



# Mendocino County

## Legislation Details (With Text)

**File #:** 17-0458      **Version:** 1      **Name:**  
**Type:** Presentations      **Status:** No Action Taken  
**File created:** 5/30/2017      **In control:** Board of Supervisors  
**On agenda:** 6/6/2017      **Final action:** 6/6/2017  
**Title:** Presentation, Discussion and Possible Action Regarding Economic Development and Finance Corporation (EDFC) and West Company (West Co.) Proposal for Enhanced Economic Development Services and Funding (Sponsors: Supervisors McCowen and Hamburg)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. EDFC & West Co. Letter to Supervisors McCowen and Hamburg, 2. EDFC Proposal, 3. EDFC & West Co. Presentation, 4. City of Fort Bragg Letter of Support, 5. New Org Slides v6

Date	Ver.	Action By	Action	Result
6/6/2017	1	Board of Supervisors		

**To:** Board of Supervisors

**From:** Supervisor McCowen and Supervisor Hamburg

**Meeting Date:** June 6, 2017

**Department Contact:** Supervisor McCowen

**Phone:** 463-4441

**Department Contact:** Supervisor Hamburg

**Phone:** 463-4441

**Item Type:** Regular Agenda

**Time Allocated for Item:** 15 min

**Agenda Title:**

Presentation, Discussion and Possible Action Regarding Economic Development and Finance Corporation (EDFC) and West Company (West Co.) Proposal for Enhanced Economic Development Services and Funding (Sponsors: Supervisors McCowen and Hamburg)

**Recommended Action/Motion:**

Receive Presentation from Economic Development Corporation (EDFC) and West Company (West Co.); and provide direction to staff.

**Previous Board/Board Committee Actions:**

N/A

**Summary of Request:**

Mendocino County does not have a “go to” organization with a comprehensive focus on economic development. The Economic Development and Finance Corporation (EDFC) provides access to capital and West Company (West Co.) provides microenterprise technical assistance. Each organization provides valuable assistance that furthers local economic development but each is limited by funding and program constraints.

EDFC and West Co. are actively exploring the opportunities for forming a consolidated organization capable of providing comprehensive economic development services in Mendocino County with expanded programs and greater geographical accessibility.

Supervisors Hamburg and McCowen are Board representatives to EDFC and have been participating in discussions with representatives of EDFC and West Co. about the possibilities for a consolidated organization with expanded responsibility for economic development. EDFC and West Co. have requested an opportunity to make a presentation to the Board requesting endorsement of their proposal for a Mendocino Economic Development Alliance that would become the “go to” organization for economic development in Mendocino County.

The attached documents are presented for consideration by the Board: 1) cover letter to Supervisors McCowen and Hamburg; 2) proposal for a “Mendocino Economic Development Alliance”; 3) slide presentation; 4) support letter from Fort Bragg City Manager Linda Ruffing.

Supervisors Hamburg and McCowen request that the Board receive the presentation from EDFC and West Co., discuss the proposal and give direction to staff.

**Alternative Action/Motion:**

Do not receive presentation.

**Supplemental Information Available Online at:** N/A

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**Fiscal Impact:**

**Source of Funding:** Unknown

**Budgeted in Current F/Y:** N/A

**Current F/Y Cost:** Unknown

**Annual Recurring Cost:** Unknown

**Supervisory District:** All

**Vote Requirement:** Majority

**Agreement/Resolution/Ordinance Approved by County Counsel:** N/A

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**CEO Liaison:** Janelle Rau, Deputy CEO

**CEO Review:** Yes

**Comments:**