
86. EMILY HEITMAN, SAN DEIGO
87. JEFFREY WALKER, WILLITS
88. STEVE CRANDELL, MENDOCINO VILLAGE
89. DYLAN ROGERS, LAYTONVILLE
90. RACHEL POWELL, UKIAH
91. JEFFREY CODDINGTON, UKIAH
92. DAVID KURZFELD, UKIAH
93. ROSS LIBERTY, UKIAH
94. SHAWNA MCDEVITT, WILLITS
95. JENNIFER TAKASAWA, SANTA ROSA
96. MICHAEL D. HAWTHORNE, UKIAH
97. LIZ GEHL, SEBASTOPOL
98. WARREN NEILSON, REDWOOD VALLEY
99. JONATHAN BAREFIELD, LOS ANGELES
100. RYAN FAIRBROTHER, SACRAMENTO

101. JON DEGALLIER, UKIAH
102. SPENCETTA DAVILA, BERKELEY
103. MATT VOSTI, NAPA
104. JOHN FEITSHANS, SANTA ROSA
105. BRYAN KANTHACK, LAYTONVILLE
106. ANDREW ALLEN, UKIAH
107. DEVIN BOTTRELL, LOS ANGELES
108. OSCAR FLORES RAMIREZ, UKIAH
109. JOSSELYN CLAUDIO, UKIAH
110. WILLIAM CLAUS, COVELO
111. PHIL BRIGGS, UKIAH
112. MORGAN INGRAM, UKIAH
113. INGRID TSONG, UKIAH
114. JONATHAN WENTZEL, UKIAH
115. BARBARA WENTZEL, TALMAGE
116. AMOS FLINT, UKIAH
117. DAVID BOON, MONTE RIO
118. ROLAND WENTZEL, TALMAGE
119. CHAD NORTH, UKIAH
120. JACKY ALLEN, UKIAH
121. MATTHEW SCHLEGEL, WILLITS
122. HUANIT FELIX, UKIAH
123. BIANCA ZARZA, UKIAH
124. VERONICA CERVANTES, FORT BRAGG
125. LESLY RUIZ, UKIAH
126. ANDREA LOPEZ, UKIAH
127. VERENICE BELTRAN, UKIAH
128. REBECCA PRIESMEYER, LAYTONVILLE
129. PETER CHEVALIER, CALPELLA
130. NICOLE POWELL, UKIAH
131. ERIKA LINDEMAN, SEBASTOPOL
132. SKYE INOUE, UKIAH
133. STEELY INOUE, UKIAH
134. REBECCA KELLER, UKIAH
135. BRENDAN MILLER, LAYTONVILLE
136. BRANDON WELLS, UKIAH
137. MICHAELA WEGESSER, REDWOOD VALLEY
138. BRYAN PFENDER, LAYTONVILLE
139. VALERIE CAPRI, REDWOOD VALLEY
140. FLOYD MARTIN, LOS ANGELES
141. CHEYENNE WALTERS, WILLITS
142. MICHELLE JOHNSON, CASPAR
143. JOSH SOUTHWICK, WILLITS
144. JAMES SABIN, FORT BRAGG
145. CHRISTOPHER ANDERSON, WILLITS
146. SOPHIA FISCHER, WILLITS
147. ZACHARY KUCHERA, LAYTONVILLE
148. MELANIE SIEREN, SONOMA
149. ANTHONY PITTS, UKIAH
150. WILL MCCOY, UKIAH
151. JOSE DEL TORO, SANTA ROSA
152. RICHARD KOSTAS, UKIAH
153. MICHELLE MILLS, LAYTONVILLE
154. GARTH MCKENZIE, WILLITS
155. DYLAN BAMRICK, HOPLAND
156. ANEL FUENTES, UKIAH
157. JOHN MILLS, PIERCY
158. BRIAN GEORGE, HOPLAND
159. EREKA LAMBE, FORT BRAGG
160. THOMAS ZICKGRAF, SAN FRANCISCO
161. JULIA SOMMERYGADE, UKIAH
162. MEGAN SHANNON, WILLITS
163. DEE KOISHOR, REDWOOD VALLEY
164. LISA MORALES, WILLITS
165. ADAM DONAHUE, UKIAH
166. CHAD THOMPSON, WILLITS
167. JEREMY SAUNDERS, WILLITS
168. SHALEE JOHNSON, WILLITS
169. BROOKE INGRAM, POTTER VALLEY
170. JESSICA MERAZ, WILLITS
171. MITCHELL WORTZMAN, REDWOOD VALLEY
172. BARBARA WENTZEL, TALMAGE
173. ROLAND WENTZEL, TALMAGE
174. LESLYE RUIZ, UKIAH
175. DANIEL HANSEN, WILLITS
176. LAUREN KING, WILLITS
177. TRAVIS EVANS, WILLITS
178. RUBEN LUMBRERAS, WILLITS
179. WILLIAM CLAUS, UKIAH
180. PATRICIA LECH, WILLITS
181. ERIKA QUINLIVEN, WILLITS
182. BRETT SHAW, ROHNERT PARK
183. JENNIFER GRAY, UKIAH
184. CHRISTINA INGRAM, REDWOOD VALLEY
185. BRIAN INGRAM, REDWOOD VALLEY
186. JUSTIN CAPRI, REDWOOD VALLEY
187. LEON SPRINGER, UKIAH
188. RODOLFO TREVINO, SANTA ROSA
189. GARY BREEN, HOPLAND
190. MARK GOMOLICKE, UKIAH
191. MICHAEL STEINMETZ, REDWOOD VALLEY
192. JAMES SHAW, UKIAH
193. ALBEE WILDER, UKIAH
194. JAROD LEASE, UKIAH
195. BRENTON SMITH, TACOMA
196. FOREST ELIE, UKIAH
197. JASON POOL, UKIAH
198. MARINA DAVILA, LOS ANGELES
199. ROMAN DEGALLIER, REDWOOD VALLEY
200. CHEYANNA LAVINE, WILLITS

201. CHARLES BOLDWYN, SOUTH LAKE TAHOE
202. ERIC GALLOWAY, UKIAH
203. J. "ROCCO" LOEBL, LAYTONVILLE
204. SAMUEL LUND, UKIAH
205. JOSEPH NICOLL, UKIAH
206. DAKOTA NICOLL, UKIAH
207. DANIEL VOYLES, JENNER
208. CARTER GRISSOM, UKIAH
209. JORDAN POOL, UKIAH
210. ANDREW HOSFORD, WILLITS
211. ROBIN STEELE, COVELO
212. BARRY NADLER, UKIAH
213. SHANE OSBURN, UKIAH
214. CAT CARMONA, LAYTONVILLE
215. SARAH RHODD, LAYTONVILLE
216. MELISSA GRIBI, KELSEYVILLE
217. RICHARD WHITE, WINDSOR
218. THAIS SPRINGER, UKIAH
219. RICK BERGLUND, PETALUMA
220. KELLY MAYHUGH, UKIAH
221. DANIEL HANSEN, WILLITS
223. VICKY ERICKSON, PETALUMA
224. DALLAN SERVIN, UKIAH
225. JOSE LOZA, WILLITS
226. JUDD DE VALL, PHILO
227. HECTOR VENEGAS, WILLITS
228. RANI WEITALA, FORT BRAGG
229. ZACHARY KUCHERA, FORT BRAGG
230. JESSE CISNEY, LAYTONVILLE
231. STEWART ERICKSON, VENTURA
232. PAULINE WRIGHT, UKIAH
233. DON DOOLEY, UKIAH
234. DEBRA PALLINI, UKIAH
235. DREW NICOLL, UKIAH
236. TERRY WRIGHT, UKIAH
237. CODY DOOLEY, UKIAH
238. ERIKA QUINLIVEN, WILLITS
239. REBECCA KING, WILLITS
240. JENNIFER CALDWELL, WILLITS
241. JAMES SABIN, FORT BRAGG
242. MIKE GORDON, LAYTONVILLE
243. CHAD THOMPSON, WILLITS
244. RUBEN LUMBRERAS, WILLITS
245. JEREMY SAUNDERS, WILLITS
246. DORAH KOISHOR, REDWOOD VALLEY
247. VILA MIJATOVIC, WILLITS
248. JAMI WHITMAN, WILLITS
249. PATRICIA LECH, WILLITS
250. TIMOTHY LECH, WILLITS
251. JAMIE LECH, WILLITS
252. KELLY LAYRAITT, UKIAH
253. ANDREA NADLER, UKIAH
254. DAVID ANDERSON, SANTA BARBARA
255. SARAH HEPTING, LAYTONVILLE
256. JOHN FEITSHANS, UKIAH
257. JORDAN POOL, UKIAH
258. SHALEE JOHNSON, WILLITS
259. ANDREA ARAIZA, REDWOOD VALLEY
260. RYAN WEINERT, LAYTONVILLE
261. KEVIN WILSON, SAN DIEGO
262. JAIME RESTREPO, WILLITS
263. DEE KOISHOR, WILLITS
264. SABRINA MENDOZA, WILLITS
265. AMBER WASILEWSKI, LAYTONVILLE
267. BENJAMIN NADLER, UKIAH

"With proper water rights and the major use permitting process. I feel this can safely be instituted with less significant environmental impact than in current locations (in timber zones and in forests) with less canopy."

-STEVEN AMATO, HOPLAND

"We must move to make cannabis cultivation subject to land use and regulations similar to other ag crops. This is a step in the right direction."

-JIM MAYFIELD, UKIAH

"Its time to get us in this market"

-BRIAN WHITE, UKIAH

"I strongly support this initiative which will help our local entrepreneurs and our community to reap the benefits of the legal cannabis market."

-PAUL GARZA JR, FORT BRAGG

"I'm a massive fan of the legal weed industry just because you really know what your smoking and i really wish it was cheaper and i imagine that this would help it compete with other farmers."

-SHANE DAVIS, FORESTVILLE

"I support Phase 3."

-GREGG GRANDE, LAYTONVILLE

"Let's stay competitive with neighboring counties and support the cannabis economy and jobs in Mendocino County. Thanks for your support!"

-MITCHELL WORTZMAN, REDWOOD VALLEY

"Phase 3 is a step toward acknowledging that Cannabis cultivation is an agricultural enterprise, with benefits for growers, workers, land owners, and the local economy."

-ROLAND WENTZEL, TALMAGE

"We need to pass Phase III before we lose the amazing legacy of this region. We need to act now. No time to waste"

-GARY BREEN, HOPLAND

"Let's get this done!"

-CHAD THOMPSON, WILLITS

"Mendocino Co's economy and the future of the cannabis industry here hinge on this passing so local farmers can compete at scale."

-JAIME RESTREPO, REDWOOD VALLEY

"I agree 100% we need to expand to keep up with surrounding counties and a good start when federal comes."

-BENITO LOYA, WILLITS

"I'm struggling with supporting the new ordinance but not for the reason most that would oppose it. I want cannabis to enjoy/suffer the same protections/regulations as grape growers and muffler welders."

-ROSS LIBERTY, UKIAH

"Let's get this done!"

-CHAD THOMPSON, WILLITS

"Let's stay competitive with neighboring counties and support the cannabis economy and jobs in Mendocino County. Thanks for your support!"

-MITCHELL WORTZMAN, REDWOOD VALLEY

"As a resident and farmer of Mendocino I strongly support phase 3 . This is critical in order to secure and preserve our county and community to grow with the rest of the cultivating counties throughout California ."

-J. "ROCCO" LOEBL, LAYTONVILLE

"Cannabis is an important part of the Northern California Ag industry and the normalization of it's cultivation is paramount to the long-term health of the industry as a whole. I strongly support expanded cultivation limits."

-BRYAN PFENDER, LAYTONVILLE

"I am in support of this change in the Proposed "Phase Three" Commercial Cannabis Development Ordinance for Mendocino County. I believe that we have to evolve with the industry or we will be no longer able to survive in the market. Mendocino County has one of the most incredible ecosystems that produces some world renown medicine. The increase in tax revenue our county will receive will be so beneficial to our community. Our community will also benefit from the jobs this expansion will provide. I am in full support!!"

-VALERIE CAPRI, REDWOOD VALLEY

"This is a good move for Mendocino. The industry moves forward anyways, with or without Mendocino. The question is, do we want a piece of the pie, or sit or sidelines. Waiting is withdrawing."

-ALBEE WILDER, UKIAH

"Stop the impoverishment of Mendocino residents and do what's right for your constituents."

-WILLIAM CLAUS, COVELO

"I am putting my trust in scientific review and the free market, I support phase 3 for the future of Mendocino county."

-JONATHAN WENTZEL, UKIAH

"Need to keep up"

-ZACHARY KUCHERA, LAYTONVILLE

"This is important for citizens of Mendocino to retain the rights to seek a higher quality of life through business practices that are already happening throughout the state and soon the country."

-ANTHONY PITTS, UKIAH

"I spend hundreds of thousands in our community with local businesses and employees. We need to be prepared to compete with other counties that have been permitting many acres for years. Our community needs the money. Let's make this a land of opportunity for our kids."

-JOSEPH NICOLL, UKIAH

"Yes on Phase 3"

-SHALEE JOHNSON, WILLITS

"I'm a licensed distributor and manufacturer in Ukiah. My businesses are really hurting because I cannot find enough product here to keep busy. Opening phase 3 in Mendo won't be what puts out the small farmer. I feel for them and understand but everywhere else in CA is opening up 5% to unlimited canopy space. All postponing phase three is doing is hurting Mendocino County and leaving us behind in the industry."

-JORDAN POOL, UKIAH

"I see many other counties providing unlimited growth for the legal growing of Cannabis. As Mendocino County is the mothership of Cannabis, I support this amendment and would want Mendocino to set the standards for the world in terms of phasing in of growth responsibly. Other counties that I have visited such as Canada and Colorado are light years ahead of us and I would like to see Mendocino rise as the position of leader. This helps jobs, supports increase taxes and can eventually create a viable community and wealth to the area which is desperately needed."

-MOLLY MORALES, NAPA

"At least 10 percent on AG land"

-DAVID ANDERSON, WILLITS

"I fully support 10% expansion in Mendocino County. I feel this will create tax revenue and jobs in Mendocino."

-SHANE OSBURN, UKIAH

"I grew up in Laytonville, and have lived and worked in Mendocino County most of my adult life. Though I now live in neighboring Lake County, I still work in Mendocino County, have many family and friends who reside there, and care greatly about the communities. I support approval of Phase 3 Expansion of the Commercial Cannabis Ordinance."

-MELISSA GRIBI, KELSEYVILLE

"My small farm will be just fine. Large scale farming is happening with or without our Mendocino county. Let's have both lanes open for success and maintain a responsible approach to this cultural and economic opportunity."

-KELLY MAYHUGH, UKIAH

"This will generate good paying jobs and tax revenue for our community!"

-DANIEL HANSEN, WILLITS

"Please support cultivation on range land to allow respectful legacy cultivators to apply for use permits that allow community engagement for each proposal and possible expansion in phase 3."

-JUDD DE VALL, PHILO

"I support this amendment 100%"

-HECTOR VENEGAS, WILLITS

"I support phase 3"

-RANI WEITALA, FORT BRAGG

"I support the expansion, Mendocino needs to compete with the rest of the state."

-ZACHARY KUCHERA, FORT BRAGG

"Vote "YES" on Phase Three Commercial Cannabis"

-JESSE CISNEY, LAYTONVILLE

"Mendocino Farms must be allowed to farm at scale with competing counties! And the county process has to be efficient."

-STEWART ERICKSON, VENTURA

"Yes I support phase 3"

-PAULINE WRIGHT, UKIAH

"Badly needed"

-DON DOOLEY, UKIAH

"We need this, don't blow it Mendo"

-DREW NICOLL, UKIAH

"I have been working in the cannabis industry for a year and a half now, and have been earning a good living wage. I support the expansion because I do believe it provides good paying jobs for our area."

-DEE KOISHOR, WILLITS

#HomeGrownInMendo #MendoSTRONG

-SABRINA MENDOZA, WILLITS

"It's the future! Phase 3 please. Don't hold us back in a hard industry. Please allow us to compete with neighboring counties. Allow entrepreneurship. I am a small farmer with my fiancé and we want a chance/opportunity to go bigger. Thank you."

-RYAN WEINERT, LAYTONVILLE

"I support phase three!"

-KELLY LAYRAITT, UKIAH

"Mendocino can only compete in the marketplace with 10%+ tax paying legal grows. It's good for the community."

-DAVID ANDERSON, SANTA BARBARA

"I fully support Phase 3 and I am grateful for what the Board of Supervisors and the AdHoc committee has put forward. We have the chance to secure an economic future in Mendocino for its legacy farmers and agrarian partners, with our environmental future in mind."

-MEGHANN SOMMER, UKIAH

"I support ending prohibition, treating cannabis like other agriculture and bringing tax revenue and jobs to the county."

-AMANDA REIMAN, UKIAH

"Phase 3 will allow Mendocino County cultivators to move forward with the state of California in the cannabis industry."

-KEITH SHUSTER, WILLITS

"Please support Phase 3."

-MARK ROGERO, UKIAH

"This amendment is critical to securing a sustainable future for the economy of Mendocino Co. and the cannabis industry here. Mendocino's cannabis legacy will be a cherished memory from pre-legalization if it is not able to produce relevant quantities as the regulate market develops."

-MICAH FLAUSE, WILLITS

"Planning is about bringing the future into the present so that you can do something about it now. The future of cannabis is bigger than the State of California, and if Mendocino County farmers and cannabis businesses hope to compete against other popular growing regions we have to encourage smart, responsible expansion. Capping scale to 10% of a parcel in agriculturally appropriate zones are critical provisions needed for growth of a healthy local cannabis industry and the vitality of our local economy."

-CAREN WOODSON, REDWOOD VALLEY

"I strongly support this Phase 3 legislation for Mendocino county legal cannabis cultivators. I point to all the legal farm business in the county but especially Henry's Original who have been a leader in our community in this effort to implement the measures in this legislation. Local growers like Henry's are employing more and more residents of Mendocino county. Paying a living wage and providing a safe and supportive work environment."

-RICHARD LOEBL, LAYTONVILLE

"All the support!"

-FRANCISCO HERNANDEZ, ROHNERT PARK