

PROCLAMATION
OF THE
MENDOCINO COUNTY BOARD OF SUPERVISORS
CELEBRATING SMALL BUSINESS WEEK, MAY 3-7, AND
HONORING OUR SMALL BUSINESS HEROES

WHEREAS, Mendocino County recognizes and values the dedication and entrepreneurial spirit of small businesses that keep our local and regional economy growing stronger; and

WHEREAS, the strength of our small business community is dependent on support from its local consumers; and

WHEREAS, the County works collaboratively with its Mendocino Business Resource Partners, City Municipalities and other organizations to advance the mission of helping our businesses grow and create new jobs within Mendocino County; and

WHEREAS, the support of our Mendocino Business Resource Partners include the Economic Development & Finance Corporation; the Greater Ukiah Business & Tourism Alliance; the Mendocino Coast Chamber of Commerce; West Business Development Center; Willits Chamber of Commerce; and the Workforce Alliance of the North Bay; and

WHEREAS, when we encourage small business, jobs are created and local communities preserve their unique culture; and

WHEREAS, we acknowledge that our small business community, which comprises 91% of our local economy has been under extraordinary pressure during a difficult time; and

WHEREAS, over the past year throughout the duration of a global pandemic, our small business community has tirelessly and valiantly provided for and supported our County residents.

NOW, THEREFORE BE IT RESOLVED, that the Board of Supervisors of the County of Mendocino, hereby proclaims celebration of Small Business Week, May 3-7, 2021 to honor our Small Business Heroes, and remind the residents of our community to support our small businesses and merchants by shopping locally during Small Business Week and throughout the year.

Dated:

Dan Gjerde, Chair