



# Mendocino County Board of Supervisors

## FY 2020-2021 Review





**Mission** Connecting money and ideas with entrepreneurs and creating sustainable prosperity in Mendocino, Lake & Sonoma Counties

**Vision** We envision a vibrant local economy providing abundant opportunity and rewarding quality of life to the communities we serve and future generations.



# EDFC's Foundations

- EDFC was started in 1994 as vehicle for economic development and funding across multiple jurisdictions throughout Mendocino County and the incorporated cities.
- Provide economic development coordination and support for:
  - County of Mendocino
  - City of Fort Bragg
  - City of Point Arena
  - City of Ukiah
  - City of Willits
- Provide alternative financing opportunities for entrepreneurs and small businesses in Mendocino and Lake Counties
- EDFC is an incorporated non-profit organization.



# EDFC Leadership

## New Management Structure

### BOARD: 15 Members including:

- ❖ County Supervisors:  
Maureen Mulheren, Ted Williams
- ❖ Council Members:  
Madge Strong (Willits)  
Tess Albin-Smith (Fort Bragg)
- ❖ City Staff: Shannon Riley, Deputy  
City Manager Ukiah
- ❖ Business Owners  
Finance Professionals  
Pomo Tribe  
Mendocino College  
North Coast Opportunities







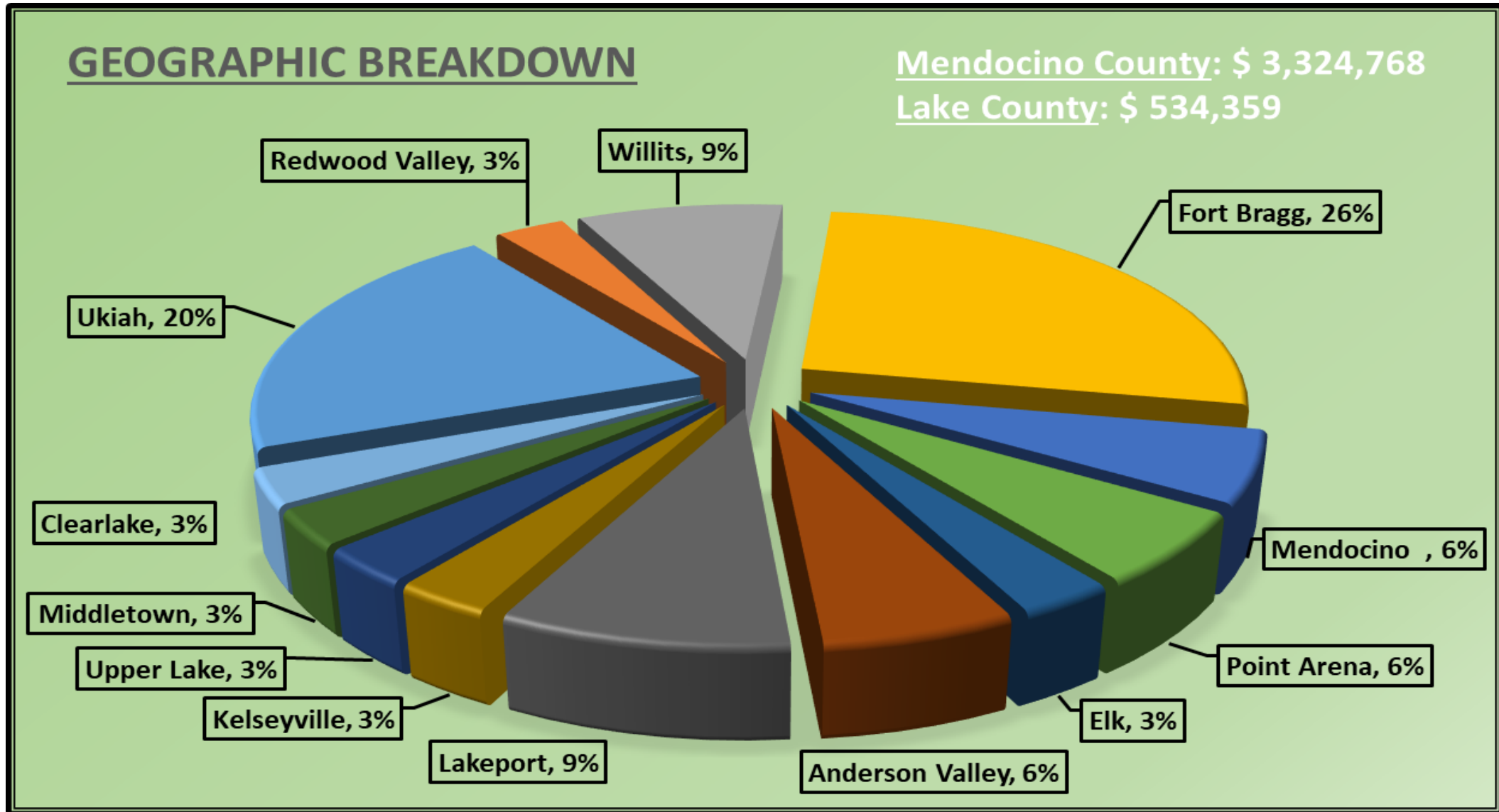
# EDFC Results & Highlights FY 20/21

- Closed Loans: \$1,212,636
- Approved not disbursed: \$130,483
- Total Lending FY 20/21: \$1,343,119 (+16% vs. Previous FY)
- Total Inquiries: 52
- Applications: 22
- Approved Loans: 13
- Jobs Retained: 20.5 FTE
- Jobs Created: 32 FTE

Low Portfolio Default Rate

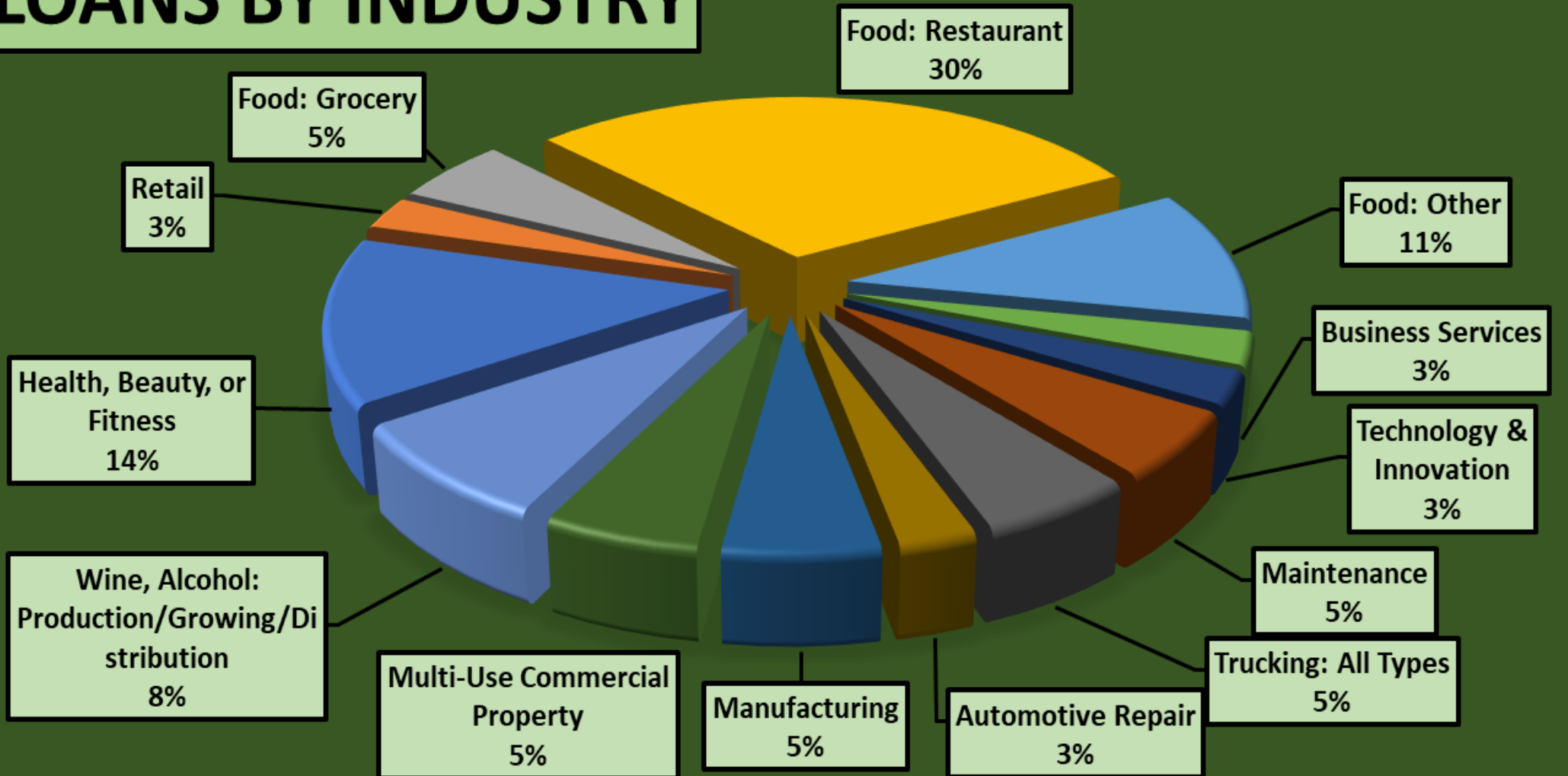
1.5%

# EDFC Loans Funds Circulating \$ 3,579,857 (End of FY 20-21)



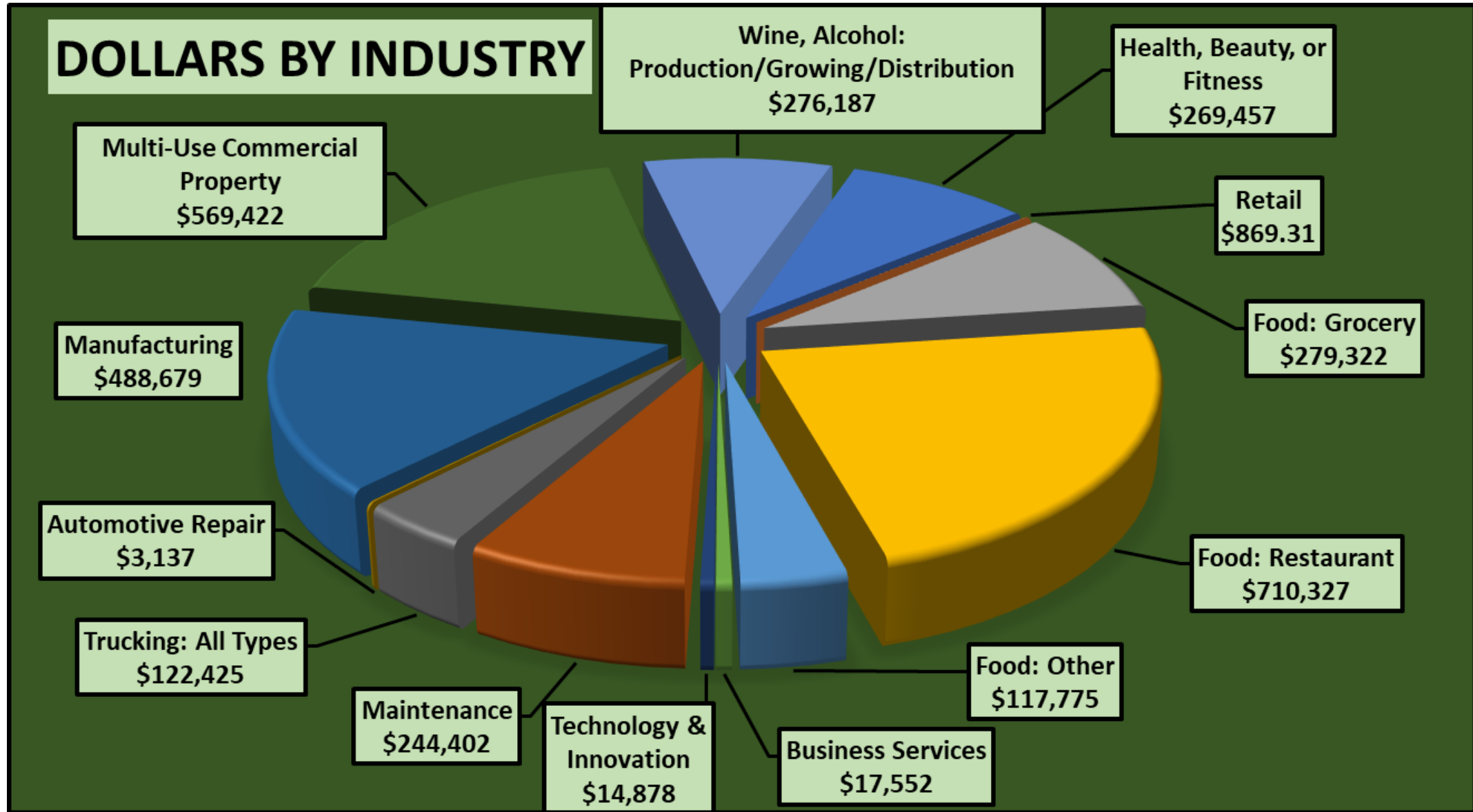
# EDFC Portfolio Statistics YTD

## LOANS BY INDUSTRY



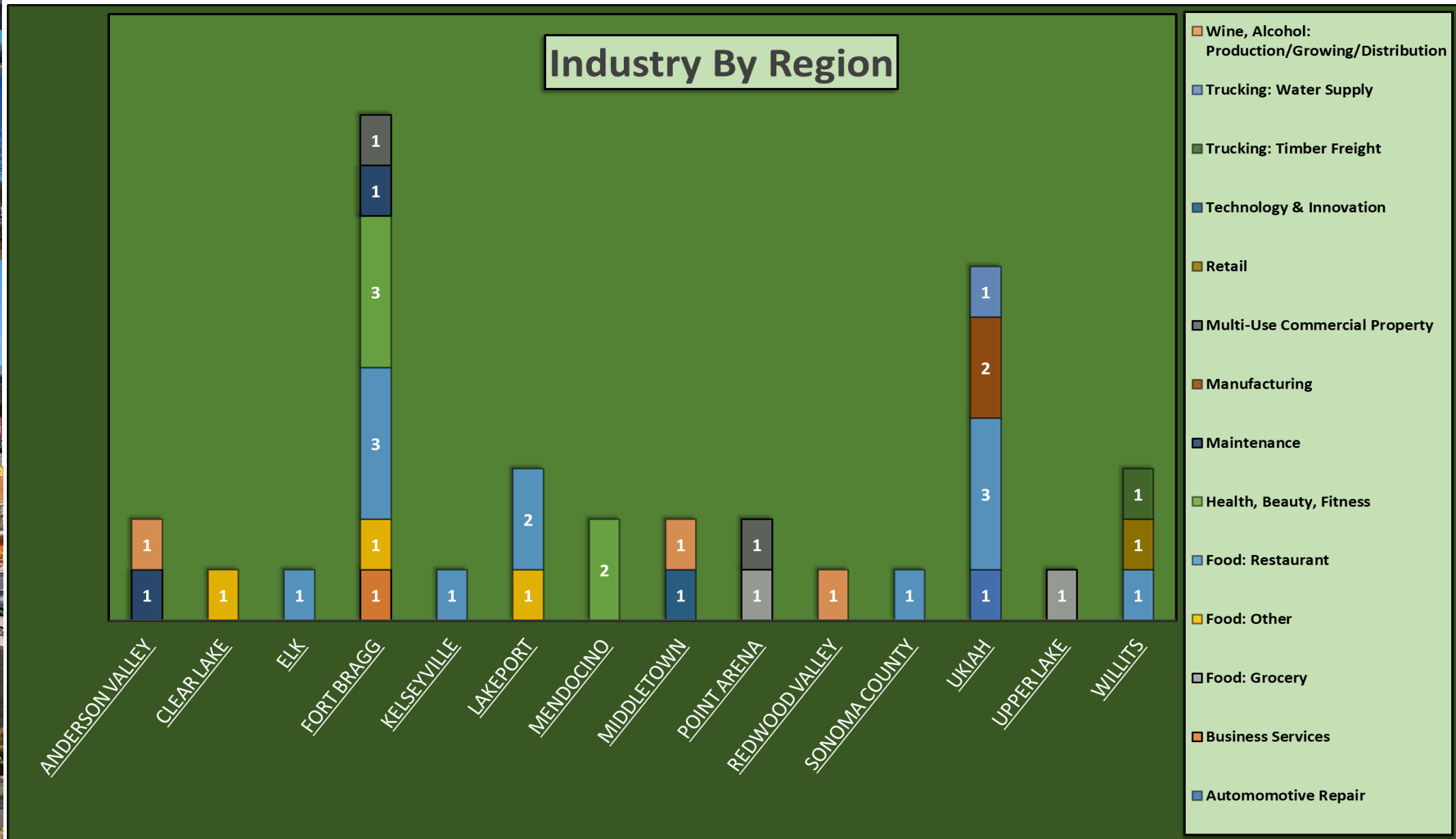


# EDFC Portfolio Statistics YTD





# EDFC Portfolio Statistics YTD





# EDFC Economic Impacts Study

- Commissioned by the County of Mendocino in 2020 to estimate EDFC's economic impacts from its lending.
  - ROI for County Investments via business revenues, jobs and tax revenues.
  - Robert Eyler, Sonoma State University
    - Chair of the Economics Department (2004-2011)
    - Director of the Executive MBA program (2009-2013)
    - Dean of the School of Extended and International Education (2016)
    - Ph.D. from UC Davis
- Results at a Glance:
  - “EDFC has all the pieces in place to continue following best practices.”
  - “EDFC is well-capitalized, as its net asset ratio has increased since 2018. A growing net asset ratio is typically a key indicator of organizational strength in lending, similar to a new worth ratio in banking.”
  - **“When EDFC lends money in Mendocino County, it has larger economic impacts than those in the borrowing business.”**



# Economic Impacts Data

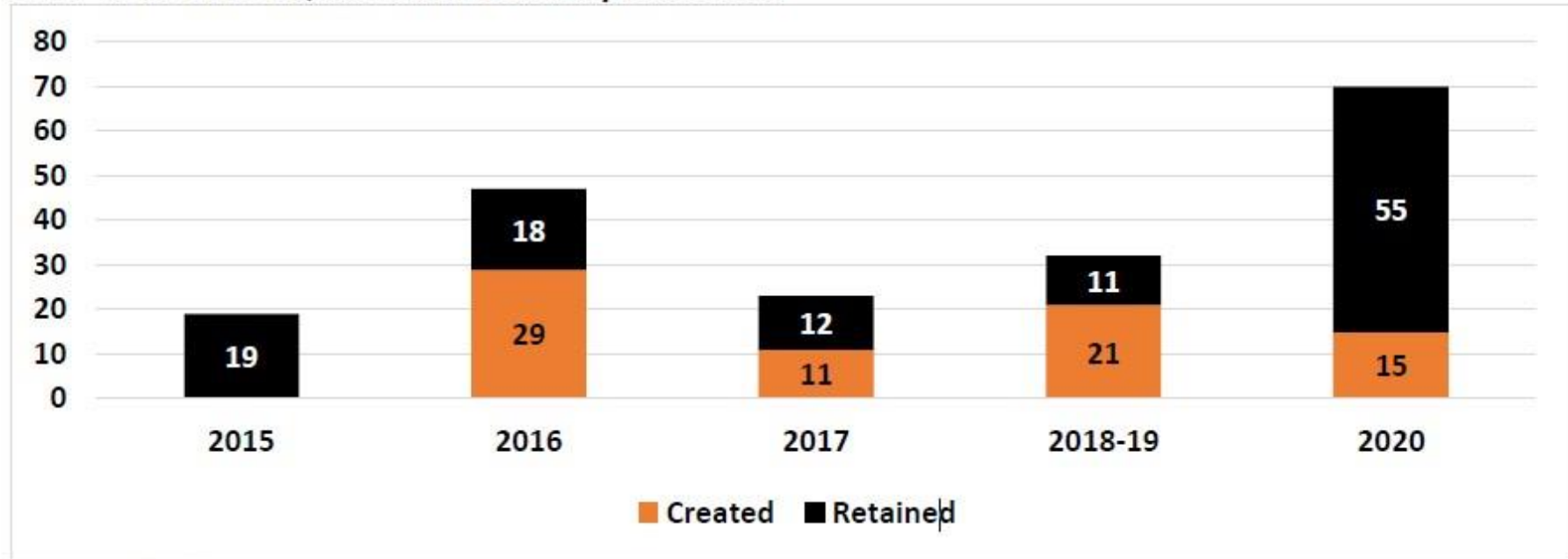
## Summary of Estimated Economic Impacts, Including State and Local Tax Revenues Generated

Fiscal-Year End	Initial				Lending	Jobs	Jobs
	Lending	Indirect	Induced	Total	Multiplier	Created	Retained
2015	\$393,000	\$99,300	\$123,500	\$615,900	1.57		19
2016	\$749,100	\$214,200	\$123,900	\$1,087,200	1.45	29	18
2017	\$168,700	\$69,700	\$77,500	\$315,900	1.87	11	12
2018 and 2019	\$515,400	\$88,200	\$109,100	\$712,700	1.38	21	11
2020	\$660,800	\$250,700	\$225,800	\$1,137,300	1.72	15	55

Multiplier: For every dollar lent, the multiplier is total spending created in Mendocino County

# Economic Impacts Data Cont'd

Jobs Created or Retained by EDFC Loan, Number of Full-Time Equivalent (FTE) Workers, Fiscal Years 2014-15 to 2019-20, Mendocino County Borrowers



Sources: EDFC and EFA

Note: Loans made to Lake County retained 15 jobs and created 8 jobs from 2015 to 2020 Year to Date





# Loan Client Highlights



Ukiah Brewing Company



Drop In Donut



Orso Palazzo LLC



Arena Cove



# Challenging Times Create Opportunity

- **Pandemic Response:**

- “Mask up Mendo” collaboration with Greater Ukiah Chamber & Tourism to source and distribute **1600** gallons of sanitizer and **200,000** masks to the business community so they could continue to operate safely
- Business Resiliency Grants
- Provide local and state-wide technical assistance for 4 Rounds of CA relief grant applicants
- Implementation of \$1.2 million in Lake County CARES Grants to small business

- **Loan Funds:**

- CDFI Rapid Response Program: \$ 1.3 Million Grant for loan funds
- EDA Grant: CARES Funding \$500,000
- CDFI FA Grant: up to \$700,000 in loan funds\*



# Future EDFC Activity

**EDFC \$1.3M**

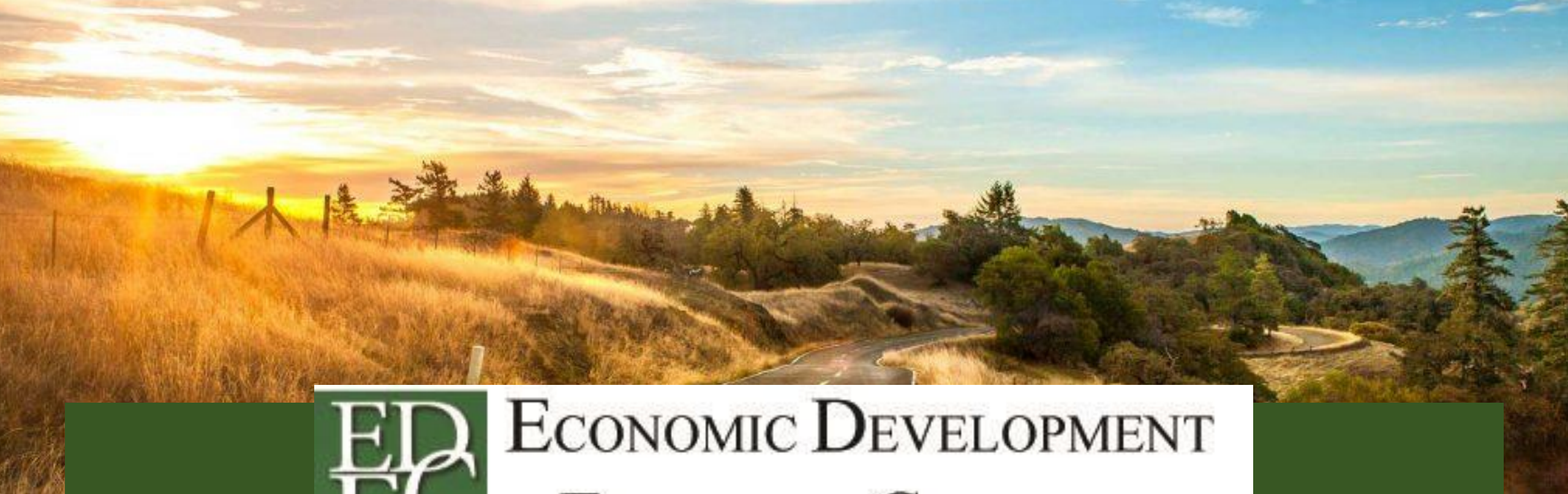
**Small Business Covid Relief**



*Covid relief funds awarded to EDFC by the U.S. Department of the Treasury Community Development Financing Institutions Rapid Response Program*



**ROUND 9**  
**California Small Business Relief Grant Program**



ECONOMIC DEVELOPMENT  
& FINANCING CORPORATION

**Thank You**